

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Kiwanis Club of Columbus is a Club that cares about the children. Children are our focus."**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

March 11, 2013



## EDWARD N. COHN

### Big Brothers Big Sisters of Central Ohio



Edward N. Cohn is the President and CEO of Big Brothers Big Sisters of Central Ohio. Prior to this position, Mr. Cohn was a board director from 1999 to 2004 for Big Brothers Big Sisters and co-chaired the agency's largest fundraising event, Bowl for Kids' Sake, in 2003 and 2004.

Big Brothers Big Sisters of Central Ohio is a dynamic youth mentoring agency, with three core competencies that include community-based mentoring, school-based mentoring and group mentoring at its Camp Oty'Okwa. Their mission is to provide children facing adversity with strong, enduring, professionally supported relationships that change their lives for the better; their vision is to provide a mentor to every child who desires or needs one, to help achieve success in life.

The agency currently operates on a \$4 million annual budget, and provides services in Franklin, Delaware, Union, Clark, Madison and Champaign Counties. Big Brothers Big Sisters of Central Ohio is the third-largest Big Brothers Big Sisters agency out of 350 agencies across the country, and is a leader in youth mentoring initiatives. They impact the lives of approximately 6,000 children and youth in the central Ohio area each year. Big Brothers Big Sisters mentoring programs provide an individual Big Brother/Big Sister or a Couple/Family match to children in need of a friend, producing mutually rewarding experiences for both the 'Big' and the 'Little.' Through Big Brothers Big Sisters Amachi Ohio, they also collaborate with Big Brothers Big Sisters agencies throughout the state to serve Ohio children of incarcerated parents.

Mr. Cohn has also served on the board of directors and in various capacities with many other fine philanthropic organizations. Prior to joining Big Brothers Big Sisters, Mr. Cohn was in banking for more than 25 years, most recently as President of Unizan Bank Columbus, and prior to that as Chairman of the Board and CEO of County Savings Bank.

### Today's Meeting

**Greeters:** **Fil Line** - ROI Realty Services

**Robert Shenton** - Plante Moran

**Invocation:** **Tim Barhorst** - Business Partners, Inc.

**Committee meetings:** International Relations, Homeless, Youth Opportunity

**Menu:** ACC house salad, smoked pork loin, tomato jam, cheddar cheese grits

**Check Presentations:** Huckleberry House, YWCA

### This week at a Glance

**Birthdays:**

03/13 – Dan Lacey

03/13 – Joseph Smith

03/14 – Charlotte Collister



**Tuesday** – 03/12/1894 - Coca Cola was bottled and sold for the first time in Vicksburg, Mississippi, by local soda fountain operator Joseph Biedenharn.

**Friday** – 03/15/1906 - Rolls Royce Limited was incorporated.

## Focus on Kiwanis

### Where does the money come from?

Each year, Kiwanis Club of Columbus puts somewhere between \$75,000 and \$100,000 back into our local community via our extensive scholarship and grant request program. This money actually comes from the *Columbus Kiwanis Foundation*, not the Club.

The Columbus Kiwanis Foundation was founded by a group of forward-looking members in 1970. Its purpose is to serve as a vehicle by which tax-deductible dollars can be raised and managed so as to benefit the Columbus community. Each year, the Foundation Trustees allocate an amount of money to be distributed within the community, by the Club, on their behalf. The Club, by virtue of its committee structure, seeks out viable grant requests, researches them and presents them for consideration and approval to the Club Trustees. This process allows for thorough research and vetting, thereby making sure the dollars are spent efficiently and effectively.

The amount of each year's Foundation allocation is dependent on the previous year's fundraising activities conducted by the Club (Charity Auction and Corporate Regatta) and a portion of the portfolio growth from our conservative investments.

This year's Charity Auction is scheduled for Saturday, April 13, at the luxurious Columbus Country Club. We hope all members will support this effort through their attendance, the attendance of guests they invite, donations they make and items they purchase. Reservations can be made on-line ([www.columbuskiwanis.org](http://www.columbuskiwanis.org)) from our web site or by returning the RSVP card received in the mail.

The Corporate Regatta is scheduled for Monday, August 16, in front of the Columbus Metropolitan Library on South Grant Street. This competitively fun event engages companies, individuals and teams in a unique way and serves to promote Kiwanis at the same time.

The Foundation's portfolio is managed by past president **George Ruff**, through UBS, on behalf of the Foundation Trustees. Approximately 40 percent is kept in equities and the remainder is allocated to money market accounts and bonds. This conservative investment policy helps us grow the portfolio while protecting it from the volatility of the market.

As Club members, we see the benefit of the Foundation in several ways.

1- First and foremost, we see the impact of our annual scholarships and grants within the community. In most

cases, our financial support is the difference between a program happening or not happening. Our committees are always seeking to place our limited funds in areas where they will have the most impact.

2- Second, our involvement in the research and vetting of each grant request helps open our eyes to the many needs of our growing community. What we see is only the tip of the iceberg. There are many well run, worthy programs needing funds and unfortunately, we can't help them all. But many times, becoming aware of a need can lead to the connecting of unrelated resources, the allocation of manpower and other creative solutions. It also helps develop a deep appreciation for the many efforts being made around our community

3- The committee process also helps us develop our leadership, negotiating, analytical, communication, time management and presentation skills. These enhanced skills can often be applied at work, at home or with other volunteer organizations.

4- Our Foundation provides a vehicle by which we can make personal donations that are tax-deductible to the full extent of the law. Not all of our members are in a position to make sizeable gifts to our Foundation, but those who are can benefit from the tax-deductibility of their gift. Even small gifts are tax-deductible, and while they may not have a large or immediate impact on the growth of our Foundation, they systematically add up over time.

5- The 1916 Society enables us to receive recognition for our cumulative ongoing support of the Foundation. People give to support the efforts of the Foundation, and it is import to say "thank you" along the way. Whether you achieve a level of giving with a single gift or a series of small gifts, you will be recognized along the way. Our website contains the names of members who support the Foundation.

The assets of our Foundation are slightly more than \$900,000. However, our strategic plan calls for building the corpus to \$1.1 million, so that we may distribute an extra \$100,000 in 2016 as a way to commemorate our Club's 100<sup>th</sup> anniversary. We need your help with both our annual fund raising events and in our overall efforts to build the Foundation. These are Club efforts and there is a need for everyone to play a role. What role are you planning to play?

**The highest golf course in the world is the Tactu Golf Club in Morococha, Peru, which sits 14,335 feet above sea level at its lowest point.**

## Celebrate St. Patrick's Day ...

It has become an annual tradition – providing the residents of Seton Square with a great meal, some lively entertainment and the reminder that we all have ‘a bit o’ the Irish in us’ on St. Patrick’s Day.

Our Senior Citizens committee, chaired by **David Brainin**, will be coordinating the preparation and serving of dinner, while our own Kiwanis banjo-player extraordinaire, Ray Pauken, leads the residents in a hand-clapping sing-along of some old-time favorites.



On Thursday, March 21, we need 8-10 volunteers to help set up at 5 p.m., and to serve dinner at 6 p.m. We should be done (you get to eat, as well) and ready to leave by 7:30 p.m., still leaving you with time to get home and relax.

Seton Square North is located at 1776 Drew Avenue (just north of Bethel Road at Reed Road). This work does not take any special skills, just a few hours of your time and a sincere interest in bringing some warm moments to the hearts of a group of senior citizens.

If you would like to help, please contact David at [dbraininllc@wowway.com](mailto:dbraininllc@wowway.com). Participation will provide you with one attendance credit.

## 2013 Charity Auction fast approaching ...

One of the social highlights of each year is the annual Charity Auction. It is always a wonderful night out – great fellowship, excellent food and an opportunity to purchase some unique items. It is an event you won't want to miss, and one you will be proud to share with family, friends, co-workers and clients.

This year's auction will be held at the exclusive Columbus Country Club (4831 East Broad Street) on Saturday evening, April 13. Dinner will be your choice of either a beef tenderloin and herb-crusted salmon combination, or vegetable pasta primavera. We encourage you to spread the word and try to fill a table of 8 with your friends and guests.

Reservations can be made on-line from the home page of our web site or by returning the RSVP card along with your check. We ask that you make your reservations as early as possible, so that appropriate arrangements can be made.

And, there is still time to donate an item or a service. Your donations are tax deductible, and you will receive a letter for your records to that effect.

## Fabulous Friday Fellowship ...

Our social committee, headed by **Candace Pflum**, has lined up another great venue for our next Fabulous Friday Fellowship event scheduled for Friday, March 15, at House Wine (644 North High Street, Worthington), beginning at 5 p.m.



Why not plan to stop by and have a glass of wine, partake in some good conversation and start the weekend off right? It's even a great place to stop on your way to a party, the theatre, dinner or some other event you have already committed to.

As you can imagine, they have a wide selection of wines – something for every palate. And from 5 p.m. to 7 p.m., it's happy hour, with \$5 wine pours and \$1 off all of their beer, both bottle and draft. Hope to see you there ... cheers!

## Other upcoming Club activities ...

We hope you are available to participate in one or more of the following upcoming activities:

1- **Tuesday, March 12** - Inter-Club – Dublin Noon Kiwanis Club – Luncheon meeting (order from menu) at Mary Kelley's Restaurant located at 7148 Muirfield Dr., Dublin. Please contact Neil Distelhorst at [distelho@earthlink.net](mailto:distelho@earthlink.net), if you plan to attend.

2- **Saturday, March 23** - Furniture Bank of Central Ohio located at 118 S Yale Avenue, Columbus. Help us build furniture for the needy. Please contact Jim Shively at [jshivel279@earthlink.net](mailto:jshivel279@earthlink.net) to sign up and for additional details.

3- **Saturday, April 20** – “Shred-It” Day at the Crew Stadium. This is a new venue, but the process will be the same. Please contact Scott Doellinger at [sdoellinger@dgcolumbus.com](mailto:sdoellinger@dgcolumbus.com) to sign up for one or more shifts. Specific directions and additional details will be available soon.



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## Kroger Plus can benefit Kiwanis ...

Each year, Kroger donates a predetermined amount of money to participating community organizations. The amount each organization receives is based on the percentage of that group's purchases compared to the purchases of all groups added together.

So for example, if our members purchase a total of \$1,000 worth of groceries and the total groceries purchased is \$10 million, we would receive .01% of the amount they have budgeted to award. If that amount is \$1 million, we would receive \$100. This calculation is made on a quarterly basis and a check is sent to our Club.



Participation is easy:

1- First, you must have a Kroger Plus card. If you don't already have one, you can easily sign up for one at your local Kroger store. It is free.

2- Once you have your Kroger Plus card, you must register to participate in the fundraising program. This can be done on-line at [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com). Our organization code is **80249**.

3- Once registered, you shop as usual, making sure you swipe your Kroger Plus card with each purchase. At the bottom of the cash register receipt you will find a notation that funds are being raised for Kiwanis.

The three-minute registration process must be completed each April in order for your purchases to be counted toward our Club's quarterly total. We will be sure to include reminder notes in this newsletter throughout the month of April.

## Dublin Kiwanis

### Pancake Breakfast and Easter Egg Hunt ...

Here's the perfect way to involve your kids and grandkids with Kiwanis, while supporting a local Kiwanis Club. On Saturday, March 23, the Dublin Kiwanis Club will hold their annual pancake breakfast and Easter egg hunt. Both events will be held at Coffman Park, 5200 Emerald Parkway, in Dublin.



The pancake breakfast will run from 9 a.m. to 11 a.m., and the cost is \$5 per person.

The Easter egg hunt will begin at 10 a.m. Be sure to get there early; the Easter egg hunt doesn't last long, and you will not want to disappoint a child by being late.



**Around 125,000 golf balls a year are hit into the water at the famous 17th hole of the Stadium Course at Sawgrass.**

## Next week's meeting

(March 18, 2013)

**Speaker: Mike Rankin**

Registrar of Motor Vehicles, State of Ohio

**Greeters: Shana Scott**

Greater Columbus Arts Council

**Cindy Sturni**

United Way of Central Ohio

**Invocation: Scott Doellinger**

Design Group

**Committees: None scheduled**

**Menu:** Iceberg salad, turkey meatloaf, tomato and garlic reduction, red skin mashed potatoes

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-245-8617

**e-mail:** [office@columbuskiwanis.org](mailto:office@columbuskiwanis.org)

**website:** [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

### CLUB OFFICERS

Lisa Jolley	President
Jamie Richardson	Past President
Kathleen Roberts	President-Elect
Jim Skidmore	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2013</b>	<b>2014</b>
Tom Hayden	David Brainin
Kathleen Roberts	Stephanie Harris
Mareion Royster	Mark Poeppelman
David Timmons	Jim Skidmore
Joyce Waters	Cindy Sturni

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

Alan Weiler	President
Scott Lindsey	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

Lisa Jolley	Jim Skidmore
Kathleen Roberts	Mark Swepston
George Ruff	Sam Vogel

*For some people, being on time means when they get there.*