

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



August 20, 2012



Kiwanis Corporate Regatta is making a big **SPLASH** for Charity!

It's here! Our annual Kiwanis filled event open to the public our Columbus Kiwanis to bring family members, an opportunity to join in the generous donors who have vying for the prize money. win \$500 toward their charity

racing competition will win \$1,000 toward their favorite charity. Maybe the winners will choose the Columbus Kiwanis Foundation as their favorite charity – hey, why not? Think of all the good work we do!

Corporate Regatta – a fun- and designed to raise funds for Foundation. It is a great event co-workers and friends to. It's fun and to cheer on the sponsored yachts and who are The best-decorated yacht will of choice and the winner of the

The event will begin at 11:30 a.m., and lunch will be served until 12:15 p.m. Lunch tickets will be available at the event at the cost of \$5 per ticket. Lunch will be provided by White Castle, Subway, and Abbington of Pickerington.

The main event will begin at approximately noon and it is a double-elimination race. That means everyone will get to race their well-decorated yacht at least twice, with the ultimate winner getting to race 5-6 times. It is a grueling challenge, designed to test the skill and stamina of even the hardest skipper. Veteran announcer and Past President **Dan McCormick** will keep things moving along and will be on the lookout for those skippers who seem to be struggling under the summer heat and the pressure to perform. We expect a TV crew from WTTE Fox 28 to be on site to get some footage for their news show.

With tickets only \$5 per person, we are expecting a good crowd ... but there is always room for more! So, be sure to invite people. It's a great chance to get outside at lunchtime and to relax a little. Oh, and don't forget, the event takes place at the Columbus Metropolitan Library, located at 96 South Grant Street! Parking is available in the Library garage. Be sure to get your parking ticket validated at the Regatta (see **Paul Bohlman**) so that you do not have to pay.

And it is not too late to sign up as a 'deck hand.' A contribution of any size will help us get to our overall \$30,000 goal for this event. To become a 'deck hand,' simply fill out the form found on our website (the form will have the logo seen above) and submit it along with your check. And while you are at it, print out a few extra forms and pass them around your office, at your golf league, throughout your neighborhood. Every little bit Helps, and your assistance in spreading the word could help put us over our goal. Let's make this the best Corporate Regatta ever!



This week at a Glance

Birthdays:

08/25 – **Mark Poepelman**



Tuesday 05/21/ 1959 - President Dwight D. Eisenhower signed an executive order proclaiming Hawaii the 50th state of the union.

Wednesday – 05/22/1848 - The United States annexed New Mexico.

Friday – 05/24/1912 - Alaska became a United States territory.

President's Corner



Jamie Richardson

As I wandered down the hallowed hallways of White Castle, I made a right turn to the area of the building known as “Mahogany Row,” where our top executives sit. A relative newcomer to the epicenter of all cravings, I was fast approaching my 3-year anniversary at the home of the original slider. (TM) This was a quiet and thoughtful part of our Home Office, so it was startling when I heard, “Say J – do you have a minute?” I looked forward and then back, then up. Was this a divine calling? Then I realized the voice had come from the office on my left, where our Senior VP and General Counsel, Roger Post, resided. “Sure!” I replied, re-directing my path from the vending machines. *(Even with the world’s greatest cafeteria, one can always benefit from a diet Coke at mid-day.)*

Was the carpet a little cushier in Roger’s office, or was it my imagination? As I entered, I couldn’t help but think, in the White Castle world, this was some prime real estate. But lest it seem too stuffy, the bobble head of Sergeant Schultz of *Hogan’s Heroes* fame dispelled any fears of free expression. Roger described it as his “I know nothing,” defense should he ever make a bad legal call. *(For the record, in his 27 years with White Castle, there’s no evidence he ever did, and Sergeant Schultz was relegated to the role of ‘fun conversation piece.’)*

In my short time at White Castle, Roger had become a fast friend – an incredibly intelligent leader, exceedingly competent and gifted in seeing what was best for White Castle for the long haul – but also a good soul, quick to laugh, share a joke and earnestly ask how your day was going.

I was mildly apprehensive, going through a mental checklist ... had I approved some creative concepts or advertising copy without running it past Legal? Had I inadvertently stumbled into the land of intellectual property faux pas with some variant use of the word ‘Crave’ that was now leading to trademark infringement and lawsuits? So imagine my relief when Roger asked if ‘I knew much about Kiwanis?’

“Huh?” I must admit was my first response. What had I done to incur the legal wrath of Kiwanis? He then went on to explain that his good friend, **Ron Cook** from Porter Wright, wondered if anyone from White Castle might be interested in joining the Kiwanis Club of Columbus – the “Downtown Club,” as Roger explained to me. He also shared some background about White Castle team members who had belonged to the Club over the years ... legendary names that were familiar to me...Russ Saxby, Benny Collins and Bob Hays.

I expressed my interest, soon met **Ron Cook** and shortly thereafter learned my application for membership had been accepted. I remain incredibly grateful to Roger and Ron for introducing me to our wonderful Club and all the good we do.

The 3rd of our Kiwanis Club Primary Objects is “To promote the adoption and the application of higher social, business, and professional standards.” I have been blessed with great examples of mentors and leaders who have vividly demonstrated a commitment to the highest standards. My Past President advisors, **Ron Cook** and **Neil Distelhorst**, have been a tremendous support in giving candid feedback and good advice. I’m thankful for their earnest commitment to our Club, and their willingness to share their mutual gift of great intellect. These are smart, dedicated Club members who sincerely care, not just about preserving what’s best about where we have been, but even more importantly, ensuring that our future is even brighter.

Roger Post has retired from official duties at White Castle, but we are fortunate he continues to serve on White Castle’s board of directors. Almost by accident, I have inherited his desk, which before Roger, belonged to Bob Hays. *(Bob, recently deceased, left us too young.)* I say ‘almost by accident’ because for those who knew Bob, he would never be described as tall, or shy. A man of action, when my current desk arrived, he had the legs cut lower to better accommodate his ergonomics –when my boss, our Sr. VP and General Counsel, Nick Zuk, tried to make this arrangement work with his 6’4” stature, he wisely decided to order a new desk.

Why is this relevant, you might ask? For this reason only – on the legal writing rest pull drawer, remaining from Roger’s day is a Scotch-taped paper - “Tips on Time Management” – from going on 23 years ago. Better still, I have good reason to believe the source of this info is our very own **Ron Cook**. When we have a moment to open our eyes, we can see connections all round. For me, it is a reminder every day “To promote the adoption and the application of higher social, business, and professional standards.”

Luncheon reservations ...

Remember, on-line luncheon reservations and payment must be made by 10 a.m. on the Friday before each meeting in order to receive the discounted price and to reserve the published meal. You are always welcome to register at the door. However, the meal price at the door will be \$15 and the no-meal price will be \$5.

Please note that this week only, due to the Corporate Regatta, reservations are not needed. Luncheon tickets will be available at the event for \$5 per person.

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2012 Regatta Committee ...

Nothing happens in Kiwanis without a committee, and this year's Regatta Committee has worked especially hard in securing sponsors, racers and supporters. The committee was chaired by **Mike Haemmerle** and included the following Club members:

Paul Bohlman
Mike Gladfelter
Kathleen Roberts

Jerry Durham
Dave Keller
Donna Zuiderweg

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David Keller
President

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Flea, flea, flea-away

Fleas frequently bother our pets, and sometimes us, when they get hungry and like to have some good blood to nourish themselves with.

To eradicate fleas, we frequently turn to commercial flea and tick sprays or collars containing carbaryl, which works by attacking pests' nervous systems. But carbaryl also can harm developing fetuses in both animals and humans. An alternative method is to control fleas is to use sprays with pyrethrin, a natural ingredient made from chrysanthemums. Better yet, add garlic and brewer's yeast to your pets' meals. This will make your pets taste bad to fleas.

Many such products are sold in pet supply stores. But pets may need to take these remedies for several weeks before they work. Another very safe and effective way to control fleas is to dust with diatomaceous earth. Made up of the exoskeletons of diatoms (small sea creatures the size of plankton), diatomaceous earth is a white powder that feels silky smooth to our fingers. A light dusting (use a garden duster) will wipeout adult fleas quickly by scratching the flea's outer coating so they dry-out and die. Fleas can be very annoying to our pets and us. Hopefully these ideas will allow a safe way to control these mites.

At a wedding reception I recently attended, someone said,

"All the married men, please stand next to the person who has made your life worth living."

The bartender was nearly crushed to death!

Dues reminder ...

If you have not already paid your dues for the 2012-13 Kiwanis administrative year under the leadership of President-elect **Lisa Jolley**, that begins on October 1, please remember that they are now due. If for some reason you have not yet received your dues notice, please let us know. Dues notices were sent to your home address on record.

Two upcoming events ... get involved.

There are always plenty of ways to support Kiwanis even if you can't make the traditional Monday noon luncheons. We have two upcoming events for which you can volunteer:

Saturday, September 15 – Good Neighbor Picnic – Goodale Park – noon to 4 p.m. – We will again be setting up a fall backdrop and taking family photos of those who are less fortunate and thus unable to get family photos taken. Contact Jim Shively to sign up at jshivel279@earthlink.net.

Monday, September 17 – 33rd Annual Columbus Kiwanis College Fair – 8 a.m. to noon and 5:30 p.m. to 8 p.m. at Veterans Memorial. Contact Kristin Gintz at kgintz@wesbanco.com to sign up.

Facts you just need to know ...

- The cruise liner QE 2 moves only six inches for each gallon of diesel fuel that it burns.
- Women blink nearly twice as much as men.

Next week's meeting

(August 27, 2012)

Speaker: Rich Langdale – NCT Ventures

Greeters: Sam Vogel

Stifel Nicolaus & Company, Inc.

Invocation: Bill Newman - Lucas, Prendergast, Albright, Gibson, Newman

Committees: Youth Opportunity,
Young Children Priority One

Menu: Parmesan chicken, tomato and garlic reduction

Kiwanis Club of Columbus

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CLUB OFFICERS

Jamie Richardson	President
Tim Barhorst	Past President
Lisa Jolley	President-Elect
Kathleen Roberts	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

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Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

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