



# Kiwanis Club of Columbus



January 24, 2011

Dear School Administrator:

The Kiwanis Club of Columbus is pleased to offer your school's leading sophomore and junior students the opportunity to **participate in the 38<sup>th</sup> Annual Kiwanis Entrepreneurial Challenge** on **Friday, February 25, 2011** at Columbus State Community College.

The Entrepreneurial Challenge will bring together Franklin County students, business professionals and community leaders for a full-day entrepreneurial workshop emphasizing rigor, relevance and relationships.

Each year, more university administrators begin to recognize the need for entrepreneurship education. New efforts are emerging in the form of undergraduate degree programs, additional elective courses and centers for entrepreneurship. As the economy evolves and becomes more dependent on small business, budding professionals must have the skills and resources to step into leadership positions.

However, entrepreneurship education does more than simply produce potential business owners. In fact, the creative thinking, financial literacy and problem solving skills taught in entrepreneurship education programs are also effective strategies for teaching and motivating all high school students.

## **GOALS:**

Inspire future entrepreneurs by providing a hands-on experience with innovation and entrepreneurship.

Build creative thinking, financial literacy, problem-solving, public speaking, team-building and leadership skills.

Provide students with an opportunity to learn, experience and synthesize basic entrepreneurial concepts.

Inform students about learning opportunities to enhance their success beyond high school such as Key Club & Kiwanis Leadership, Learning for Life and Ohio Business Week.

Provide a beneficial professional development experience for school counselors, administrators and teachers.

Provide a meaningful volunteer experience for Kiwanis members, prospective members and future Kiwanians.

**OUTCOMES:**

By attending the Kiwanis Club of Columbus' Entrepreneurial Challenge, students will:

Exercise independent judgment while working in a group environment that emphasizes teamwork;

Exercise critical thinking, problem-solving and team-building skills;

Work with a diverse group of peers and business professionals;

Learn basic business concepts in innovation, finance and marketing;

Practice presenting team projects effectively;

Experience entrepreneurship through a hands-on activity; and

Utilize their education, experience, creativity and talents in a self-directed learning environment.

**EVENT DETAILS:**

- Participants Outstanding Franklin County High School Students
- Place Columbus State Community College, Delaware Hall, Room 121
- Time/Date Friday, February 25, 2011, 8:45 a.m. to 1:30 p.m.
- Lunch Will be provided free of charge for all participants & school administrators
- Parking Free parking is available in any of the student or employee lots surrounding Delaware Hall. Students/schools are responsible for arranging transportation.

**Please nominate four of your students**, preferably 10<sup>th</sup> or 11<sup>th</sup> graders, who have demonstrated leadership qualities and an interest in business or entrepreneurship. Past participants have come from such groups as Student Council, National Honor Society, Key Club, Hi-Y, 4-H, DECA, BPA, FCCLA, FBLA and Junior Achievement.

Enclosed you will find a *Student Invitation Letter* and *Student Registration Form* for you to copy and distribute to your four designated students. Extra copies can also be printed from the Kiwanis Club of Columbus website at [www.columbuskiwanis.org](http://www.columbuskiwanis.org). **We request that the nominated students complete the *Student Registration Form* and send the form back to us by February 11, 2011.**

We would also like to extend an invitation to you, or a school official you designate, to attend the Entrepreneurial Challenge. A *Counselor/Educator Registration Form* is attached. The form also includes a section for you to list the students representing your school, which provides us with a means of checking that the students do return their completed registrations. **Please return this form as soon as you have selected your participating students, and no later than February 11, 2011.**

We appreciate your assistance and look forward to meeting your student representatives. If you need further information, please call or email Chad Endsley at (614) 246-8258; [cendsley@ofbf.org](mailto:cendsley@ofbf.org).

Cordially,  
*Chad A. Endsley*  
Chad A. Endsley



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## SCHOOL COUNSELOR/VOLUNTEER REGISTRATION FORM Kiwanis Entrepreneurial Challenge

- YES! I have enclosed a list of students that will represent our high school at the Kiwanis Entrepreneurial Challenge at Columbus State Community College, Delaware Hall, Room 121 on Friday, February 25, 2011 from 8:45 A.M. to 1:30 P.M.

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

- YES! I plan to attend the Kiwanis Entrepreneurial Challenge along with my students as a Counselor/Volunteer.

School Counselor/Volunteer Name: \_\_\_\_\_

Title or Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

High School: \_\_\_\_\_

**Please register by Friday, February 11, 2011 by**

**Email: [office@columbuskiwanis.org](mailto:office@columbuskiwanis.org)**

**or**

**Mail: Kiwanis Club of Columbus**

**P.O. Box 20334**

**Columbus, OH 43220-0334**

**Note:**

If you are unable to attend the event due to an unforeseen conflict, please contact Chad Endsley as soon as possible. We will contact schools whose registered student representatives fail to attend the Entrepreneurial Challenge.