

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Where serving the Children of the World is our Mission & Passion"**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



December 13, 2010

## Artie Isaac

### Personal Creativity and Innovation



A Columbus native, Artie Isaac co-founded *SpeakerSite* (2008) and Young Isaac (1990). *SpeakerSite* is an online community of public speakers and event planners. An award-winning, creative marketing strategy and advertising agency, Young Isaac crafts messages that change behavior for trustworthy clients who offer momentous, life-changing products and services.

Artie Isaac is a sought-after teacher and public speaker. He teaches *Personal Creativity and Innovation* at The Ohio State University's Fisher College of Business and *Strategy, Creativity and Ethics in Marketing* at the Columbus College of Art & Design. He has taught college writing and the history of advertising; he also teaches ethics to seventh graders at Temple Israel.

Artie Isaac has done more community service than courts demand of white collar criminals. In addition to serving on corporate boards such as Angie's List, Artie is currently a trustee of the Haven of Hope Cancer Foundation. He is the founding president of the board of trustees of Available Light Theatre.

Artie Isaac started his career with agencies in New York, including Ogilvy & Mather. He holds an MBA in Marketing from Columbia, a BA in English Literature from Yale and a high school diploma — and a varsity letter for cheerleading — from The Columbus Academy. Artie was the graduation class speaker for both his Columbia and Columbus Academy classes.

Artie will help set the stage and provide direction today for a collectively creative exercise regarding our strategic plan. Using the results from our recent on-line survey, we will be discussing membership, fellowship, community service, fund raising, committees and meetings. Join us today as we shape the future of our Club.

#### Today's Meeting

**Greeters:** **Debbie Cassel** - Brookdale Living – Trillium Place  
**Stephanie Harris** – Cols. Early Learning Centers

**Invocation:** **David Kandel** – AT&T

**Committee meetings:** Homeless, International Relations,  
Youth Opportunity, Senior Citizens

**Menu:** **House Salad, Smoked Chicken Pasta with  
Roasted Tomatoes, Spinach, Red Onions, and  
Garlic White Wine Sauce**

**Check presentations:** None scheduled

#### This week at a Glance

**Birthdays:**

- 12/13 – **Ron Manser** – Uniglobe Discovery Travel
- 12/14 – **Dan Ward, D.D.S.** - Dentist
- 12/17 – **Michael Becker** – Becker & Lilly, LLC
- 12/19 – **Kathleen Roberts** – The Ohio Foundation of  
Independent Colleges
- 12/20 – **Joyce Waters** – BNY Mellon Wealth Mgmt.

**Tuesday** – 12/14 – Trustee Meeting at Scioto Country Club

**Wednesday** – 12/15 – Salvation Army Bell Ringing

**Thursday** – 12/16 – Program Committee meeting

**Saturday** – 12/18 – Bethlehem on Broad photos w/ Santa  
- OSU vs. S. Carolina – Div 10-W event

## President's Corner



As a businessman, I am often in situations where I am entertaining clients over a meal, be it breakfast, lunch or dinner. So I am well aware of meal costs ranging from breakfast icons like Bob Evans to dinners at the nicest restaurants or country clubs. Consequently, I am very appreciative of the quality and pricing of our Monday luncheons.

A typical luncheon at a "low-priced" or "value-priced" restaurant like Bob Evans, Applebees or Cracker Barrel is going to be in the \$7.99 to \$10.99 range. Add a drink and tip to that total and you are already in excess of \$11, probably closer to \$14. For that I get a paper placemat, slow service, a loud environment, no feeling of involvement and no speaker.

Our weekly meetings of Kiwanis Club of Columbus are a significant value at \$11. Not only do we get to eat in a prestigious facility with white table cloths, real napkins and top-notch service, but we get to enjoy a well-prepared meal with friends, while listening to yet another outstanding speaker. We also get the satisfaction of knowing we are part of something big that is constantly contributing to the well-being of our community.

One of the behind-the-scene keys to our smooth running meetings is the wait staff of the Athletic Club. They scurry around virtually unseen delivering the proper meals to each of us. And then, without us noticing, they discreetly clear the tables as our weekly program begins. Part of our luncheon fee (\$1 or 10 percent) goes toward their gratuity. However, that gratuity goes into a general pool for all ACC wait staff, even those not responsible for serving us.

Each December, we take up a special collection to recognize these people and the fine job they are doing. We hope you will give generously, both this week and next, as we solicit your support in recognizing the job they do for us week-in and week-out.

We do recognize that during this time of the year, it is difficult for many of us to find even \$5 to spare. So, beginning in January 2011, to help minimize the impact on our members, we will be periodically asking for your support throughout the year. The funds collected will be accumulated and presented in December 2011, thus allowing us to make a more substantial statement of appreciation to this fine group of people. We hope you will find this more convenient and allow you to be more responsive as we proceed through the year.

## Trustee Meeting

The monthly Trustee meeting of the Kiwanis Club of Columbus will be held on Tuesday, December 14 at the Scioto Country Club. The meeting will begin at 6 p.m.

Please note the time as it is a half hour later than previous start times. This will hopefully allow ample time for people to arrive from work without feeling rushed.



Following the meeting, all are welcome to stay for fellowship and dinner if you so choose. Dinner is individually ordered from the menu and you will be billed afterwards. The extensive menu is reasonably priced ranging from as low as \$12.

All members of the Club are welcome to attend and to participate in the discussions as they relate to Foundation grants and various Club operations. Please RSVP to **Paul Bohlman** by December 13 so that we can provide Scioto with the information they need to properly accommodate us.

A doctor examining a woman who had been rushed to the emergency room, took the husband aside, and said, 'I don't like the looks of your wife at all.' 'Me neither doc,' said the husband. But she's a great cook and really good with the kids.'

### A special offering ...

Help say "Thank You" during this holiday season to our fabulous wait staff by giving generously as you enter today's meeting.



### 'Red Kettle' campaign ...



There is still time to volunteer for this year's effort of ringing bells for the Salvation Army's 'Red Kettle' campaign. Our final day is this Wednesday, December 15. Contact **Bob Wiseman** ([wiseman@burkholderflint.com](mailto:wiseman@burkholderflint.com)) to sign up. You will earn both an attendance credit and a service star credit for volunteering for this event.

## Quarterly pre-paid meal plan . . .

Are you a regular “attender” of our weekly meetings? Are you looking to save a few bucks? If so, why not sign up for the quarterly pre-paid meal plan?



There are 12 scheduled meetings in the first quarter of 2011, and by paying **in advance**, you receive a \$1 per week discount – that is, you pay only \$120 for \$132 worth of meals, a savings of \$12.

To participate, however, the \$120 payment must be received on or before January 3, 2011. From then on, when you sign in each week, Linda will check your name off the pre-paid list and you will not have to worry about carrying cash or having the correct change. It just can't get much easier . . . sign up for the pre-paid meal plan this week.

## Manna Café date set . . .

For the past several years, members of our Club have volunteered to assist with the preparation and serving of meals at the Manna Café, located in the Broad Street United Methodist Church.

Each week, approximately 200 men, women and children are served a solid hot meal through the Manna Café. Our efforts not only pay for the food once per quarter, but also help get the job done with our hands-on efforts to help.

The next opportunity to get involved is set for Wednesday, January 5, 2011. We have two shifts that need to be filled . . . one beginning at 4:30 p.m. to help prepare and serve food, and one beginning at 5:30 p.m. to help serve the food and clean-up.

If you are interested in volunteering, please contact **Steve Schoeny** at [sschoeny@szdwhiteboard.com](mailto:sschoeny@szdwhiteboard.com). You will not only earn an attendance credit but a service star credit as well.

## Last minute shopping ...

Still haven't figured out what to get your employees, the paperboy, the barber, the beautician, the school teacher or other people you want to recognize or thank during the holiday season? Why not get them each a Giant Eagle gift card, available in \$5, \$10, \$15, \$20, \$25 and \$50 denominations?

Just order what you need through **Paul Bohlman**. Place your order on Monday (with payment) and he will have them ready for you the following Monday.

## Hunting season ...

A group of Alabama friends went deer hunting and paired off in twos for the day. That night, one of the hunters returned alone, staggering under the weight of an eight-point buck.

"Where's Henry?" the others asked.

"Henry had a stroke of some kind. He's a couple of miles back up the trail," the successful hunter replied.

"You left Henry laying out there and carried the deer back?" they inquired.

"A tough call," nodded the hunter. "But I figured no one is gonna steal Henry!"



## Holiday recruiting ...

It is that time of the year when you get together with family and friends to celebrate the holidays. Often times, you are meeting friends of family or friends of friends, people you may otherwise have never come in contact with.

In a social setting like this, the conversation usually turns to interesting stories and things you enjoy doing. Somebody may even ask you about the lapel pin you are wearing. What better time to bring up the fact that you are a member of Kiwanis, an organization that is trying to “change the world, one child and one community at a time?” It could be this simple opening that causes someone to say “Wow, that really sounds interesting, how did you get involved?” And of course that can lead to an invitation to a luncheon meeting to learn more about our Club.

Recruiting new members is nothing more than sharing your experiences and asking people if they would be interested. So, remember, when you go to your next holiday function, be sure to wear your Kiwanis pin.

## Sunset Cemetery

Serving Columbus Families Since 1922.

Sunset Cemetery  
6959 W. Broad Street  
(614) 878-4692

**John Gillam**  
Family Service Manager  
John.Gillam@sci-us.com  
[www.dignitymemorial.com](http://www.dignitymemorial.com)



Complimentary Consultations with a Personal Pre-Planning Guide

### Our Location Offers:

Custom Family Estates, Chapel Mausoleum, Cremation Garden, Upright Monument and Flat Marker Gardens, Veterans Section

## Roundtable captains needed ...

We are in need of four or five individuals to head up small luncheon meetings at a restaurant of your choice on Monday, December 27 and Monday, January 17, 2010. Due to the Christmas holiday and Martin Luther King Day, these small-group meetings, called Roundtables, will be held in lieu of our regularly scheduled Kiwanis meeting.



The captains will be responsible for choosing the restaurant, leading a Kiwanis discussion and submitting the appropriate names for attendance credit. We would like to take this opportunity to bring our Club closer to you by holding Roundtables in the downtown, Dublin, Westerville and Reynoldsburg areas. We must have at least four members at each location to qualify as a Roundtable, and these areas seem to hold the most promise, based on our members' work and home locations. However, we would certainly welcome additional or different locations, should interest warrant.

Please contact Secretary **Paul Bohlman** if you are interested in serving as a Roundtable captain. We will then publish the captains and the meeting locations in the newsletters prior to those Mondays, while encouraging all members to plan on attending a meeting close to their home or their office.

## Mark your calendars ...



There are certain events you just don't want to miss and the annual Kiwanis Charity Auction is one of them. So, mark your calendars and plan to be at the Athletic Club of Columbus on Saturday, **May 7, 2011**. Since this is the first Saturday in May, we will again utilize the Kentucky Derby theme that has proven so successful in the past.

If you, or your company, would be interested in being a corporate sponsor or a table sponsor please let us know. Several companies have already stepped up to the plate including The Collister Company, WesBanco and Wells Fargo Bank. Sponsorship details can be found on our web site under the "Major Events" tab.

The auction committee is currently working on securing items for the auction. You can find a donation form on the web site, should you have something to donate for the auction or need one to solicit a donation.

The committee is actively working to make this the best auction ever. If you would be interested in serving on the committee, if you have friends or business acquaintances you want to make sure are invited, if you have a contact for a possible donation or if you would like to donate something yourself, please contact this year's chairperson, Linda Kay at [kay@westbanco.com](mailto:kay@westbanco.com) or 614-824-6024.

**The sole purpose of a child's middle name is so he can tell when he's really in trouble.**

### *Next week's meeting*

(December 20, 2010)

**Speaker: Columbus Children's Choir**

Holiday musical presentation

**Greeters: Joyce Waters**

BNY Mellon Wealth Management

**Linda Kay**

WesBanco Trust & Investment Services

**Invocation: Scott Lindsey**

Lindsey Law Office, LLC

**Committee Meetings:** Environment & Agriculture,

Music & Arts

**Menu:** House Salad, Sautéed Salmon,

Smoked Tomato Relish

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

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**website:** [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

### CLUB OFFICERS

Tim Barhorst	President
Charlotte Collister	Past President
Jamie Richardson	President-Elect
Lisa Jolley	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2011</b>	<b>2012</b>
Paul Collinsworth	Laura Donahue
Chad Endsley	Lisa Jolley
Jade Metcalf	Brian Seitz
Jamie Richardson	Troy Terakedis
Larry Walters	Nick Tomashot

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

S. Ronald Cook	President
Alan Weiler	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

Jamie Richardson	Lisa Jolley
Tim Barhorst	J. David Ryan
George Ruff	Fred Miller