

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"It's not about me ... or you, but what WE will do for the children."

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

June 23, 2014



## KELSEY LANGDALE

### PackH2O



At the age of 23, Kelsey Langdale has already established herself as a leader, taking on tough challenges in business and the world. Kelsey has always had a passion for applied creativity, and for making the world a better place. She sought out programs throughout high school and college that honed her creative skill, and then jumped directly into applying this expertise at PackH2O, a socially minded start-up enterprise setting out to take on issues related to the world's water crisis.

PackH2O is a life-changing water backpack. It was created to replace the current method of water transportation in water-stressed communities. The most common devices used are discarded oil containers and chemical barrels. These can be upwards of 45 pounds, known for compressing the head, neck and spine on the backs of children, young girls and mothers around the world. The pack is a soft, flexible, easy-to-use backpack that has the potential to help more than one billion people worldwide

It takes true partnership to deliver relief to the world's most underprivileged. In 2012, Kelsey assisted in the startup of a social movement, Help Carry Hope. She has worked with NGO partners such as Clinton Global Initiative; Partners In Health; Habitat for Humanity; Operation Blessing; Special Olympics and many others to create a series of models to integrate into community health programs, disaster relief initiatives and missionary work.

In her role at PackH2O, she has managed the company's marketing initiatives across the globe. Kelsey is the face of their successful social media efforts, and has given many speaking engagements for business, political and educational audiences. Every aspect of the business is important, from working with kindergarten through college aged students on education programs to traveling the world ensuring PackH2O's efficacy.

Kelsey has spoken to the Young Presidents Organization on Social Media and Social Innovation and met with President

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### Today's Meeting

**Greeters:** **Bill Kiefaber** - Highbar Agency, LLC  
**Linda Kay** - WesBanco Trust & Investment Services

**Invocation:** **Robert Shenton** - Plante Moran

**Committee meetings:** Youth Opportunity,  
Young Children Priority One

**Check Presentation:** Manna Café

**Menu:** Italian chopped salad, traditional lasagna

### This week at a Glance

**Birthdays:**

06/23 – Jean Evans



**06/24/1916** - Mary Pickford became the first female film star to sign a million dollar contract.

**06/24/1949** – The first television western, *Hopalong Cassidy*, starring William Boyd, was aired on NBC.

**06/26/ 1870** – The Christian holiday of Christmas was declared a federal holiday in the United States.

## Focus on Kiwanis

### Membership growth program ...

The lifeblood of any organization is its people. No matter how strong the mission, or how powerful the cause, it is people who make things happen.

Kiwanis is a dynamic organization. Members come and go, due to work commitments, family demands and a variety of other issues. We are in constant search of good people to help move our mission forward, that of improving the world one child and one community at a time.

That is why the membership committee is working so diligently to encourage each of us to spread the Kiwanis word. Let's share the experience of Kiwanis with others. In the process, we provide opportunities for leadership development and hands-on training in transferrable skills such as organization, problem solving, networking, budgeting, planning, motivating, teamwork, event planning and so much more.

To help encourage each of us to do more recruiting, the membership committee has established several incentives, including the following:

1- **Monthly drawing** – Bring a guest to lunch and your name will be entered into a prize drawing on the first Monday of each month. You need not be present to win, but you must provide the name and contact information of your guest(s). This can easily be done by having your guest fill out the quick form on our Club notepad, maintained by membership chair **Jeff Rayis**.

2- **Dues reduction** – The Club Trustees have approved a membership incentive plan that will help you reduce your dues renewal this fall. If you recruit three new members and they renew their membership for the upcoming administrative year, you will receive a 20 percent discount on your annual dues for the upcoming administrative year. Five new members will earn a 50 percent reduction, and 10 new members will earn a 100 percent reduction.

3- **Ruby K Awards** – Kiwanis International recognizes Club members who recruit five new members, 10 new members and subsequent increments of 10 new members, with a Ruby K lapel pin. The pin has a ruby at its center and identifies the membership recruitment level you have attained (5, 10, 20, 30, 40, etc.). Our Club actually has an individual who has recruited more than 50 new members over the course of his membership. Do you know who that is? We have four members who are only one recruit away from earning their first Ruby K pin (5 new members) and seven others who are only two recruits away.

The membership committee has set an aggressive two-year

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Clinton and the Clinton Global Initiative in order to better understand the needs of Haiti. She has given a TedTalk on how 'social good' can change not only the lives of those you are impacting, but also your own life, and has interacted at the highest level with many of the leading NGO's, working together to address the water crisis.

Kelsey's goal is to provide the world with the needed education around the global water crisis and how it affects each and every one of us, to inspire others into becoming advocates and to impact women and children on a daily basis.

**Don't regret knowing the people that come into your life!**

**Good people** give you happiness.

Bad ones give you **experience**.

The worst ones give you **lessons**.

And the **best ones** give you memories.

### Golf Committee on a roll ...

The Golf Committee has scheduled its next golf outing for Thursday, June 26, at Brookside Golf and Country Club. This is a tremendous opportunity to play one of the finest courses in Central Ohio. In fact, it was the site of the U.S. Open qualifier just a few short weeks ago, right after the Memorial Tournament.

We have three tee times beginning at 1:06 p.m. That gives us time for lunch before we tee off. The cost is \$102 per person. Your hosts (**Tom Christman, Mike Becker** and **Mark Swepston**) have generously agreed to pick up the fore caddy costs in an effort to make it more affordable for everyone. We look forward to seeing you out there for a great day of golf.

Please let **Mike Becker, Tom Christman** or **Paul Bohlman** know if you can make it.

***If you have to choose between being kind and being right, choose being kind and you will always be right.***

goal to bring us back to 200 members, so that we may start our second century (May 2016) with that symbolical number on our rolls.

While this goal may seem aggressive, it is readily achievable. However, it will require all of us to pitch in and do our share. Each member who recruits two new members during this campaign will receive special recognition. So, check your contact list. Who do you know who would be interested in experiencing Kiwanis? Why not invite them today?

## 35<sup>th</sup> Annual College Fair ...

The 35<sup>th</sup> annual Columbus Kiwanis College Fair will be held on Monday, September 29, at the Aladdin Shrine Temple on Stelzer Road (adjacent to Easton Mall). We again expect to have more than 175 colleges and universities represented, and 3,000 to 3,500 high school students participating in the event.



We are in need of bags to hand out to each student entering the event. The bag will contain information about the College Fair, Key Club and Circle K and a variety of small give-a-ways. It will be used to collect literature from the various colleges and universities they visit.

If your company would like to have some great exposure, please consider contributing the bags (either existing bags with the company logo, or a newly created bag for this event) or donating items to include in the bags (coupons, pens, notepads, etc.) Please contact Committee chair **J.P. LaFramboise** ([laframj1@gmail.com](mailto:laframj1@gmail.com)) to make the necessary arrangements.

**To the optimist, the glass is half-full.  
To the pessimist, the glass is half-empty.  
To the engineer, the glass is twice  
as big as it needs to be.**

## Kiwanis Night at the Clippers ...



The annual "Kiwanis Night at the Clippers" has been scheduled for Tuesday evening, August 12, against the Lehigh Valley IronPigs. That night will also be City Barbeque "Buck-a-Bone"

Night. The game is a 7:05 p.m. start.

Reserved seating tickets are available for \$10 per person, or you can purchase the "Family General Admission" package for \$15. The Family General Admission package includes 2 adults and up to four youths (age 18 & under). Order forms can be found on our web site and can be sent directly in. Orders must be in the Clippers ticket office by August 1 to guarantee return mailing of your tickets. Later orders will be held at Will Call. All orders must be received by **August 6** to qualify for the ticket discounts.

## Annual Ohio District Kiwanis Convention set for Columbus ...

The 47th annual Ohio District Kiwanis Convention has been set for August 8-10 at the Crowne Plaza Hotel in Columbus (6500 Doubletree Avenue). Registration is currently open via a link on the District website at [www.ohiokiwani.org](http://www.ohiokiwani.org).

The heart of the three-day event will take place on Saturday, August 9, when educational sessions will be held and statewide elections will be conducted. Club President Kathleen Roberts is encouraging all Club members who are joining the leadership team (Trustees and committee chairs) for the 2014-15 administrative year to attend this valuable session.

The District website has a complete agenda of the weekend's events you may want to review when you register.

In addition to the information you will gain, there will be many opportunities for fellowship and networking. You will have a new appreciation for the scope of Kiwanis and help put the efforts of our Club in perspective.

Attending the Convention fulfills one of the requirements for becoming a "Distinguished Member" for the 2013-14 administrative year. Why not sign up today and begin experiencing some of the broader aspects of our organization?

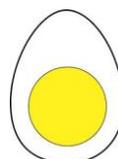


## Good Time Charleys to play ...

The Good Time Charleys, featuring banjo strumming Kiwanian **David Weibel**, will be playing their "good time" style of music at The Three-Legged Mare in the Arena District this Friday, June 20, from 8 pm to midnight. Come out for some great food, drink and music! We would love to see you there.

## Hard boiled eggs made easy ...

For anyone who may not know, the best way to make "hard-boiled" eggs is in the oven!



Place the eggs in a muffin tray, so they do not move around, turn the oven to 325 degrees, pop the eggs in for about 23-30 minutes and remove. Not only are they tastier, but they are also much easier to peel!

## Regatta set to sail ...

The 16th annual Kiwanis Corporate Regatta is scheduled to set sail on Monday, August 18, at 11:30 a.m., on the front steps of the Columbus Metropolitan Library (96 South Grant Street).



The committee has set an aggressive goal of raising \$40,000 with this year's event, and to do so, we will need to aggressively reach out into the community to invite new contenders – companies and groups of people who want to have some fun in the name of a great cause.

A major benefactor of our annual event is the Columbus Metropolitan Library's award-winning, and nationally recognized, Summer Reading Program, which impacts more than 80,000 children each year.

So, you may be asking, "How can I help support this great effort and how can I get involved?" It is easy, and here are a few ideas:

- 1- **Ask** your company to enter a yacht or to be a sponsor. Regatta brochures are available for your use, and information is available on our web site.
- 2- **Get** a group of friends together and enter a yacht – be creative. It could be your golf buddies, your neighbors, people you know with the same first name, or whatever. With each person chipping in, the cost is reasonable and you have a chance to win the \$1,000 grand prize to donate to your favorite charity.
- 3- **Refer** a company. If you have a good contact at a company, and can help 'open the door,' let us know. The Regatta Committee would be happy to make a presentation and ask for their participation.

Yes, there will also be opportunities to volunteer the day of the event and we will have sign up sheets available as the date gets closer, but right now, our main priority is to get entries.

If you have raced in the past, and would like to race again, please sign up early and let us know if you need a new yacht or if you will continue to utilize the tried-and-true model you already have. We already anticipate having our "shipyard" working overtime to produce the equivalent of another fleet. We want to make sure your order gets in on time!



**Two fish swim into a concrete wall.  
The one turns to the other and says, "Dam!"**

*To be sure of hitting the target, shoot first and call whatever you hit the target.*

## Next week's meeting

(June 30, 2014)

**Speaker:** Dr. John Campo – Pediatrician

**Greeters:** Tom Christman - The Ohio Exterminating Company

Susan Black - Allene Professional Fundraising

**Invocation:** Fil Line - ROI Realty Services

**Committees:** Fifth Monday - no committee meetings – recognition of 1916 Society, Hixson and Zeller Fellowships.

**Menu:** House salad, pan-seared salmon with citrus gastrique

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-245-8617

**e-mail:** office@columbuskiwanis.org

**website:** www.columbuskiwanis.org

### CLUB OFFICERS

|                  |                  |
|------------------|------------------|
| Kathleen Roberts | President        |
| Lisa Jolley      | Past President   |
| Jim Skidmore     | President-Elect  |
| Jeff Rayis       | Vice President   |
| Nick Tomashot    | Treasurer        |
| Paul Bohlman     | Secretary/Editor |

### CLUB TRUSTEES

| 2014             | 2015          |
|------------------|---------------|
| David Brainin    | Alison Friend |
| Stephanie Harris | Alice Hohl    |
| Mark Poeppelman  | Candace Pflum |
| Jim Skidmore     | Jeff Rayis    |
| Cindy Sturni     | Andy White    |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

|               |                |
|---------------|----------------|
| Alan Weiler   | President      |
| Jim Bechtel   | Vice President |
| Scott Lindsey | Treasurer      |
| Paul Bohlman  | Secretary      |

### FOUNDATION TRUSTEES

|                  |               |
|------------------|---------------|
| Jeff Rayis       | Jim Skidmore  |
| Kathleen Roberts | Mark Swepston |
| George Ruff      | Sam Vogel     |