

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"It's not about me ... or you, but what WE will do for the children."

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



December 9, 2013

JOHN LOWE

Chief Executive Jeni's Splendid Ice Creams



John Lowe is Chief Executive of Jeni's Splendid Ice Creams, a company recently featured by *Time* with the headline, "Can America's Best Ice Cream Also Be Its Biggest?" John has responsibility for all aspects of the business, except the most important ones: flavor development and ice cream making. John joined Jeni's after receiving a late-night call from his long-time friends, Jeni Britton Bauer and her husband, Charly Bauer. Jeni and John pride themselves on being a near perfect yin and yang – each with wildly different attributes that work amazingly well together. Since he joined the company in July 2009, Jeni's has an annual growth rate in excess of 70 percent and has flipped to profitability while maintaining a family-and-a-friend ownership structure and true-to-its-roots artisan/craft/small batch ice cream making.

John joined Jeni's from General Electric Company, where he served in numerous leadership roles, beginning with his appointment in 2005 as Chief Privacy Leader for GE Infrastructure. In 2006, John was appointed General Counsel to Unison Industries, LLC, a \$500M subsidiary based in Jacksonville, Florida, with five global manufacturing sites making high temperature electronics, ignition and power systems, for Boeing, Airbus, GE, NASA and some of GE's biggest competitors. Soon after the appointment, John was promoted to GE's Executive Band, and participated in GE's famed Manager Development Course. In 2008, he returned to Cincinnati to serve as general counsel to GE Aviation's Global Operations, an \$11B maintenance, repair and overhaul P&L, with 30 global sites and numerous joint venture relationships providing the world's largest MRO network. At the height of the financial crisis of 2008, John morphed into an M&A leader, working closely with Moelis & Co. to close business-critical asset and stock sales. Most recently, John became general counsel to GE's Business & General Aviation group, a startup P&L formed after GE acquired Walter Engines,

~~~ continued on page two

### Today's Meeting

**Greeters:** **Neil Distelhorst** – Retired, Deloitte & Touche

**Donna Powell** - Homeless Families Foundation

**Invocation:** **Tiffany Crosby** - Petra Learning LLC

**Committee meetings:** Homeless

**Check Presentation:** **Columbus International High School; SON Ministries**

**Menu:** **Caesar salad, turkey meatloaf with tomato and garlic reduction**

### This week at a Glance

**Birthdays:**

12/13 - **Ron Manser**

12/14 - **Dan Ward**



**Tuesday** – 12/10 – 5:30 p.m. – Trustee meeting at Athletic Club of Columbus – optional fellowship and dinner following.

**Tuesday** – 12/10/1901 – The first Nobel Prizes were awarded.

**Wednesday** – 12/11/1934 – Bill Wilson, co-founder of Alcoholics Anonymous, took his last drink and entered treatment for the last time.

**Saturday** – 12/14 – Bethlehem on Broad

## Focus on Kiwanis

### Year-end giving ...

As we approach the end of the year, it is time to start thinking about your charitable giving and how you may be able to reduce your tax burden. Hopefully, as you plan, Kiwanis will be in your thoughts. Here are several ways you can make a charitable contribution to Kiwanis:

1- **Local** – The 1916 Society is an unrestricted fund within our own Columbus Kiwanis



Foundation. You can help us reach our goal that will enable the Club, through the Foundation, to give an extra \$100,000 in grants during our centennial year in 2016. You can begin your journey toward becoming a member of the Society with any sized gift, and you become a member when that total reaches or exceeds \$1,000. From there, your ongoing giving will be recognized at different intervals, based on your total giving to the Society. If you are uncertain where you stand in relationship to reaching the next recognized giving level within the Society, please contact Secretary **Paul Bohlman** for an update.

2- **Regional** – The Ohio District Foundation provides a way for Kiwanis clubs and members to support service in communities throughout Ohio. Through



donations and fundraising activities, financial resources are combined and invested to make grants for Kiwanis projects that serve children. Since 2003, a particular focus has been on pediatric trauma prevention and education projects. Check out the Foundation's web site at <http://www.odkf.org/> for additional information and recognition levels.

3- **International** – The Kiwanis International Foundation is coordinating the efforts for our worldwide ELIMINATE Project.



The overall goal is to raise \$110 million by 2015 so that supplies can be purchased to immunize women against tetanus during their pregnancy. Just three vaccinations costing \$0.60 each can save the life of the mother, her unborn child and her future children for up to 10 years. More than 60,000 infant lives can be saved each year. Our Club has set a goal to raise \$250,000 for this effort, and we are already more than halfway there. While we will continue to work on Club projects to help reach this goal, there is still time for individuals to climb on board with personal donations and pledges. For more information or to fill out a pledge form, please contact ELIMINATE Chair **Ted Coons** at [tcoons@spillmanform.com](mailto:tcoons@spillmanform.com).

~~~ continued from page one

based in Prague, the Czech Republic. He was named an officer of GE Honda Aero Engines, LLC, a joint venture foray to enter the new very-light-jet market and provide power to HondaJet.

John began his legal career with Kegler, Brown, Hill & Ritter, where he served as outside counsel for numerous start-up businesses, including a certain ice cream company. While at Kegler Brown, John was co-chair of United Way of Central Ohio's Young Leadership Group, was honored by Summer Leadership Intern Program for his "support of SLIP and commitment to Columbus Area Youth;" was named to *Business First's* "Forty Under 40" list and graduated from Leadership Columbus. In addition to being listed in numerous "Rising Star" publications, when *Business First* recognized the top area lawyers by practice area, as voted by their peers, John was the youngest attorney listed.

John serves on the advisory board of Portfolio Creative and fancies himself a great T-ball and basketball coach. He is married to Catherine L. Strauss, formerly associate corporate counsel of a publicly-traded REIT. They have three boys, Jack, Alex and Luke, ages 6, 3 and 1, respectively.

Club Trustees to meet ...

The monthly meeting of the Club Trustees and Committee Chairs will be held on Tuesday evening, December 10, at the Athletic Club of Columbus. It will start promptly at 5:30 p.m. Those wishing to stay afterwards for fellowship and dinner are welcome to do so. We will be ordering from a limited menu with a range of moderate prices.

The meeting is open to all members of the Club, but reservations are required so that the ACC can properly prepare the room and menu. A guaranteed meal count is due to the ACC by Wednesday, December 4, but we can adjust the number upward by one or two, if necessary. Please let Secretary **Paul Bohlman** know if you are interested in attending the meeting and/or staying for the fellowship and dinner afterwards.

In addition to approving grant requests and deciding Club policy, the monthly meeting provides an opportunity for each committee chair to update Club leadership on the projects, concerns and challenges of their committee. This is an excellent opportunity for those attending to gain greater insight into the operations of our Club. All members are welcome to express their viewpoints, but only the elected Trustees are eligible to vote. We hope you can join and that you will take an active role in running our Club.

Bethlehem on Broad ...

Once again, we will be assisting Broad Street United Methodist Church with their annual "Bethlehem on Broad."

This family assistance program (a hot meal, food baskets, toys and clothing) provides for more than 2,500 individuals with limited resources during the Christmas season. The project is a combined effort of many churches, faith communities and organizations.

Our role is simple, but important, in making it a memorable day for those who attend. We will again be taking individual and family photos and providing participants with a framed keepsake.



Because of the length of the program, and the number who participate, we are in need of numerous volunteers. Kiwanian **Jim Shively** will again be lending his professional skills to take the photos, but help is needed to run the printers, place the photos in the keepsake frame and distribute them to the appropriate people.

Five shifts, each two hours in length, have been set up so that no one has to work too long. The shift start times are 8:30 a.m.; 10:15 a.m.; noon; 1:45 p.m.; and 3:30 p.m. If you are interested in helping, please contact **Jim Shively** at jshivel279@earthlink.net, and let him know for which shift(s) you are available. Each shift worked earns one attendance credit. We need four volunteers per shift.

Reverse Raffle ...

Tickets will soon be available for the Division 10-W reverse raffle scheduled for January 30, as part of the quarterly Kiwanis Division 10-W meeting.

Only 200 tickets will be sold, and the grand prize is \$1,000. In addition, 20 other lesser prizes will be awarded. Raffle tickets will be sold for \$50, and besides gaining you entry into the reverse raffle, you will gain admission to the meeting and be able to enjoy heavy appetizers (fruit platter; veggie platter; cheese/cracker tray; sweet 'n sour meatballs; chicken quesadillas; teriyaki chicken skewers; spanakopita; cookies; iced tea and lemonade. There will be a cash bar. You do not need to be present to win, and you can purchase as many tickets as you like.

Checks should be made out to "K Foundation of Gahanna Kiwanis" and given to Secretary **Paul Bohlman**. Proceeds will benefit the ELIMINATE Project. Meeting only tickets are \$20.

To thrive in life you need
three bones:

A wishbone,

A backbone,

And a funny bone.

~~ Reba McEntyre

Wait staff tribute ...

Periodically throughout the year, we take up collections for the ACC wait staff, combine them and present them at our last meeting of the calendar year, as a token of our appreciation for their ongoing service.

Week in and week out, meals are silently served as we conduct committee meetings and enjoy the fellowship of our weekly meetings. The effort is seamless, thanks to the efficiency of our head waiter, Michael.

This week and next, we will be doing our final collections for 2013, and will plan on presenting the money at our meeting on December 16.

You will find an envelope in the middle of your table to receive your contributions. Please be generous! While our weekly luncheon price includes a small tip for the wait staff, our understanding is that those funds are divided amongst all of the ACC staff, not just those who serve us. These funds will go directly to those who help make each of our weekly meetings a success.



Membership ...

Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.
Think membership. Think membership. Think membership.

What's on your mind? Membership, I hope. Do it!



WesBanco is proud to be part of Downtown Columbus.

Stop in and let us know how we can be of service to you!

Jon Dargusch
Executive Vice President
Asset and Wealth Management

Linda Kay
Senior Vice President
Trust and Investment Services

Kristin Gintz
Assistant Vice President &
Banking Center Manager

WesBanco
www.wesbanco.com
WesBanco Bank, Inc. is a Member FDIC.

OSU men's basketball – final chance ...



Time is running out to order your tickets to the Kiwanis Division 10-W Night at the OSU Men's Basketball game on Wednesday, December 18. Tip-off against the University of Delaware will be at 7 p.m. The evening will also feature a halftime "High Five" tunnel for the children.

Tickets are \$21 each and there is no limit on how many you can purchase or for whom you purchase them. However, orders must be received by this Monday, December 9.

To order tickets, go to the "Members Only" section of our website (www.columbuskiwanis.org), click on the "Resources" tab (right-hand column) and then click on "Docs and Resources." Scroll down until you find the OSU Men's Basketball form and click on it to open.

Print out the form, fill it in and mail it in with your check to Faith Levine, 836 Lindendale Court, Columbus, OH 43204. Remember, she needs to receive it by December 9.

Tickets will be available for pick-up the night of the game at the front entrance (southeast corner) of the Schottenstein Center. Faith will be there to distribute tickets as you arrive. Her cell number, should you need it, is (614)-288-4571. She will also have the details regarding the meeting place for those children wishing to participate in the half time "High Five."

As the crow flies ...



Researchers for the Massachusetts Turnpike Authority (MTA) recently found more than 200 dead crows near greater Boston, and there was concern that they may have died from Avian Flu.

A Bird Pathologist examined the remains of all the crows, and, to everyone's relief, confirmed the problem was definitely NOT Avian Flu. The cause of death appeared to be vehicular impacts.

However, during the detailed analysis it was noted that varying colors of paint appeared on the bird's beaks and claws. By analyzing these paint residues, it was determined that 98 percent of the crows had been killed by impact with trucks, while only 2 percent were killed by an impact with a car.

MTA then hired an Ornithological Behaviorist to determine if there was a cause for the disproportionate percentages of truck kills versus car kills.

The Ornithological Behaviorist very quickly concluded the cause: When crows eat road kill, they always have a look-out crow in a nearby tree to warn of impending danger. They discovered that while all the lookout crows could shout "*Cah*," not a single one could shout "*Truck*."

**All of us could take a lesson from the weather:
It pays no attention to criticism.**

Next week's meeting

(December 16, 2013)

Speaker: Columbus Children's Choir

Greeters: Jim Skidmore – Retired, Ohio
Department of Job and Family Services

David Brainin
David J. Brainin LLC

Invocation: Dave Timmons
G W Timmons and Sons

Committees: Membership, Music & Arts

Menu: Wedge salad, herb-marinated chicken
with red pepper coulis

Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

Phone: 614-245-8617

e-mail: office@columbuskiwanis.org

website: www.columbuskiwanis.org

CLUB OFFICERS

| | |
|------------------|------------------|
| Kathleen Roberts | President |
| Lisa Jolley | Past President |
| Jim Skidmore | President-Elect |
| Jeff Rayis | Vice President |
| Nick Tomashot | Treasurer |
| Paul Bohlman | Secretary/Editor |

CLUB TRUSTEES

| | |
|------------------|---------------|
| 2014 | 2015 |
| David Brainin | Alison Friend |
| Stephanie Harris | Alice Hohl |
| Mark Poeppelman | Candace Pflum |
| Jim Skidmore | Jeff Rayis |
| Cindy Sturni | Andy White |

Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

FOUNDATION OFFICERS

| | |
|---------------|----------------|
| Alan Weiler | President |
| Scott Lindsey | Vice President |
| Jim Bechtel | Treasurer |
| Paul Bohlman | Secretary |

FOUNDATION TRUSTEES

| | |
|------------------|---------------|
| Jeff Rayis | Jim Skidmore |
| Kathleen Roberts | Mark Swepston |
| George Ruff | Sam Vogel |