

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Great yesterday, better today, better still tomorrow!"

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

December 12, 2011



Stephanie Hightower

Columbus Urban League



Stephanie Hightower became the 8th President/CEO of the Columbus Urban League (CUL) on August 11, 2011. She is the first female to hold this top leadership position in the 93-year history of the organization.

Ms. Hightower comes to CUL from the Columbus College of Art & Design, one of the country's premier Midwest art and design institutions. At the college, Ms. Hightower was Vice President of Institutional Advancement and was responsible for the strategic positioning of the college and for increasing charitable donations. She was responsible for leading marketing and communications, media relations, business development and income generation, community relations, alumni engagement and legislative affairs. Ms. Hightower recently completed the planning and direction of the college's first comprehensive fundraising campaign for capital improvements and endowment growth. The campaign exceeded its \$12 million goal.

Ms. Hightower's professional portfolio includes a wealth of experiences in athletics and public service. Over the last 25 years, she has held leadership roles in government, amateur athletics, the not-for-profit human services arena, public education and higher education.

Between 1977 and 1988, she earned collegiate, national and international recognition as a world-class track and field athlete, competing in the 100-meter hurdles. Ms. Hightower held several American and world records and was a member of the 1980 Olympic Team. As a student-athlete at The Ohio State University, she earned Big Ten Conference, collegiate and national championship titles and a place in The Ohio State University's Athletic Hall of Fame. As one of America's elite athletes, she competed in more than a dozen national teams representing the United States across the globe. Since her retirement from competitive athletics in 1988, Ms. Hightower has become a top leader within the USA Track and Field,

~~~ continued on page 3

### Today's Meeting

**Greeters:** **Lisa Jolley** - The Columbus Foundation  
**Larry Walters** - American Cancer Society

**Invocation:** **Kathleen Roberts**- The Ohio Foundation of Independent Colleges

**Committee meetings:** Music & Arts, Scholarship, International Relations

**Menu:** **House salad, smoked chicken pasta**

**Presentations:** Official visit: Joe Sonderman, Kiwanis Division 10-W Lt. Governor

### This week at a Glance

#### Birthdays:

12/13 - **Ron Manser**  
12/14 - **Dan Ward**  
12/17 - **Michael Becker**



**Monday** - 12/12 - Trustee meeting at Barley's Smokehouse

**Wednesday** - 12/14 - Program committee meeting at OSU Golf Course - noon

**Thursday** - 12/15 - Boys & Girls Club reading program - 4 p.m. - 115 South Gift Street

**Saturday** - 12/17 - Bethlehem on Broad - at Broad Street United Methodist Church - 8:30 a.m. to 5:30 p.m.

## President's Corner



Jamie Richardson

When I read the note in the Grumpy Gourmet's column in the *Columbus Dispatch*, alarms started sounding. A customer was complaining about how difficult it was to try to open the mustard packets at White Castle, and Doral Chenoweth had just handed him the ultimate megaphone – column inches in his widely read chronicle of the restaurant and food scene in Columbus. Worse, the customer had endured a horrible service encounter when he called our supplier and explained his frustrations – in essence our supplier implied the problem was with him, and not the mustard packets.

Thankfully, we didn't have to dial up MIT engineers to solve this one – instead, we invested \$2.50 in a pair of those easy to carry, blunt tipped, miniature sewing scissors you sometimes find in hotel bathrooms and designed a special logo carrying case proclaiming, "Craver's Mustard Packet Opening Kit" – which we promptly sent along to the complaining customer with a note of apology.

Three days later, I had one of the greatest voice mail messages of all time. "Hello – this is Newton Brokaw, and I have in my receipt this absolutely snavelly mustard opening kit, and I have to tell you, it is absolutely wizard – and I'm just so eager to give it a try, I'm heading to your restaurant right now." The voice was seasoned and wise – full of mirth and wonder.

That's how I first met Newt Brokaw. When I called him back, we made plans for a lunch – at the White Castle at Kenny and Henderson of course! At the time, Newt was 86 years old. A World War II veteran, he shared with me tales of his time in the service – about being stationed in Texas and being asked to dance by the daughter of the man who published the *Dallas Morning News*; about time spent in Europe, and how as the war drew to an end, he was with the American troops who met the Russians on the River Elbe. We met once a month for nearly 4 years.

In many ways, it was a more educational four years than any institution of higher learning might provide. Beyond recounting tales from days gone by, Newt would pepper me with questions about business and life that were thought-provoking and confounding – often all at once. Whether we were at DaVinci's at Reed and Henderson (when we met there, he always had a Lambrusco waiting when I arrived) or Home Town Buffet, the true nourishment was talking with Newt. He even gave me membership in a club he had created years prior, the ATGA (American Trapped Gas Association) and taught me the secret handshake of the "triple E philosophy" (Eliminate Equine Excrement).

This morning, amidst a pinball machine cascade of message reminders and bells on my phone, one stood out from the din – "Newt Brokaw's Birthday." Newt passed away some three years ago now. Try as I might, I can't bring myself to change that calendar entry. His example of mentorship reminds me of what I love about Kiwanis. Giving the best of yourself, with the realization that as time goes on, there will come a day where no longer seated at the feet of the teacher, it is your time to share with others all that you have come to know. Then you'll truly realize, like my good friend Newt, you can 'cut the mustard.'

## Trustees to meet ...

The December Trustee meeting of the Kiwanis Club of Columbus will be held on Monday, December 12 at Barley's Smokehouse located at 1130 Dublin Road (just north of Grandview Avenue) The meeting will begin at 6 p.m. Please let Secretary **Paul Bohlman** know if you will be attending and if you will be staying for fellowship and dinner following the meeting.

*Education is learning what you didn't even know you didn't know.*

## Giant Eagle gift cards ...

It could be the perfect gift ... the opportunity to allow the recipient to get what they want. It could be food, household supplies or a gift card to someplace else they would like to shop.

Giant Eagle gift cards can be the perfect gift for the person who delivers your mail, does your hair, writes your Kiwanis newsletter (*just kidding*), or provides any other service you feel is worthy of recognition. How about the office staff, the kids' teacher' and so forth?



Cards can be ordered in various denominations (starting at \$10), but we need a week's lead time. Checks should be made out to Kiwanis Club of Columbus.

And don't forget to purchase Giant Eagle gift cards to do your Christmas shopping. For example, if you know you are going to Best Buy to purchase some electronics, start by purchasing Giant Eagle gift cards, then go to Giant Eagle to purchase Best Buy gift cards and use them to purchase the item you were planning to get. Not only does the Club earn some money, but you earn additional gasoline perks for purchasing the Best Buy gift cards. It is definitely a win-win situation and with today's economy, shopping smart is a necessity.

If you have questions or need to place an order, contact Secretary **Paul Bohlman**.

~~~ continued from page 1

serving as chairman and president of the governing body.

In addition to her athletic accomplishments, Ms. Hightower served as the Assistant Manager for the 1996 Olympic Games in Atlanta, GA; Head Manager for the 1999 World Championship Team in Seville, Spain; Chief of the Delegation for the 2003 Outdoor World Championships in Paris, France; and in 2004, as the Women's Track and Field Team Leader for the Olympic Games in Athens, Greece. Additionally, she served as Chairperson for the Women's Committee for eight years.

Ms. Hightower's professional background also includes work as the Director of Communications with the Ohio Department of Mental Health; as the Communication Press Secretary in the Columbus City Mayor's Office and later the Special Assistant to the Mayor.

Ms. Hightower is no stranger to the Columbus Urban League or the Urban League Movement. Early in her career, she served as Director of Communications and Development at the Columbus Urban League, an affiliate of the nation's oldest and largest community-based movement devoted to empowering African-Americans and disadvantaged individuals. During her previous tenure at CUL, she guided advocacy engagement issues, public relations initiatives and was responsible for CUL's youth summer programs.

In 2000, Ms. Hightower began eight years of elected public service as a member of the Columbus City School Board. During her tenure and leadership as the president, the school district excelled in many areas, including gains in academic performance; passage of a multi-million dollar bond; improved cost-savings measures; increased fiscal solvency and the replacement of out-dated school buildings.

Ms. Hightower's current community activities include service with Columbus Schools for Girls, KIPP Learning Academy and on the Advisory Boards for US Bank Columbus Region and the African American Leadership Academy. Her previous work throughout the community and directly with families and children has included more than a dozen boards and neighborhood agencies. Ms. Hightower is a founding member of the Women's Fund of Central Ohio, and served on the Greater Columbus Arts Council; Columbus Museum of Art; Buckeye Ranch; Columbus AIDS Task Force and Dresden Sister City Boards. She has also provided volunteer service to the Columbus Foundation's Neighborhood Partnership Program, the Columbus Metropolitan Area Community Action Organization (CMACAO), Chances for Children, the Eldon Ward YMCA, Junior Achievement of Central Ohio and Action for Children.

In addition to her record of professional success, Stephanie is most proud of her son, Cameron Baker, a junior at Haverford College in Pennsylvania.

Holiday schedule ...

With the holidays upon us, our regular Monday meeting schedule becomes a bit skewed. Please note that we will not be meeting on the following Mondays:



- December 26** – Christmas break
- January 2** – New Year's break
- January 16** – Martin Luther King Day

Bethlehem on Broad ...

We can still use some additional volunteers to assist with our photo session on Saturday, December 17. Each shift is 2.5 hours long and you can bring a spouse or teenage child to help. To sign up, contact Kathleen Roberts at Roberts@ofc.org.

Green Christmas trees ...

A green Christmas tree: Now, that is an idea we can understand, or is it? Soon, if not already, many of us will be placing a Christmas tree in our house. We will pull it out of a box or head to the local tree farm or corner lot to select a natural tree. Which is greener?

The boxed artificial tree is used several times before being thrown out, while a natural tree must be replaced every year. But, most artificial trees are made in China of metal and PVC plastic. They cannot be recycled and have been shipped thousands of miles. Trees are renewable, have generated lots of oxygen and are recycled into mulch and eventually decompose into the environment. But, some trees are greener than others. How much fuel is used to move the tree? Avoid the trees cut in August, trucked in from Oregon and sprayed green to hide the dying yellow color.



LED light strands use less energy than the incandescent strands. But, compared to the mini-incandescent bulbs, it will take about 5 years for the LED's to pay for their increased cost.

What to do? The choice is yours; however, the greenest trees are natural. The carbon-neutral nature of their production and their ease of recycling make them a clear winner. For lighting, LED lights are the safest and most energy efficient.

The Columbus Kiwanis Foundation 1916 Society (George R. Manser, Founder)

The 1916 Society was established as a means for members to provide financial support to the Columbus Kiwanis Foundation, and to honor the long and well established traditions of the Kiwanis Club of Columbus, which was founded in 1916. The 1916 Society was launched with the generous matching gift challenge of Kiwanian **George R. Manser**.

Members who join the 1916 Society make a donation pledge of \$1,000 payable over a four-year period. Memberships are always available and members are encouraged to purchase multiple memberships over time. Additional recognition levels can be attained as incremental contributions are made.

We wish to recognize and thank the current Club members who are members of the 1916 Society:

Diamond Level (\$10,000+)
George R. Manser

Gold Level (\$5,000+)
None

Silver Level (\$2,500+)
Herb Flint
Thomas Sherrill

S. Ronald Cook, Jr.
Kathleen Roberts
James Skidmore

Members

Robert Banasik, Ph.D.
Ned Barthelmas
Michael Becker
Paul W. Bohlman
Charlotte Collister
Ohmer Crowell
David D'Herete
David T. Fenner
Herb Flint
William Gillam
Michael Griffith
Mary Lee Hammond
Lisa Jolley
Ellwood Lewis
M. Fil Line
Daniel McCormick
Robert Murchake
William Newman
Jamie Richardson
J. David Ryan
Brian Seitz
Mark Swepston
David Timmons
Daniel Ward
Alan Weiler

Timothy Barhorst
Paul Baumer
Adam Biehl
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Theodore Coons
John DeSando, Ph.D.
Neil Distelhorst
Fred Miller
David Gallit, Ph.D.
Cris Gillespie
William Grove
Cary Hanosek
Ken Keller
Scott Lindsey
Ronald Manser
Paul Metzger
Richard Murphy
Daryll Rardon
George Ruff
John Schoedinger
Michael Stevenson
Kristin Sydney
Sam Vogel
David Weibel
Robert Wiseman

As you review your year-end tax situation and consider making charitable gifts, we hope you will keep the Columbus Kiwanis Foundation in mind.

A woman has twins, and gives them up for adoption. One of them goes to a family in Egypt, and is named 'Ahmal.' The other goes to a family in Spain; they name him 'Juan.'

Years later, Juan sends a picture of himself to his birth mother. Upon receiving the picture, she tells her husband that she wishes she also had a picture of Ahmal. Her husband responds, "They're twins! If you've seen Juan, you've seen Ahmal."

Next week's meeting

(December 19, 2011)

Speaker: Columbus Children's Choir

Greeters: Joyce Waters
BNY Mellon Wealth Management

Invocation: Grant Shaffer
Office of Congressman Steve Stivers

Committees: Senior Citizens, Youth Opportunity, Young Children Priority One

Menu: House salad, grilled sirloin, herb butter

Kiwanis Club of Columbus

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| Nick Tomashot | Treasurer |
| Paul Bohlman | Secretary/Editor |

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Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

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