

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Kiwanis Club of Columbus is a Club that cares about the children. Children are our focus."

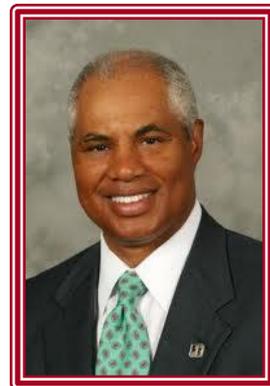
Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



July 29, 2013

JORDAN MILLER

Columbus Education Commission



Jordan Miller serves as president and CEO of Fifth Third Bank (Central Ohio), which has more Than \$3.6 billion in assets and more than \$5.0 billion in deposits. He is responsible for overseeing the day-to-day operations of the bank's five main businesses: Commercial Banking, Branch Banking, Consumer Lending, Investment Advisors, and Business Banking as well as all staff functions.

Miller joined Fifth Third Bank in 1998 as president of Fifth Third Securities, Inc., with responsibility for the management and distribution of investment products and services in all Fifth Third markets. He was named senior vice president and manager of Fifth Third Investment Advisors for the Bank's Cincinnati affiliate in 2004 and became president of the Central Ohio affiliate on June 18, 2007.

Prior to joining Fifth Third Bank, Jordan served as chief financial officer and business manager for Huntington Investment Company in Columbus. He earned his Bachelor of Science degree in Business Management from the University of Maryland in College Park and also attended The Ohio State University.

Jordan is very active in the community. He serves as a board member of Ohio Bar Liability Insurance Company. In the nonprofit community, he is a member of the boards of the Columbus Regional Airport Authority, Lincoln Theatre Association, United Way of Central Ohio, the Ohio Foundation of Independent Colleges, and The James Cancer Hospital Board of Directors.

In 2013, Miller was appointed to Mayor Michael B. Coleman's Columbus Education Commission and the Federal Reserve Bank of Cleveland's Columbus Business Advisory Council. He will also serve as the chairman of the American Heart Association's Heart Ball and chairman for Prevent Blindness Ohio's People of Vision.

Today's Meeting

Greeters: **John Hykes**
Shana Scott - Greater Columbus Arts Council

Invocation: **Tim Barhorst** - Business Partners, Inc.

Committee meetings: Fifth Monday – Celebrating 1916 Society, Hixson Fellow and Zeller Fellow Recognition

Menu: **Wedge salad, chicken cordon bleu with Mornay sauce**

Check Presentations. The Godman Guild,
St. Stephens Community House

This week at a Glance

Birthdays:

07/29 – Jeff Rayis
07/29 – Jay Schoedinger
08/01 – Art Helldoerfer
08/03 – Shana Scott
08/04 – Herb Flint
08/04 – Ray Pauken
08/04 – Dave Ryan



Thursday – 08/01/1907 - The start of the first Scout camp on Brownsea Island, the origin of the worldwide Scouting movement.

Focus on Kiwanis

Props to the city up north ...

There are some good things that come out of a certain city to the north. You know the City I'm talking about, the one that is all about the "maize and blue" and that loyal Buckeyes fans go to great lengths not to mention by name. Well, we have that city to thank for **Karen Hockstad**.



Karen has been practicing law for more than 20 years, after graduating from "that" school. And yes, she is an avid alumna and season ticket holder. But her service to our city more than makes up for this slight flaw. Not only has Karen been a member of Kiwanis on and off for more than 18 years, but she has served as a Club trustee and chaired the annual charity auction and social committees. Her relocation back to the city up north took her away from us for a little while, but now she's back and is looking forward to getting involved in the college fair and brainstorming fundraising ideas so that Kiwanis can continue to serve the kids of the community.

Karen's passion for kids and community has a long history. Not only is she on the Board for the Juvenile Diabetes Research Foundation of Central Ohio, which honored her with the 'Volunteer of the Year' award in 2011, but she is also a member of the Nationwide Children's Hospital Development Board. She also serves as a Trustee for the Conway Center for Family Business, a resource center for local family-owned businesses. One could go on, but I think you get the point. Her receipt of the Columbus Bar Association's 'Community Service' award and the *Business First* '40 under 40' award were well deserved, as is her recognition as 'Woman of the Year' by the National Association of Professional Women in 2010/2011.

But now, amidst all of these accomplishments, Karen also knows how to have fun and escape. In fact, if you want to do a Monte Carlo night, she may be your gal. Or, if you are looking for a little friendly wager on the Masters, British Open, U.S. Open, NCAA tourney or football games, or need another person to participate in the "office pool," you have your person.

If gambling's not up your alley, then perhaps you might like to engage Karen in a bit of wine-tasting, invite her to explore the different things that Columbus has to offer, like Shadowbox, play a game of tennis or golf, or recommend a book to add to her reading list. Karen's interests are varied, as you can see from her reading list, which has included The Last Lion, about Winston Churchill; The Art of Racing in the Rain, about a dog's take on life, and books by James Patterson, Dan Brown, and Scott Turow.

Regatta lunch tickets ...

Treat your staff or co-workers to a fun lunch ... buy a Regatta lunch ticket for them and use it as a way of saying thank you for some small thing they did for you.

Lunch tickets for this year's event will be on sale this Monday. You definitely need one for yourself, but why not buy some extras to use as 'thank-you's,' or to sell to people who might be interested in attending or simply making a small donation.

Tickets are \$5 each. We can allocate a small supply to you on consignment to sell around the office, church, golf club or neighborhood. See Paul Bohlman for tickets and details.

34th Annual Columbus Kiwanis College Fair is taking shape ...

Where can you bring your high school students to learn more about the colleges they are considering or to find a school that best suits their needs? The answer is obvious ... the 34th Annual Columbus Kiwanis College Fair.

This year's event is set for Monday, September 16, at Veteran's Memorial Hall on West Broad Street. The morning session will run from 9 a.m. to 12:30 p.m., with area high schools bussing in students and guidance counselors. The evening session will run from 6 p.m. to 8 p.m., and is more suitable for parents to attend along with their student. Students may get some preliminary information during the morning session and then bring their parents back to the evening session for more details and a second opinion. The evening session will also have several break out sessions on topics such as 'College financing' and 'Making the best of the campus visit.'

Invitations have been mailed to 550 colleges and universities, and we expect more than 175 schools to have representatives present.

We will need volunteers to help greet the college and university representatives beginning at 7:30 a.m., and, beginning at 9 a.m., to pass out information to students as they enter the exhibit hall. The evening session will also require volunteers to distribute information to students as they arrive.

If you are interested in volunteering, please contact Past President Ken Keller at kenkeller@att.net.

Certainly, with someone with such varied interests and such deep community involvement, you can find something to talk about over lunch or coffee. So reach out and connect.



Plans set for our third annual Columbus International 5K ...

There are two basic laws of event planning impacting the Columbus International 5K:

1- **Timing is everything** – For the past two years, we have held the event in the fall to tie into the Columbus International Festival. However, that was at the end of the typical “race season,” creating an unnecessary challenge to registering participants. So, having learned from those experiences, we have officially moved our event to the spring and set a tentative date of April 26, 2014 for our next event (*date is subject to final approval by Parks and Recreation*).

2- **Location, location, location** – This next event will be held at Audubon Park where we can have an excellent race course, minimize the need for permits, have access to rest rooms and provide ample free parking.

Now that these details are taken care of, we can begin focusing on the logistics of building participation. That’s where you - our loyal, involved, energetic members – come in. You can be involved in one or more ways that include the following:

a- **Serve on the committee** – The committee meets off-site regularly and is always looking for new ideas, ways to make our event more inviting and ways to attract more participants. If you have running experience and knowledge of what other events have done, you would be a great addition to the committee.

b- **Be a team captain** – Running is fun, but running (or walking) as a team is even more fun! We need captains to help recruit their friends, family members, co-workers and acquaintances to participate in the event. There is a team discount.

c- **Be a runner (or walker)** – OK, the team approach doesn’t work for you, no problem. You can sign up as an individual.

d- **Be a sponsor** – The event is all about raising money for the ELIMINATE Project. Sponsors help defray our event costs (*registration system, awards, marketing expenses, race shirts, etc.*) so that money from the registration fees can be directed toward ELIMINATE. Sponsorships start as low as \$100 and go up to \$5,000, with a number of levels in between. The more you spend, the more you get in return. Details will be available soon in our *Race Brochure*.

e- **Be a volunteer** – The day of the event, we will need people to help with set-up, registration, the water stop, course marshals, etc. Absolutely no expertise is required, so, mark your calendar and plan to help.

There is a way every member can be involved, and we hope every member will be. Now is the time to start by letting your intentions be known. We would like to build on prior year successes and get our race participation up to 300 people or more. With your help, we can get there.

Celebrate the donors ...

This Monday is rare. It is the fifth Monday of the month, an occurrence that arrives only a few times each year. In recent years, we have used the occasional fifth Mondays to recognize and celebrate those among us who have gone above and beyond with their financial support of Kiwanis.

We will be recognizing three groups of people:

1- **1916 Society Members** – These are people who have contributed \$1,000 or more of unrestricted funds to the Columbus Kiwanis



Foundation. The contributions can be made in increments over time and are tracked so that recognition can be given when the initial \$1,000 level is reached or higher plateaus are achieved. Our goal is to raise an incremental \$100,000 by 2016 so that we award three to five sizeable grants during our Centennial year in addition to our normal scholarship and granting program.

2- **Hixson Fellows** – This group of people has made gifts of \$1,000 or more to the Kiwanis International Foundation; they are recognized with a lapel pin, plaque and medallion. Our Club has a number of members who answered the call during the Kiwanis International campaign to eliminate iodine deficiency disorders during the 1990’s. Gifts given at this level may now be earmarked to the Eliminate Project.



3- **Zeller Fellows** - This group of donors has made gifts of \$1,250 or more to the Kiwanis International Foundation in primary support of the international effort to eliminate maternal and neo-natal tetanus in



third world countries. Past Club President Ted Coons is heading up our Club effort to raise \$250,000 toward the overall international goal of \$110 million. We are now in year two of this five-year effort and we have already raised more than \$130,000, which was the level we committed to as a “Model Club.” Ted will be presenting some additional Zeller awards at this meeting and providing and overall update of our campaign.

Ohio District Kiwanis Convention ...

The 96th annual convention of the Ohio District of Kiwanis International will be held August 9-11, 2013 at the Veteran's Memorial Civic & Convention Center in Lima, Ohio. All Ohio Kiwanians are invited, welcome and encouraged to attend. Each Club within the District is allowed to seat up to three (3) delegates, two of whom should be the President and President designate. Delegates and alternates must be certified to the District Secretary by the president and secretary of the Club.

In addition to governance and legislative issues (election of District Governor, by-law changes, etc.) there will be a variety of educational break-out sessions (primarily on Saturday, August 10) for delegates to attend.

This is a great opportunity to get involved with Kiwanis at the District level, network with members from throughout the state and to learn more about the operations of Kiwanis – both on a local and statewide basis.

Convention reservations can be made on-line via the Ohio District Kiwanis web site (www.ohiokiwanis.org). Overnight accommodations can be made directly with the Wingate at Lima (419-228-7000) or Howard Johnson's (419-222-0004).

The Ohio District Kiwanis Foundation will hold its annual meeting in conjunction with the Convention. The members will meet on Saturday, August 10 at 8:30 a.m., at the Veterans Memorial Civic & Convention Center. All Ohio Club members are voting members of the Foundation and are encouraged to be present.

Giant Eagle gift cards ...

Purchasing Giant Eagle gift cards through Kiwanis may create an extra step in your shopping process, but they do not cost you any additional money and Kiwanis benefits tremendously.

Each time you purchase a Giant Eagle gift card through Kiwanis, you are paying face value. That is, a \$100 Giant Eagle gift card will cost you \$100 and you will be able to purchase \$100 worth of goods at any Giant Eagle store.

Giant Eagle pays Kiwanis 5 percent of the face value of the gift cards we sell. So if we sell ten \$100 Giant Eagle gift cards, our club earns \$50. Gift cards are available in various denominations, but Secretary **Paul Bohlman** maintains a supply of \$100 cards. He can special order the other denominations should you need something for graduation gifts, wedding gifts, birthday gifts, office incentives, etc. Please allow a one week lead-time for special orders.

And remember, each time you utilize a Giant Eagle gift card you earn 'fuel perks.' These can add up quickly and lead to significant savings at the fuel pump.



These days, I spend a lot of time thinking about the hereafter ... I go somewhere to get something, and then wonder what I'm "here after."

Next week's meeting

(August 5, 2013)

Speaker: Nate Beeler –

Dispatch Editorial Cartoonist

Greeters: Scott Doellinger - Design Group

Neil Distelhorst - Retired
Deloitte & Touche

Invocation: Alice Hohl

SiteInSight

Committees: Behavioral Health & Wellness,
Golf, Scholarship

Menu: Caesar salad, blackened meatloaf with
spicy tomato chutney

Kiwanis Club of Columbus

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Kathleen Roberts	President-Elect
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Paul Bohlman	Secretary/Editor

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2013	2014
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Columbus Kiwanis Foundation

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