

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

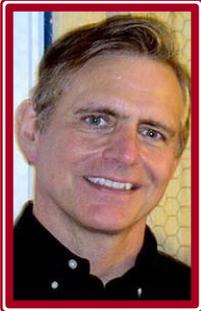
“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

October 24, 2011

Rick Rieser

**Child Advocate, Author, CEO
and Child Development Professional**



“The fact is that no school can be a great school until it is a safe school first. Every child is entitled to a quality education, and no child can get a quality education if they don't first feel safe at school.” (Arne Duncan, United States Secretary of Education, 2010)

Rick Rieser, MS JD, is a lifetime central Ohio community member. He is a graduate of Ohio State University, with a bachelor's degree in Economics and a master's in Family Science. He also is a cum laude graduate of Capital Law School. For more than twenty-five years, he worked at the Buckeye Ranch, serving many of those years as The ranch's president and CEO. As CEO of the Buckeye Ranch, he oversaw a significant expansion of Ranch services, added foster care, and managed child welfare and outpatient services. This included the addition of five new locations throughout Ohio, including services in Dayton, Hebron and Cincinnati. In Columbus, new locations were opened on East and West Broad St.

Upon completing his 25-year tenure at the Ranch, Rick began working with teachers and students in elementary and middle schools throughout Ohio to reduce negative and harmful student interactions (bullying). He has recently launched *Stop It... That Hurts!* a comprehensive approach to bullying in conjunction with the Educational Council. This program is now available in 16 central Ohio school districts.

Rick's experience and education is also being leveraged to create simple but important messages and programs for Ohio's children and teenagers. He has received national recognition for writing a series of books, including “Percy the Perfectly Imperfect Chicken.”

Rick has served on the National Advisory Council for the Joint Commission on the Accreditation of Healthcare

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### Today's Meeting

**Greeters:** **Sam Vogel** - Stifel Nicolaus & Company, Inc.  
**Cindy Sturni** - United Way of Central Ohio

**Invocation:** **Perry Fisher** - Perry Fisher Co.

**Committee meetings:** None scheduled (*reminder to committee chairs, please submit your schedule of committee meeting dates*).

**Menu:** **House salad, beef stir fry**

**Presentations:** Induction of U.S. Congressman Steve Stivers

### This week at a Glance

**Birthdays:**

10/26 – **Jonathan Caswell**  
10/29 – **Jeffrey Ralph**  
10/30 – **Bob Eberhart**  
10/30 – **Milan Jovanovic**



**Tuesday, 10/25/1940** – Benjamin O. Davis, Sr. is named the first African-American general in the United States Army.

**Saturday, 10/29/11** – Division 10-W Pre-Council meeting at Crossroads United Methodist Church.

## President's Corner



I'm certain for many of us, if we pause for a moment and reflect on our own personal educational journey, chances are, there will be a teacher or two who spring to mind as an inspiration. Someone who we connected with. Someone who challenged us. Someone who made a difference in our life.

I can truly say I'm thankful for all the different teachers I've encountered along the path – both in school and in the larger world. But of all those wonderful individuals, one stands in my memory like “Mars at perihelion” for his devotion and standard-setting excellence.

When I first found my chair in “Introduction to Business” at Siena Heights University, I had no idea I was about to embark on an intellectual adventure that would challenge my world view and catapult me to a land of near-addiction to Mountain Dew – the caffeine source of choice that would enable me to avoid sleep as I pounded away on the typewriter to the wee morning hours in order to complete another case study for Professor Milliken.

Professor Milliken had worked in the private sector before pursuing his career as a college educator, and he'd regularly share tales from his time at Procter and Gamble as he would lecture and challenge, lecture and challenge. He was learned and smart. But more importantly, he was passionate and engaged. He would cradle a piece of chalk in his hand, using it both as a pointer and a rosetta stone deciphering machine, scrawling away on the chalk board to make sure we knew the difference between a supply curve and a demand curve.

He also shared something in our first class session that has been embedded in my memory ever since: A short essay from Elbert Hubbard entitled, “A Message to Garcia.” (If you've never read it, check it out on this link: <http://www.birdsnest.com/garcia.htm>).

The short version is that in a world where it seems some would rather shirk duty than embrace responsibility, there's something to be said for those who hold themselves to the highest standard and march ahead unafraid.

When we think of our Kiwanis Club “Permanent Objects,” the third resonates especially well with this calling to “aim higher.” It reads, “To promote the adoption and the application of higher social, business, and professional standards.” Perhaps to some these days, that might seem a little old fashioned, but I would argue the opposite. That, in fact, calling ourselves to be our very best is one of the great opportunities our Club provides. By having the chance to spend time with those in the club who have come

before us, even as we welcome those who are just beginning on their journey as part of the Kiwanis Club of Columbus, we have the unique opportunity to share the best of who we are.

I'm thankful Professor Milliken set the highest of standards. I'm proud to be part of our Club, knowing we embrace the same and help one another in our quest for constant improvement.

*I wish to thank all of my fellow Kiwanians for their support during the illness and death of my wife Trish Pauken. The true meaning of good friends is when they are there for you during difficult times.*

*Thanks again,  
Ray Pauken*

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Organizations, The Governor's Council on Education Reform and The Ohio Association of Child Caring Agencies. He has received numerous awards for his work, including The Ohio Council of Behavioral Health Organization Annual Award; CHOICES Peacemaker Award; Martin Luther King Jr Award (Ohio); Columbus Junior Chamber of Commerce Ten Outstanding Citizens; and the Columbus Education Association Friend of Education Award. He is also a Paul Harris Fellow.

## Kiwanians in the news ...

**Natalie Coles** - Every parent wants what is best for their children, and some, like Kiwanian **Natalie Coles**, is willing to get involved. Natalie is running for Bexley School Board and, if elected, will be the first African-American on the board. She is passionate about helping our children become more globally diverse. For more information about Natalie, check out her website at [www.coles4kids.com](http://www.coles4kids.com).



**John “Jade” Metcalf** - There is a star born every minute, and one of them may be among us. Kiwanian **Jade Metcalf** will be appearing in a soon-to-be-released Wendy's TV commercial. He plays a dad (go figure) enjoying a hamburger (go figure) with his family. In the commercial, he sits next to the real Wendy Thomas. So Jade, does she really have freckles? And how many hamburgers did you have to eat before you got your scene right?



## Support Kiwanis through the use of gift cards ...

Shopping, eating out, entertainment, gift-giving ... these are things we do on a regular basis and which are often planned in advance. What if every time we spent money, it was with a gift card purchased at Giant Eagle? And what if every gift card purchased at Giant Eagle generated five percent of the card's value for Kiwanis, while earning fuel perks for you as well?

Each week, our Club has available Giant Eagle gift cards for you to purchase. They in turn can be used to purchase gift cards of various denominations from any of the following companies, and more:

Amazon.com  
Babies "R" Us  
Bath & Body Works  
Buca Di Beppo  
Cracker Barrel  
Foot Locker  
Home Depot  
Kohl's  
Marriott Hotels  
O'Charley's  
Outback  
Staples

AMC Theatres  
Banana Republic  
Bed Bath & Beyond  
Cameron Mitchell Restaurants  
Dave & Busters  
Frisch's  
J.C. Penney  
Land's End  
Marshall's  
Office Max  
PF Changs  
Starbucks

American Eagle Outfitters  
Barnes & Noble  
Bob Evans  
Cold Stone Creamery  
Dick's Sporting Goods  
Golfsmith  
Jiffy Lube  
Lowe's  
Max & Erma's  
Old Navy  
Red Lobster  
Subway

Applebee's  
Bass Pro Shops  
Bonefish Grill  
Columbus Blue Jackets  
Disney  
Graeter's Ice Cream  
K-Mart  
Macy's  
Nordstrom  
Olive Garden  
Sears  
The Cheesecake Factory

Many of these may be places you frequent, and if so, why not pre-purchase a gift card using a Giant Eagle gift card purchased through Kiwanis, and help us raise money with virtually no effort at all?

And let's not forget the upcoming holiday season. Many of the stores you will be shopping at are included in the list above. If you know you will be going to Macy's to buy some clothes for the kids or grandkids, why not purchase a Macy's gift card using your Giant Eagle gift card? Or if you are planning to give something to your employees, co-workers or other contacts (paper boy, mailman, child's teacher, hair stylist, etc.), why not consider a gift card purchased with your Giant Eagle card? Actually, if you need a large supply (five or more) of a certain card at a set denomination, we can order them for you directly and have them available for you at a Monday meeting. Only one week's lead time is needed. This will avoid you having to go to your local Giant Eagle to purchase them, though you will 'miss out' on the fuel perks.



If you have questions, need to purchase a Giant Eagle card or need to order something special, please see Secretary **Paul Bohlman** for assistance.

**Membership thought:** Think back when you joined Kiwanis. Did you walk into a Monday meeting and say, "Please let me join?" Of course not. Someone invited you to a meeting, shared their Kiwanis experience with you, pointed out the many great things about our Club such as its storied history, the good work we do in the community, our charitable efforts, the friendships, etc. Why not share your Kiwanis story with a friend and invite him/her to join?

**The Dalai Lama, when asked what surprised him most about humanity, answered "Man. Because he sacrifices his health in order to make money. Then he sacrifices money to recuperate his health. And then he is so anxious about the future that he does not enjoy the present; the result being that he does not live in the present or the future; he lives as if he is never going to die, and then dies having never really lived."**



## Ted Coons to speak at Portsmouth ...

Once again, our Club will be supporting the program of another Kiwanis Club by having one of our members be their program speaker. On Wednesday, November 9, past Ohio Governor and Club President **Ted Coons** will be addressing the Portsmouth Kiwanis Club regarding the Kiwanis International ELIMINATE Project.

The luncheon meeting will be held at noon (begin arriving by 11:30 a.m.) and will be held at the Holiday Inn (was the Ramada Inn, formerly) located at the Corner of 2nd Street and Washington Ave. If you would be interested in attending, please let Ted know. Can we get three people in addition to Ted, and qualify for an inter-club?

"Dreamt" is the only English word that ends in the letters "mt."

### Green your coffee .

No, it is not St. Patrick's Day, but it is time to be aware of how your morning cup of coffee affects the song birds in your backyard.



There are four main types of coffee as described on the product's label. Each label is third-party verified and means something slightly different:

- Commercial** – this is grown in a field for maximum production
- Organic** – USDA organic means that the coffee was grown without the use of pesticides, chemical fertilizers or genetically modified seeds.
- Fair Trade** – This coffee is certified and means that workers were paid a fair wage and not subjected to unhealthy farming practices, like excessive use of toxic pesticides.
- Bird-Friendly / Shade-Grown** – This coffee bears Rainforest Alliance-certified coffee labels, meaning the coffee was grown using traditional methods so that rain forest trees on coffee plantations are preserved, rather than clear-cut. The "bird-friendly" part comes in because many of the songbirds that frequent U.S. backyards spend winters in South and Central American rain forests, including shade-grown coffee plantations. The Arbor Day Foundation estimates that each cup of shade-grown coffee saves two square feet of rain forest.

Look for the one of these two symbols on the coffee you buy.



~~ Scott Doellinger

I have a lot of jokes about unemployed people, however none of them really work ...



**Dr. Kristin Piper**  
General Dentist

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### Next week's meeting

(October 31, 2011)

**Speaker: Scott Howson**

Columbus Blue Jackets

**Greeters: Linda Kay**

WesBanco Trust & Investment Services

**Cindy Sturni**

United Way of Central Ohio

**Invocation: Larry Walters**

American Cancer Society

**Committee Meetings:** None scheduled

**Menu:** House salad, smoked chicken pasta

### Deja Moo ...

The feeling that you have heard this "bull" before.

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

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**website:** www.columbuskiwanis.org

#### CLUB OFFICERS

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| Tim Barhorst     | Past President   |
| Lisa Jolley      | President-Elect  |
| Kathleen Roberts | Vice President   |
| Nick Tomashot    | Treasurer        |
| Paul Bohlman     | Secretary/Editor |

#### CLUB TRUSTEES

|                |                  |
|----------------|------------------|
| <b>2012</b>    | <b>2013</b>      |
| Jack D'Aurora  | Tim Hayden       |
| Lisa Jolley    | Kathleen Roberts |
| Brian Seitz    | Mareion Royster  |
| Troy Terakedis | David Timmons    |
| Nick Tomashot  | Joyce Waters     |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

#### FOUNDATION OFFICERS

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| S. Ronald Cook | President      |
| Alan Weiler    | Vice President |
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