

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

March 12, 2012



JANE GROTE ABELL

Chairman of the Board & Owner
Donatos Pizza



As a founding family member, Jane Grote Abell joined Donatos Pizza Inc. in 1978 and currently holds the title of Chairman of the Board & Owner.

Jane has also held a variety of positions in Donatos Food Service commissary operations and Donatos Pizza restaurant operations from 1978 until 1988. In 1988, with a degree from Ohio State University in Organizational Communications, and a strong passion for people, she was promoted to the Chief People Officer and served in this role during the acquisition by McDonalds in 1999. During the four years with McDonalds, Jane served as Senior Vice President - Development, Franchise Development and maintained the role as Chief People Officer. In these leadership positions, she helped steer the company's business strategy. Most notably, in 2003, Jane was a major catalyst behind the decision to buy back the company from McDonalds. In December of 2006, she was promoted to President and Chief Operating Officer.

Jane was a recipient of the McDonald's Corporation 21st Century Service Team Award and the Pace Setter Executive Award given by The Ohio State University Fisher College of Business. In 2004, she was a recipient of the "Forty Under 40 Award" sponsored by *Columbus Business First*. In addition, she was a recipient of the Founder's Award and President's Award from Donatos Pizza. In 2010, she received the St. Francis DeSales High School Alumni Award of Distinction.

Jane serves on the Board of Action for Children, Goodwill Columbus, Inc. and Coinstar, Inc. She is a member of the Women's Food Service Forum and the Young Presidents Organization.

Jane has three children. Her son, Tony, is married to Hannah; and her two daughters are Brianna and Tori.

Today's Meeting

Greeters: **Cindy Sturni** - United Way of Central Ohio
Jim Skidmore - Retired: Ohio Department of Job and Family Services

Invocation: **Mareion Royster** - Fairfield National Bank

Committee meetings: International Relations

Menu: **House salad, grilled sirloin, herb butter**

Check Presentation: St. Vincent Family Center,
Gladden Community House

This week at a Glance

Birthdays:

03/13 - **Dan Lacey**
03/13 - **Joseph Smith**
03/14 - **Char Collister**



Tuesday - 3/13 - Membership Committee meeting - 7:30 a.m. at White Castle Corporate Office - 555 W. Goodale Boulevard

Wednesday - 3/14 - Program Committee meeting at noon at the OSU Golf Course Club House

Thursday - 3/15 - Boys & Girls Club Reading Program at 4 p.m. at 115 South Gift Street.

President's Corner



“Eureka!” The Archimedean shout was jolting. Visiting my mom in Michigan, I had been absorbed in a magazine article about Finland electing a new president, subconsciously questioning whether I really needed to read on, and wondering why I was feeling compelled to sharpen my understanding of Nordic politics.

“Eureka?” I queried with mild incredulity. “I just got a triple word score and I used a ‘z’” my Mom answered with self-contentment. She was playing on her iPhone, and now thrust it in the air like an Olympic Torch – a modern day laurel wreath proclaiming her prowess. I should mention – my Mom is a Scrabble nut. Now a retired high school English teacher, she is not above using the basest of language on a Scrabble board if it strengthens her hand.

“Cool.” I said, trying to be encouraging. “What word did you spell?” “Zit” she replied gleefully. “That’s great Mom – very cerebral.” But she didn’t detect my judgment. She was back to her phone in the midst of another game. She was playing 11 games simultaneously against opponents she knew only by names like “Lexicon 7,” “Maven” and “DoubleLetter.”

Our family is happy she has this outlet because our hope is that she is weaned from the cheating she often employs when we play as a family on a traditional board. (*I won’t share her secrets, but even our 10-year-old daughter Chloe knows to always check the other side of any ‘blank’ tile Nana Pat plays to make sure it isn’t really a letter she’d rather unload.*)

The iPhone has changed how she spends many of her early evenings after dinner and gives us hope we can postpone the “Scrabble Cheating” intervention we were contemplating. Speaking of our iLives, in modern times, there are few who equal the impact of the recently departed Steve Jobs; One man of brilliance who surrounded himself with brilliant others, and then through luck, pluck and insight, went out and created the products they wanted to have themselves. My mom didn’t come to her new smart phone early, but now that she has, she has jumped in with both feet. Steve Jobs seemed to understand by making technology accessible, over time, he would win us all.

In marketing circles there is a commonly used model to understand consumer behavior with regard to acceptance of new products. First developed by researchers at Iowa State University in the early 1970’s, the model was first employed as a way to understand the consumer buying cycle for seed corn. There are five general categories of behavior: 1- Innovator; 2- Early Adopter; 3- Early Majority; 4- Late Majority; 5- Laggard.

Trustees to meet ...

The monthly Trustee meeting of Kiwanis Club of Columbus will be held on Monday evening, March 19, beginning at 6 p.m. The meeting will be at Barley’s Smokehouse and Brew Pub located at 1130 Dublin Road (in the Grandview area).



All members are welcome to attend and to participate in the discussions regarding the direction of our Club, funding requests and other business matters.

Committee chairs will provide updates on their respective committees, including any projects they are working on, requests for funds, new initiatives, challenges faced, etc.

***Fishing is a jerk at one end of a line
waiting for a jerk at the other end.***



Saturday, April 21
Boys & Girls Club
115 South Gift Street
9 a.m. to 4 p.m.

Contact **Kathleen Roberts**
or **Lisa Jolley** to sign up

***Two Irish guys walked out of a bar.
Wait, that never happened.***

Each group plays an important role – the innovators are the risk-takers and the first to get the benefits (or feel the pain!) of new creations. The laggards might be slow to change, but they often get a product that’s bug-free and for a lower price.

Perhaps this is a way we can think about how we embrace all our Kiwanis Club has to offer. We have to keep our traditions fresh and alive – which doesn’t mean trashing all the wonderful history that’s made us great. It does mean we need to make sure we are reaching out to others in ways that are relevant, resonant and real. The ideas we share today to create a better experience for Club members, and to challenge ourselves to do even more in our service to our community, strengthen our future the old-fashioned way, by building meaning into everything we do and being true.

And by the way, if you decide to be an innovator and challenge my Mom in an on-line game of Scrabble, the best advice I can give is learn the 33 words which use a ‘Q’ and not a ‘U’. Oh yeah, and watch out for zits.

St. Patrick's Day Party ...

The residents of Seton Square North Retirement Home will experience a "taste of the Irish" on Thursday evening, March 15, when our Club will provide some entertainment and serve up a great dinner. Banjo-playing **Ray Pauken** will strum up some memorable hand-clapping sing-along songs to get them loosened up before we bring on the food.



The Senior Citizens committee, chaired by David Brainin, will be coordinating this annual event that always brings great joy to the residents and a sense of pride for the Kiwanians who participate. We will arrive at 5 p.m. to get the tables set up and to begin coordinating the food. After serving at 6 p.m. (and grabbing a bite to eat along the way) we will clean up and be finished by 7:30 p.m.

This is an excellent event for children to be involved in, as the elderly residents thoroughly enjoy having them around. If you are interested in participating, please contact David at dbraininllc@wowway.com. Seton Square Retirement Center is located at 1776 Drew Avenue (just north of Bethel Road at Reed Road).

Going, going, gone ...

It is always a fun evening and this year's Kiwanis Charity Auction will be no different! Co-chairs **Stephanie Harris** and **Cindy Sturni** have put together a great program for us to enjoy, so mark your calendars, grab some friends and plan to attend.



A Birthday Party

Saturday, May 19
Ohio Historical Center
6 p.m. to 10 p.m.



Formal invitations will go out in early April; however, tickets are now on sale. Tickets are \$55 per person, with a \$5 discount if purchased on or before April 30. Checks should be made out to **Columbus Kiwanis Foundation** and either sent to P.O. Box 20334, Columbus, OH 43220-0334 or handed to Club Secretary **Paul Bohlman**.

Your ticket will include access to the Ohio Historical Center exhibits, a variety of heavy hors d'oeuvres, musical entertainment, a wandering magician, a great array of live and silent auction items and much more. It's a birthday party to help celebrate our City's 200th birthday and our Club's 96th.

Seating will be limited; however, corporate or group tables can be purchased to assure reserved seating. Please contact the Auction committee for corporate table options.

Now is the time to start talking to your friends, co-workers, neighbors and relatives to make sure this event is on their calendar.

2nd Annual Columbus International 5K plans are set ...

Our 2011 inaugural was a huge success and a great opportunity to learn the ins and outs of running such an event. Our second annual Columbus International 5K is scheduled for 9:30 a.m., Sunday, November 4. It will begin and end at Genoa Park (just east of COSI along the river) and will traverse both sides of the scenic river trail. The \$30 early registration fee will include a ticket to the Columbus International Festival being held that weekend.

Now is the time to mark your calendar and to start training. Details are being finalized that will enable participants to recruit sponsors and to help us raise money for the Eliminate Project – Kiwanis International's worldwide effort to raise \$110 million to totally eliminate maternal and neonatal tetanus from the face of the earth. This disease claims the lives of more than 60,000 children and 30,000 mothers each year. Every \$2 raised can purchase the vaccine necessary to save the life of a pregnant mother, her unborn child and her future children.



This is an event that is open to the entire community. Running clubs, cross country teams, casual runners and serious runners can all participate. More details will be coming soon.

Leveraging your money ...

With economic times tough for everyone, it is becoming increasingly important to leverage your hard-earned money so that it goes further and you get more out of it. Here is a simple technique you can start practicing today!

Through the generous support of Giant Eagle grocery stores, our Club has the opportunity to sell Giant Eagle gift cards and earn 5 percent on every sale. And, you have the opportunity to help the Club while gaining huge savings on the purchase of gasoline (yikes, will it really hit \$5 per gallon?)

Here's how ...

Are you planning to buy a new appliance, do some remodeling, purchase a television or make some other major purchase? Are you planning to give a gift card to someone for their birthday, graduation or wedding? If the answer is yes, you are in luck.

Begin by determining how much you will be spending and then purchase the corresponding number of Giant Eagle gift cards from Club Secretary **Paul Bohlman**. Next, take your newly purchased Giant Eagle gift card(s) and go to your nearest Giant Eagle grocery store to purchase gift cards to Lowe's, Marshall's, Macy's, Home Depot, Best Buy or wherever you were planning to shop. When you use your Giant Eagle gift card to purchase things, you will earn fuel perks, thus lowering the price per gallon on your next tank of gas. Finally, use the cards purchased at Giant Eagle to purchase the item(s) you need, or use them as gifts like you normally would have.

The bottom line is simple ... you get what you need at no extra cost, our Club gets 5 percent of whatever you purchase, and you get a deep discount on, or perhaps free, a tank of gas. Now that's making your money work!

Behind every great man is a woman rolling her eyes.

Attributed to Jim Carrey.

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Next week's meeting

(March 19, 2012)

Speaker: Tom Stewart

Ohio Oil & Gas Association

Greeters: John Gambaiani

Nova Capital Group, LLC

Invocation: To be determined

Committees: Music & Arts, Youth Opportunity

Menu: Pan-seared tilapia, parsley coulis



You can tell if a person is clever by their answers.

You can tell if a person is wise by their questions.

Kiwanis Club of Columbus

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