



### What:

The 2015 Columbus International 5K will take place on Saturday, April 25 beginning at 9 a.m. For the more competitive runners, it will serve as a training event, and for the casual runners, it will be an enjoyable run in a great setting. The race will have an international theme and will feature exhibits from a different countries along the race course. Runners will receive an international 'tech' T-shirt as part of their entry.

### Why:

To build awareness of the international community and to raise funds for the worldwide elimination of maternal and neonatal tetanus.

### Where:

The race will begin and end at Scioto Audubon Metro Park (400 W. Whittier Street, just south of downtown Columbus along the river) and traverse in part, along the scenic Scioto-mile bike path.

### Cost:

To participate, runners and walkers can register on-line through Speedy Sneakers or the website in this brochure. Early registration (prior to April 3) is \$30 per person, with a \$10 discount for students and groups. Late registrations and day of registrations are \$35 with a \$10 discount for students.

## Kiwanis Club of Columbus

Kiwanis is a global organization of member-volunteers working to change the world, one child and one community at a time. Kiwanis members dedicate more than six million volunteer-hours and invest more than \$100 million annually in projects that strengthen communities and serve children. We help shelter the homeless, feed the hungry, mentor the disadvantaged and care for the sick. We develop youth as leaders, build playgrounds, raise funds for pediatric research and much more. We believe that helping a child helps the world.

The Kiwanis Club of Columbus was founded in 1916 and is the fifth oldest Kiwanis club in the world and the largest in Ohio.

Our Club is committed to the Kiwanis International goal of eliminating maternal and neonatal tetanus (MNT) from the face of the earth. Together, with UNICEF and through their extensive staffing in third world countries, Kiwanis International will be working to immunize at-risk mothers. This requires vaccines, syringes, safe storage, transportation and thousands of skilled staff. It will take \$110 million – and the dedicated work of UNICEF - to accomplish this.

Each year, this deadly disease steals the lives of 60,000 innocent babies and 30,000 mothers. The effects of the disease are excruciating – tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch

Just three doses of a 60 cent vaccine can immunize a mother and her unborn child. It's that simple ... less than \$2 can save the mother's life, her unborn child and her future children. We need your help, and participating in this race is a first step.



[www.columbuskiwanis.org](http://www.columbuskiwanis.org)

# The Columbus International 5K



Fourth Annual  
**April 25, 2015**  
9:00 a.m.

Scioto Audubon  
Metro Park  
(400 W. Whittier Street)

## Sponsorship Opportunities

A fundraising event to promote our International community and to help eliminate maternal and neonatal tetanus around the world.

Conducted by

**Kiwanis Club of Columbus**

to benefit  
the ELIMINATE Project

## Your support will help save lives!

Proceeds from the event will be used to purchase vaccination supplies, enabling UNICEF staff to immunize pregnant women against tetanus, a debilitating disease we have already eradicated in this country. Only 33 countries remain vulnerable.

If you can't run/walk in this year's event, you can still help out! Every little bit helps and the results are dramatic.

- A \$100 'International Friend' sponsorship will save more than 55 lives
- A \$250 'Kilometer' sponsorship will save more than 138 lives.
- A \$500 'International' sponsorship will save more than 275 lives.

Additional sponsorships are available at levels up to the \$5,000 'Global' level. Each level receives various amenities, as outlined in this brochure.

Your check should be made out to Columbus Kiwanis Foundation, a 501 (c) 3 tax deductible organization.



**Endorsed by**  
**Columbus International**  
**Program**



Race Website

[www.columbusinternational5k.com](http://www.columbusinternational5k.com)



**ELIMINATE**  
maternal/neonatal tetanus  
Kiwanis | unicef

## Sponsorship Levels

Conducting an event like this requires the support of sponsors so that the operating costs can be covered and more funds can flow to the designated charitable cause. Below are the available sponsorship levels and benefits derived from each.

### \$5,000 Global Leader

*Saves more than 2,750 lives*

- Twenty (20) entries into the 5K race
- Logo placement on 5K race website, 5K race shirts and other printed promotional materials as appropriate.
- Four (4) business card ads in the weekly Kiwanis newsletter
- Booth set-up

### \$2,500 International Ambassador

*Saves more than 1,375 lives*

- Ten (10) entries into the 5K race
- Logo placement on 5K race website, 5K race shirts and other printed promotional materials as appropriate.
- Two (2) business card ads in the weekly Kiwanis newsletter
- Booth set-up

### \$1,000 International Diplomat

*Saves more than 550 lives*

- Five (5) entries into the 5K race
- Logo placement on Website and 5K race shirts
- One (1) business card ad in the weekly Kiwanis newsletter

### \$500 International Sponsor

*Saves 275 more than lives*

- Two (2) entries into the 5K race
- Name or logo on two (2) kilometer marker signs
- Name listed on Website and race shirt
- One (1) business card ad in the weekly Kiwanis newsletter

### \$250 Kilometer Sponsor

*Saves more than 138 lives*

- Name listed on Website
- Name or logo on kilometer marker sign

### \$100 International Friend

*Saves more than 55 lives*

- Name announced at award ceremony



### Sponsorship Deadline:

**March 14, 2015**

**Earlier submittal of sponsorship commitment will allow for a greater opportunity for exposure.**

Checks should be made out to:

**Columbus Kiwanis Foundation**

P.O. Box 20334

Columbus, OH 43220-0334