

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

October 10, 2011



Dr. Roger Blackwell

Marketing Expert



Dr. Roger Blackwell is a frequent speaker on marketing, strategic planning and health care topics for executive and business groups, and a seminar leader among non-profit groups in education, health care, and religious groups.

Dr. Blackwell joined the marketing faculty at The Ohio State University in 1965, after receiving his Ph.D. from Northwestern University and undergraduate and master's degree at the University of Missouri. He was Visiting Professor at Stanford University, Cape Town University in South Africa and Guelph University in Canada, and lectured on six continents before retiring in 2005 from the Fisher College of Business at Ohio State, where he also taught Health Care Marketing in the College of Medicine.

Roger received the Alumni Distinguished Teaching award and 26 other awards while teaching more than 65,000 students at Ohio State. He published more than 100 articles in scholarly and trade journals, and more than 25 books and research reports. He is co-author of *Consumer Behavior*, now in its 10th edition, used in several languages by universities throughout the world.

Roger served on the boards of Abercrombie & Fitch; Airnet Systems; Applied Industrial Technologies; CheckFree; CheckPoint; Cheryl & Co.; CompuServe; Intimate Brands; Diamond Hill Investments; Flex-Funds; Max & Erma's Restaurants; Symix and Worthington Foods. He is currently marketing director for Cooper & Elliott law firm and a Principal of Blackwell Business Advisors, assisting entrepreneurial firms.

Roger lives with his family in Upper Arlington.

Today's Meeting

Greeters: **Kathleen Roberts** - The Ohio Foundation of Independent Colleges

Dick Tice - Richard C. Tice, CLU Co.

Invocation: **Scott Doellinger** - Design Group

Committee meetings: Homeless, International Relations, Service Leadership Program

Menu: Pan seared tilapia, parsley coulis

Check presentations: None scheduled

This week at a Glance

Birthdays:

10/10 - **James Baron**

10/13 - **David D'Herete**

10/14 - **Michael Ranney**



Monday - 10/10 - Columbus Day

Wednesday - 10/12/1901 - President Theodore Roosevelt officially renames the "Executive Mansion" to the "White House."

President's Corner



One of the many great things about being part of Kiwanis is sharing a rich history of giving back and making a difference. Best of all, this noble notion isn't something we just stumbled upon recently – it's been at the core of our existence since the very beginning.

For the next several weeks, I thought it would be worthwhile to share some quick thoughts on the "Six Permanent Objects of Kiwanis International." And if some of these "permanent objects" seemed to be expressed in a way that resonates especially true for those of us here in Ohio, consider this ... they were adopted at the 1924 International Convention, held in Denver, when our very own Columbus Club shining light, Edward G. Arras, was completing his term as the Kiwanis International President. It might have been held in the Mile High City, but my hunch is, some common sense leadership from Central Ohio just might have played a big part in shaping these core values for our club – values that continue to guide us still today.

The focus of this President's Corner will be on the first object – "To give primacy to the human and spiritual, rather than to the material, values of life." This is a value that I see all around us – dedicated Club members who sacrifice the very best of themselves to connect with community and have impact. For instance, consider the commitment of a Jim Shively – our Club member and a gifted photographer. Jim recently brought his "mobile photo lab" to the Good Neighbors Picnic and Goodale Park, where he spent countless hours snapping shots of attendees – many disadvantaged financially and without the means to even have a family photo of their own. The looks of joy in the pictures he captured are testimony to the impact he helped us make.

There are dozens of examples of similar service within our Club – gifts of time and talent done with nary a thought to recognition, only a spirit of being helpful.

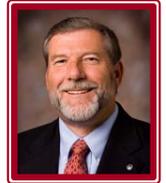
To me, it all comes down to dignity, treating others with the dignity and respect they sometimes might be denied. Because when we give "primacy to the human and spiritual," it's not about reaching down to help a brother or sister from some position of our self-proclaimed superiority – it's risking the vulnerability to reach across the table to say 'hello.'

And to think, our own Edward G. Arras went from Columbus to Denver to lend a distinctive hand to shaping the "Six Permanent Objects" that guide us still today. Indeed, we can celebrate our Kiwanis Club for being great yesterday, better today and better still tomorrow.

Interclub with Alan Penn ...

The Ohio District of Kiwanis International is again proud to have one of its own members serve as International President of Kiwanis. A. **Alan Penn**, from the Medina, Ohio Club, is a past Governor of the Ohio District and was elected to his current position at the 2011 International Convention held his past summer in Geneva, Switzerland.

On Monday, October 31, Alan will be speaking to the Dublin Kiwanis Club, and we have been invited to attend as an interclub to learn about the mission and goals he has set for his year as KI president. The meeting will be held at the Country Club of Muirfield, located at 8715 Muirfield Drive in Dublin.



A reception with cash bar will begin at 6 p.m., and dinner will be served at 6:30 p.m. The meal will consist of a beef and chicken combo with salad and dessert. The \$40 per person price includes tax and gratuity.

Reservations should be submitted to **Paul Bohlman** no later than October 26, so that a single check can be submitted with our Club's reservation. You will be invoiced following the event.

"Shred-it Day" on October 22 ...

It happens twice a year! Thousands of vehicles line up for people to drop off their confidential files and papers so that they may be properly destroyed through shredding.



This is a great opportunity for Kiwanis members to work side-by-side with their significant others and family members, as we help unload the cars when they arrive.

We will be filling three shifts: 7:30 a.m. to 10 a.m.; 10 a.m. to 12:30 p.m. and 12:30 p.m. to 3 p.m. You can work one, two or three shifts, with each shift earning you an attendance credit.

The event will be held directly behind the Schottenstein Value City Arena, located at the corner of Olentangy River Road and Lane Avenue.

Please let **Paul Bohlman** know as soon as possible which shift(s) you would like to work and how many people you will be bringing. We welcome spouses and students 16 years of age or older to help with this fun project. By the way, old Kiwanis newsletters do not qualify for shredding.

Starting the year with service ...

Kiwanis Club of Columbus was once again a major player in the annual Good Neighbor Picnic, serving the homeless of Franklin County. The event was held at Goodale Park on October 1, the very first day of our new administrative year. It was a great way to start the year and our quest to increase service hours by 10 percent.

Professional photographer (Larry Phillips Photography) and Kiwanian **Jim Shively** headed up our effort, resulting in more than 425 photos being taken during the four-hour event. The photos provide many families with something they can treasure and share. Our Kiwanis members helped get the photos printed and placed in souvenir frames in a timely fashion so that the people had a minimal wait to see the results.



There were countless 'thank you's' and expressions of appreciation from families who otherwise would not have been able to afford a professional photo of their families or loved ones.



Thanks go out to the following Kiwanians who gave of their Saturday afternoon, fought off the nasty weather and helped with the project:

Bob Barnes
Char Collister
Perry Fisher
Dave Timmons
Jim Shively

Paul Bohlman
Scott Doellinger
Stephanie Harris
Cindy Sturni
Brian Seitz

Our appreciation also goes out to the members of the Capital University Circle K Club who came out to lend a helping hand.



Needed: Volunteers to staff our Kiwanis booth at the Columbus Marathon Health & Fitness Expo on October 14 & 15 at the Columbus Convention Center. Help us promote our Columbus International 5K and the Eliminate Project. Contact Paul Bohlman to sign up.

Hilltop newspaper sale ...

The Hilltop Kiwanis Club has invited our members to purchase business in their annual newspaper. Ads vary in size and price, so there is something to fit every budget. The deadline is fast approaching, although you will not be invoiced until December.



If you would like to advertise, or if you need additional information, please contact Vicki Malone at malone@stecu.net.

Trustees to meet ...

The first Trustee meeting of the new Kiwanis administrative year will be on Monday, October 17, at the Buckeye Hall of Fame Grill in Grandview Yard.

The meeting is open to all members of the Club, with Trustees and committee chairs expected to attend. It will begin at 6:30 p.m., and will be followed by fellowship and dinner for those who wish to stay afterwards.

This month's meeting will seek approval of the Club's annual budget, along with receiving the budget that has already been approved by the Columbus Kiwanis Foundation for our Club committees to spend via our grant and scholarship programs.

If you are planning to attend, please contact Secretary **Paul Bohlman** to make a reservation.

Why should I join Kiwanis?

Has a potential member ever asked you this question? Did you have an answer? We need to be prepared to give a concise, positive and informative answer. It shouldn't be hard, but it is important to understand the person asking the question by knowing a little about him or her and what they are interested in. It could be the social aspects of our Club, the community service opportunities, the Monday speakers, the networking potential, the friendships, etc. Taking time to understand how our Club operates and what we are doing is a good start to being able to formulate solid answers to this great question.

Happy hour in Phoenix ...

Four old retired guys are walking down a street in Phoenix. They turn a corner and see a sign that says, "Old Timers Bar - ALL drinks 10 cents." They look at each other and then go in, thinking, "This is too good to be true."

The old bartender says in a voice that carries across the room, "Come on in and let me pour one for you!

What'll it be, gentlemen?"

There's a fully stocked bar, so each of the men orders a martini. In no time, the bartender serves up four iced martinis shaken, not stirred-and says, "That'll be 10 cents each, please."

The four guys stare at the bartender for a moment, then at each other. They can't believe their good luck.

They pay the 40 cents, finish their martinis and order another round. Again, four excellent martinis are produced, with the bartender again saying, "That's 40 cents, please." They pay the 40 cents, but their curiosity gets the better of them. They've each had two martinis and haven't even spent a dollar yet.

Finally one of them says, "How can you afford to serve martinis as good as these for a dime apiece?"

"I'm a retired tailor from Phoenix," the bartender says, "and I always wanted to own a bar. Last year I hit the Lottery jackpot for \$125 million and decided to open this place. Every drink costs a dime. Wine, liquor, beer-it's all the same."

"Wow! That's some story!" one of the men says.

As the four of them sip at their martinis, they can't help noticing seven other people at the end of the bar who don't have any drinks in front of them, and haven't ordered anything the whole time they've been there.

Nodding at the seven at the end of the bar, one of the men asks the bartender, "What's with them?"

The bartender says, "They're retired people from Florida. They're waiting for 'Happy Hour' when drinks are half-price."



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Inter - club

Hilliard Kiwanis: Thursday, October 27
Iocono's , 5068 Cemetery Road, Hilliard
Time : 6:30 p.m. Cost: From menu, \$10-\$15
Speaker: David Kandel – AT&T
To attend, contact Phil Beltz

Next week's meeting

(October 17, 2010)

Speaker: Rick Studer

Battelle for Kids

Greeters: Scott Lindsey

Lindsey Law Office, LLC

Andrew White

Nationwide Insurance

Invocation: Kathleen Roberts - The Ohio

Foundation of Independent Colleges

**Committee Meetings: Environment & Agriculture,
Music & Arts**

Menu: Grilled chicken, pineapple salsa

Kiwanis Club of Columbus

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CLUB OFFICERS

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Tim Barhorst	Past President
Lisa Jolley	President-Elect
Kathleen Roberts	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

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2012	2013
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Columbus Kiwanis Foundation

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