

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

Impacting Lives - "Packing Parachutes" for People We May Never Know.

May 12, 2008

Ed Burghard

Executive Director, Ohio Business Development Coalition

Our speaker today is Ed Burghard, Executive Director of the Ohio Business Development Coalition. Ed is a native of upstate New York with a BA in theoretical mathematics from the State University of New York at Potsdam, and an MBA from Syracuse University in innovation management with a minor in marketing.



While growing up, Ed earned the rank of Eagle Scout from the Boy Scouts of America and continues to support the Organization as a member of the Dan Beard Council Marketing Committee. He began his career with Norwich Eaton Pharmaceuticals as a computer programmer and held managerial positions in both Sales Administration and Operations Research. In 1982, Norwich Eaton Pharmaceuticals was acquired by Procter & Gamble.

Ed's career shifted to marketing shortly following the acquisition. During his career, he and his family moved to Toronto, Ontario where he was responsible for building a profitable brand portfolio. From Toronto, Ed was transferred to P&G headquarters in Cincinnati to help build the U.S. pharmaceutical business. In 1999, he was appointed a Harley Procter Marketer for his role in doubling the P&G Pharmaceutical business unit sales and quadrupling the profit. The Harley Procter Marketer appointment is a global, competitive appointment awarded by the CEO and Chief Marketing Officer to marketers who are considered masters in practical application of marketing theory. There are only ten active Harley Procter Marketers in the global P&G Company.

In late 2004, Ed was asked by P&G to provide marketing expertise to the Ohio Department of Development in support of their efforts to create the Ohio Business Development Coalition (OBDC), a not-for profit company focused on branding Ohio and strengthening the overall success of economic development in the state. He was appointed Chairman of the Board, and voluntarily stepped down at the request of the Board to personally manage the start-up of the OBDC. He is currently an Executive on loan from P&G, fulfilling a three-year commitment to lead the OBDC as the Executive Director. In 2005, Ed was appointed by the Governor to the Executive Order of the Ohio Commodore, in recognition of his contribution to building a strong Ohio economy.

Ed is a past Board member of the Arthritis Foundation Ohio River Valley Chapter and past Chair of the Foundation's Communication Committee. He is married (wife Claudia) and has two sons (Ryan and Aaron). The Burghards live in Loveland, Ohio. In addition to his family and marketing, Ed's artistic passion is photography.

Thank you
Ralph Quellhorst & Kathleen Roberts
for greeting us today.

Thank you Larry Walters
for today's invocation

Calendar of Events

5/12 – Club Elections – Past Presidents preside
- Speaker Ed Burghard

5/15 - Third Thursday Gathering

5/19 - Jackie Williams, Exec. Dir. OTTA

Scheduled Committee Meetings

May 12

Drug, Alcohol &
Mental Health
Perspective New Members
Senior Citizens
Sponsored Youth
International Relations

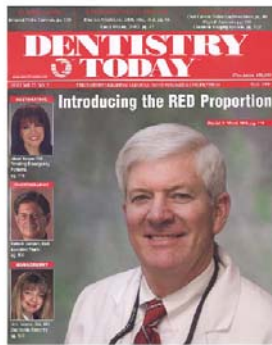
May 19

Membership
Environmental & Agri.
Inter-Club
Spiritual Aims
Music & Arts
Boost
Y.C.P.O.

Today's Menu: House Salad, Roasted Sirloin

Past-President **Dr. Dan Ward** was featured on the cover of the May issue of Dentistry Today. His article, entitled "Using the RED Proportion to Engineer the Perfect Smile" describes an innovative mathematical method for smile design. The publication has the largest circulation among dentists in the United States and Canada.

Dan conducted research which determined that the RED Proportion was preferred by a majority of North American dentists surveyed to other mathematical and naturally occurring proportions. He used his findings along with other research performed at the College of Dentistry to develop a simplified method to determine the ideal sizes of the upper teeth which compensates for different tooth widths, heights and body types. He has presented his methods before esthetic academies throughout the world. It is his goal to help define an objective method of smile design which may be universally applied for all patients.



Dan is an Assistant Clinical Professor at The Ohio State University College of Dentistry, with a private practice in the Polaris area. He served our club as President in 1991 and as the Lieutenant Governor of the Kiwanis10-W Division in 2000.

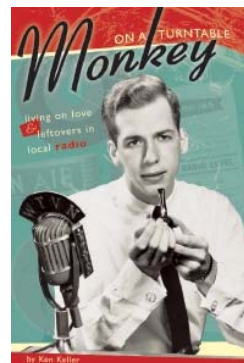
Kiwanis Third Thursday

Kiwanis Third Thursday will be held at Gordon Biersch in the Arena District on May 15th starting at 5 p.m. This group, started as a chance for camaraderie among our club's "younger" Kiwanians, is open to all members and their guests. Contact President-Elect Scott Lindsey for more information.

Keep Us Posted

Have you received an award, gotten promoted, changed jobs, had a baby or grandchild, hit a hole in one, or accomplished something else that is unique or newsworthy? If so, let us know. Submit your info to the Kiwanis Office so we can share it with everyone.

**"If you want one year of prosperity, grow grain.
If you want ten years of prosperity, grow trees.
If you want 100 years of prosperity, grow people."
-- Chinese Proverb**



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Please don't forget that we have \$100 grocery cards for Giant Eagle and \$5 re-loadable grocery cards for Kroger! Help support our Club operations and keep our dues low by shopping with a Giant Eagle or Kroger grocery card. You can purchase a card at any Monday meeting.



Hannah Neil Key Club Helps Out

A special thanks to the members of our Hannah Neil Key Club. On Saturday morning, April 26th, eleven Key Club members came to the Schottenstein Center to help our Club support the annual "Shred-It Day" conducted by Channel 4 WCMH-TV.

Participating from the Key Club were Todd Nichols, Alex Davis, Brock Christensen, Brandon Scott, Eric Carson, Edward Birks, Kyle Copley, Mike Peterson, Austin Parks, Jimmie Waller and Tony Jacobs.

Club President **Sam Vogel** presented them each with a Kiwanis ball cap and they each received a free tee-shirt from Channel 4.

Thanks go to **Scott Doellinger** (Environmental & Agriculture Chair) for coordinating the event and to **Angela Maranakis** (Sponsored Youth Chair) for involving our Key Club.

Are You Reading Our Newsletter?

If you are, we would like to know. Just send an e-mail with the word "Newsletter" in the subject line to Club Secretary Paul Bohlman and your name will be entered into a drawing for a prize.

While you are at it, if you have any feedback you would like to provide regarding the newsletter (*it's look, it's content, it's timeliness, etc.*) please send that along as well. We want this publication to meet the needs of the club; your input and candid comments are always welcome.

BIRTHDAYS THIS WEEK



5/16 - Paul Collinsworth

5/17 - Michael Edwards

5/17 - Gerald Williams

The Kiwanis Club of Columbus

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CLUB OFFICERS

Sam Vogel	President
Ken Keller	Past President
Scott Lindsey	President-Elect
Char Collister	Vice President
Fred Miller II	Treasurer
Paul Bohlman	Secretary/Editor

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Larry Icenogle	Jean Evans
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