

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

Impacting Lives - "Packing Parachutes" for People We May Never Know.

June 9, 2008

Charles W. Gehring

Chief Executive Officer, LifeCare Alliance

Charles W. Gehring is President and Chief Executive Officer of LifeCare Alliance. LifeCare Alliance, which was founded in 1898 as the Instructive District Nurses Association, is one of Central Ohio's oldest and largest not-for-profit organizations, with annual revenues of \$17.0 million and 275 employees. LifeCare Alliance's mission is to provide health and nutrition services to those in need in Central Ohio. For each senior or chronically ill individual who remains independent and in their own home through the services of LifeCare Alliance, the taxpayers of Ohio save over \$45,000 per year.



Last year, LifeCare Alliance served 10,651 unduplicated clients. LifeCare Alliance prepared 1.578 million meals in its food production facility on Columbus' west side. Volunteers and staff of the Meals-on-Wheels program delivered one million meals to clients, driving 325,000 miles in the process. 181,000 meals were served in 27 Dining Centers, which provide socialization and programming for clients. 2,000 after school/supper and daycare meals are delivered each school day to over 60 urban sites to assist children ages 6 to 18.

LifeCare Alliance has been the Visiting Nurse Program in Central Ohio since 1898, making over 11,700 home visits last year, and serving thousands more in their Wellness Centers and through immunization programs. Over 54,000 hours of HomeCare and home health care services, including personal care, shopping, cleaning, and laundry, were also provided to clients in the past year.

LifeCare Alliance has completed two key mergers, adding to the services offered to the Central Ohio Community. In December, 2004, Project OpenHand Columbus, a not-for-profit agency providing home delivered meals and other services to individuals with HIV, merged into LifeCare Alliance. In May, 2005, The Columbus Cancer Clinic merged into LifeCare Alliance. The Columbus Cancer Clinic is a United Way agency providing cancer screening and support services to those in need. In addition to these mergers, LifeCare Alliance has provided the Madison County Meals-on-Wheels program since 2003, when asked to take responsibility for this critical effort.

LifeCare Alliance markets meals to other Meals-on-Wheels providers, daycares, hospitals, and provides catering services through its LA Catering team. In addition, LifeCare Alliance began a Corporate Wellness Program to improve employee health and reduce healthcare costs for corporate clients. These social entrepreneurship efforts provide needed revenues to allow LifeCare Alliance to accept all clients in need, without service waiting lists.

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Thank you
Larry Walters & Ray Montgomery
for greeting us today.



Thank you
Donna Zuiderweg
for today's
invocation

Calendar of Events

6/13 - Ohio Business Week Trade Show

6/16 - Tom Lynch - Changing Business Attire

6/19 - Book cleaning project - first session

Scheduled Committee Meetings

June 9

Drug, Alcohol &
Mental Health
Perspective Members
International Relations
Sponsored Youth

NOTE: Sr. Citizens Mtg.
is cancelled

June 16

Membership
Environmental & Agri.
Inter-Club
Spiritual Aims
Music & Arts
Boost
Y.C.P.O.

Today's Menu: House Salad, Sauteed Tilapia, Pineapple Salsa

What The Heck Four Strikes High Note



It has often been said that our Club is a well kept secret and that recruiting new members is a challenge because we are not well known.

So how we do change that? Perhaps by having our Club's talented Barbershop Quartet introduced to a crowd consisting of thousands of baseball fans.

The *What The Heck Four*, comprised of **Larry Icenogle, David Kandel, Paul Baumer and Bob Eberhart** were invited to sing our National Anthem at Clipper Stadium. We're proud to report that no tomatoes were thrown!

Congratulations and thank you to these four fine Kiwanians who continue to find unique ways to get our name in front of the general public.

Kiwanis Three Point Play

President Sam Vogel has been pushing the value to the club of the Kroger and Giant Eagle gift cards. I am going to show you how you can have a win, win, win situation!!



Knowing that I was going to be making a significant purchase at Best Buy and also that Giant Eagle sells Best Buy gift cards (among dozens of others), I contacted Secretary Paul Bohlman so that he could have the appropriate dollars-worth of Giant Eagle cards at a club meeting. Remember, that Giant Eagle returns a five percent to the club for administrative purposes! **That's one point!**

With those Giant Eagle cards in hand, I go to my nearby store and purchase the corresponding dollars-worth of Best Buy gift cards. Remember, Giant Eagle counts these dollars spent towards its fuel savings plan...and sometimes it's double in value! **That's the second point** because I was able to purchase nearly 16 gallons of gas Memorial Day weekend for \$3.80 off per gallon!!

Then, with the Best Buy rewards card, when I completed my purchase, I earned points that generate "dollars-off" coupons for future purchases! **That's the third point!**

So with graduation and Father's Day gifts right around the corner, plus the ever-occurring birthdays, anniversaries and other special occasions, you can generate additional dollars for the club and also for yourself, with just a minimal amount of planning ahead!

As for me, just ask me how wonderful it was to **pay \$2.54 total to put not quite 16 gallons** of regular gasoline in my car last weekend!!

by Kathleen Roberts



Ohio Business Week Trade Show

Join us at the Ohio Business Week Foundation Trade Show on Friday, June 13 from 4-5:30 p.m. in the beautiful Colonial Room, Sansbury Hall, Ohio Dominican University. Free parking is available in the student & visitors lot next to the football field. Complementary refreshments will be provided.

Be Inspired! At the OBW Trade Show, you will meet Ohio's future entrepreneurs. As our guest, you will pose as a venture capitalist with \$20K to invest. You can invest in one OBW company or spread your wealth to multiple companies. OBW participants will practice their business communication and personal selling skills during this fun-filled segment of the Emerging Entrepreneur Project Competition.



Please don't forget that we have \$100 grocery cards for Giant Eagle and \$5 re-loadable grocery cards for Kroger! Help support our Club operations and keep our dues low by shopping with a Giant Eagle or Kroger grocery card. You can purchase a card at any Monday meeting.

Charles W. Gehring - continued from page 1

Chuck spent many years as an adjunct Professor with Franklin University. He designed and instructed a course for the Masters of Human Services Management program, which prepared students to manage not-for-profit and public organizations. Chuck also instructed the Leadership and Advanced Decision Making courses in the Masters of Business Administration Program.

Prior to joining LifeCare Alliance, Chuck was Executive Vice President and Chief Operating Officer for Catholic Social Services. CSS operates numerous programs which serve the poorest and most vulnerable in a twenty-three county area.

Prior to entering the not-for-profit world, Chuck spent seven years with Sanese Services, serving as Chief Financial Officer and Treasurer, as well as Vice President of the Dining Services Division, directing eighty corporate and public restaurants. Prior to Sanese, Chuck spent ten years with Anheuser Busch, serving in financial and operations management positions.

Chuck earned a Masters Degree in Business Administration from Xavier University, a Bachelors Degree from The Ohio State University, and is a graduate of St. Charles Preparatory High School. Chuck is also a graduate of the Columbus Area Leadership Program.

Chuck is currently a member of the Board of Directors for St. Charles Preparatory School. He was Vice Chair of the United Way Health Vision Council, and is the current Vice Chair for United Way's Public Policy Committee. Chuck is Chair of the Advisory Council for the Central Ohio Area Agency on Aging and was chair of their legislative committee, a Steering Committee Member for the United Way Professional Advisory Committee, and a member of the Ohio Coalition for Eldercare. He is a past Board President for The Central Ohio Diabetes Association, Cystic Fibrosis Foundation, Financial Executives Institute, and The St. Michael Athletic Association, and has been a Board member and officer for a number of other not-for-profit organizations. Chuck was selected as a member of the 2003, 2004, 2005, and 2006 Campaign Cabinets for the United Way of Central Ohio.

Chuck is a frequent and popular speaker, and has been the featured presenter at a number of meetings and functions. Chuck was a presenter at the Franklin University Leadership Center Symposium, and at the "Thrive" Seminar. He has also been a featured speaker at conferences on corporate wellness programs.

Chuck is a native of Columbus. He and his wife, Kris, have four children. Chuck Jr. received his Masters Degree in Business Administration from Xavier University and is employed in the accounting/finance area with Western Southern Financial Group in Cincinnati, Joe is a graduate of John Carroll University and is currently in graduate school, Abby is a sophomore at John Carroll University, and Bill is a senior at St. Charles Preparatory School. They reside in Worthington.

New Arrivals



Division 10W Lt. Governor **Bob Hobart** and his wife Brandi welcomed their son Logan into their world on May 23rd. Bob is a member of the University Kiwanis Club.

Several days later, Caroline Kate Endsley was born to **Chad & Katy Endsley** at 11:33 p.m, on May 27, 2008. Caroline was 8 lbs. 7 oz. and 20 inches long.

Book Cleaning Season Has Arrived!

Our Club has long been known for being hands on, digging in to get the job done, and doing what it takes. One of the great examples of this noteworthy trait is our ongoing project in conjunction with Volunteers of America.

Each year they receive thousands of books for redistribution to various non-profit groups who serve children in our community. However the books arrive in huge boxes and need to be cleaned and sorted into appropriate age groups before they can be donated.

In steps Kiwanis! Over the course of the next few months, we will be gathering in small work groups of 8-12 people to begin cleaning and sorting these books. The first dates are set for June 19, 25, and 26 at the Volunteers of America Warehouse on the west side of Columbus. We will start at around 5:00 p.m. and go until the last person wants to leave -- typically around 7-7:30 p.m.

Additional dates will be set, but remember it gets hot in that warehouse, so the quicker we get these books done the better off we will be.

This is a team project and we can involve non-Kiwanians as well. If you are involved with a scout troop, church group or other organization looking for a service project, please let us know.

While it is a dirty job (literally), it must be done. You will soon receive a specific e-mail asking you to sign up for one or more sessions. We look forward to working side by side with you.

Jerry Durham

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BIRTHDAYS THIS WEEK

6/14 - Fil Line

6/15 - Walter Kropp

Editors Note: We apologize for missing Susan Black's birthday on June 1. She was 29 years old, again. ☺

The Kiwanis Club of Columbus

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CLUB OFFICERS

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Char Collister	Vice President
Fred Miller II	Treasurer
Paul Bohlman	Secretary/Editor

CLUB TRUSTEES

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