



# Kiwanis Club of Columbus



P.O. Box 20334, Columbus, OH 43220-0334 ♦ [www.columbuskiwanis.org](http://www.columbuskiwanis.org)  
614-738-0069 ♦ [office@columbuskiwanis.org](mailto:office@columbuskiwanis.org)

December 4, 2013

Dear Guidance Counselor:

The Kiwanis Club of Columbus is pleased to offer your school's leading sophomore and junior students the opportunity to **participate in the 41<sup>st</sup> Annual Kiwanis Entrepreneurial Challenge** on **Friday, February 21, 2014**, at Columbus State Community College.

The **Entrepreneurial Challenge** will bring together Franklin County students, business professionals and community leaders for a full-day entrepreneurial workshop emphasizing rigor, relevance and relationships.

Each year, more university administrators begin to recognize the need for entrepreneurship education. New efforts are emerging in the form of undergraduate degree programs, additional elective courses and centers for entrepreneurship. As the economy evolves and becomes more dependent on small business, budding professionals must have the skills and resources to step into leadership positions.

However, entrepreneurship education does more than simply produce potential business owners. In fact, the creative thinking, financial literacy and problem solving skills taught in entrepreneurship education programs are also effective strategies for teaching and motivating all high school students.

## GOALS:

- Inspire future entrepreneurs by providing a hands-on experience with innovation and entrepreneurship.
- Build creative thinking, financial literacy, problem-solving, public speaking, team-building and leadership skills.
- Provide students with an opportunity to learn, experience and synthesize basic entrepreneurial concepts.
- Inform students about learning opportunities to enhance their success beyond high School such as Key Club & Kiwanis Leadership, Learning for Life and Ohio Business Week.
- Provide a beneficial professional development experience for school counselors, administrators and teachers.
- Provide a meaningful volunteer experience for Kiwanis members, prospective members and future Kiwanians.

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**Officers:** Kathleen Roberts, President ♦ Lisa Jolley, Immediate Past President ♦ Jim Skidmore, President Elect  
Jeff Rayis, Vice President ♦ Nick Tomashot, Treasurer ♦ Paul Bohlman, Secretary

**Trustees:** David Brainin ♦ Stephanie Harris ♦ Alice Hohl ♦ Candace Pflum  
♦ Mark Poepelman ♦ Cindy Sturni ♦ Andrew White

## OUTCOMES:

By attending the Kiwanis Club of Columbus' Entrepreneurial Challenge, students will:

- Exercise independent judgment while working in a group environment that emphasizes teamwork;
- Exercise critical thinking, problem-solving and team-building skills;
- Work with a diverse group of peers and business professionals;
- Learn basic business concepts in innovation, finance and marketing;
- Practice presenting team projects effectively;
- Experience entrepreneurship through a hands-on activity; and
- Utilize their education, experience, creativity and talents in a self-directed learning environment.

## EVENT DETAILS:

<b>Participants</b>	Outstanding Franklin County High School Students
<b>Place</b>	Columbus State Community College, Center for Workforce Development
<b>Time/Date</b>	Friday, February 21, 2014, 8:45 a.m. to 1:30 p.m. Lunch Will be provided free of charge for all participants & school administrators
<b>Parking</b>	Free parking is available in any of the student or employee lots surrounding the Center for Workforce Development. Students/schools are responsible for arranging transportation.

**Please nominate four of your students**, preferably 10<sup>th</sup> or 11<sup>th</sup> graders, who have demonstrated leadership qualities and an interest in business or entrepreneurship. Past participants have come from such groups as Student Council, National Honor Society, Key Club, Hi-Y, 4-H, DECA, BPA, FCCLA, FBLA and Junior Achievement.

Enclosed you will find a *Student Invitation Letter* and *Student Registration Form* for you to copy and distribute to your four designated students. Extra copies can also be printed from the Kiwanis Club of Columbus website at [www.columbuskiwanis.org](http://www.columbuskiwanis.org). **We request that the nominated students complete the *Student Registration Form* and send the form back to us by January 31, 2014.**

We would also like to extend an invitation to you, or a school official you designate, to attend the Entrepreneurial Challenge. A *Counselor/Educator Registration Form* is attached. The form also includes a section for you to list the students representing your school, which provides us with a means of checking that the students do return their completed registrations. **Please return this form as soon as you have selected your participating students, and no later than January 31, 2014.**

We appreciate your assistance and look forward to meeting your student representatives. If you need further information, please call or email Fred Miller at (614) 484-1880; [fbmiller@brightlightconsultingllc.com](mailto:fbmiller@brightlightconsultingllc.com).

Cordially,

*Fred B. Miller*

Fred B. Miller  
Kiwanis Club of Columbus



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## SCHOOL COUNSELOR/VOLUNTEER REGISTRATION FORM Kiwanis Entrepreneurial Challenge

- YES! I have enclosed a list of students that will represent our high school at the Kiwanis Entrepreneurial Challenge at Columbus State Community College, Center for Workforce Development on **Friday, February 21, 2014** from 8:45 A.M. to 1:30 P.M.

1- Student Name: \_\_\_\_\_

2- Student Name: \_\_\_\_\_

3- Student Name: \_\_\_\_\_

4- Student Name: \_\_\_\_\_

- YES! I plan to attend the Kiwanis Entrepreneurial Challenge along with my students as a Counselor/Volunteer.

School Counselor/Volunteer Name: \_\_\_\_\_

Title or Position: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

High School: \_\_\_\_\_

**Please register by Friday, January 31, 2014 by**

**Email: office@columbuskiwanis.org**

or

**Mail: Kiwanis Club of Columbus**

**P.O. Box 20334**

**Columbus, OH 43220-0334**

**Note:** If you are unable to attend the event due to an unforeseen conflict, please contact Fred Miller as soon as possible. We will contact schools whose registered student representatives fail to attend the Entrepreneurial Challenge.

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