

# The Bulletin

The Kiwanis Club of Columbus



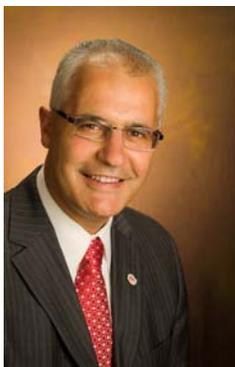
"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Where Ordinary People Provide Extraordinary Service"**



October 12, 2009

## David Karam CEO, Wendy's International



David Karam, president of Wendy's International, is responsible for all operations and business activities for Wendy's company- and franchise-owned restaurants worldwide.

Prior to joining Wendy's in 2008, Karam was president of Cedar Enterprises, a Wendy's franchisee, operating 135 Wendy's restaurants in Indianapolis, Las Vegas, San Antonio, Hartford and Seattle. Cedar is also the parent company for Syrus, Ltd., a provider of information processing services designed to increase operating productivity and financial performance for quick-service restaurants. Karam joined Cedar Enterprises in 1986 as vice president of finance before being promoted to president in 1989. He served as senior auditor for Touche & Ross from 1982 – 1986.

While a franchise owner, Karam was recognized with the R. David Thomas Founders Award in 1990, and the Diamond Award National Marketer of the Year in 1998. He served as a member of Wendy's Franchise Advisory Council from 1990 – 1995, and has served as a trustee of the Wendy's National Advertising Program for many years.

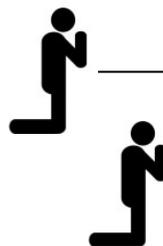
Karam is a second-generation restaurateur. His father Joe joined the Wendy's family as a franchise in 1975. Their first restaurant opened in Las Vegas, and the franchise expanded to the multiple markets over the years.

A graduate of The Ohio State University, Karam holds a bachelors degree in accounting. He is also a graduate of Owner/President Management program at the Harvard University Graduate School of Business Administration.

He is a member of the American Institute of Certified Public Accountants and the Ohio Society of Certified Public Accountants. In addition, Karam was a member of the Miami University Business Advisory Council, and from 1998 – 2001, he served as a director of Saint Jude Children's Research Hospital, where he remains active in the organization's events and programs.



Thank you **Fred Miller**  
and **Jim Wooton**  
for greeting us today.



Thank you  
**Perry Fisher**  
for providing today's  
invocation.

## Calendar of Events

10/13 – Trustee Meeting – Scioto Country Club

10/24 – National Make-A-Difference Day

11/13 – President's party at Scioto Country Club

## Scheduled Committee Meetings

### October 12

Assimilation  
Business & Public Affairs  
Behavioral Health & Wellness  
Homeless  
International Relations  
Senior Citizens (cancelled)

### October 19

Attendance & Retention  
Membership  
Music & Arts  
Spiritual Aims  
Wills & Legacy  
Young Children  
Priority One

***Today's Menu:* House Salad Sauteed Tilapia, Pineapple Salsa**

## President's Corner



Two terrific service projects kicked off the 2009-2010 Administrative Year.

Jim Shively and eight other loyal and dedicated Kiwanians each worked a four-hour shift on Saturday, October 3 at the 'Make-A-Difference' Day Good

Neighbor Picnic. They provided more than 550 photos for homeless individuals who attended the event, some 200-plus more than last year. They also supplied the mounts and decorations for 500 of those photos. Some of those kids have never had a really good photo taken of them. Overcoming all sorts of odds was reflected in the Kiwanis spirit of keeping the tent from blowing away, having one printer quit and having to get more ink. Be sure to attend this week's meeting to see the photos from this noble effort.

Also on Monday, October 5, under the inspired leadership of Cary Hanosek and Troy Terakedis, 27 Kiwanians worked the 30<sup>th</sup> annual Columbus Kiwanis College Fair, where 165 colleges and universities signed up to provide information to Columbus and suburban area high school students about their respective colleges/universities. More than 3,000 students attended the event. Cary and Troy worked all three of the four-hour shifts, a tremendous job to inspire students to want to pursue their higher education.

Thanks to these folks for their extraordinary efforts. Silver stars will be awarded on Monday for those volunteering for their first service project. Thanks to all those who volunteered to be "on the train." We are all heading for a great service year.

## Inter-Clubbing ...

What is an inter-club and why should we do it? This is a common question frequently asked by our newer members and it is good to review, even for our more tenured participants.

Kiwanis International is a large organization. In central Ohio alone there are more than 40 Kiwanis Clubs, each with their own unique way of doing things, their own pet projects, and their own set of challenges. Most of the challenges these clubs face are the same as those we face and many have found answers that work for them.

The concept of inter-clubbing was developed to help exchange ideas, to cross-pollinate, to enhance our business networks and to combine efforts.

Being the largest Kiwanis Club in Ohio, many of the smaller clubs look to us for ideas and guidance, and it is always great to share our success stories. Our size gives us some unique capabilities while simultaneously creating some interesting challenges. Sharing our issues with members of other clubs can help them avoid or overcome similar issues they are facing.

Of course, the learning goes both ways. Just because our Club does something a certain way does not make it the right way or the best way, just a different way. We must always be open to receiving new ideas, challenging our current practices and making improvements.

An inter-club consists of four or more members of our Club attending a meeting or club activity of another Kiwanis club. Our goal is to do two inter-clubs with each of the 14 clubs in our Division each year. If you would like to help coordinate setting up an inter-club event with a specific club, please contact this year's inter-club chair, Jim Skidmore.

*Change is what happens when the pain of holding on becomes greater than the fear of letting go.*

## Key Leader Program ...

Key Leader is Kiwanis International's leadership education program for students, primarily in high school. Its mission is to provide a "life-changing experience that inspires young people to achieve their personal best through service leadership."

Events are open to all students ages 14 to 18, including those currently in a Kiwanis student group such as Key Club, or students who have not yet been a part of a Kiwanis family program. In addition, there is no limit on the number of participants coming from the same school.



The students will have large- and small-group activities, with a combination of information, discussion, interactive events and

audio-visual presentations. A professional facilitator who brings excellent experience working with young people to the program, and who has successfully completed a training course on the curriculum, will lead the event.

The all-inclusive cost is \$175 for each student. A school, Kiwanis club, community organization, church group, family or others can sponsor a student and pay that cost. This fee includes two nights lodging, five meals, snacks, all of the curriculum, low ropes initiatives, and some take home items. Not to mention, enduring friendships, the knowledge needed to become a servant leader, and the memories of a life-changing weekend.

The next opportunity to participate in this phenomenal weekend experience is November 13-15. The event will be held at Recreation Unlimited in Ashley, Ohio. Students arrive after 4:00p.m. on Friday. Dinner is served at 6:00 p.m. Activities begin immediately after dinner and continue through Sunday morning.

If you would like to learn more about the program, or if you have a high school student you would like to sponsor, you can register by going to this site: [www.key-leader.org](http://www.key-leader.org)

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- One thing you can give and still keep... is your word.
  - The pursuit of happiness is the chase of a lifetime! It is never too late to become what you might have been.

*Just because no one complains  
doesn't mean all of the  
parachutes are perfect.*

~~ Benny Hill

A business card for David T. Fenner, CIC, President of Thomas Fenner Woods Agency, Inc. The card features the company logo (TFW) and the slogan "We Make Insurance Work... for you!". Contact information includes the address 1500 Lakeshore Drive, Suite 400, Columbus, OH 43204-3891, and phone numbers 614-481-4300, Ext. 21 and 1-800-285-7445. Email addresses are DaveFenner@tfwinsurance.com and www.tfwinsurance.com. A green banner at the bottom of the card reads "Ask me about the Keystone Group".

## Social networking ...

In today's world of technology, social networking has taken on a whole new meaning. Gone are the days of looking a person in the eye, shaking hands, building rapport and exchanging a business card. Today, individuals belong to social networking sites on the Internet, where they exchange personal information and communicate in real-time.

Not to be left behind, the Kiwanis Club of Columbus has been actively involved with internet-based social networking. We have pages set up on Facebook and Linked-In and a number of our members are on Twitter. We also have access to a Division 10-W Facebook page that helps members of our Division cross-communicate important events such as service projects that need extra manpower, fundraising events, inter-clubs, etc.

If you have not yet stepped into the world of on-line social networking, we encourage you to do so. You might be amazed what you will learn and who you might meet.

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## President's Party set ...

Mark your calendars now and plan to attend the 2009 President's Party honoring outgoing Club President **Scott Lindsey**. The event will be held on Friday, November 13 at Scioto Country Club.

We will be honoring Scott's year as president with a musical tribute orchestrated by past president **Dan McCormick** and presented by a gaggle of performing Kiwanians.

This is an informal event in formal attire; a fun evening for you and your 'significant other' at one of Columbus' most prestigious clubs. We hope you will attend. Watch for your formal invitation in the U.S. mail and be sure to RSVP early with your dinner selections and check.

## Kiwanis Cares ...

Whether you shop at Giant Eagle or Kroger, you can help Kiwanis by participating in our Kiwanis Cares program.

For Giant Eagle shoppers, simply purchase a gift card from Secretary **Paul Bohlman** before you go shopping. The cards are sold in \$100 increments ... enough to hopefully get you through a week. When paying for your groceries, simply use the gift card. The amount of your purchase will be subtracted from the card. We receive \$5 for each \$100 card we sell.



For Kroger shoppers, the process is a bit different. You need to first register your Kroger Plus card. When this card is swiped at check-out, we are credited with points. The points then translate into a quarterly payment from Kroger. You can register your Kroger Plus card

by going on-line to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com). Or, you can take your card into Kroger and have them scan this bar code:



Please note that by registering in this manner, the Kiwanis name will not appear on your grocery receipt. You should make certain your information is accurate in the Kroger Plus Card Database before registering. This can be checked by calling 1-877-576-7587.

## “Members only” section on the web site ...

Are you having trouble gaining access to the “Members Only” section of our web site? Did you forget your UserID or type in the wrong password?

If you need help, please contact **Paul Bohlman**. He can reset your password and help you get logged in. Our Kiwanis website is a wealth of information, including a list of all members with their contact information, a list of new members, a calendar of events, frequently used forms and much more.

## HAVE 401(k) QUESTIONS? LET'S TALK.

**David B Weibel, CRPC®**  
Financial Advisor

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Columbus, OH 43215  
614-297-1190

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## BIRTHDAYS THIS WEEK



10/13 – David D’Herete  
10-14 – Matthew Gerhardt  
10/14 – Michael Ranney  
10/15 – Tony Burns

## Trustees to meet ...

The monthly Trustee meeting of the Kiwanis Club of Columbus is scheduled for Tuesday, October 13 at 5:30 p.m. at the Scioto Country Club. All members are welcome to attend.

In addition, all members are welcome to stay for dinner following the meeting. This is a great opportunity to relax and get to know your fellow Kiwanians.

We must provide Scioto Country Club with a head count so that they can properly prepare. Please let **Paul Bohlman** know by Monday, October 12, if you will be attending the meeting and if you will be staying for dinner.

## The Kiwanis Club of Columbus

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website: [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

### CLUB OFFICERS

Char Collister	President
Scott Lindsey	Past President
Tim Barhorst	President-Elect
Jamie Richardson	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2010</b>	<b>2011</b>
Tim Barhorst	Paul Collinsworth
Susan Black	Chad Endsley
Mike Edwards	Jade Metcalf
Holly Stokes	Jamie Richardson
Nick Tomashot	Larry Walters

### FOUNDATION OFFICERS

J. David Ryan	President
Mike Becker	Vice President
Fred Miller	Treasurer
Paul Bohlman	Secretary

### FOUNDATION DIRECTORS

Scott Lindsey	Char Collister
Tim Barhorst	Ron Cook
Neil Distelhorst	Alan Weiler