

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Kiwanis Club of Columbus is a Club that cares about the children. Children are our focus."

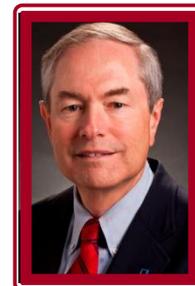
Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

December 3, 2012



DAVID W. BERSON

Chief Economist
Nationwide Insurance



Dr. David W. Berson joined Nationwide Insurance in June 2012 as Senior Vice President and Chief Economist. He leads a team of economic analysts delivering economic forecasts and analyses that are used to inform and strengthen the organization's business strategies and operating plans.

David is a noted economic expert who holds a doctorate in economics and a master's degree in public policy from the University of Michigan, and a bachelor's degree in history and economics from Williams College. He is a frequent speaker to media and industry groups on the economic outlook, housing and mortgage markets, as well as the author of numerous publications.

Prior to joining Nationwide, David served as the Chief Economist & Strategist and Head of Risk Analytics for The PMI Group, Inc. Previous to that, he was Vice President and Chief Economist for Fannie Mae, Chief Financial Economist at Wharton Econometrics, visiting scholar at the Federal Reserve Bank of Kansas City, and assistant professor of economics at Claremont McKenna College and Claremont Graduate School. David's government experience has includes work as staff economist on the Council of Economic Advisors and an economic analyst at the Treasury Department and the Office of Special Trade Representative. He is a past president of the National Association for Business Economics (NABE). At this year's Outlook Conference, he presented "*U.S. Financial Markets and Policy.*"

Today's Meeting

Greeters: **Neil Distelhorst** - Retired - Deloitte/Touche
Tom Christman - The Ohio Exterminating Co.

Invocation: **Kathleen Roberts** - Sweetbriar Group LLC

Committee meetings: Golf, Scholarship,
Behavioral Health & Wellness

Menu: **House salad, mustard-rubbed pork loin with
apple chutney**

This week at a Glance

Birthdays: 12/4 - **Tiffany Crosby**
12/7 - **Tom Hayden**
12/8 - **Bob Banasik**



Tuesday - 12/4/1954 - The first Burger King was opened in Miami, Florida.

Thursday - 12/6/1947 - The Everglades National Park (FL) was dedicated.

Friday - 12/7/1941 - The Imperial Japanese Navy attacked the United States Pacific Fleet and its defending Army Air Forces and Marine air forces at Pearl Harbor, Hawaii.

*This is the season of "giving." Why not give the "gift of Kiwanis" to a friend, a co-worker or business associate?
You can start by extending an invitation to lunch. It's a gift that will continue to give ...*

Focus on Kiwanis

Any Kiwanian who was a member during 2008-2009 when **Scott Lindsey** was Club president would have a hard time believing he used to be shy. "I was an extremely shy child until I decided to work at COSI as a volunteer as an 8th-grader," he said.

The gift of Lindsey's outgoing personality is perhaps just one more thing we can thank COSI for giving us. Not only is the center responsible for teaching bus-loads of children about gravity and fulcrums and all the fun aspects of science, but the outgoing personality it nurtured in Scott led to many other benefits for the children in central Ohio and the Kiwanis Club of Columbus.

During Scott's tenure as president, he helped strengthen the bond with the Boys and Girls Clubs of Columbus by continuing our Club's volunteer reading and mentoring programs. And he remembers that we have held a number of service days to help clean and paint the Boys and Girls Club facility.

"Working with the Boys and Girls Club is the type of service that upholds the mission of Kiwanis, to help the children right here in our community," he said.

Lindsey grew up in northwest Columbus and was the charter president of the Columbus Alternative HS Key Club in 1986. He left here to study at Purdue, where he graduated in 1993 with a BS in Industrial Engineering. He returned to Columbus to attend law school at The Ohio State University, where he met his future wife, Heather, the first week of class. (So much for being shy!)

Since graduating from law school in 1996, Lindsey has practiced in the areas of estate planning and taxation at Lindsey Law Office, LLC with his father. Scott has been the managing member for the past seven years.

Scott and Heather have been married for 17 years and they have two boys, Evan, 11, who is a 6th grader, and Grant, 5, who is in Kindergarten.

Scott enjoys cycling, reading, astronomy, jazz and playing with the Mighty Ukulele Orchestra. On family vacations, you will find them outdoors camping and hiking at Ohio state parks or playing board games.

During his time as Kiwanis Club of Columbus president, Kiwanis International honored the club as a "Distinguished Club." He says "I love Kiwanis because it introduces me to some of the challenges facing our community and lots of people who are interested in helping."

Obviously, COSI did not wipeout all shy traits in Lindsey. "There are so many people in Kiwanis who quietly serve,

Thank our servers ...

We have grown accustomed to arriving at the Athletic Club each Monday to a well set table, receiving our food in a timely manner and having our plates dutifully whisked away when we are done. All of this happens while we carry on conversations and enjoy the fellowship afforded by our Club.

It has become a tradition to thank the ACC wait staff with a 'bonus gratuity' each holiday season to thank them for their dedicated efforts in making our meetings run smoothly. Throughout the year, we have made some collections to this end, and we will make the final collections over the course of the next three weeks, December 3, 10 and 17, so that the total may be presented on December 17.



Please consider supporting this effort as the hat is passed around during the next three meetings.

Giant Eagle gift cards ...

There is still plenty of time to complete your holiday shopping and here's a simple way to take care of those hard-to-shop-for people: Give them a Giant Eagle gift card!

During the holiday season, we can special-order Giant Eagle gift cards in various denominations: \$10, \$15, \$20, \$25, \$30, \$40, \$50, \$75, \$100, \$200, \$250 and \$500. The smaller denominations might be perfect for some of your office staff, the paperboy or the babysitter. The larger denominations might be ideal for the grandparent 'who has everything,' including ongoing living expenses.

Another thought is to use a Giant Eagle gift card to purchase a Macy's, Sears, Best Buy, Bed Bath & Beyond, etc., gift card before you do your shopping. In this manner, you help the Club, you earn Fuel Perks and you get to shop at the place you like.



Orders should be placed with Club Secretary **Paul Bohlman** with at least seven days' lead time.

It used to be only death and taxes.
Now, of course, there's shipping and handling, too.

performing true works of compassion and empathy. They're the ones who should receive the credit and thanks," he said.

Bethlehem on Broad ...

On Saturday, December 15, we will have another "photo" opportunity. As we've done for the past three years, members (and family) will have the opportunity to take pictures of the guests who attend the Bethlehem on Broad Street event, sponsored by the Broad Street United Methodist Church. This will be one of our early opportunities to "test drive" our new "rapid print" printers.



While guests can listen to "live" holiday music while awaiting their turns to receive Christmas baskets of food, they can have their pictures taken with Santa Claus or with the holiday decorations, in a project sponsored by Kiwanis Club of Columbus. Hours are 9 a.m. to 4 p.m., and though we will be setting up work-shifts soon, you should mark your calendars now! For more information, contact Kathleen Roberts kathleenkiwanis@aol.com, or our member-photographer extraordinaire, Jim Shively, of Larry Phillips Photography, jshivel279@earthlink.net.

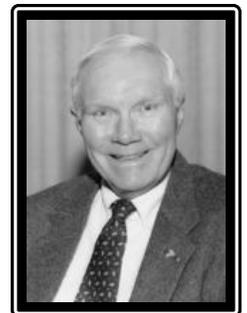
to do list

1. Make vanilla pudding. Put in mayo jar. Eat in public.
2. Hire two private investigators. Get them to follow each other.
3. Wear shirt that says "Life." Hand out lemons on street corner.
4. Get into a crowded elevator and say "I bet you're all wondering why I gathered you here today."
5. Major in philosophy. Ask people WHY they would like fries with that.
6. Run into a store, ask what year it is. When someone answers, yell "It worked!" and run out cheering.
7. Become a doctor. Change last name to Acula.
8. Change name to Simon. Speak in third person.
9. Buy a parrot. Teach the parrot to say "Help! I've been turned into a parrot."
10. Follow joggers around in your car blasting "Eye of the Tiger" for encouragement.

Former member Don Hight dies ...

Long-time Kiwanis member (1976-2010) **Donald I. Hight** passed away on Friday, November 23. He was 75 years young.

Don was born and raised in Columbus, son of the late Waldo and Margaret Hight. He was also preceded in death by his brother, Myron Hight. Donald attended Ohio State and earned a CPCU degree from the Insurance Institute at Ohio State. Donald was also a proud U.S. Army veteran who worked in the insurance industry for more than 53 years. He was a member of Powell United Methodist Church, BSF International, Kiwanis Club of Columbus and a past-president of the CPCU Organization. Don was an avid golfer who loved to travel, especially on trips with his grandsons to Disney. He is survived by his wife of 53 years, Roselee, two daughters and two grandsons and his brother, Ralph Hight.



Don was an active member of the Club until he resigned due to health reasons two years ago.

December Trustee meeting ...

The December Trustee meeting of Kiwanis Club of Columbus is scheduled for Tuesday evening, December 18, at Scioto Country Club. It is open to all members of the Club; however, Trustees and Committee Chairs are expected to attend to cast their votes, submit their reports and express their opinions.



The meeting will begin promptly at 5:30 p.m. You are welcome to arrive early to enjoy an adult beverage, or to stay afterwards to enjoy some fellowship and dinner. If you stay for dinner, you will be able to order off the menu and you will be billed afterwards by Club Secretary **Paul Bohlman**.

As a reminder to committee chairs, all requests for funds **MUST** be submitted electronically in advance, by December 7, in order to be given proper consideration at the meeting. This will allow all Trustees ample time to review the requests, ask questions in advance and facilitate the approval process.

Please let Secretary **Paul Bohlman** know by Friday, December 14, if you will be attending, and/or staying for dinner.

Networking versus soliciting ...

Many members join Kiwanis for business reasons - to get themselves known in the community, to make contacts, to generate business leads and so forth. So, it is not uncommon that a member may occasionally misinterpret the difference between networking and soliciting.

Soliciting is not allowed within our Club. We do not want our mailing list, physical or electronic, to be used for direct mail or business solicitations. We have vehicles in place for you to let your business be known, so those in need of your services can contact you, if and when the time is appropriate. One excellent example of this is the newsletter advertising program, which is inexpensive and helps support the Club. A business card ad is only \$25 and a six-pack of ads can be purchased for \$135, a \$15 savings.

Networking is the process of getting to know people and building relationships. It happens over time by sitting with different people at lunch each week, getting involved in one or more committees, volunteering for hands-on service projects and attending inter-clubs and social events. Kiwanis provides the vehicle by which relationships can be built, and information can be shared on a non-threatening, need-to-know, want-to-know basis. It is from this setting that business will be generated. People will always prefer to do business with those they know and trust, and once the lines of communication have been established, it is a simple process to follow though and keep them open.

So, why should you attend meetings regularly, get involved with committees, service projects, inter-clubs and social events? To develop friendships, build relationships and ultimately build your business.

Santa brunch ...

Kiwanis Club of Columbus will be partnering with The Athletic Club of Columbus during their annual "Santa Brunch." The event is scheduled for Saturday, December 8, from 10 a.m. to 2 p.m. Parents will be bringing their children to brunch with Santa and that's where we come in.



As we have done with the Good Neighbor Picnic and the Bethlehem on Broad programs, we will utilize the talents of **Jim Shively** to take professional photos with Santa.

But here is the difference: The parents will be given the opportunity to make a donation to Kiwanis when they receive the copy of their child's photo with Santa Claus. Proceeds from this event will go toward our Club's commitment to the ELIMINATE project.

We will need 6-8 volunteers to help with this project. If you are interested, please contact President **Lisa Jolley**.

Ever wonder about those people who spend five dollars a-piece on those little bottles of Evian water? Try spelling Evian backwards!

Next week's meeting

(December 10, 2012)

Speaker: Fred Hower – The Ohio Nurseryman

Greeters: Tom Christman

The Ohio Exterminating Company

Jim Skidmore – Retired – Ohio

Department of Job and Family Services

Invocation: Roy Smoot

PNC

Committees: International Relations

Menu: Herb marinated chicken with garlic tomato sauce

Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

Phone: 614-245-8617

e-mail: office@columbuskiwanis.org

website: www.columbuskiwanis.org

CLUB OFFICERS

Lisa Jolley	President
Jamie Richardson	Past President
Kathleen Roberts	President-Elect
Jim Skidmore	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

CLUB TRUSTEES

2013

Tom Hayden
Kathleen Roberts
Mareion Royster
David Timmons
Joyce Waters

2014

David Brainin
Stephanie Harris
Mark Poeppelman
Jim Skidmore
Cindy Sturni

Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

FOUNDATION OFFICERS

S. Ronald Cook	President
Alan Weiler	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

FOUNDATION TRUSTEES

Lisa Jolley	Jim Skidmore
Kathleen Roberts	Mark Swepston
George Ruff	Sam Vogel