

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**“Great yesterday, better today, better still tomorrow!”**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

February 20, 2012

## Service Leadership

### What sets Kiwanis apart ...



There are many service organizations throughout the world, but only one, Kiwanis International, reaches out to so many ages through a family of programs.

- **K-Kids** is a service leadership program for primary school students. K-Kids provides students with opportunities to work together on service projects, develop leadership potential and create strong moral character.
- **Builders Club** provides middle school students with opportunities to develop leadership, improve self-esteem, increase civic engagement and learn life skills through service. As students maneuver this “in-between-stage” of life, Builders Club empowers them to be themselves, work together with friends and implement plans through action.
- **Key Club** is for high school students and is the oldest and largest service leadership organization for teens. It teaches leadership through service to others.
- **Circle K** is the largest university service leadership organization in the world, performing half a million hours of service each year. Circle K blends community service and leadership training with the opportunity to meet other students. The Six Cents Initiative, CKI’s partnership with UNICEF, aims to provide water to the 2.2 billion children worldwide who lack safe drinking water.
- **Aktion Club** allows adults living with disabilities to participate in community service projects, gain leadership skills and become more involved in society.

Kiwanis Club of Columbus has been a long-time sponsor of these clubs and today we will hear from several of them to learn more about what they are doing and how our support has helped.

### Today's Meeting

**Greeters:** **Shana Scott**

Greater Columbus Arts Council

**Chad Endsley**

Ohio Farm Bureau Federation

**Invocation:** **Caitlyn Nestleroth**

Office of the Ohio Attorney General, Mike DeWine

**Committee meetings:** Music & Arts,

Youth Opportunity (1 p.m.)

**Menu:** House salad, rotisserie turkey breast, mashed potatoes, gravy

### This week at a Glance

**Birthdays:**

2/20 - **Michaela McGinn**

**Wednesday** – 2/22/1972 – The Prohibition Party held its first national convention here in Columbus, nominating James Black as its presidential nominee.

**Saturday- 2/25** –

1- Grove City Kiwanis Pancake Breakfast - 8 a.m. to noon at the Purple Door Church in Grove City.

2- Hilliard Kiwanis Spaghetti Dinner - 4 p.m. - 7:30 p.m. at the Hilliard Senior Center – A silent auction will be held simultaneously. Adults \$7, children \$4.

## President's Corner



Jamie Richardson

At the ripe old age of 20, I sat in the office of the Capitol Hill Police and saw any hope once held for future success flash before my eyes – like so many dreams of grandeur, over the falls in a barrel. And what would this mean for my boss, Congressman Carl Purcell, from Michigan's 2<sup>nd</sup> District? Scandal? A lost election? All because his intern had crossed the line?

The day had started normally enough. Riding the Metro in from Upper Marlboro, MD, reading the morning newspapers, a quick breakfast in the Longworth House Office building cafeteria, making my way up the age-worn steps and preparing for whatever duties I might be assigned in the course of protecting the sacred institutions of our great nation. My role was the all-important task of answering any constituent letters that didn't have an already drafted and crafted automatic response.

As I settled into my cubicle to begin the day, I reached for my brief case, only to discover it wasn't by my side. Well, I called it "my brief case" – actually it was a loaner from my Dad – a somewhat not-so-gently-used Samsonite model that I had used for a number of years. In my high school days, it served an even more important purpose – containing the secret files of a "Spy Club" I had invented with some friends in my 9<sup>th</sup> grade year. We had occupied countless hours in study hall creating fake maps to chart the attacks of our invented enemy – the "Falcon Forces" and had even taken the liberty of crafting letters of encouragement from President Reagan – naturally praising our efforts in keeping the world safe for democracy. The files included fake I.D.'s, small alarm clocks designed to look like timers, and best of all, an early edition of the Hardy Boys Detective Handbook. Even now well into college days and my Congressional internship, I could not bring myself to empty the contents from those spy club days gone by.

As I looked left, then right, it was odd I didn't have the briefcase with me at my desk. Of course, I realized, I must have left it downstairs. So I went back down to the basement level Congressional Cafeteria, but the brief case was nowhere to be found. Then I remembered – of course, it must be upstairs in the office – most likely in the copy room right next to my cube. As I headed back to where I had started, laughing at my own lack of memory, I saw quite a bit of hubbub going on as I started to once again ascend the age worn steps. There were Capitol Hill Police all about, and they had security dogs, straining crazy eyed on tight leashes. "Awesome!" I thought to myself – "Maybe the Vice President is coming to the Capitol to meet with members of Congress, or cast a tie-breaking vote in the Senate." My glee turned to terror when I overheard one of

the police officers say, "We couldn't take any chances – there wasn't anyone around it for over 10 minutes."

Heart sinking, I headed for the Capitol Hill Police Station on the same floor. I entered meekly and shared with the stern-looking officer at his desk, "I think I might have left my brief case in the cafeteria earlier this morning." I knew I was in trouble when his head snapped up, and he took off his Charles Nelson Riley style glasses. "Ha!" he exclaimed, "The bomb squad's got it now!" Moments later, a woman who resembled Roz from "Night Court" came in holding something in her hands. "Son, is this your brief case?" "Uh, yes, ma'am." "Well, you'd better ask your Mom to buy you a new one – we had to blow this one up with plastic explosives!"

Sure enough, a tattered hole had shattered the top of the Samsonite. I repaired it by means in line with the salary afforded me by my unpaid internship. By placing a large sticker of a Congressional seal over it. Beyond that, there were no more penalties to pay. No front-page stories in the *Washington Post*. And my boss, Congressman Purcell was more upset with the Capitol Hill Police for blowing it up than for my leaving it unattended. Thankfully, the authorities hadn't rifled through my folders, nor analyzed my "spy papers." It might have been hard to explain all the personal notes from President Reagan.

An embarrassing moment to be true, but the story doesn't end there. I couldn't believe I was recounting this very tale as the interviewer asked me about how I handled a situation I hadn't expected to encounter. This was my first interview for the ad agency management training program position I was really hoping to land, fresh out of college. But share it I did.

About 6 months into my career with J. Walter Thompson, I learned the story of the exploding brief case was the deciding factor in my getting the job. If I'd never worked at J. Walter Thompson, I would have never had the chance to meet the great people of White Castle, which means I would have never met Kate Kelley, my one true love. I share this with Brendan, Chloe, Mary Grace, Maggie and Finn, so they might be ever-thankful for their existence, and how the vigilance of the Capitol Hill Police played an important part.

With Kiwanis – we try lots of ideas and gain lots of learning. Sometimes we hit it out of the park the first time. Sometimes we have to re-calibrate. Sometimes we get our brief cases blown up. But sharing the tales of the good, the bad and the sometimes ugly is how we learn and grow. Thanks for all you do to try new ideas, and to bring new thinking to the table to make our club even stronger.

**A "jiffy" is an actual unit of time for 1/100th of a second.**

## Greenwashing ... it's not laundry ...

Greenwashing is the act of pretending to be or doing something that seems to benefit the environment, when it's really just making money or creating an impression of doing something good for the environment.

Greenwashing can sometimes be recognized by the marketing hype surrounding the item or activity. Does the marketing spiel match the product? Is the green product packaged in a heavy plastic case or other non-green resource intensive way?

Beware of buzz-words like "natural," organic, "green," earth-friendly, low-impact, low-emissions, *eco* this and *enviro* that. What is the substantive backup?

Beware of the superfluous "green" features that a product would not logically have anyway, such as "lead-free cotton." Why would there lead ever be in cotton?

Some organizations attempt to "green themselves" by associating with a truly "green" event, while continuing to be bad polluters or high energy consumers.

Some companies try to "donate themselves green" by giving money to a "green" causes such as planting trees, while continuing manufacturing practices that are environmentally damaging.

Watch fair trade issues of items manufactured abroad that are "green" themselves, but are made in polluting factories with dangerous working conditions.

Be wary and do research. The Web also provides some great tools for researching product ingredients.

Remember, we cannot consume our way into a sustainable harmony with nature. But I ask you to stop and consider 'Is the product necessary?' Is the packaging minimal or can it be reused? Was the energy used to create it excessive? And what amount of energy will be used by the product?

Only we can select our way toward a "green" existence.

~~~ *Scott Doellinger*

**For every minute you are angry you  
lose sixty seconds of happiness.**

~~ *Ralph Waldo Emerson*

## Auction items needed ...

Besides the general frivolity, fun, laughter and fellowship that make our annual auctions so enjoyable, is the wide assortment of items that are available to bid on in both the silent and live auctions.

Many of those items come from local businesses and many come from the members of our Club, their companies, or contacts they have in companies they do business with. Our goal each year is to provide a wide variety of items so that there is something for everyone.

If you have donated an item, or have helped us secure a donation for previous auctions, we are asking for your help again. All proceeds from the auction go to our Columbus Kiwanis Foundation, therefore making your donations tax-deductible. The sooner we can make contacts, secure commitments and secure the items, the sooner we can start promoting the items and showing pictures on our Website.

So why wait? Fill out an auction donation form now and get it submitted.

Oh, and if there is something you know you would like to bid on and that we have not secured in the past, please let us know so that we can approach the appropriate business to ask for their support.

This year's event is scheduled for Saturday evening, May 19, at the Ohio Historical Center. Your ticket will include entrance into the exhibit space. This year's event will have a "Birthday Party" theme in honor of the City's 200<sup>th</sup> birthday and our Club's 96<sup>th</sup>. Committee chairs are being asked to donate a "birthday gift" representing their committee, to be included as an auction item.

## Trustees to meet ...



The February trustee meeting of Kiwanis Club of Columbus will be held on Monday evening, February 20, at Barley's Smokehouse located at 1130 Dublin Road (just northwest of Grandview Avenue). The meeting will begin at 6 p.m. Those wishing to stay after the meeting for fellowship and dinner are welcome to do so.

All members of the Club are welcome to attend trustee meetings and to participate in discussions regarding the business of the Club. This is where decisions are made regarding the awarding of Foundation grants and committees provide updates on the various projects they are working on. Meetings typically run 60-90 minutes in length. If you would like to attend, please notify Secretary **Paul Bohlman** in advance so that adequate seating and materials can be provided.

## Mid-year Education Day ...

The annual Ohio Kiwanis District Mid-year Education Day is fast approaching, but there is still time to register. The event will be held on Saturday, March 10 beginning at 9 a.m. at the NorthPointe Conference Center in Lewis Center (Route 23 North at Powell Road). Kiwanis members from throughout Ohio will be gathering to exchange ideas and listen to presentation designed to help clubs succeed.

Our Club will have a good-sized delegation in attendance, but we would like to have more so that we can be sure all break-out sessions are covered and we benefit from the collective knowledge of the group.

You can register by going to the Ohio District website at [www.ohiokiwanis.org](http://www.ohiokiwanis.org).

## Advertisers needed ...

Looking for an inexpensive way to get your name out to our Club members and community leaders? Why not place a business card ad in this weekly Bulletin? Ads are only \$25 each, or 6 for \$135. Contact Secretary **Paul Bohlman** for additional details.

## Political one-liners ...

- The problem with political jokes is they get elected.  
~Henry Cate VII
- \* We hang the petty thieves and appoint the great ones to public office.  
~Aesop
- \* If we got one-tenth of what was promised to us in these acceptance speeches, there wouldn't be any inducement to go to heaven.  
~Will Rogers
- \* Those who are too smart to engage in politics are punished by being governed by those who are dumber.  
~Plato
- \* Politicians are the same all over. They promise to build a bridge even where there is no river.  
~Nikita Khrushchev
- \* When I was a boy, I was told that anybody could become President; I'm beginning to believe it.  
~Clarence Darrow
- \* Why pay money to have your family tree traced; go into politics and your opponents will do it for you.  
~Author Unknown
- \* If God wanted us to vote, he would have given us candidates.  
~Jay Leno
- \* Politicians are people who, when they see light at the end of the tunnel, go out and buy some more tunnel.  
~John Quinton
- \* Politics is the gentle art of getting votes from the poor and campaign funds from the rich, by promising to protect each from the other.  
~Oscar Ameringer
- \* I have come to the conclusion that politics is too serious a matter to be left to the politicians.  
~Charles de Gaulle

**A man walks into a bar with a slab of asphalt under his arm, and says:  
"A beer please, and one for the road."**

## Next week's meeting

(February 27, 2012)

**Speaker:** Peter Danis – CEO, Figlio's and Vino  
Vino! restaurants

**Greeters:** Stephanie Harris  
Ohio State Legal Services Association

**Ted Coons**  
Spillman Company

**Invocation:** Kathleen Roberts  
Sweetbriar Group, LLC

**Committees:** Young Children Priority One

**Menu:** Meatloaf, mashed potatoes, mushroom  
demi-glace

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-245-8617

**e-mail:** office@columbuskiwanis.org

**website:** www.columbuskiwanis.org

### CLUB OFFICERS

|                  |                  |
|------------------|------------------|
| Jamie Richardson | President        |
| Tim Barhorst     | Past President   |
| Lisa Jolley      | President-Elect  |
| Kathleen Roberts | Vice President   |
| Nick Tomashot    | Treasurer        |
| Paul Bohlman     | Secretary/Editor |

### CLUB TRUSTEES

|                |                  |
|----------------|------------------|
| <b>2012</b>    | <b>2013</b>      |
| Jack D'Aurora  | Tom Hayden       |
| Lisa Jolley    | Kathleen Roberts |
| Brian Seitz    | Mareion Royster  |
| Troy Terakedis | David Timmons    |
| Nick Tomashot  | Joyce Waters     |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

|                |                |
|----------------|----------------|
| S. Ronald Cook | President      |
| Alan Weiler    | Vice President |
| Jim Bechtel    | Treasurer      |
| Paul Bohlman   | Secretary      |

### FOUNDATION TRUSTEES

|                  |               |
|------------------|---------------|
| Jamie Richardson | Lisa Jolley   |
| Kathleen Roberts | Mark Swepston |
| George Ruff      | Sam Vogel     |