

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Where Ordinary People Provide Extraordinary Service"



December 7, 2009

Rusty McClure Author / Entrepreneur



Rusty McClure is a co-author of *CROSLEY*, the New York Times best selling biography about Cincinnati's Crosley brothers, Lewis and Powel, who were Rusty's grandfather and great uncle.

They were brothers, born two years apart – Powel (the visionary) and Lewis (the farmer). Their story, and that of the business empire they built, the empire that bore the last name they shared, - Crosley – is a story of America itself during the first part of the twentieth century. The story is of a rural people, a nation of farmers transformed by an unprecedented wave of technological inventions and innovation into an industrial colossus. For a quarter century, from 1921 through 1946, from their Cincinnati headquarters, Crosley Corporation stood at the heart of that transformation, as radio manufacturers,

broadcast pioneers, kings of the refrigeration industry and maverick auto makers.

The partnership of Powel and Lewis would endure for more than 50 years, spanning the two world wars, from the rise of the horseless carriage to the dawn of the nuclear era. The arc of their story reached from the depths of obscurity to world renown, from professional triumph to personal tragedy. The tale ends with the two brothers buried side-by-side in Spring Grove Cemetery, on a plot of land chosen for its view of College Hill and the boyhood neighborhood they shared.

Rusty grew up in Cincinnati. After graduation from Harvard Business School, he returned to Ohio, where he served as president and CEO of the Brown Publishing Company, Ohio's oldest and largest newspaper holding company.

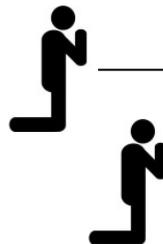
In 1983, Rusty purchased Famous Sportswear, a national decorator and distributor of college licensed logo active wear and glassware which he owned and served as CEO for 16 years.

Presently an advisor and investor in numerous entrepreneurial projects, Rusty teaches an entrepreneur class at his undergraduate alma mater, Ohio Wesleyan University and has just published a novel *CINCINNATUS* with his *CROSLEY* co-author Dave Stern.

Rusty also holds a Master of Divinity from Emory University. He lives with his wife, Amy, in Dublin, Ohio. They have two daughters who are in college. Rusty is the son of Ellen Crosley McClure. Ellen, the daughter of Lewis Crosley and the niece of Powel Crosley, Jr., is the only living immediate descendant of the Crosley brothers.



Thank you **Lara Baker**
and **Dick Tice**
for greeting us today.



Thank you
Mareion Royster
for providing today's
invocation.

Calendar of Events

12/08 – Trustee Meeting – Scioto Country Club

12/10 – Third Thursday at Bar Louie - Easton

12/19 – OSU Men’s basketball – Kiwanis event

Scheduled Committee Meetings

December 7

Environment/Agriculture
Golf
Interclub
Reception/Invocation
Scholarship
Youth Oppor./Citizenship

December 14

Assimilation
Business & Public Affairs
Behavioral Health/Wellness
Homeless
International Relations
Senior Citizens

Today’s Menu: House Salad, Salmon with Parsley Pesto

President’s Corner



Several weeks ago, I wrote about how I believe there is a new wave of service awareness and volunteerism sweeping the country. Now, our work with the Boys and Girls Club is concentrating on younger children – primary school-age children, and it is becoming a regular event, with about six to eight volunteers working with these children. Perhaps it is time to expand our impact by helping with the high school-age students. They can use help in just talking about college, about how to apply for financial aid and talking to us about their future. One area that could make a significant difference for these young adults would be to have a more formal arrangement with them. And that could be in starting a Key Club at the Boys and Girls Club. Key Clubs help Club members appreciate what they have and teach them to become caring leaders. This would be a “community-based” Key Club as opposed to a “school-based” Key Club. This Key Club would elect its own officers and choose its own service projects. It would give these young people a chance to lead within their community. It offers a unique experience, different than other high school groups. It inspires emerging leaders who have a rare opportunity to make a difference in their community and the world.

If we were to undertake starting this Key Club, we would need about five volunteers to act as mentors to get them started. Kiwanis International has kits and information that give us step-by-step guides, and we have a person responsible for helping us start a Key Club. Jeff Eble is the District person who has a wealth of experience starting Key Clubs.

So I am looking for a few good men and women who will devote the time to assist these young people in starting a Club, become leaders and commit to service leadership.

Please call or send me or send me an e-mail to find out

more information and to discuss volunteering to be the Kiwanians starting this Key Club.

This would be ‘changing one community and one child at a time.’

This week, the ‘**Kiwanis Club of Columbus Ukelele Orchestra**’ will make its formal debut prior to the start of lunch. The group features **Ron Cook** - Concert Ukulele and Vocals; **Ken Keller** - Baritone Ukulele and Vocals; **Jim Skidmore** - Electric Bass Ukulele. Don’t miss this unique presentation scheduled to begin at 11:45 a.m.

Trustees to meet ...

The December Trustee meeting of the Kiwanis Club of Columbus will be held on Tuesday, December 8, at the Scioto Country Club. The meeting will begin promptly at 5:30 p.m., and will finish by 7 p.m. Fellowship and dinner will follow for those wishing to stay.

All members are welcome to attend the Trustee meetings and to participate in the discussions. This is where the major decisions regarding our Club’s operation occur, along with the approval of charitable donations. In addition, committee chairs provide progress reports enabling those in attendance to gain better insight into the overall operation of the Club. Please let Secretary **Paul Bohlman** know if you will be attending and/or staying for dinner.



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HISTORIAN'S CORNER

Benson G. Watson was a trial lawyer and the senior member of the law firm of Watson, Stouffer, Davis & Headley, with offices at 50 West Broad Street. He was one of the few attorneys in the Kiwanis Club of Columbus in its early years. He was a charter member of the Club and one of four early Kiwanians of such distinction as to have been profiled in the *Centennial History of Columbus* published in 1909. That book describes his legal abilities as follows: “[H]is ability is widely recognized by the profession as well as the general public. In his cases he prepares for defense as well as attack, and he always presents his cause in a strong, clear light of common-sense and close reasoning. He never loses sight of any point which bears upon his case, and at the same time he gives due prominence to the important point upon which every decision finally turns.” His personal attributes are described as follows: “His friends find him always a genial, courteous gentleman, who has true appreciation for the social amenities of life, and while never too busy to be courteous, neither is he too courteous to be busy.”



Ben Watson served as president of the Club in 1919. He had begun serving as an International Trustee in the previous year, and in 1919 the Ohio District unsuccessfully campaigned for him to become International President. At the International Convention in 1918, Ben led a successful movement to make the Kiwanis magazine independent of Kiwanis organizer Allen Browne. Oren Arnold, in *The Widening Path*, his history of the early years of Kiwanis International, writes that International Trustee Ben proclaimed, “It must be a journal of high standard. It must be professionally edited, and must not be political, personal, narrow or sectional.” At the International Convention in Birmingham, Alabama, in the following year, Kiwanis members purchased from organizer Allen Browne his individual ownership of Kiwanis for \$17,500, and the destiny of Kiwanis International was for the first time completely in the control of its members.

Ben Watson was born at New Salem in Fairfield County, Ohio, on March 17, 1870. He graduated from The Ohio State University and began practicing law in Columbus in 1897. He was a member of First Congregational Church, the Ohio Club, the Riding Club and the Columbus Golf Club. He was a Mason and a member of Scioto Consistory of Scottish Rite and Aladdin Temple of the Mystic Shrine. Because he was a trial lawyer, there exists a record of his appearances in litigation in federal and state courts, including in cases argued before the Ohio Supreme Court. As is the unfortunate case with almost all early leaders of our Club, there exist almost no references to his service as president of the Kiwanis Club of Columbus. There is, however, a tiny glimpse into the early activities of our Club in an account of a Club meeting held on Wednesday, January 28, 1919, at noon, at the Deshler Hotel. On that occasion the Club was entertained by the Cambrian Glee Club of Venedocia, Ohio, which was in town to give a concert at The Ohio State University.

~~~ Ron Cook

With thanks to Jim Shively for his invaluable help in digitally preserving the visual history of our Club.

### Are your clothes harming you?

We all wear clothes to cover us, make fashion statements and protect us. But, some chemicals in the clothing may be harmful! Here are some hints:

**Avoid flame-retardant clothing** (PBDEs). Such chemicals, used to make clothes burn more slowly, are linked to thyroid disruption, learning, hearing, and memory problems, decreased sperm count, and birth defects.

**Skip stain-resistant and water-repellant clothing.** (PFCs) are synthetic chemicals designed to repel grease and water and are frequently used in outer wear.

**Avoid dry cleaners using perchloroethylene, or perc.**

This chemical is used by 85 percent of all dry cleaners and has been linked to higher risks of skin, liver, and kidney damage, and possibly some types of cancer. It enters our



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body most frequently through inhalation. Only three dry cleaners in the Columbus area do not use perc. They are:

*Swan Cleaners* – 900 Perimeter Loop Drive

*Martinizing Dry Cleaning* – 7648 Sawmill Road

*Martinizing Dry Cleaning* – 756 Polaris Parkway

~~ Scott Doellinger



**BIRTHDAYS THIS WEEK**

12/07 – Thomas Hayden  
12/08 – Robert Bansik  
12/13 – Ronald Manser

**A 'thank you' note ...**



Thank you for your support of the Middle School Honors Chorus. This is a partnership project between the Columbus City Schools and the Columbus Children's Choir.

Rehearsals have begun and this year's choir promises to be very good. I have enclosed a thank you note from one of the singers in this choir. I also wish to add my gratitude to all of you for support of this project.

Dr. Sandra L. Mathias  
Executive/Artistic Director  
Columbus Children's Choir

Dear Sir,

I am a member of the Columbus Middle School Honors Chorus. Thank you for all your support! It is an honor to be here. It is fun and challenging. Thank you again for everything you have done for the Columbus Middle School Honors Chorus.

Sincerely,  
Caitlin Knight

Consolidated Amalgamated's  
**Annual XMAS Spectacular**

featuring ~~Winford Duke, CPA~~  
Artie Drans

DECEMBER 10-12, 8 P.M.  
DECEMBER 13, 2 P.M.

Columbus Performing Arts Center  
549 Franklin Avenue  
(614) 558-7408 • www.avltheatre.com

**Service star/attendance opportunity ...**

On Thursday, December 17, we will be assisting the Franklin County Board of Development Disabilities (2879 Johnstown Road, Columbus, 43219) with their holiday party from 6 to 7:30 p.m. Volunteers are needed to help unload children, sign people in, guide participants in the right direction, etc. Through the courtesy of **Jim Shively**, we will also be taking Christmas photos. To sign up to help, contact **Jeff Rayis** at 614-248-4405 or jeff.rayis@jpmchase.com.

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**Kiwanis Club of Columbus**

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website: www.columbuskiwanis.org

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