

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Kiwanis Club of Columbus is a Club that cares about the children. Children are our focus."**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



February 11, 2013

## VALENTINE'S DAY PROGRAM

Bring your sweetheart!



Love is in the air at the 2013 Kiwanis Valentine's Day program! This year's entertainment begins with our own 'What the Heck Four,' who will give us a taste of their singing Valentines. Members **David Kandel, Paul Baumer, Bob Eberhart** and **Larry Icenogle** will bring a smile to your face with their songs from yesteryear.



Then, hold on to your hats, as Kiwanis welcomes the members of the Grove City High School *Touch of Class Show Choir*! These dynamic young people will sing and dance their way into your hearts as they perform their competition program. *Touch of Class* is comprised of 37 singer/dancers, 4 crewmembers and 10 instrumentalists. This year's show includes *Shall We Dance?*; *I'd Rather Cha-Cha Than Eat*; *We Dance, So She Dances*; *Get On Your Feet*; *Dance to the Music*, and *Joy*.

The choir is led by director Jennifer Wozniak. Jennifer has a BME from Capital University and has been teaching at GCHS for 9 years. She is responsible for five choirs, which include about 160 students.

The *GCHS Touch of Class Show Choir* is in its 34<sup>th</sup> year of performance and its 24<sup>th</sup> year of competition. As in every year, the group will be performing at community and private events in venues throughout central Ohio. This year, *Touch of Class* will be attending five show choir competitions, as well as hosting their own competition in February called "Voices In The Grove."

### Today's Meeting

- Greeters:** **Neil Distelhorst**  
Retired - Deloitte/Touche  
**Stephanie Harris**  
Ohio State Legal Services Association
- Invocation:** **Bill Newman** - Lucas, Prendergast, Albright,  
Gibson, Newman.
- Committee meetings:** International Relations, Homeless,  
Youth Opportunity
- Menu:** Iceberg salad, sauteed salmon, roasted red pepper  
buerre blanc, toasted cous cous

### Coming Up ...

- Birthdays:**  
02/15 – Cynthia Sturni  
02/17 – Ken Keller  
02/19 – S. Ronald Cook, Jr.  
02/20 – Michaela McGinn



- Wednesday** – 02/13/1668 – Spain recognized Portugal as an independent nation.
- Friday** – 02/15/1764 - The city of St. Louis, Missouri was established.

## Focus on Kiwanis

### Introducing John Desando Past President 1994-1995



“The Law of Numbers”

“Frankly Scarlett...” You may recognize John as the voice you hear on “It’s Movie Time” or “Cinema Classics” on WCBE 90.5FM. Or perhaps, you’ve sat absolutely enthralled by his commentary on FOX 28 “Good Day Columbus Man Panel” at 9:30 a.m., on the second Tuesday of each month. But did you know that John is also a mathematics whiz, a race master and an entertainer?

Mathematically, there are two ways you can approach the challenge of raising your membership base. You can take the complex, statistical approach, looking at probabilities of succeeding with one approach versus another, ranking them against each other and implementing those with the highest value. Or, you can simply rely on the law of numbers and realize that you can almost double your club size if each member simply invited a qualified candidate.

This “Just One Campaign” sounds almost too simple right? But, as Vice President, John recognized three things:

- Everyone knows at least one person they could invite, if they thought about it;
- People just don’t think about it, so frequent reminders and catchy slogans are needed;
- Getting people to experience Kiwanis is half the battle.

After that, the sell becomes easy.

This grassroots approach grew membership by a staggering 55 members that year. But now, John had a problem. Having proven his mathematical wizardry already, John needed a new rabbit trick for his presidency term. That’s when his race master and entertainer skills were put on display.

The first-ever Duck Race made its grand debut during this time. Yes, ducks, real ducks! What a sight that had to have been. Perhaps it was image of all these ducks floating around that ignited the creativity that we would later see in **Dan McCormick** and others. After all, how can you attend a duck race and not be inspired? The “Kiwanis experience” was once again on display.

Admittedly, a lot has changed since 1993-1995. We no longer have the Duck Race Committee; it’s now the Regatta Committee and all those pretty little ducks have been retired and replaced with pretty little boats. The social media craze has swept the nation, capturing every generation in its wake.

A lot of people work outside of downtown. It will take more effort to invite just that one candidate. You may have

to convince the person that their network needs to consist of more than Facebook ‘likes’ and Twitter followers. You may have to extend the invite multiple times before it hits their radar screen. You may have to wait for just the right speaker. The right name or topic will make them willing to add another time demand onto their busy schedule and endure the commute downtown.

But, once you get them there, you can trust that the basic Kiwanis value proposition still holds true. They will have opportunities to get involved in the community right away. They will have opportunities to get involved in the Club in many ways, and quickly expand their network. They will grow through mentoring relationships. They will hear from more great speakers over the weeks and months to follow.

### Singing Valentines ...

There is still time to sign up for a Singing Valentine and totally surprise your spouse, your sweetheart, your office staff or some other small group. It is a unique way to show you care and to make someone feel very special.

Signing up is easy. Just fill out a form at Monday’s meeting or print one out from the homepage of our web site. Once completed, send it to **David Kandel**. Instructions and details are on the form.



What the Heck Four will be delivering the Valentines (several harmonious love songs, a long-stemmed rose and chocolates) on Thursday, February 14, and Friday morning, February 15.

### Fabulous Friday Fellowship ...

Join us for some ‘*Fabulous Friday Fellowship*’ on Friday, February 22, at the Columbus Brewing Company, located at 525 Short Street (in the Brewery District).

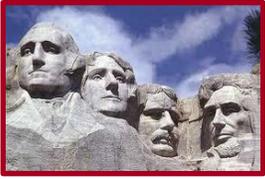


It’s a great way to relax after a grueling workweek and a nice way to start the weekend. Stop in by yourself, bring your spouse or a couple of friends. There’s no agenda; just kick back, relax and enjoy the company.

We’ll be there beginning at 5 p.m., so you can stop in on the way home, or after you have had a chance to change. You can stay for one or two drinks or enjoy a wonderful dinner. How long you stay is up to you; we just hope you will stop in for at least a little while. You can check out the website of the Columbus Brewing Company at [www.columbusbrewingco.com/menu.html](http://www.columbusbrewingco.com/menu.html).

## Presidents' Day, no meeting ...

Presidents' Day is intended to honor all the American presidents, but most significantly George Washington and Abraham Lincoln. According to the Georgian or "New Style" calendar that is most commonly used today, George Washington was born on February 22, 1732. But according to the Julian or "Old Style" calendar that was used in England until 1752, his birth date was February 11th. Back in the 1790s, Americans were split - some celebrated his birthday on February 11th and some on February 22nd.



When Abraham Lincoln became president and helped reshape our country, it was believed he, too, should have a special day of recognition. Tricky thing was that Lincoln's birthday fell on February 12th. Prior to 1968, having two presidential birthdays so close together didn't seem to bother anyone. February 22nd was observed as a federal public holiday to honor the birthday of George Washington and February 12th was observed as a public holiday to honor Abraham Lincoln's birthday.

In 1968, things changed when the 90th Congress was determined to create a uniform system of federal Monday holidays. They voted to shift three existing holidays (including Washington's Birthday) to Mondays. The law took effect in 1971, and as a result, Washington's Birthday holiday was changed to the third Monday in February.

In honor of our Presidents, our Club will **not** meet on Monday, February 18.

## Trustees to meet ...

The February Trustee meeting of Kiwanis Club of Columbus will be held on Tuesday, February 19, at the prestigious Columbus Country Club, located at 4831 East Broad Street (just past Hamilton Road). It will begin at 5:30 p.m. Those attending are welcome to stay after the meeting for fellowship and dinner.



All Club members are welcome to attend and to participate in the discussions regarding grant requests, committee reports and other Club business.

If you plan to attend, please let Club Secretary **Paul Bohlman** know, so that he can finalize arrangements with the Columbus Country Club.

*It's not hard to meet expenses . . . they're everywhere.*

## Moody baby arrives ...

It was 11:05 a.m. on Wednesday morning, January 30, when Kiwanian **Jonathan Moody** and his wife Montra received their little gift From God ... Nathaniel Jefferson Moody.



Nathaniel weighed in at 7 pounds and 8 ounces and was 19 inches long. He was sporting a full head of hair. This is the couple's first child and all are doing well.

## Mid-Year Education day ...

It's an opportunity to learn, to share, to experience and to enjoy. It is the annual Kiwanis Mid-Year Education Day, when Kiwanians from throughout Ohio will converge for the sole purpose of building a better organization.

The event is open to all Kiwanis members, especially those in leadership positions, or those seeking leadership positions within our Club. This year's event will again be held at The Conference Center at NorthPointe, 9243 Columbus Pike (Route 23), Lewis Center, Ohio. It will run from 9 a.m. to 4:30 p.m., and your registration fee includes coffee, lunch and mid-day snacks.

You can register on-line by going to the Kiwanis Ohio District web site: [www.OhioKiwanis.org](http://www.OhioKiwanis.org).

## Manna Café ...

Through our granting process, Kiwanis Club of Columbus helps underwrite the food purchased by the Manna Café to feed those in need once each quarter. In addition, we provide a group of volunteers who, under their direction, prepare and serve the food to 150-200 adults.

Our next opportunity for this hands-on event is scheduled for Wednesday, February 27. The Manna Café is located behind the Broad Street United Methodist Church, and parking is available across the street.

If you would like to volunteer to help, please contact **Jim Shively** at [jshivel279@earthlink.net](mailto:jshivel279@earthlink.net).



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## Bring some friends to this year's Charity Auction ...

Mark your calendars and start inviting friends. The annual Kiwanis Charity Auction is scheduled for Saturday, April 13, at the prestigious Columbus Country Club (4831 East Broad Street, just past Hamilton Road).

It is always a fun evening, and sharing it with friends not only gives them an opportunity to have an enjoyable evening at a glamorous facility, and to bid on some unique, unusual, practical and valuable items, but to get a taste of Kiwanis, who we are and what we do.



Remember, all proceeds from this event go to the Columbus Kiwanis Foundation, to help fund the many charitable grants we provide to the community each year.

This year's theme is "Spring Into Service." Tickets will be \$100 per person and will include dinner (*salmon and pork or vegetarian options with salad, rolls, vegetables, dessert and two drinks*), entertainment and the opportunity to bid on a wide variety of exciting items.

If you have an item or a service you would like to donate to the auction, please let us know. We can never have enough items to auction off. Donation forms are available from co-chairs Andy White and Tom Hayden, at our Monday meetings, or on the Kiwanis web-site.

## Entrepreneurial Challenge ...

Our annual Entrepreneurial Challenge is scheduled for Friday, February 22, on the campus of Columbus State Community College. This one-day, high-impact event brings approximately 125 area high school students together for a hands-on experience in entrepreneurship. During the day, students are broken into teams and have to create a product or service, establish production and sales cost projections, develop a marketing plan and present their ideas in a competitive format.



Volunteers are needed to help facilitate each of the breakout groups. No particular experience is needed, and you will be given instructions before the students arrive.

If you are interested in assisting with this dynamic program, please contact **Donna Zuiderweg** at [dzuiderweg@columbuslibrary.org](mailto:dzuiderweg@columbuslibrary.org) or by phone at 614-849-1053.

*Amazing! You just hang something in your closet  
for a while, and it shrinks two sizes.*

*God put me on earth to  
accomplish a certain number of things.  
Right now, I am so far behind,  
I will live forever.*

## Next meeting

(February 25, 2013)

**Speaker:** Melissa Ingwersen – Key Bank

**Greeters:** **Jim Skidmore** – Retired, Ohio Department of Job and Family Services

**Bob Wiseman**  
Burkholder Flint Associates

**Invocation:** **Kathleen Roberts**  
Sweetbriar Group LLC

**Committees:** YCPO, ELIMINATE, Inter-Club

**Menu:** Iceberg salad, pan-seared sirloin, fig and balsamic jam, roasted fingerling potatoes

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-245-8617

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**website:** [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

### CLUB OFFICERS

Lisa Jolley	President
Jamie Richardson	Past President
Kathleen Roberts	President-Elect
Jim Skidmore	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2013</b>	<b>2014</b>
Tom Hayden	David Brainin
Kathleen Roberts	Stephanie Harris
Mareion Royster	Mark Poeppelman
David Timmons	Jim Skidmore
Joyce Waters	Cindy Sturni

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

Alan Weiler	President
Scott Lindsey	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

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