

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“re.”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

October 19, 2015



## JASON KOMA, MHA

### Director of External Affairs at Mount Carmel Health System



Jason Koma is the director of External Affairs at Mount Carmel Health System, where he oversees the media, community and government relations programs for the health system.

Mount Carmel Health System is a team of more than 8,000 employees, 1,500 physicians and 1,000 volunteers, committed to the quality care of their patients and their families. Together, they serve more than a half-million patients each year. Mount Carmel is a proud member of Trinity Health, the second-largest Catholic healthcare system in the United States.

Prior to joining Mount Carmel in October 2012, Jason worked for the Ohio State Medical Association (OSMA) in various capacities, include directing the association's communication, marketing and public health efforts.

Prior to his work in healthcare, Jason spent nearly a decade as an award-winning broadcast journalist in Iowa, Illinois and Ohio. With an emphasis on healthcare and public affairs, his news and sports reporting career included covering NFL and MLB postseasons, as well as several national, state and local elections.

The Poland, Ohio native has a Bachelor of Science degree in journalism from the E.W. Scripps School of Journalism, as well as a master's in Health Administration, both from Ohio University.

### Today's Meeting

#### **Greeters:**

**George Ruff** – UBS Financial  
**David D'Herete** - UBS Financial

#### **Invocation:**

**Alice Foeller** – SiteInSight

#### **Committee Meetings:**

Public Relations (1 p.m.)

#### **Menu Options:**

**Hot:** House salad, turkey meatloaf with oven-roasted tomato sauce  
**Cold:** Club sandwich on croissant

### A Glance at this week

#### **Birthdays:**

10/22 – Jack D'Aurora



**10/21/1879** - Thomas Edison invented a workable electric light bulb, which was tested the next day and lasted 13.5 hours, at his laboratory in Menlo Park, N.J.. That was the invention of the first commercially practical incandescent light. Popular belief is that he invented the first light bulb, which he did not.

**10/22/1927** - Nikola Tesla introduced six new inventions, including a motor with one-phase electricity.

## Division 10-W Council meeting set ...

The first quarterly Division 10-W Council dinner meeting of the new administrative year will be on Monday, October 26. It will be held at LifeCare Alliance, located at 670 Harmon Avenue, beginning at 6:30 p.m. Cost of the buffet dinner will be \$22 per person. Reservations are due into Club Secretary **Paul Bohlman** by October 20.

There are many good reasons for attending Division Council meetings: networking, information, learning, fellowship and more. This year, Kiwanis Club of Columbus members have an additional incentive – supporting past Club President **Scott Lindsey**, who will be serving as Division 10-W Lt. Governor.

It is our goal to have strong representation at each of Scott's four Council meetings. So, please mark your calendar and plan to attend on Monday, October 26.

*I just burned 2,000 calories. That's the last time I leave brownies in the oven while I nap ...*

## Pancake breakfast and interclub opportunity ...

University Kiwanis will conduct its semi-annual Rick Nini Pancake Day on Sunday, November 1. It will run from 8:30 a.m. to 1:30 p.m., and will be held at Tuttle Park Recreation Center (240 West Oakland Avenue).

The event is open to all Kiwanis members, their guests and the general public. Once again this fall, we will be offering plain, blueberry, chocolate chip and pumpkin pancakes (Mickey Mouse available upon request for kids!). Tickets are available through University Kiwanis members, or you may buy them at the door for \$5 each.



You may also help their Circle K Club by bringing a canned food item for the Big Ten Food Fight. All food donations will be given to Neighborhood Services, Inc.

Please be sure you let them know that you are with Kiwanis Club of Columbus, and also make sure you notify Club Secretary **Paul Bohlman** so that you may receive the proper attendance credit.

*I'm not fat. The truth is, God gave me airbags because I am so precious.*

## Skidmore year to be honored ...

The completion of another successful Kiwanis administrative year is reason to congratulate and thank immediate Past President **Jim Skidmore** and his administrative team for their unselfish commitment and time spent in service to our Club and our community.

Please plan to join us on Friday evening, November 13, at Scioto Country Club, as we pay tribute. The event will begin at 6:30 p.m., with dinner being served at approximately 7:15 p.m. An official invitation, with additional details, meal selections, cost and an RSVP, will soon be sent to your home address.

We hope you will help us pay tribute to the many accomplishments of this past year. Mark your calendar and return your RSVP as soon as you can.

*Three guys, stranded on a desert island, find a magic lantern containing a genie, who grants them each one wish. The first guy wishes he was off the island and back home. The second guy wishes the same. The third guy says, "I'm lonely. I wish my friends were back here."*

## Public Relations Committee to meet ...

Getting the word out to the general public about Kiwanis Club of Columbus is an important job, and one that falls largely on the shoulders of the Public Relations Committee. Building awareness helps promote membership, secure donations, identify community needs and so much more.

It starts with having a marketing plan, so that we can take advantage of opportunities when they arise, while staying focused and within our financial means.

The Public Relations (PR) Committee will be chaired this year by Alice Foeller. Its next meeting will be held at 1 p.m. this Monday, immediately following our regular Club meeting.

Work will begin on the development of a marketing plan, and discussions will focus on the process of reviewing bids for the redesign of our Club's web site.

If you are interested in joining the committee, or have some ideas you feel are valuable to include in the marketing plan, please plan to attend.

*Exercising would be so much more rewarding if calories screamed while you burned them.*

## Staying informed: Using our Activities Calendar and Newsletter ...

One of the many benefits of a Club our size is the number of activities and opportunities we have scheduled throughout the year. There is truly ‘something for everyone,’ depending on your interests and your availability.

Keeping everyone informed is a challenge. Weekly announcements work well for those who attend meetings, but for others, we have two primary tools that are designed to provide you with the information you need, *when* you need it.

1- Our online Activities Calendar can be accessed via our website, at [www.columbuskiwanis.org](http://www.columbuskiwanis.org). The calendar provides the details of upcoming meetings and activities, including the names of weekly speakers as they are scheduled.

2- Our award-winning weekly newsletter also provides details of upcoming activities and events. The current issue, as well as back issues, of the newsletter can also be found on the Club’s web site.

While these two resources will keep you informed of Club activities, it is up to you to check the calendar regularly and to read the newsletter when you receive it.

*Be patient. Great things happen a little at a time.*

## Giant Eagle and fall projects ...

As we enter the fall, there are countless numbers of projects that need to be completed around every house and yard. Or perhaps you have conquered those, and you are now starting to turn your attention to inside projects. Regardless, you can help support Kiwanis with every household project by purchasing Giant Eagle gift cards.



With your Giant Eagle gift card, you can purchase retail gift cards for Lowe’s or Home Depot, where you likely will go to buy your lawn fertilizer, paint, new appliances, tools or other needed materials.

Or perhaps it’s just shopping for clothes and other household goods. If so, retail gift cards to Macy’s, Kohl’s, Bath & Body Works, Sears, Marshall’s and other such stores may be just the ticket.

When you purchase your Giant Eagle gift card at Kiwanis, our Club earns 5 percent of the price you pay for the card. The full value of that card can then be used to purchase groceries, gasoline or any other retail gift card at your local Giant Eagle store. Your purchases also count toward fuel perks, so, you can save money at the same time you are helping the Club earn money!

*The person who proof read Hitler's speeches was literally a ‘grammar Nazi.’*

## How to join a committee ...

The committee structure of our Club serves multiple purposes. First, it allows the various elements of running the Club to be divided into smaller segments and to allow people with certain skills and interests to focus their talents in that area. This allows us to get more done and to do more, well.

Secondly, the committee structure provides a great learning ground for developing leadership skills such as teamwork, organizing, delegating, problem solving, planning and more. Committee meetings also provide a great venue for networking and fellowship. It’s where you really get to know your fellow Kiwanians.

There are two very convenient ways to sign up for a committee.

- 1- Sign-up on line. As a member of the Club, you can go to the “Members Only” section of the site, log in using your User ID and personal password (if you have lost or forgotten these, contact Club Secretary **Paul Bohlman**) and then go to your profile page. There, you should see a list of all the committees with a checkbox off to the left of each one. Just place a check mark in the box next to each committee you wish to join. Be sure to hit the “Save” button, and a notification will be sent to the committee chairperson.
- 2- Talk to the committee chair. If you are uncomfortable using the Internet, just tell the committee chair and he/she will contact Club Secretary **Paul Bohlman** to have you added to the list.

There is no limit on how many committees you can join, but please don’t spread yourself too thin.

*Invite a guest to join Kiwanis. Remember, someone invited you ...*

## Why should I join Kiwanis?

Has a potential member ever asked you this question? Did you have an answer?

We need to be prepared to give a concise, positive and informative answer. It shouldn't be hard, but it is important to understand the person asking the question by knowing a little about him or her and what they are interested in. It could be the social aspects of our Club, the community service opportunities, the Monday speakers, the networking potential, the friendships, etc.

Taking time to understand how our Club operates and what we are doing is a good start to being able to formulate solid answers to this great question. Providing potential members with information that supports their need or interest will help convince them to join. Overwhelming a person with too much information, or with information that is of no use or interest to them, can be counterproductive. Addressing their needs and interests, and how Kiwanis Club of Columbus can support or enhance those areas, will generate a more successful result.

*Morning is God's way of saying one more time,  
"Go make a difference, touch a heart, encourage  
a mind, inspire a mind and enjoy the day."*

## Supporting our Foundation ...

Supporting our Columbus Kiwanis Foundation helps to assure that the extensive program of scholarships and community grants our Kiwanis Club takes pride in, can continue to play an important role in our community.

Members, and friends of our Club, can make tax-deductible donations of any size to the Columbus Kiwanis Foundation. Small gifts made in honor of a member's promotion, family addition/loss, major accomplishment, etc., are counted toward one's overall giving in the 1916 Society and progress toward higher recognition levels. Honorees are notified of the gift, and all donors are recognized in writing, to help with their tax records.

Checks should be made out to Columbus Kiwanis Foundation and sent to P.O. Box 20334, Columbus, OH 43220.

*Your business card  
would look great  
right here!*

Help support the Club by advertising in our weekly Bulletin.

*Where you are in life is temporary; where you  
end up in life is permanent; how you get from  
here to there is entirely up to you.*

## Next meeting

(October 26, 2015)

### Program:

**Larry Hilsheimer** – CFO, Greif Inc.

### Greeters:

**Neil Distelhorst** - Retired, Deloitte & Touche

**Lisa Jolley** – The Columbus Foundation

### Invocation:

**Bill Kiefaber** - Highbar Agency, LLC

**Committee Meetings:** None scheduled

### Menu Options:

**Hot:** House salad, grilled sirloin with Bordelaise

**Cold:** Tuna salad sandwich on croissant, with  
lettuce and tomato

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-738-0069

**e-mail:** office@columbuskiwanis.org

**website:** www.columbuskiwanis.org

### CLUB OFFICERS

Jeff Rayis	President
Jim Skidmore	Past President
Jack D'Aurora	President-Elect
Chad Endsley	Vice President
Pranab Bhattacharya	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2016</b>	<b>2017</b>
Jack D'Aurora	Chad Endsley
Pranab Bhattacharya	Kristin Gintz
David Kandel	Bill Calvert
J.P. LaFramboise	Arnold Barzak II
	Leslie Huntington

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

Alan Weiler	President
Mark Swepston	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

Jeff Rayis	Jim Skidmore
Jack D'Aurora	Scott Lindsey
Dan McCormick	Sam Vogel