

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

June 25, 2012



SUSAN DAVIS **The Homeless Families Foundation**



Susan Davis is the Director of Development at The Homeless Families Foundation (HFF). She has been with HFF since February, 2011. Susan has more than 20 years of extensive non-profit experience in the central Ohio area, with the last ten being specific to fundraising. She worked in the healthcare industry with OhioHealth for 16 years, then worked as the Development Director for Netcare and Pregnancy Decision Health Centers before coming to HFF. Susan has a Masters of Business degree from Franklin University and currently resides in Licking County with her husband and 2 children.

The Homeless Families Foundation's mission is to provide housing assistance, support, stability and nurturing for homeless children and their families as they prepare to acquire and maintain permanent housing. The Homeless Families Foundation (HFF), established in 1986, is a private non-profit organization whose vision is to contribute to the reduction of generational homelessness in our community by providing the highest quality customer-focused services that set the standard of practice for all direct housing providers. HFF receives homeless children and their families from the system crisis entry point and oversees their care as they work toward overcoming the barriers that initially caused them to become homeless.

HFF makes a difference in the lives of families through programs and services that provide the stability needed to acquire jobs, housing and a chance at a better life. They provide case management and life skills to help families regain support and stability on their paths to permanent housing. They also have a special education center that provides state-of-the-art academically focused afterschool and summer programs for homeless and at-risk children ages 5 – 13. In 2011, 240 families, including 495 children, were housed and supported; 86% of their families were successfully moved to permanent housing.

Today's Meeting

Greeters: **Stephanie Harris** - Ohio State Legal Services Association
Tom Christman - The Ohio Exterminating Company

Invocation: **Kathleen Roberts** - Sweetbriar Group LLC

Committee meetings: Young Children Priority One

Menu: **House salad, chicken cordon bleu, Mornay sauce**

Check Presentations:

Central Ohio Vocational Alternatives – Judy Braun
Ohio School for the Blind

week at a Glance

Birthdays:

07/01 – **Debbie Cassel**
07/01 – **John Singleton**
07/02 – **Jim Shively**
07/04 – **Shawn Ballinger**
07/04 – **Cris Gillespie**
07/07 – **Dave Keller**



Monday, July 2 – In recognition of the July 4th holiday, there will be no Kiwanis luncheon meeting this week.

President's Corner



The phone erupted, screaming “Urgent” Without even trying. Nestled in my cube, a cocoon of deep thoughts, quests for the perfect strategy to sell more mufflers, brakes and shocks for my client, Speedy Muffler King – the would-be rulers of the exhaust specialty repair category. I lunged for the receiver – part reflex, part survival mechanism. “Hello, this is Jamie”, I blurted out, startled by the sound of my own voice. “Do you own a Ford?” Abrupt. Direct. No mistaking this voice. It was Everit Herter, 6th floor, the second in command at our office. “I do.” (It was my second year at advertising agency J. Walter Thompson, and our number one client worldwide was Ford Motor Company. All employees were encouraged to “polish the blue oval.”)

Herter continued. “Good. Get downstairs – you’re taking Burt Manning, Bill Thompson, and Don Sullivan to the airport.”

“Awesome --Oh no!” My thoughts mangled together with a synapse-snapping realization. It was a great honor to drive our worldwide leadership team to the airport – Manning was CEO, Thompson, the COO and Sullivan was the Executive VP who ran the Chicago office. Good. But then I realized that, while my car was a Ford, it was not the chariot of luxury the big bosses might expect. Not so good.

No matter. I had my marching orders. Quickly scooping up keys, I made my way to the lobby – and waited. I was told timing was tight, and that Sullivan’s flight to Chicago was going to be tough to make. At last, the elevator doors opened. There was our big boss, Executive VP and head of the Detroit office and Ford account, Peter Schweitzer. Hearty handshakes all exchanged, Peter gazed intently – “I’m sure they have a limo waiting for you outside, Burt” – Meekly, raising my hand, “Uh ... hi, Mr. Schweitzer – Jamie Richardson, Diversified Accounts – I’m supposed to drive everyone to the airport.” Schweitzer glared – “Did you pull your car up?” Oops. “Not yet”, I answered. “We can walk with you, lad,” Bill Thompson, Chief Operating Officer, extended his hand and said hello.

Did I mention my parking spot was in “G Lot” – approximately a half mile away from where we stood. The only thing brisker than our walk that morning was the bracing February wind roaring off the Detroit River, but worse than the walk was arriving at my car. It was a beater. A Michigan-modified two-tone of tan and rust, the Mercury Cougar sedan had seen better days. Burt Manning asked if he could put his Hartmann Leather brief case in the trunk. I explained the latch was broken and tied down with rope. He decided to rest it on his lap. We

hopped in and headed for the airport. Oh yeah, did I mention the heater and the defroster were broken? No worries. The temperature was a balmy 18 degrees.

On the drive, I listened and I learned. Sullivan made his case to move the creative assignment for the new Ford Probe from Detroit to Chicago. Thompson talked to Manning about pitching Pepsi in Brazil. Manning asked how the Kodak business was doing. I leaned in and used a scraper to knock the frost off the inside of the windshield and prayed the yellow I saw were lines on the highway, not lights headed towards me.

Just as I approached the United terminal, where Sullivan needed to be, Burt Manning, our Worldwide CEO, asked me a question. “What business do you work on, son?” My moment had arrived. “Speedy Muffler King – a division of Tenneco, 535 repair shops in North America, and billings are up +17%.” I was ecstatic ... until I realized I cruised right past Sullivan’s gate and had to do another lap. I heard a mild oath. Then silence. I never ever found out if he made his flight or not.

Fifteen years later, at a black tie event in New York City, White Castle was being honored for winning an “Effie” – the equivalent of an Academy Award for marketing campaigns. The keynote address was to be given by Burt Manning, advertising legend. (“When you’re out of Schlitz, you’re out of beer” was just one of his famous campaigns.) I sought him out, and shared my memory of that trip to the airport. His eyes narrowed – and then a slow smile came to his face and with a twinkle in his eye he said, “I remember you –I remember that trip. But that’s because you took us to the airport in *your* car. *Your* car – you shared with us *your* experience.” He went on to say as a result of that trip he had wages increased for all entry-level employees. I remember the increase. I never knew my ol’ Mercury Cougar played a part.

Often in our work for Kiwanis, we want everything to be just right – we aim for perfection and do all we can to put our best foot forward. And we absolutely should. But sometimes in that march forward, it’s a bit messy, a bit imperfect and not exactly like we envision. Yet, we move forward in “*our car*” – with good will and earnestness and the absolute knowledge that in our efforts to do good, nothing bad can happen.

The rest of the story? Two months later, my Mercury Cougar gave up the ghost at the Cygnet exit off of I-75 South, coasting into a garage, the engine blown. As I rode away in the wrecker truck, I saluted my car, thankful for the day.

As you slide down the banister of life, may the splinters never point the wrong way...

Tomb of the Unknown Soldier ...



The **Tomb of the Unknown Soldier** refers to a grave in which the remains of an unidentified soldier are interred, dedicated to the common memories of all soldiers killed in any war. Such tombs can be found in many nations and are usually high-profile national monuments. Throughout history, many soldiers have died in wars without their remains being identified. Following the First World War, a movement arose to commemorate those soldiers with a single tomb, containing the body of one such unidentified soldier. Here are some facts about our Tomb of the Unknown Soldier located in Arlington Cemetery in Arlington, Virginia.

How many steps does the guard take during his walk across the tomb of the Unknowns and why?

Twenty-one steps. It alludes to the 21 gun salute, which is the highest honor given any military or foreign dignitary.

How long does he hesitate after his “turn” to begin his return walk, and why? For the same reason as above, the guard makes two 90-degree turns, pausing 21 seconds after each turn, before walking back.

Why are his gloves wet? His gloves are moistened to prevent his losing his grip on the rifle.

Does he carry his rifle on the same shoulder all the time and, if not, why not? He carries the rifle on the shoulder away from the tomb. After his march across the path, he executes an about face and moves the rifle to the outside shoulder.

How often are the guards changed? Guards are changed every 30 minutes, between 8 a.m. and 7 p.m. from April 1 through September 30 and every hour, between 8 a.m. and 7 p.m. the rest of the year. When the cemetery is closed, the guards are changed every two hours.

What are the physical traits of the guard limited to? For a person to apply for guard duty at the Tomb, he must be between 5' 10" and 6' 2" tall, and his waist size cannot exceed 30. Tomb guards may live either on post (at nearby Ft. Myer) or off-post in housing of their choosing. They cannot disgrace the uniform or the Tomb in any way. After two years, guards are given a wreath pin that is worn on their lapel, signifying that they served as a guard of the Tomb. There are only 400 presently worn. The guards must obey these rules for the rest of their lives, or give up the wreath pin. The shoes are specially made with very thick soles to keep the heat and cold from their feet. There are metal heel plates that extend to the top of the shoe in order to make the loud click as they come to a halt. There are no wrinkles, folds or lint on the uniform. Guards dress for duty in front of a full-length mirror. Every guard spends several hours a day getting his uniforms ready for guard duty.

Much of guard's off-duty time is spent studying the 175 notable people laid to rest in Arlington National Cemetery. A guard must memorize who they are and where they are interred. Among the notables are: President Taft, Heavyweight boxing champion Joe Louis (aka "The Brown Bomber"), Medal of Honor recipient Audie L. Murphy, the most decorated soldier of WWII and of Hollywood fame. Only two Presidents, William Howard Taft and John F. Kennedy, are interred there.

In 2003, as Hurricane Isabelle was approaching Washington, D.C., our U.S. Senate and House of Representatives took two days off in anticipation of the storm. On the ABC Evening News, it was reported that because of the dangers from the hurricane, the military members assigned the duty of guarding the Tomb of the Unknown Soldier were given permission to suspend the assignment. They respectfully declined the offer, "No way, Sir!" Soaked to the skin, marching in the pelting rain of a tropical storm, they said that guarding the Tomb was not just an assignment, it was the highest honor that can be afforded to a service person. The Tomb has been patrolled continuously, 24/7, since 1930.

We are proud to salute a number of military veterans in our Club:

Army: Tom Christman, Ohmer Crowell, Ed Deering, Perry Fisher, Larry Icenogle, Bill Newman, George Ruff, Michael Stevenson, Alan Weiler, Bob Murchake

Navy: Ron Cook, Robert Gardner, John Garvin, Paul Metzger, Michael Ranney

Air Force: George Manser, Jim Skidmore, Michael Stanley, Roy Young

Coast Guard: Mike Edwards, Ellwood Lewis, Ray Pauken

Marine Corps: Dick Tice

If you served our country and you are not listed above, please let Secretary **Paul Bohlman** know, so that we may give you the proper recognition in the future.

Summer travel – points of interest . . .

With summer, come plans for vacations and travel. There are so many choices that it is sometimes difficult to decide.

I have been in many places, but I've never been in Cahoots. Apparently, you can't go there alone. You have to be in Cahoots with someone. I have never been in Cognito. I hear no one recognizes you there. I have, however, been in Sane. They don't have an airport; you have to be driven there. I have made several trips there, thanks to my friends, family and work. I live close, so it's a short drive.

I would like to go to Conclusions, but you have to jump, and I'm not too much on physical activity anymore. I have been in Doubt. That is a sad place to go, and I try not to visit there too often. I've been in Flexible, but only when it was very important to stand firm. Sometimes I'm in Capable, and I go there more often as I'm getting older. One of my favorite places to be is in Suspense! It really gets the adrenaline flowing and pumps up the old heart! At my age, I need all the stimuli I can get! And, sometimes I think I am in Vincible, but life shows me I am not. People keep telling me I'm in Denial but I'm positive I've never been there before! So far, I haven't been in Continent, but my travel agent says I'll be going soon.

Welcome new members ...

At the June 18 Trustee meeting, two applications were approved for membership:

1- **Alison Friend** – Alison is the National Accounts Manager for Illuminating Technologies. She is a former Key Club member (Lisbon, Ohio) and has her Bachelor of Science and MBA from Methodist University. She is a member of the Young Professionals and Experience Columbus. She enjoys competing in triathlons, half-marathons and adventure races. Her first-line sponsor is Jamie Richardson.

2- **Justen Seay** - Justin is the founder and principal of Koinonia Christian Arts Academy. He is a Detroit native who graduated from Mt. Vernon Nazarene University with a bachelor's degree in music education. He enjoys reading, writing music and family time, but his true passion is music. He is a member of the Columbus Symphony Chorus. His first-line sponsor is Paul Bohlman.

Think differently ...

Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. Because the people who are crazy enough to think they can change the world, are the ones who do.

- Apple Inc.

The pirate captain was standing in his treasure pile. He didn't have very much: his booty was only shin-deep.

Next meeting

(July 9, 2012)

Speaker: Chief Kim Jacobs
Columbus Division of Police

Greeters: **Scott Doellinger**- Design Group
Alice Hohl - SiteInSight

Invocation: **Mareion Royster**- Fairfield National Bank

Committees: International Relations,
Scholarship, Golf, Behavioral
Health & Wellness , Homeless

Menu: Blackened meatloaf, tomato chutney

Kiwanis Club of Columbus

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Columbus Kiwanis Foundation

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