

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

November 14, 2011



Christopher S. “Kip” Morse

Central Ohio Better Business Bureau



The Better Business Bureau's goal is to be the leader in advancing marketplace trust. The BBB sees trust as a function of two primary factors – integrity and performance. *Integrity* includes respect, ethics and intent. *Performance* speaks to a business's track record of delivering results in accordance with BBB standards and/or addressing customer concerns in a timely, satisfactory manner. The BBB exists so consumers and businesses alike have an unbiased source to guide them on matters of trust. They provide educational information and expert advice that is free of charge and easily accessible.

Kip Morse has been with the Central Ohio Better Business Bureau for 20 years. He joined the Bureau in 1992 as Director of Membership Development and worked his way through different responsibilities before being named its president in January 2002. During his past 20 years, the Bureau has seen its membership grow from 2,000 members to more than 5,200 accredited businesses today.

Morse is a graduate of Kent State University and the Professional Development Institute of Council of Better Business Bureaus. He is currently serving as President of the Ohio Association of BBBs, as well as The Better Business Bureau Education Foundation, Inc. / Center for Character Ethics and on the Board of Partners for Citizenship and Character. Morse is also a past president and current member of the downtown Sertoma Club. He was recently named as a regional governor for the Midwest Region of Better Business Bureaus and sits on the National Bureau Operations committee, where he chairs the implementation committee.

Kiwanis Club of Columbus is well represented on the BBB Board, with **Mike Becker** currently serving as chair. Other board members include **Ray Pauken, Erin Shannon, Tom Sherrill** and **Bob Wiseman**.

Morse currently lives in Worthington with his wife of 25 years, Leslie, and their three teenage daughters.

Today's Meeting

Greeters: Dick Tice

Richard C. Tice, CLU Co.

John Gambaiani

Nova Capital Group, LLC

Invocation: Tim Barhorst

Business Partners, Inc.

Committee meetings: International Relations

Menu: House salad, Roast Chicken, red pepper sauce

Presentations: None scheduled at time of printing

This week at a Glance

Birthdays:

11/05 = Mike Haemmerle

11/19 – Tom Sherrill

11/20 – Ted Coons



Tuesday – 11/15/1864 - American Civil War: Union General William Tecumseh Sherman burns Atlanta and starts his “March to the Sea.”

Friday – 11/18 – Kiwanis Night at OSU Men's Basketball – 9 p.m. tip-off against Jacksonville State.

President's Corner



While in high school, I was fortunate enough to be selected as one of two “senators” from Michigan to attend the American Legion-sponsored “Boys Nation” in Washington, D.C. For one week we learned about government, held debates and even elections. It was my first visit to our nation’s capital – and we covered a lot of ground, including the chance to stand on the back lawn of the White House and wave (from a distance) to President Reagan and First Lady Nancy Reagan as they boarded Marine One.

But the most memorable moment of all was visiting Arlington National Cemetery. Among the thousands of grave markers, the one I recall vividly is that of Audie Murphy. He was the most decorated soldier of World War II, legendary for his bravery. In battle after battle, he distinguished himself with unflinching courage, leading and safeguarding his men. Our guide for the tour, a member of the American Legion, recounted tales so real, it felt like we were there. We also learned that Audie Murphy’s grave is the second most visited site at Arlington – only President Kennedy’s grave receives more visitors.

Fourteen years later, I would have another run-in with the memory of Audie Murphy. I was working and living in downtown Detroit, so often I would walk to work. On one crisp January day, I noticed a man slumped in a tumble just paces off the sidewalk. Concerned he might be injured, I leaned down to ask if he was okay. He jolted up when I touched his shoulder, and truth be told, it seemed he might have spent a bit too much time on an early morning visit with Old Grand-Dad or even Mr. Jack Daniel’s himself. But as he collected himself, I could see his eyes were kind – although full of sadness.

That is how I met Francisco Salazar. We ended up spending the morning walking and talking. Over some fresh coffee, I learned that he was in Michigan to mourn the loss of his sister and that along the path, his grief had gotten the better of him and he had been thinking of not going to the funeral.

I also learned he was a World War II veteran – and imagine my surprise when he asked, with ever less of a slur, “Have you ever heard of Audie Murphy?” Francisco and Audie were from the same town in Texas, had enlisted together and served together during the war. The stories he told were honest and inspiring. And the questions he asked me, as we finally made it to the Greyhound bus stop, still echoes in my memory as a constant call – “Will kids your age remember what we did when we were kids to help make sure you had a future?”

Our sixth permanent object for Kiwanis is, “To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.” To all of our brave men and women who have sacrificed so much, and to all those who continue to sacrifice on our behalf, we will never forget.

Bethlehem on Broad ...

Please join **Jim Shively**, our intrepid Kiwanis photographer, on Saturday, December 17, as we help others in the community share in the holiday spirit. For the fourth year, Kiwanis Club of Columbus will provide almost “on the spot” pictures of those who participate in the “Bethlehem on Broad Street” project, many of those posed with Santa!

It’s a winner all the way around. In past years, many who have their pictures taken talk about this as being their first holiday pictures in years.



Kathleen Roberts needs at least five volunteers for each of the four shifts ...you can bring other family members, friends, neighbors to help in this heart-warming gift to the community. Shifts are:

8:30 a.m. to 11 a.m.
10:45 a.m. to 1:15 p.m.
1 p.m. to 3:30 p.m.
3:15 p.m. to 5:30 p.m.

This timing will also allow you to make those evening holiday parties! Please join us! No skills needed, just your innate ability to smile and open your hearts to others! Respond to Kathleen at roberts@ofic.org. Hurry, so you will have your “special time spot” or “spots.”

The Boston University Bridge, on Commonwealth Avenue, is the only place in the world where a boat can sail under a train driving under a car under an airplane.

The fishbowl returns ...



One of the cardinal rules of membership recruitment is to make our guests feel welcome and to thank those who brought them. In an effort to better manage the process, we will be re-instituting the “fishbowl” program.

When you bring a guest, please have your guest place their business card in the fishbowl with **your** name clearly written on the back of their card. This will give us their contact information for follow-up purposes, and will make you eligible to win a free luncheon in a drawing to be held the first Monday meeting of each month.

It's time to ring the bells ...

One hundred twenty years ago, a Salvation Army captain in San Francisco resolved to provide a free Christmas dinner to the area's poor by setting up conspicuous pots to collect donations from passersby. That initial endeavor has evolved into one of the most recognizable traditions of the holiday season – the Red Kettle Bell-Ringing Campaign – which is The Army's largest fund raising effort.

It has been a 36-year tradition in our Club for members to brave the cold on downtown street corners to ring bells for The Salvation Army at Christmastime.



This year, the 'Thomas B. Sherrill Bell-Ringing Project' is adapting to give more members the opportunity to participate in this worthwhile effort. In addition to our traditional Weekday shifts, we have been invited by The Army to ring bells on Saturdays at the North Market.

Here is the schedule:

Downtown Street Corners - A 2-hour shift on street corners throughout downtown. Our headquarters will once again be in the library of the Athletic Club, where you pick up and return your kettle, bell and apron.

Wednesday, December 7 – 11:15 a.m. to 1:15 p.m.

Thursday, December 8 - 11:15 a.m. to 1:15 p.m.

North Market – A 90-minute shift in front of the main entrance to the North Market. Saturday ringers report directly to the North Market for your shift.

Saturday, December 3 - 10 a.m., 11:30 a.m. and 1 p.m. shift start times

Saturday, December 10 - 10 a.m., 11:30 a.m. and 1 p.m. shift start times

Saturday, December 17 - 10 a.m., 11:30 a.m. and 1 p.m. shift start times

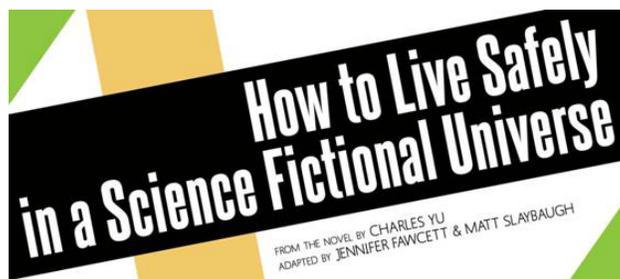
To volunteer, please contact Bob Wiseman at 614-358-2130. Saturday volunteers should indicate which date they would prefer to ring, and Bob will coordinate the specific shifts, based on need and availability. Each shift worked counts as an attendance credit and brings us one step closer to meeting our "ten percent increase in community service hours" goal.



Local production to open ...

Available Light Theatre's locally written and produced adaptation of the Charles Yu novel is the story of a time machine repair man who searches for his long-lost-in-time father and avoids the consequences of his actions.

You thought you learned everything you needed to know about time travel from H.G. Wells and Star Trek, but you were wrong. This humorous and thought provoking show is recommended if you like The Hitchhikers Guide to the Galaxy, Dr. Who, Quantum Leap or Wookies. The show will run November 10 – 19th at The Columbus Performing Arts Center Van Fleet Theater.



Ban the Phone Book ...

Phones are an invaluable part of our daily lives, and an ever-expanding service we use. How we look up numbers has changed from a manual book to an on-line-type query.

Yet, I received phone books delivered to my house every year. I recycled my old phone book, but can tell from its pristine condition it has never been used.

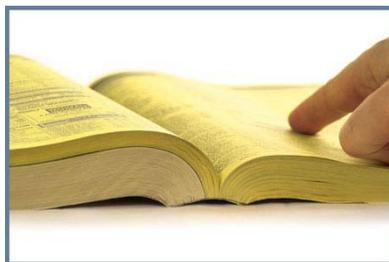
Turn-off the delivery of your phone books by going to: www.yellowpagesgoesgreen.org.

Why? More than 1.6 billion pounds of paper, 3.2 billion kilowatt-hours of electricity, (the average annual home

use is 12,000 kwh), and 7.2 million barrels of oil (not including final delivery trucks) are used to print phone books.

If you haven't already begun to do so, begin using your cell phone and/or your PC, to locate phone numbers and addresses. The Internet is a wealth of information and often will including driving directions and hours of operation, as well. Utilizing the technology within your cell phone or computer is a great way to save paper and to simplify your life.

~~ Scott Doellinger



You are the key ...

To the 2011-12 Membership Growth Contest!!



Governor Bill Snellgrove and the Ohio District of Kiwanis want to help our Club achieve our goal to support the ELIMINATE Project as a reward for growing our Club! The following contest is now under way.

Here are the awards:

- The First Prize is a \$500 contribution to the ELIMINATE Project, to be credited to the winning club's financial commitment to the ELIMINATE Project.
- The Second Prize is a \$300 contribution to the ELIMINATE Project, to be credited to the winning club's financial commitment to the ELIMINATE Project.
- The Third Prize is a \$150 contribution to the ELIMINATE Project, to be credited to the winning club's financial commitment to the ELIMINATE Project.



Here's how you win:

For those clubs that have a **NET gain in membership as of August 31, 2012, compared to October 31, 2011**, the following will be awarded:

- First Prize – awarded to clubs that have a 20 percent net increase in membership, with a minimum net gain of five members. Clubs of 100 members or more can achieve this with a net gain of 20 members. If a new club is built, the prize will be awarded to BOTH the sponsoring club and the new club.
- Second Prize – awarded to clubs that have a 15 percent net increase in membership, with a minimum net gain of four members. Clubs of 100 or more members can achieve this with a net gain of 15 members.
- Third Prize – awarded to clubs that have a 10 percent net increase in membership, with a minimum net gain of 3 three members. Clubs of 100 or more can achieve this with a net gain of 10 members.

Here are the rules:



- The official KI membership figures for October 31, 2011 and August 31, 2012 are the basis for awards.
- To receive credit for building a new Kiwanis Club, the applications and fees must be submitted to KI, the charter approved by KI and the date for the organization meeting set by August 31.
- Payments will be made by the District office to KI in support of the ELIMINATE Project, to be credited to the club winning the award.
- The District has allocated a maximum of \$1,800 in each prize category. In the event more clubs qualify than funds are available, the funds will be equally divided within each of the categories.
- Winning clubs will be notified by September 15, 2012.

Point of reference: Kiwanis Club of Columbus had 157 members as of October 31, 2011, and we WILL win first place!

Education is what you get when you read the fine print.
Experience is what you get when you don't.

Next week's meeting

(November 21, 2011)

Speaker: Rev. Paul Baumer
First Community Church

Greeters: Lesli Huntington
J.P. Morgan Chase
Kristin Piper
Capstone Dental

Invocation: Scott Doellinger
Design Group

Committees: Music & Arts
Youth Opportunity

Menu: Pan seared tilapia, parsley coulis

Kiwanis Club of Columbus

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website: www.columbuskiwanis.org

CLUB OFFICERS

Jamie Richardson	President
Tim Barhorst	Past President
Lisa Jolley	President-Elect
Kathleen Roberts	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

CLUB TRUSTEES

2012	2013
Jack D'Aurora	Tom Hayden
Lisa Jolley	Kathleen Roberts
Brian Seitz	Mareion Royster
Troy Terakedis	David Timmons
Nick Tomashot	Joyce Waters

Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

FOUNDATION OFFICERS

S. Ronald Cook	President
Alan Weiler	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

FOUNDATION TRUSTEES

Jamie Richardson	Lisa Jolley
Tim Barhorst	Fred Miller
George Ruff	Sam Vogel