

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

*"Bringing Service Into Focus"*

November 10, 2008

## Jeff Swanagan

Executive Director – Columbus Zoo

Jeffery Swanagan's passion for wildlife conservation and education guides his 29-year career and his vision for continuing to grow the Columbus Zoo and Aquarium into the number one zoological park in the world. Referring to himself as the "third J," right behind former executive directors Jerry Borin and Jack Hanna, Jeff took the helm of the Columbus Zoo in July 2008, bringing his career full circle — he began his zoological vocation right here in Columbus in 1979.



Before assuming his leadership of the Columbus Zoo, Jeff was the president and executive director of the Georgia Aquarium, where he led the development, construction, and successful operation of the Aquarium from its inception. Recruited by Bernie Marcus, co-founder of Home Depot, Jeff traveled around the globe studying aquariums and aquatic wildlife to ensure that the Georgia Aquarium would debut as the world's largest and most engaging aquarium experience in the world when it opened in 2005. Thanks to Jeff's vision and leadership, the Georgia Aquarium remains the premier aquarium in the world, featuring more than 60 entertaining exhibits that work together to educate visitors on aquatic biodiversity and the global water story.

Prior to his leadership of the Georgia Aquarium, Jeff was commissioned to run the Florida Aquarium in 1998, guiding the organization through its difficult start-up years and ensuring that it became a first-rate organization. From 1987 to 1998, Jeff also served as education director and, later, as the deputy zoo director of Zoo Atlanta, helping to transform that zoo into a world-class park.

A native of Ohio, Jeff attended The Ohio State University where he received a Bachelor of Science degree in Comprehensive Science Education. Jeff later earned his Master's degree in Technology and Science Policy at the Georgia Institute of Technology.

Now, back in Columbus, Jeff has returned to where he began his zoological career. Drawing on his previous experiences at the Columbus Zoo, which include everything from diapering baby gorillas to founding and leading the Zoo's Conservation Education department in 1982, Jeff is looking forward to guiding the Zoo's continued growth. His early career experiences inform and shape his vision for the Columbus Zoo's future, and this third "J" will use his passion for wildlife and education to advance the Zoo as an outstanding and engaging experience for families and visitors from all over the globe.



Thank you  
**Kathleen Roberts**  
**Troy Terakedis**  
for greeting us today.



Thank you  
**Jim Baron**  
for today's invocation

## Calendar of Events

11/15 – Ohio District Growth Summit

11/19 – Plain City Area Kiwanis Family Night

12/10 & 12/11 – Salvation Army Bell Ringing

## Scheduled Committee Meetings

### November 10

Assimilation  
Business & Public Affairs  
Drug, Alcohol & M.H.  
International Relations  
Senior Citizens  
Young Children Priority One

### November 17

Attendance & Retention  
Homeless  
Membership  
Music & Arts  
Spiritual Aims  
Wills & Legacy

*Today's Menu:* House Salad, Chicken Marsala

## "How Long Before My Ad Starts Working For Me?"

By Thomas Smith; London Businessman (1885)

*The first time people look at any given ad, they don't even see it.*

*The second time, they don't notice it.*

*The third time, they are aware that it is there.*

*The fourth time, they have a fleeting sense that they've seen it somewhere before.*

*The fifth time, they actually read the ad.*

*The sixth time, they thumb their nose at it.*

*The seventh time, they start to get a little irritated with it.*

*The eighth time, they start to think, "Here's that confounded ad again."*

*The ninth time, they start to wonder if they are missing out on something.*

*The tenth time, they ask their friends and neighbors if they've tried it.*

*The eleventh time, they wonder how the company is paying for all these ads.*

*The twelfth time, they start to think that it must be a good product.*

*The thirteenth time, they start to feel the product has value.*

*The fourteenth time, they start to remember wanting a product exactly like this a long time ago.*

*The fifteenth time, they start to yearn for it because they can't afford it.*

*The sixteenth time, they accept the fact they will buy it sometime in the future.*

*The seventeenth time, they make a note to buy the product.*

*The eighteenth time, they curse their poverty for not allowing them to buy this terrific product.*

*The nineteenth time, they count their money very carefully.*

*The twentieth time prospects see the ad, they buy.*

Have you purchased an ad in the Kiwanis newsletter yet? Now is a good time to get started. Remember, you can't get to second base if your feet are firmly planted on first. Contact **Perry Fisher** for details about how to place an ad.

## "Shred-It-Day" a big success ...

The proper disposal of confidential documents is extremely important in this day and age. Information can be easily stolen and misused by people with less-than-honorable intentions. But who has the time to shred all of the credit card offers, billing statements, old tax returns, bank statements and hundreds of other items we need to run or manage our busy lives? That is why WNBC4's "Shred-It" Days are always so successful.

This past weekend, 16



Kiwanians and nine Key Clubbers

from Hannah Neil, helped unload cars and cart boxes of documents to the

conveniently parked Shred-It trucks where the documents were shredded on site. Thanks to all who helped! More than 3,000 cars dropped off 95 plus tons of paper. Proceeds from the recycled paper will benefit Nationwide Children's Hospital.

## Food for thought ...

- I wondered why the baseball kept getting bigger. Then it hit me.
- A small boy swallowed some coins and was taken to a hospital. When his grandmother telephoned to ask how he was, a nurse said, "No change yet."
- A chicken crossing the road is poultry in motion.

## New law allows veterans' salutes during anthem ...

WASHINGTON (AFRNS) -- Veterans and active-duty military not in uniform can now render the military-style hand salute during the playing of the national anthem, thanks to changes in federal law that took effect this month.

"The military salute is a unique gesture of respect that marks those who have served in our nation's armed forces," said Dr. James B. Peake, secretary of Veterans Affairs. "This provision allows the application of that honor in all events involving our nation's flag."

The new provision improves upon a little known change in federal law last year that authorized veterans to render the military-style hand salute during the raising, lowering or passing of the flag, but it did not address salutes during the national anthem. Last year's provision also applied to service members while not in uniform.

Traditionally, members of the nation's veterans service organizations have rendered the hand-salute during the national anthem and at events involving the national flag while wearing their organization's official head-gear. The most recent change, authorizing hand-salutes during the national anthem by veterans and out-of-uniform military personnel, was sponsored by Sen. Jim Inhofe of Oklahoma, an Army veteran. It was included in the Defense Authorization Act of 2009, which President Bush signed Oct. 14.

The earlier provision authorizing hand-salutes for veterans and out-of-uniform service members during the raising, lowering or passing of the flag, was contained in the National Defense Authorization Act of 2008, which took effect Jan. 28, 2008. (Courtesy of VA News)

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## George Manser receives Need Knows No Season Award from The Salvation Army ...

Past President **George Manser**, a past Salvation Army Advisory Board Chair and a Life Member, was presented with the Need Knows No Season Award for dedicating his time, resources and passion to the mission of The Salvation Army over his many years of service. Senator John Glenn (Ret.), last year's recipient, presented the award during The Army's annual awards luncheon on October 21. Over 800 people were in attendance, including many of George's fellow Kiwanians.

In presenting the award, Senator Glenn said, "George Manser has been an Exceptional bright light and a constant positive force for The Salvation Army in Greater Columbus. His vision and his leadership have afforded The Salvation Army to be able to offer programs which provide long-term solutions to the problems of homelessness, drug addiction, low literacy, unemployment and poverty.

Congratulations, George, on a well-deserved honor!



George Manser receives The Salvation Army's Need Knows No Season Award from last year's recipient, John Glenn

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## Calling all Buckeye fans ...

Plain City Area Kiwanis invites all Kiwanis Buckeye fans to Family Night, beginning at 6 p.m., on November 19th, at the Der Dutchman, just south of Plain City on Rt. 42.

Since that is Beat Michigan Week, the speaker will be the editor of the Buckeye Sports Bulletin, Frank Moskowitz. This is a "must hear" for Ohio State fans. There is no charge for the program, and you are responsible for your meal. If you are interested in attending, contact **Jim Skidmore**, at either 267-9491 or at [jskidmor@columbus.rr.com](mailto:jskidmor@columbus.rr.com), so we can make reservations for an Interclub.

## More food for thought ...

- The short fortune-teller who escaped from prison was a small medium at large.
- The man who survived mustard gas and pepper spray is now a seasoned veteran.
- A backward poet writes inverse.
- When cannibals ate a missionary, they got a taste of religion.
- Don't join dangerous cults. Practice safe sects!

## The President's Corner ...



As we close the books on the first month of our 2008-2009 administrative year, two things are very clear to me already. First, there are many needs to be met in central Ohio. Second, our members have the talent, time and energy to meet some of those needs. October saw 37 of our members take part in at least one of our hands-on service projects. To have so many different people step up at the beginning of the year bodes well for what we will be able to accomplish throughout the year.

What is even more encouraging to me are the ideas being generated, discussed and developed by our committees. My hope is that several of these projects will take off with the right volunteers to make a meaningful impact on our community. Let's be bold as we roll out new projects, willing to take risks that they might not all work, but are organized in a way that will lead to slow, increased involvement with its own momentum. Some of our most successful projects of the past have taken on a life of their own outside our club - I hope we will be able to start on our way to releasing some this year. Please reach out to the committee chair where you would like to add your ideas and talents so our proud history of service continues again this year.

## Trustees approve four new members ...

At the November Trustee meeting held Tuesday, November 4 at the Scioto Country Club, the following four individuals were approved for membership:

**Andrew Carver** - Andrew is with Ernst & Young LLP. He has been involved with Kiwanis since the 6th grade when he joined the Builders Club, then Key Club and then Circle K. He is a graduate of Marietta College and The Ohio State University.

**Bryan Jeffries** - Brian is a former member rejoining our Club. He is an attorney with The Jeffries Co, LPA. He lives in Westerville with three children and his wife Beth.

**Ben Stalter** - Ben is a tax associate with KPMG, LLP. He is a graduate of Saint Louis University and The Ohio State University. He is interested in sports and politics.

**Joyce Waters** - Joyce is with BNY Mellon Wealth Management. She has earned degrees from The Ohio State University and the University of Boulder, CO. She is a fitness instructor and enjoys golf, and biking. She also plays the piano.

Please welcome these new members into our Kiwanis family.



Please don't forget that we have \$100 grocery cards for Giant Eagle and \$5 re-loadable grocery cards for Kroger! Help support our Club operations and keep our dues low by shopping with a Giant Eagle or Kroger grocery card. You can purchase a card (or multiple cards) at any Monday meeting.



### BIRTHDAYS THIS WEEK

11/15 - Mike Haemmerle

## Regatta Committee sets sail ...

Every successful event has a beginning, and the 2009 Corporate Regatta will have theirs with a kickoff committee meeting *tomorrow morning* ... Thursday, November 6. They will meet at the White Castle on the corner of Henderson and Kenny at 7:30 a.m. The meeting will last less than one hour.

All Club members are welcome to attend and to get in on the ground floor of planning for another very exciting and successful annual event. If you have ideas or suggestions on how to improve the event, please bring them along. This year's event will be co-chaired by **Kathleen Roberts** and **Mike Haemmerle**.

## The Kiwanis Club of Columbus

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### CLUB OFFICERS

Scott Lindsey	President
Sam Vogel	Past President
Char Collister	President-Elect
Tim Barhorst	Vice President
Fred Miller II	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2008</b>	<b>2009</b>
Char Collister	Tim Barhorst
Jean Evans	Susan Black
Mike Haemmerle	Mike Edwards
Fred Miller, II	Holly Stokes
Jeff Rayis	Nancy Whetstone