

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Bringing Service Into Focus"**



March 23, 2009

## Don DePerro

**Publisher, Columbus Business First**

Don DePerro is the president and publisher of *Columbus Business First*, a weekly business newspaper serving the seven counties of Central Ohio. He was graduated from the State University College of New York at Buffalo in 1981 with a degree in journalism. He was editor of his college newspaper and a member of "Who's Who in American Colleges and Universities."



From 1981 to 1984, Don was a reporter with the *Niagara Gazette* in Niagara Falls, N.Y. The *Gazette* then was published by Gannett, the nation's largest publisher of daily newspapers, including *USA Today*. In 1984, Don joined American City Business Journals, the company he continues to work for. He was part of a start-up team for ABCJ's business newspaper in Buffalo, also named *Business First*. Two years later, Don was promoted to managing editor of the company's paper in Charlotte, N.C. After two years as managing editor, he was promoted to editor of that paper, *The Business Journal of Charlotte*.

In 1991, Don was named president and publisher of the *Jacksonville Business Journal*, where he served for nearly five years. Don assembled and led a team that took a failing paper and developed it into one of American City's most profitable small-city business newspapers. In December 1995, Ray Shaw, retired publisher of the *Wall Street Journal* and retired resident and chief operating officer of Dow Jones & Company, and current Chairman of ACBJ, named Don president and publisher of *Business First* here in Columbus. He started here January 15, 1996.

Don has been named the U.S. Small Business Administration's "Media Advocate of the Year" for the state of Florida and has received five American City Eagle Awards for Excellence as both an editor and a publisher. It is the highest honor awarded to American City associates and is awarded by Mr. Shaw himself. In 2007, *Business First* was awarded an American City Eagle Award for ranking in the top five of 41 business newspapers. In 1999, *Business First* ranked second; in 1997, it received an Eagle Award for ranking third. The rankings were based upon objective performance criteria as set by Mr. Shaw. Those were the three times in the 24-year history of *Business First* that the newspaper was awarded the Eagle Award of Excellence.

Don serves or has served on the boards of Action for Children; the former Business Technology Center at the Ohio State University; The Columbus Foundation's Information and Marketing Committee; The Columbus Chamber of Commerce's Marketing Steering Committee; The Capital Club; and Leadership Columbus' Board and executive committee. In 2005, Don served as General Chairman of the American Heart Association's "HeartWalk," which netted more than \$500,000 for local heart research. He is also the standing chairman of a major Mid-Ohio Food bank annual fundraiser.

Don, 50, and his wife, Lia, have three children and live in Dublin.



Thank you **Michael Ranney** and **Perry Fisher** for greeting us today.

## Calendar of Events

4/04 – Hilliard Pancake Breakfast / Car Wash

4/24 – Mid-Year Education Day

5/01 – Deadline for Auction item donations

## Scheduled Committee Meetings

### March 23

Boast  
Boost  
Career Guidance  
Public Relations  
Sponsored Youth

### March 30

Fifth Monday  
  
Recognition Day for  
Hixson Fellows and  
1916 Society

***Today's Menu: House Salad, Pecan-Crusted Chicken Breast, Apple Raisin Chutney***



## President's Corner

Kiwanians know already that when we take part in a service project, we are often the true winners. This year's Entrepreneurial Challenge was no different. More than a hundred high school students from all over Columbus took part in a day of team-building and exploring 'what it means to be an entrepreneur.' My team proposed the "Sweet-tooth," a hands-free cell device that would transcribe what you are saying and put it into text message form - "we're not talking, we're texting!" The kids started the day looking around and trying to stay "cool," but ended the day exchanging e-mail addresses and carrying on like old friends. In the meantime, advisors from our Club got to guide a new product to market, considering the costs, materials and marketing. The creativity pouring from these young minds leaves you shaking your head.

One product, however, was different. A team proposed selling a puzzle that would sell for \$5 that they could then channel into various causes. The product was D.E.A.P. Impact, for Disease, Education, Acceptance and Poverty. Unfortunately, you can't solve those problems with an off-the-shelf product. In my closing remarks, however, I did suggest to the participants that there were people willing to tackle diseases such as IDD or Shaken Baby Syndrome; there was a group who would address education through direct scholarship assistance, organizing a college fair or being an after-school tutor; people who would promote acceptance through good international relations or promoting citizenship in our youth; and help fight poverty, hunger and homelessness by providing meals or capital needs for those who need a hand up. Everyone reading this knows that they should be proud to be a member of the Kiwanis Club of Columbus, an organization that brings service into focus for these problems through the hard work and dedication of our members. You just can't put our volunteer spirit

into a bottle or buy it at the store - the fruits of our labor were evident again as new friends left together after a day of laughter and learning. For those who took the day off to volunteer, a victory for us, indeed.

*The ONLY time in life that you start "at the top" is when you are digging a hole!!*

## Auction items needed ...

In order to make this year's Kiwanis Auction another very successful event, we need three things:

- 1- A wide array of exciting items to bid on, and
- 2- An excellent turnout at the event from Kiwanians and their friends, and
- 3- Aggressive and competitive bidding.

So let's take one step at a time. Right now, your Auction Committee, headed by **Wes Strickling** and **Adam Biehl**, is in the process of collecting items. We already have quite a few, but we need many more. We encourage every committee to donate at least one theme basket or theme purse. The theme can be something appropriate to your committee's charge, or it can be something generic and fun. The challenge is to get your entire committee involved in developing the idea and putting the item together.

Many times members have access to sporting venues, events and services that they can make available as an Auction item. Perhaps two tickets to the OSU-USC game, a day at the Memorial Tournament, or front row seats at Red, White and Boom. Be creative, but please find something to give.

All items **MUST** be physically in hand by May 1, so that we can categorize everything, then prepare the proper signage, bid sheets and other support materials.

## You can help save a life ...

Shaken Baby Syndrome is a widespread problem, but for some reason, it is worse in Ohio than in most other states. That is why the Kiwanis Club of Columbus has gotten behind a program to help reduce the number of senseless deaths that occur each year. There are approximately 15,000 babies born in the Central Ohio area each year ... preventing even a single child from being seriously injured by the thoughtless anger or desperation of an adult will be a significant success.



1-800-CHILDREN  
1-800-244-5373



The Kiwanis Club  
of Columbus

Teaming with Prevent Child Abuse Ohio, our Club has been able to purchase well over 20,000 bibs the past few years as part of an ongoing educational effort in birthing hospitals. Each baby bib carries the slogan "Hug me, never shake me" (in both English and Spanish) on the bib along with the Kiwanis logo.

Our goal is to raise \$15,000 and through the support of our Columbus Kiwanis Foundation and several of our Club committees, we have already identified \$12,000. We now need **your** help in trying to raise the final \$3,000.

April is Child Abuse Prevention month, and so our goal is to raise the final \$3,000 by the end of April. All donations will go to the Columbus Kiwanis Foundation and are tax deductible to the full extent of the law. Each dollar raised will be used to purchase bibs, as there are no overhead or operating costs being taken out.

Donations forms are available from Kathleen Roberts or on our website ([www.columbuskiwanis.org](http://www.columbuskiwanis.org)). Please feel free to print out extra forms and share them with your friends and neighbors. While this is a Kiwanis project, donations are encouraged from all walks of the community, whether it be from an individual or a company.

### Be part of the 'Power Hour'...

Many students today have little or no support at home when it comes to getting help with their homework. The "Power Hour" at the Westside Clubhouse of the Boys and Girls Clubs of Columbus helps solve that problem.

Every Thursday afternoon from 4 p.m. to 5 p.m., we have the opportunity to make a difference in the life of a child by spending time helping them with their homework. It doesn't take much, but it does take a genuine desire to help.

How about making a commitment to spend one or two Thursdays a month helping kids? Please contact Club member **Rebecca Asmo** to sign up.

## Stop Drafting!

Drafting can be good in NASCAR. The draft was something I tried to avoid in the late part of the Vietnam War. But the drafting I am talking about here is the practice of printing out a document to proof it.

Drafting is a waste, a big waste! Each year, the world's discarded cartridges, stacked end-to-end, could circle the planet three times. Millions of trees are cut to produce hundreds of tons of paper just to look at something before you print a final version. Here are some hints for dodging the draft:

1. Look at it on the screen and edit it. Use the spell-check, the thesaurus, and the grammar correcting software that makes us all look good.
2. If you must print-to-proof, print double-sided. And consider using an ink saving software. Listed below are three that have been recommended to me.

**InksSaver** - software that lets you control the amount of ink your printer uses, helping you save up to 75% of your ink. Available for Windows-only (\$35).

**GreenPrint** - software that weeds out pages you don't want to print. For Mac or Windows (free for Windows, \$29 for Mac).

**EcoFont** - a free typeface for Mac or PC that's designed to use as little ink as possible, but is still totally readable.

~~~~ Scott Doellinger



Please don't forget that we have \$100 grocery cards for Giant Eagle and \$5 reloadable grocery cards for Kroger!

Help support our Club operations and keep our dues low by shopping with a Giant Eagle or Kroger grocery card. You can purchase a card (or multiple cards) at any Monday meeting.



**ASCE** American Society  
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## Kiwanis' Mid-Year Education Day set ...

Kiwanis is a large international organization with people involved from all walks of life, Clubs of all sizes, and experiences of all kinds. No one Executive Committee, no single Club, no Division or District has all of the answers, yet by working together we can often find ideas that will work well for more than one Club.

Sharing is the key word, and that is the essence of the Mid-Year Education Day scheduled for Saturday, April 24, at the Hyatt Regency Hotel in downtown Columbus. All Kiwanians are encouraged to attend, especially those in leadership roles and those holding major chairmanships. The opportunity to ask questions, share ideas and learn what has worked elsewhere can be absolutely invaluable.

Registration can be done on-line in a quick and secure manner. The cost is \$50 per person and that includes meals, breaks and hand-out materials. You can access the registration from our Club's website or by going to the Ohio District Kiwanis web site ([www.ohiokiwanis.org](http://www.ohiokiwanis.org)). Please contact the Ohio District Kiwanis Office at (614) 848-5000 for any questions regarding conference registration.

Various awards for the 2007-08 Kiwanis Administrative Year (**Sam Vogel's** year) will be presented, and the educational workshops will have five separate tracks running simultaneously. You can choose from one of the five tracks that follow, or you can mix and match.

- 1) Membership
- 2) Service
- 3) Service Leadership Programs
- 4) Leadership & Personal Growth
- 5) Things You Might Like to Know About Kiwanis

We hope our Club is well represented, since the event is in our backyard. Please remember that attending the Mid-Year Education Day meets another requirement for attaining Distinguished Member status for the 2008-09 administrative year.

***"The problem with socialism is that eventually you run out of other people's money."***

~~~ Margaret Thatcher



## BIRTHDAYS THIS WEEK

- 03/31 – Robert Smith
- 04/01 – John Hollback
- 04/02 – John Gambaiani

## Club in need of storage space ...

Our Club is need of some donated storage space. We need a new location for storing all of our Corporate Regatta paraphernalia – swimming pools, squirt guns, signage, etc. If you have a space we could utilize, please let us know right away.

## DeSando Nominated ...

Past President **John DeSando** has been nominated along with Kristin Dreyer Kramer, as a finalist in the 2<sup>nd</sup> Annual National Entertainment Journalism Award competition. The duo, which can be heard on WCBE Radio, is one of five nominees in the "C3 - Critic, Radio" category. Good luck, John.



**Did you know that koalas and humans are the only animals with unique fingerprints?**

## The Kiwanis Club of Columbus

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### CLUB OFFICERS

|                |                  |
|----------------|------------------|
| Scott Lindsey  | President        |
| Sam Vogel      | Past President   |
| Char Collister | President-Elect  |
| Tim Barhorst   | Vice President   |
| Fred Miller II | Treasurer        |
| Paul Bohlman   | Secretary/Editor |

### CLUB TRUSTEES

#### 2008

Char Collister  
 Jean Evans  
 Mike Haemmerle  
 Fred Miller, II  
 Jeff Rayis

#### 2009

Tim Barhorst  
 Susan Black  
 Mike Edwards  
 Holly Stokes  
 Nancy Whetstone