

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Where serving the Children of the World is our Mission & Passion”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

August 22, 2011

Ken Schnacke

President and GM
Columbus Clippers



The Columbus Clippers continue to be a successful minor league franchise bringing their own brand of excitement and family entertainment to Columbus. They are currently in first place in their division and are working toward another successful season finish.

Ken Schnacke joined the Columbus Clippers organization in 1977 as an administrative assistant. He became Director of Operations in 1979. Five short years later, he became Assistant General Manager and from there was promoted to General Manager in 1989. In 2001, he was named president and general manager, a title he maintains as of today. He has also served as an adjunct professor in sports administration for The Ohio State University, and is currently an advisor to the sports management program at Ohio Dominican University.

He serves on the board of directors for the Cystic Fibrosis Foundation, Champions for Children (Children's Hospital), Arthritis Foundation (local chapter), Experience Columbus and the Columbus Sports Commission.

Ken is also a member of the Columbus Clippers Booster Club; Agonis Club; Home Plate Club; OSU Diamond Club (for OSU Baseball); Buckeye Boosters; Columbus Maennerchor and Charity Newsies.

Additionally, he serves as chairman for the Minor League Baseball Licensing Committee, which oversees baseball licensing for all 160 teams throughout the country; and he also chairs the Triple-A Marketing Committee composed of all 30 Triple-A teams.

He and his wife, Sandy, have three children, Stephanie, Kevin and Keith, and one grandchild.

Today's Meeting

Greeters: **Linda Kay** - WesBanco Trust & Investment Services
Michael Ranney - Ohio Psychological Association

Invocation: **Kathleen Roberts**
The Ohio Foundation of Independent Colleges

Committee meetings: Young Children Priority One

Menu: **House salad, roast chicken, red pepper sauce**

Check presentations: Central Community House

This week at a Glance

Birthdays:

08/23- **Christina Hultsch**

08/25 - **Mark Poeppelman**



Wednesday - 8/24/1891 - Thomas Edison patented the motion picture camera.

Friday - 8/26 - National Toilet Paper Day

Saturday - 8/27/1859 - Petroleum is discovered in Titusville, Pennsylvania, leading to the world's first commercially successful oil well.

President's Corner



For many, the summer is a slow, relaxing time of the year, but for our Club it is an intense period of time where the present and the future come together.

We just concluded another very successful Corporate Regatta. Thanks go out to Vice President-elect **Kathleen**

Roberts and her committee for making this happen. The final numbers are not yet in, but we know we should end up with around \$30,000 to give to the Columbus Kiwanis Foundation as a result of this single event.

Our next event is the 32nd Annual Columbus Kiwanis College Fair, scheduled for Monday, September 19. More than 150 colleges and universities will be present to promote their schools to more than 3,000 local high school students. **Tom Hayden** is heading up the committee for this year's event and they are doing a great job, as well. We'll need a number of volunteers the day of the event, so please get it on your calendar and plan to be there for at least one of the three-hour shifts.

Of course, behind the scenes there is a lot more going on. Incoming Club President **Jamie Richardson** is actively recruiting committee chairs for his administration, and has some exciting plans and challenging goals for them to be working on. There's no question that this will be another fantastic year for the Kiwanis Club of Columbus. The first step in making that happen is to get your annual dues payment submitted. The deadline is not until September 30, but the sooner you submit them, the easier it is on everyone.

In the column next to this is an article about the newest fundraising and community service project our Club will be taking on, the Kiwanis /CIP International 5K. It is a unique opportunity to reach out to the community in a way that will provide Club recognition while helping to raise money for a wonderful Kiwanis cause. We will need everyone's help in making this event a success. Please make sure you have Sunday, November 6 on your calendar. Whether you are a race or walk participant or a volunteer, we hope every member will be involved.

In October we will again be participating in the Good Neighbor Picnic at Goodale Park and taking family photos for those who are homeless or down on their luck. **Jim Shively** will be head up this effort again; more details and volunteer sign-up information will be available in the next few weeks.

By now I am sure you have realized that this is a Club that never rests. There are always opportunities to get involved and to give back to our community. It is part of what makes this such a great organization!

Run for Eliminate ...

Traditions start with a vision and a commitment to get something done. It might be one person or a small group, but in this case we hope it will be our entire Club.

The Kiwanis Club of Columbus will be teaming up with the Columbus International Program (CIP) to host the first ever "**Kiwanis/CIP International 5K**" on Sunday, November 6. Proceeds will go in part to fulfill our Club's commitment to the Kiwanis International "Eliminate" Program, designed to raise \$110 million so that maternal and neonatal tetanus can be eradicated from 86 different countries.

To be successful, we will need **three** things:

1- **Sponsors** – There are some upfront costs involved in conducting this type of event such as processing registrations, security, participant materials, etc. The more sponsors we get the better off we are and the more costs we can defray. Sponsorship details are available on our website.

2- **Participants** – The event is open to the public and registration can be done on-line by going to www.premierraces.com. The entry fee is \$25 per person. While we expect the majority of the entrants will be runners, we know there will be many walkers as well. We need all of our Club members to help distribute information to their friends and contacts, and to get their families out for a walk or run that Sunday morning.

3- **Volunteers** – We will need volunteers along the route, at registration and various other stations the morning of the event. We will be signing up volunteers beginning in mid-October, when we will have more detailed job descriptions available. However, none of the jobs will be overly demanding or complex, so plan on volunteering if you are not running or walking in the event.

Maternal and neonatal tetanus takes the lives of 60,000 innocent babies and 30,000 mothers each year throughout Africa and Asia. That's one baby every nine minutes and one mother every 18 minutes. The effects of the disease are excruciating; tiny newborns suffer repeated painful convulsions and extreme sensitivity to light and touch. This is a highly preventable disease, requiring just three doses of a 60-cent vaccine.

Success has already been achieved in 18 countries, and this effort is the final push to eliminate MNT throughout the world.

Funds raised by our Club through the International 5K will go toward our Club's financial commitment to Kiwanis International in support of the "Eliminate" Project. Our Club goal has not been finalized, but as usual, we hope to be among the leaders. More details on this will be forthcoming as we move into the new administrative year.

Vampire Electrical Loads ...

Also known as 'Zombie Appliances' or 'Phantom Loads,' these are electrical appliances with no 'off' switch; they are devices that continuously use electrical energy when **OFF!**

These are much more common than most realize. Examples are: televisions; most sound systems; cable systems; DVR; DVD; VCR's cordless phones; computers; air fresheners that plug in; security systems; non-photocell night lights; door bells; battery chargers without batteries; desk cup warmers; and anything with a transformer that remains attached to power.

"It hardly uses any power." that's true; most of these devices only use a small amount of power but that is the problem. Usually the listed wattage refers to when the device is in use, not turned off. About 10 percent of a typical home's electrical usage powers devices that are **not being used**. That is about \$150 per year! The U.S. currently fuels 18-400 megawatt power plants just to support devices kept "OFF!"



What to do:

- Only buy appliances that use one watt of power or less when turned off. (This is now the law in California).
- Forego purchasing items that do not have an 'off' switch.
- Plug devices into a plug strip, or photo cell switch, to truly turn the devices off.

~~ *Scott Doellinger*

Another successful Regatta ...

Although the final numbers are not yet in, it is clear that this year's event was another tremendous success and we will have met our goal of raising \$30,000 for the Columbus Kiwanis Foundation.

The best decorated yacht award went to The Ohio Farm Bureau federation, and the overall winner of the double-elimination yacht race was Abbington Assisted Living, captained by **Mike Hammerle**.

While we recognized the racers and deck hands in last week's newsletter, there were several late arrivals that we don't want to overlook. Thanks go out to the following 'Deck Hands' who helped put us over the top:

Rebecca Asmo	Joyce Bourgault
Business Partners Consulting Group	Tom Christman
Ken & Mary Keller	Fred Miller
Timothy & Margaret Teegardin	Kathleen Roberts

Dear President Barhorst,

Thank you to you and the Kiwanis Club of Columbus for the wonderful recognition piece presented to me at the club's meeting of August 8. It has been my pleasure and honor to have worked with the Capital University Circle K for so many years. Being associated with such eager, energetic and idealistic young people, year after year, made it so rewarding and easy.

I would also like to thank the Kiwanis Club membership for its generous support over the years. Your efforts and financial support have gone a long way to sustain this group of young men and women. We have especially appreciated the support and guidance of **Susan Black** and **Jade Metcalf** in helping to resurrect the club in 2009 after a nearly complete graduation of previous members. Susan has been a real force throughout the last two years, providing ideas and encouragement to make the Circle K experience that much better.

Perhaps our paths will cross again as I will continue to be involved in the community through my home club, Berwick Kiwanis. Thank you.

Paul Miller

Dues due ...

Don't put off until tomorrow what you can do today. By now, you should have received your dues invoice for the upcoming 2011-12 administrative year. If for some reason you have not, please let us know, so that a duplicate copy can be sent.

We encourage you to pay your dues on time, which means any time between today and September 30. Our roster on October 1 will include only those who have paid on-time. Payments received after October 1 will require an additional \$25 reinstatement fee so that your name can be added back onto our membership roster. Our goal is to have a 100 percent on-time payment record, but we need your help.

Should there be a reason why your payment will be late, or if you do not wish to renew, please let us know as soon as possible.

We all get heavier as we get older,
because there's a lot more information in our heads.
That's my story and I'm sticking to it.

Guests morph into members...

Rarely does a new member walk into a Kiwanis meeting on his/her own and ask to join. Usually, a person is invited to hear a speaker, to come to a fundraiser, to help with a service project or to come to a social event. There, they get to know people and catch a glimpse of our Club in action and from there, if impressed, they will pursue joining. But even then, it is unusual that they will join without someone specifically asking them to do so.

Now is the time to formally ask that guest you brought to Kiwanis earlier this year. In fact, it is a great time because there are no current-year dues for new members joining between now and September 30. Of course, 2011-12 dues will be payable shortly afterwards, but September is essentially a free month.

So, get on the phone, drop them an e-mail and let's make sure every guest we had this year is asked to join by someone they know.

Bicycle helmet safety survey ...

The Ohio Chapter of American Pediatricians will be promoting bicycle helmet safety day on Wednesday, September 21. In an effort to gauge their effectiveness, they need help doing some 'before and after' survey work.

We will be staffing three survey sites for two hours on August 26 and September 23. Each survey site will require two volunteers, one to spot and one to record. We will be counting the number of cyclists seen during the time frame, and the number of those cyclists wearing helmets. Some other data will also be collected, such as the approximate age of the riders. We will do a stationary survey for 30 minutes and then a rolling survey (driving around the area) for 90 minutes. The survey forms will be provided so the recorder need only circle the information observed.

If you would be interested in helping with this project, please contact Paul Bohlman.



Dr. Kristin Piper
General Dentist
drpiper@capstonedowntown.com

10 N High St Suite 403
Columbus, Ohio 43215
T: 614.223.1000 F: 614.223.1001

CapstoneDowntown.com

It may be that your sole purpose in life is simply to serve as a warning to others.

Next week's meeting

(August 29, 2011)

Speaker: Jack Fisher

Ohio Farm Bureau Federation

Greeters: Dan Lacey

Clark, Schaefer, Hackett & Co.

Bill Newman - Lucas, Prendergast, Albright,
Gibson, Newman

Invocation: Kathleen Roberts

Ohio Foundation of Independent Colleges

Committee Meetings: none scheduled

Menu: Salad, pan seared tilapia, parsley coulis

Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

Phone: 614-738-0069

e-mail: office@columbuskiwanis.org

website: www.columbuskiwanis.org

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Nick Tomashot	Treasurer
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Jade Metcalf	Brian Seitz
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Larry Walters	Nick Tomashot

Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

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