

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Bringing Service Into Focus"



March 16, 2009

Bob Littell

Principal of Littell Consulting Services,
Second Opinion Insurance Services, LLC, and The Enrichment Company

Bob Littell is principal owner of Littell Consulting Services, Second Opinion Insurance Services, LLC and The Enrichment Company where he carries the title of Chief NetWeaver. Although he wears a number of hats within the financial services industry, ranging from broker and second opinion fee-paid advisor to business owners and high net worth individuals, as well to insurance companies and financial institutions, Bob's primary passion these days revolves around a word and concept he created almost a decade ago – "NetWeaving."



Bob's second book, *The Heart and Art of NetWeaving*, picks up where the first book, *Power NetWeaving*, left off and covers many of the practical applications of NetWeaving – being a **connector** OF others, and a 'no-strings-attached' **resource provider** TO others – simply with the belief that *what goes around, does come back around*.

The *Heart and Art of NetWeaving* book also explains how those who become NetWeaving Ambassadors, and who spread the word about this 'win-win' form of networking, find it not only elevates their own image in the eyes of others, but they also derive a form of energy which pours over into everything else they do.

Thanks to a generous contribution from Xerox Global Services who covered the cost of printing *The Heart and Art of NetWeaving*, Bob donates 100% of the \$20 per book sales price either to the Pay It Forward Foundation, created by Catherine Ryan Hyde - author of the book on which the popular movie was based - or to any non-profit who wishes to use the book for fund-raising purposes. Bob also serves on the board of the Pay It Forward Foundation and co-chairs the steering committee.

Bob's latest book, *Raising Your R&R Factor – How Referable & Recommendable Are You?* introduces the 'irrefutable' *NetWeaver's Law of Referral Reciprocity*. It helps explain why those who genuinely NetWeave for others, and yet don't see much if anything come back around, need to look in the mirror to analyze how others actually perceive them – since referrals and recommendations represent a 'risk' on the part of the person making them. To help people deal with this, Bob also conducts "WOW Workshops" to help people discover ways to be more creative and innovative, as well as to differentiate themselves and make themselves more remarkable.



Thank you
Nicole Knowlton and
Bryan Jeffries
for greeting us today.



Thank you
Bryan Jeffries
for providing today's invocation.

Calendar of Events

3/19 – St. Patrick's Celebration – Seton Square

3/21 – Kiwanis Division 10-W Prayer Breakfast

3/23 – Don DePerro, Columbus Business First

Scheduled Committee Meetings

March 16

Attendance & Retention
Homeless
Membership
Music & Arts
Spiritual Aims
Wills & Legacy

March 23

Boast
Boost
Career Guidance
Public Relations
Sponsored Youth

Today's Menu: House Salad, Roasted Sirloin



President's Corner

Have you signed up for Mid-Year Education Day? If not, consider representing our Club and joining your fellow Ohio District Kiwanians at the Hyatt Regency on April 25th. This year, in addition to the general meeting, attendees will have the choice

of attending one of five attendance "tracks." These tracks include membership, service, service leadership programs, leadership and personal growth and "things you might like to know about Kiwanis." There is truly something of benefit for every member, new or long-serving.

My experience has been that the breakout sessions are a valuable way to share ideas with other clubs and other Kiwanians. While not all of the discussion will be relevant to our Club and its unique traditions and structure, our hopes for the future of our Club are largely universal and sharing ideas is an excellent way to develop new solutions for old problems. As a member of the Ohio District's flagship club, we each have a role to play in our larger organization. Share the word of what works for us and see where we might improve. In doing so, you'll continue to forge the bond with your fellow Club members and move closer to Distinguished Member status yourself. For more information, see the link on our website or contact Secretary Paul for more information. I hope to see you at Mid-Year!

The Washington Courthouse Kiwanis Club is celebrating its anniversary Monday, March 30, at 6:30 p.m. The meal cost is a mere \$12 at the Country Club. This would be a great chance to pick up an Interclub with this rather distant but enjoyable Kiwanis group. Reservations are required by Monday, March 16. Please contact our interclub chair, **Jim Skidmore**, if you would be interested in attending.

Special Regatta Rally Planned ...

Kick-off Meeting for Regatta Fundraiser.

11 a.m. Monday, March 30

Athletic Club of Columbus

All hands on deck! All Kiwanians are needed to make this year's Kiwanis Corporate Regatta Fundraiser another splashing success!

The buoyant Regatta Committee is having a special REGATTA RALLY in the ACC main dining room to inform and inspire. This will be especially beneficial for all of our new members, and a great refresher for those more tenured. So join us to:

- Learn what one of our major fundraisers is all about!
- Learn how you can help – a little or a lot – whatever fits your busy schedule!
- Learn how you can become a sponsor or participant in this awesome event!

The Regatta is a fantastic opportunity to get involved in our Club and our Columbus community! We need committee members, recruiters, participants and "day of" volunteers – it's time to get your hands wet!

The Regatta and warm weather will be here soon! See you at the REGATTA RALLY!



Relay For Life ...

Our Circle K Club at Capital University is teaming up with Alpha Psi Omega Theatre Honor Society to sponsor a team in this year's Relay For Life. You can sponsor their team by going to:
<http://www.facebook.com/ext/share.php?sid=52748769349&h=npkoJ&u=8uozr>.

Your generous support will help our Circle K Club succeed, and it is an easy way we can support their efforts.

Energy hogs ...

Are you an Energy hog? Most Americans are, and that allows us the opportunity to save, reduce and pollute less.



The United States is 93rd out of 137 countries in emitting carbon dioxide for each dollar of economic product. Thailand and Mexico are more efficient than we are today! Our manufacturing and distribution practices use much more energy than other countries. Paper made in the U.S. produces twice as much carbon dioxide as in South Korea, three times as much as in Brazil. Cement production in Canada, Mexico, and China uses less energy than the methods used in the United States.

So the easiest and lowest-cost way to use less energy and produce less carbon dioxide is to become more efficient. While technological breakthroughs are great and continue to come, the planet can't wait. Start by thinking "less." Less weight, as in buy concentrated laundry detergent;. less laundry by waiting until the load is full; less gasoline burned by keeping tires at their full pressure (check weekly) and by staying out of the fast lane.

The list goes on, and I will share idea after idea with you in the coming weeks as I need to do my part to support the United States, save money and hopefully preserve the planet for our children. After all, we just rent the place for one generation. I hope you will join me in an effort to turn our Earth over to our children in as good, or better, shape as it was handed down to our generation. With a collective effort, we can assure a very bright future.

~~~ Scott Doellinger

## Honorary Chairman Named ...

**Mark Swepston**, 2003-04 President of the Kiwanis Club of Columbus, will be the **2009 Kiwanis Corporate Regatta Honorary Chair**, in recognition of his long commitment to our Club and the community. In fact, rumor has it that Mark and his cohorts at that time were instrumental in moving the Regatta from the "duck race" format to its present format as the "crown jewel" sporting event of the summer for downtown Columbus!



On the business side, Mark is President and CEO of Atlas Butler Heating & Cooling. As grandson of the founder, he grew up in the business. His first job was placing door hangers on residential door knobs, and then he moved to the sheet metal shop and installation department. After graduation from The Ohio State University, he worked in the accounting department and served five years as service manager. We have certainly seen evidence of his marketing and financial expertise ... just check out the latest TV ads.



Besides his leadership and commitment to the Kiwanis mission, Mark currently chairs the Salvation Army advisory board, serves on the board of The Wellness Community, chairs the planned giving and endowment committee for the United Way, has served on the board of the Greater Columbus Chamber of Commerce and has been active with the Multiple Sclerosis Society and the Mt. Carmel Health Foundation. He and his wife Julie, a part-time attorney, live in Columbus. Their two children are college students.

In the Kiwanis Corporate Regatta racing world, the multiple Atlas Butler racing teams have always "splashed" with the best of our yachts, racing for bragging rights on the plaza in front of the library on Grant Street. Our upcoming Regatta (Monday, Aug. 17) will no doubt be a sterling performance of derring-do!

Principal beneficiary of the Kiwanis Corporate Regatta is the summer reading program of the Columbus Metropolitan Library, touching the lives of nearly 66,000 children. The purpose of the Library's Summer Reading Club is to encourage children to read during their summer breaks from school. Studies have shown that children who do not maintain or enhance their reading skills over the summer can lose a portion of their reading abilities gained during the school year. This year's pledge from the Club is again \$12,000, funded by the Regatta.

Besides congratulating Mark, please do the following:

- "Mark" Monday, Aug. 17 on your calendars, 11:30 – 1 p.m., downtown library plaza;
- Attend the Regatta and bring your friends, co-workers, prospective members, relatives;
- Commit you and your business to purchase a yacht;
- Support the Kiwanis Corporate Regatta by getting other individuals and businesses to "sign on the dotted line" as a yacht owner.

For yacht purchases, visit our website ([www.columbuskiwanis.org](http://www.columbuskiwanis.org)). For questions, contact co-chairs **Kathleen Roberts** ([robe369@sbcglobal.net](mailto:robe369@sbcglobal.net)) or **Mike Haemmerle** ([mike@abbingtononline.com](mailto:mike@abbingtononline.com)).

## 36th Annual Entrepreneurial Challenge ...

This year's Entrepreneurial Challenge, formerly known as the Entrepreneurial Forum, was a great success! On Friday, February 27th, nearly 120 high school students from all over Greater Columbus, along with some of their counselors and teachers, converged on the campus of Columbus State Community College to test their entrepreneurial skills.



swapalease.com and BMW Financial Services to maximize their online presence.

As Pawan spoke, it was clear that his zeal for entrepreneurship helped infuse the participants with energy and excitement for the challenge that was about to take place. Each student was placed on one of 12 teams and each team was instructed to create a name for their group. And that's when the real fun began! John Davis, Program Director of Ohio Business Week Foundation, led the teams into the official challenge by explaining that each team would be responsible for building a prototype of a brand new product that their "business" could sell.

Through a very hands-on approach to learning, students were able to experience firsthand concepts such as using collateral, leasing equipment, raising start-up capital, negotiating prices and most importantly, the importance of working as a team to accomplish a goal.



The creativity was astounding! From the creation of athletic shoes with interchangeable soles that would allow the athlete to use the same shoe for multiple sports, to a waterproof cell phone case that could withstand the occasional accidental laundry wash cycle, these students were at the top of their game.

Thank you to each and every Kiwanis volunteer who made this event successful! Your dedication to this event and to The

Kiwanis Club of Kiwanis is very commendable. Thanks also to Ohio Business Week Foundation for leading the challenge and to Columbus State Community College for the use of their facilities.

Anyone who would like to be a part of this event in 2010 should contact Brad Fisher or Nancy Whetstone, co-chairs of the Business and Public Affairs Committee.



**BIRTHDAYS THIS WEEK**

**03/21 - Perry Fisher**  
**03/22 - Jim Bechtel**

After a brief welcome from Kiwanis President **Scott Lindsey**, and Regional Director of Ohio SBDC at Columbus State Community College, Mike Bowers, we introduced our Morning Motivational Speaker, Pawan Murthy, to the stage.

Pawan is a driven entrepreneur with a passion for Internet marketing. Through his marketing company, Stellarwind, LLC, he has helped numerous startup technology companies effectively market their business online. In addition, he has worked with companies like



### The Kiwanis Club of Columbus

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#### CLUB OFFICERS

|                |                  |
|----------------|------------------|
| Scott Lindsey  | President        |
| Sam Vogel      | Past President   |
| Char Collister | President-Elect  |
| Tim Barhorst   | Vice President   |
| Fred Miller II | Treasurer        |
| Paul Bohlman   | Secretary/Editor |

#### CLUB TRUSTEES

|                 |                 |
|-----------------|-----------------|
| <b>2008</b>     | <b>2009</b>     |
| Char Collister  | Tim Barhorst    |
| Jean Evans      | Susan Black     |
| Mike Haemmerle  | Mike Edwards    |
| Fred Miller, II | Holly Stokes    |
| Jeff Rayis      | Nancy Whetstone |



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