

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Kiwanis Club of Columbus is a Club that cares about the children. Children are our focus."

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



May 20, 2013

BRIAN ROSS

President and CEO
Experience Columbus



Brian Ross was tapped to become the president and CEO of Experience Columbus in January 2013, after serving as the organization's vice president of sales for six years.

He will be responsible for leading destination sales and marketing efforts to attract conventions, trade shows, meetings and leisure visitors to the Greater Columbus region. Visitors to Greater Columbus currently spend more than \$7.8 billion annually, which supports one in every 12 salaried jobs and generates \$1.04 billion in local state and federal taxes.

A graduate of The Ohio State University, Ross worked 17 years for Hyatt Hotels and Resorts in sales and marketing, including two stints at the Hyatt Regency Columbus. His last job with the company was as executive director of sales, overseeing 25 hotels in the western region.

As president and CEO of Experience Columbus, Ross has set his sights on putting Columbus among the top three destinations in its competitive set, which will bring widespread economic benefits to the entire community in the form of visitor spending, jobs and tax revenue.

Ross resides in Galena, Ohio, with wife Mary and son Jake. His eclectic tastes in music range from Jason Aldean to Jay-Z. He bleeds scarlet and gray, and is an avid fan of the Olentangy Orange, Jake's baseball team.

Today's Meeting

Greeters: **Ohmer Crowell** – Retired, Nationwide Insurance

Stephanie Harris - Ohio State Legal Services Association

Invocation: **Jerry Kuyoth** - National Church Residence Healthcare

Committee meetings: YCPO, ELIMINATE, Inter-Club

Menu: ACC house salad, herb-crusted pork loin, wild mushroom pan sauce

Upcoming dates to remember

Birthdays:

05/22 – Mark Swepton

05/25 – Jim Skidmore

06/01 – Susan Black

06/01 – Joyce Bourgault



Wednesday – 5/22 – Golf Outing at Golf Club of Dublin

Monday – 5/27 – No Meeting – Memorial Day

Wednesday – 5/29 – Manna Café

Focus on Kiwanis

The six objects of Kiwanis ...

The year was 1924 and representatives from the various Kiwanis Clubs gathered in Denver, Colorado, for their annual convention. **Edmund Arras**, a member of Kiwanis Club of Columbus, presided over the convention as their International President.

One of the major outcomes of that convention was the establishment of the six permanent Kiwanis Objects, which still stand today. They are:

- 1- *To give primacy to the human and spiritual rather than to the material values of life.*
- 2- *To encourage the daily living of the 'Golden Rule' in all human relationships.*
- 3- *To promote the adoption and the application of higher social, business and professional standards.*
- 4- *To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.*
- 5- *To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.*
- 6- *To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.*

These objects have remained essentially unchanged for 89 years and will likely remain unchanged for many years to come. They are what Kiwanis is all about, what we stand for.

Service is at the heart of every Kiwanis International club, no matter where in the world it is located. Kiwanis members stage nearly 150,000 service projects, devote more than 6 million hours of service and raise nearly \$100 million every year for communities, families and projects. Key Club members pitch in 12 million hours of service each year, and CKI members another 500,000 hours of service! Aktion Club members donate another 92,000 hours of service every year. Add it all up, and that's more than 18 million hours of service every year!

Our Club is no different. Already this administrative year, we have collectively provided more than 500 service hours to a number of organizations within our community.

It is good to periodically review the six objects to make sure we are remaining true to task. Please take a few moments to study them and to ask yourself how you are living up to these and how our Club, collectively, is living up to them.

Ukulele Orchestra to play ...



It is a unique sound; four 'perfectly-tuned' ukuleles playing in almost flawless harmony as our members and guests arrive at their tables for a Monday Kiwanis luncheon. Nowhere (*that we know of*), can you find a group that can replicate this sound or strum their instruments with such conviction and nimbleness. And they sing, too!

Arrive early this week to enjoy the entertainment skills of **Ron Cook, Ken Keller, Scott Lindsey and Jim Skidmore** as they play the selections they have rehearsed for the past two months. Yes, they do rehearse ... how else would they get so good? See you at Kiwanis!



Remember ...

There will be no meeting next week, Monday, May 27, as we honor those men and women of the United States Armed Forces who made the ultimate sacrifice, so that we could continue to enjoy our freedoms.

Enjoy your Memorial Day, but please keep in mind our fallen heroes, those who are missing, those who have been wounded and those who have been held prisoner.

Manna Café volunteers needed ...

Once again, Kiwanis Club of Columbus will be purchasing, preparing and serving the food to feed 150-175 adults at the weekly Manna Café located at the Broad Street United Methodist Church.



This quarterly event is one of many hands-on service projects conducted by Kiwanis as we reach out to help those in need. Staff and volunteers from Manna Café will be there to direct us, so that we can be sure the food is properly prepared and the weekly system they have developed is closely followed.

There is plenty of "unskilled" work to do ... slicing and dicing vegetables, pouring drinks, serving food, washing dishes and so forth. We need approximately 20 volunteers – ten for the first shift that will work from 4 p.m. to 6:30 p.m., and ten for the second shift, which will work from 5 p.m. to 7:30 p.m.

If you are interested in helping (and in receiving an attendance credit), contact Jim Shively at jshivel279@earthlink.net to let him know which shift you will be able to work.

Golf, anyone ... ?

It certainly is NOT the Pro golf tour ... it is just a casual get-together of Kiwanis members and friends for an enjoyable day on the golf course. And we all know that any day on the golf course is better than a day in the office. So, don't worry how far you hit the ball, how wild your shots are, how much your short game has deteriorated or how you look in shorts. Just come out and have some fun.



The next golf outing is scheduled for this Wednesday, May 22, and it will be at the Golf Club of Dublin. Tee times will begin shortly after lunch. To sign up or get additional details, please contact either **Tom Christman** (tchristman@ohioexterminating.com) or **Mike Becker** (mbecker@beckerlilly.com).

But wait, there is more ...

On Saturday, June 8, the University Kiwanis Club will be holding a golf outing to raise money for the ELIMINATE Project. There will be a 1 p.m. shotgun start at (registration to start at 10:30 a.m., with lunch at 11:30 a.m.) Mentel Memorial Golf Course, located at 6005 Alkire Road, Columbus 43119. Cost is \$75 per player or \$300 per team. Checks should be made out to University Kiwanis Foundation and sent to Bob Hobart at 7146 Susannah Drive, Reynoldsburg, OH 43068.

Wait, there is still more ...

On Wednesday, June 12, the Committee has secured tee times at The Ohio State University Scarlet course. This is a championship course you will want to play, if you possibly can. Slots will likely fill up fast, so please call Tom or Mike right away for additional details and to reserve your space.

Mother's Day Zellers still available ...

Mother's Day may have come and gone, but the opportunity to recognize a special woman in your life is still available ... at least through June 15.

A special Zeller Fellowship can be purchased in the name of your mother—or any woman who has been an inspiration. The cost is a \$1,250 donation to the Kiwanis International Foundation and will support the Kiwanis International ELIMINATE Project. The recipient will receive a medallion, a limited edition Mother's Day lapel pin and a personalized certificate. Your donation will also count toward Kiwanis Club of Columbus' ELIMINATE Project goal of becoming a Model Club.

You can donate on line at our Club website or ask Secretary **Paul Bohlman** for a form.

Fabulous Friday Fellowship ...

Mark your calendars and plan to relax, as Kiwanians get together for an informal happy hour on Friday, June 7, beginning at 5:30 p.m. This month's event will be held at Cap City Diner, located at 1299 Olentangy River Road.



Feel free to invite your spouse, significant other, neighbor, co-workers or potential member. The more, the merrier. You can just stop in to say hello, or make an evening of it by staying for dinner. Either way, we hope you can attend and join in the fun.

Welcome two new members ...

Membership is the lifeblood of our organization, and we are pleased to welcome the two newest members of our Club.

1- **Yvonne McCormick** – Yvonne is The Executive Director of Business Development for Uniglobe Travel Designers. She is a graduate of Franklin University and has lived in Columbus for 12 years. She has two children, and she enjoys cooking running and reading. Her first-line sponsor is Alice Hohl.



2- **Adam Burk** – Adam is the Vice President of Philanthropy for the YMCA of Central Ohio. He is a graduate of Bowling Green State University and is a Certified Fund Raising Executive. He has lived in Columbus for 15 years and has one child. He enjoys playing poker (low stakes for fun), fitness, basketball and the arts- CAPA, symphony, ballet, museum of art, etc. His first-line sponsor is Lisa Jolley.



Ten things money can't buy ...

- 1- Respect.
- 2- Well-adjusted kids.
- 3- Work-life balance.
- 4- Natural beauty.
- 5- Manners.
- 6- Common sense.
- 7- A clear conscience.
- 8- Purpose in life.
- 9- Integrity.
- 10- Good friends.



Finally, natural mosquito repellents that really work ...



As an assistant Scoutmaster, I spent many hours outside during campouts where female mosquitoes are looking for a blood meal to get sufficient protein to lay eggs.

The standard way to prevent mosquito bites is to apply a repellent that contains DEET. It is an extremely effective synthetic chemical capable of melting many types of plastic (such as the frame of your glasses, flashlights, etc.) and it is suspected of being disruptive to the central nervous system of humans. Therefore, it is prohibited from being sold in concentrations above 30% in Canada. Some parents of Scouts prohibit their sons from using DEET due to health concerns.

Effective alternatives are "Bite Blocker" and "Repel Lemon Eucalyptus Insect Repellent." Both work, are DEET-free and are composed of natural ingredients. "Bite Blocker" is more effective and you can expect an application to last about two hours. This is far shorter than the 10-12 hours 100 percent DEET can provide, but two hours seems reasonable. The main ingredients in "Bite Blocker" are geranium oil and soybean oil, with coconut oil, glycerin, Lecithin and vanillin. You are able to apply as much, and as often, as necessary.

"Bite Blocker" is available in drugstores as a lotion or as a saturated wipe. Selecting the lotion is more environmentally friendly, as the paper-based wipe is avoided and disposal of the used wipe is not necessary.

The "Repel" products use lemon of eucalyptus and are available as a non-greasy pump sprays, but they must be applied over exposed skin and all clothing to be effective.

Here's to a bite-free and toxin-free summer.

~~ Scott Doellinger

It's all about attitude ...

"The longer I live, the more I realize the impact of attitude on life. Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do. It is more important than appearance, giftedness or skill. It will make or break a company ... a church ... a home. The remarkable thing is we have a choice every day regarding the attitude we will embrace for that day. We cannot change our past...we cannot change the fact that people will act in a certain way. We cannot change the inevitable. The only thing we can do is play on the one string we have, and that is our attitude. I am convinced that life is 10 percent what happens to me and 90 percent how I react to it. And so it is with you ... we are in charge of our attitudes."

- Charles Swindoll

My wife tried to lure me into a conversation concerning infinity, but I knew I'd never hear the end of it.

Next meeting

(June 3, 2013)

Speaker: David Harrison, President, Columbus State Community College

Greeters: Neil Distelhorst
Retired, Deloitte & Touche

Cindy Sturni
United Way of Central Ohio

Invocation: Alice Hohl
SiteInSight

Committees: Behavioral Health & Wellness,
Golf, Scholarship

Menu: To be determined

Kiwanis Club of Columbus

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Columbus Kiwanis Foundation

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