

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Great yesterday, better today, better still tomorrow!”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



October 3, 2011

Jamie T. Richardson

2011-12 Club President



Jamie T. Richardson is an “Ultimate Craver” who took his love of White Castle hamburgers to its logical extreme, joining the White Castle home office team in 1998. Jamie serves as Vice President, Government and Shareholder Relations. Prior to this role, Jamie served as Director of Marketing. Jamie’s craving for White Castle was nurtured during time he spent working on the business as part of the J. Walter Thompson advertising agency team, where he also had assignments on a range of accounts like Domino’s Pizza, Tenneco Automotive and Carhartt Outdoor Apparel.

In his current duties, Jamie is responsible for government affairs, shareholder relations, community relations and public relations.

Jamie serves on the board of Family Enterprise USA, the National Council of Chain Restaurants and the Ohio Restaurant Association, where he chairs the Government Affairs Committee and the PAC committee. He is active in his community, serving on a number of charity boards including service as the President-Elect for the Kiwanis Club of Columbus and as Vice-Chairman for the American Red Cross of Greater Columbus. Jamie also serves on the board of the Catholic Foundation, the Conway Family Business Center, the YMCA of Central Ohio and Siena Heights University. He volunteers time at St. Vincent de Paul Catholic Church, serving on the Parish Finance Committee.

He is a graduate of Siena Heights University, where he majored in business administration, and first discovered his love of politics and policy, dabbling in political commentary with a column for his college newspaper entitled, “Of Life and Liberty.” Jamie earned his MBA degree from Ohio Dominican University. Jamie and his wife Kate live in Mount Vernon, Ohio and have five children, Brendan, Chloe, Mary Grace, Maggie and Finn.

Today’s Meeting

Greeters: **Dave Timmons** - G W Timmons and Sons
Linda Kay - WesBanco Trust & Investment Services

Invocation: **Susan Black** - Allene Professional Fundraising

Committee meetings: None scheduled

Menu: **Grilled sirloin, herb butter**

Presentations: Installation of new Club officers
by Joseph Sonderman,
2011-12 Kiwanis Division 10W Lt. Governor

This week at a Glance

Birthdays:

10/03 – **Kitty Wertz**
10/05 – **John (Jade) Metcalf**
10/06 – **Roy Young**

Monday – 10/3/1955 – The Mickey Mouse Club debuted on ABC.

Saturday – 10/8/1956 The New York Yankee’s Don Larsen pitched the only perfect game in a World Series and is one of only 20 perfect games in MLB history.

President's Corner



A new Kiwanis year is upon us, and we have much to celebrate as we look forward to working together to make a difference in the lives of others.

First of all, I want to express my thanks and gratitude to Tim Barhorst for his leadership and commitment to the club this past year, serving as our President. He's been a vivid example of exhibiting an "attitude of gratitude" and I know I'm incredibly thankful for all his guidance and help as I've prepared for the year ahead.

I thought I'd take a moment to share our three key goals for 2011-2012.

10% Increase in Service Hours – Impact in Community

For the 2011-2012 Kiwanis year, our goal will be to increase our total service hours for the Club by 10 percent versus the prior year. There's no substitute for shared experience, and being able to help others is a key part of who we are.

10% Increase in Membership

New members are the life blood of our organization. Just as important, we want to keep all of our current members. We have a great story to share, and giving others the chance to be part of our success is something we'll continue to celebrate. By working hard on recruitment and retention, we have the chance to return our Columbus Club to 200 members-plus.

10% Increase in Fundraising Revenues

We've had tremendous results from our fundraising efforts in recent years. But the needs all round us continue to grow. In addition, we have the chance to play a leadership role in supporting the Kiwanis International efforts to rid the world of the ravages of maternal and neo-natal tetanus through the ELIMINATE project. I know we have the capacity and desire to answer the call, and I have a hunch we'll do just that.

Those are three pretty aggressive goals. But like my old cross country coach used to say – if you aim for the gutter, that's probably where you'll end up! (Coach always had a gift for speaking clearly.)

Aggressive goals indeed, but with your help, I know we'll get there.

If you think about all we've accomplished since 1916, this we can assert absolutely – The Kiwanis Club of Columbus – Great Yesterday, Better Today, and Better Still Tomorrow!

Coat season is approaching ...

Now that fall has arrived, we will be wearing coats and jackets. Since many coats look similar and we are frequently in a hurry, it is easy to grab the wrong coat by mistake.



Why not place a business card in your coat pocket in case someone picks up your coat by mistake, or if by chance, you should grab the wrong one yourself? Labeling your umbrella might be a good idea as well, since these often get left behind.

Opportunities abound ...

As Kiwanians, we impact the community by giving of ourselves to assist with a wide variety of worthwhile projects. Our goal this year is to increase our service hours by 10 percent and one of the best ways to tackle a goal is to get off to a good start.

Early in this administrative year, we have plenty of opportunities. Here is what we already have planned and where we need volunteers to step up.

Saturday, October 1 – Good Neighbor Picnic at Goodale Park, noon to 4 p.m. This is the first day of our new year and the event will already be behind us by the time we are meeting to swear in our new officers. We will again be taking photos for homeless families and need volunteers to help from noon to 2 p.m. and/or from 2 p.m. to 4 p.m.

Friday & Saturday, October 13/14 – Columbus Marathon – We will be staffing a booth prior to the annual Columbus Marathon to promote our upcoming Columbus International 5K and the Eliminate project. We need two people for 2.5 hours shifts all day Friday and Saturday.

Saturday, October 22 – 'Shred-It Day' – we will again be helping WCMH TV-4 with their very popular 'Shred-It Day'. We will need people for each of three 2.5 hour shifts beginning at 7:30 a.m. and running through 3 p.m.

Sunday, November 6 - The Inaugural Columbus International 5K. We will need a large number of volunteers to fill a variety of roles including set-up, registration, water stops, start/finish line, ticket taking, etc.

Specific requests to help with each of these will be forthcoming. We hope you will respond positively so that we can get off to a great year of service!

Things turn out best for people who make the best out of the way things turn out.

32nd Annual Columbus Kiwanis College Fair – big success ...

Our 32nd annual Columbus Kiwanis Fair is now behind us and it was another huge success. More than 150 colleges and universities from 29 states set up shop at Veterans Memorial and hosted more than 3,000 high school students from the Columbus City Schools and surrounding neighborhoods. More than 45 high schools were represented throughout the day and evening.



It did get a bit loud and hectic at times, especially in the morning when students arrived by bus one wave after another. High school counselors were scurrying around making sure all of their students were accounted for, especially as they regrouped to get back on their respective busses.

The evening session was a bit more controlled, and students had the opportunity to delve into detailed conversations with the aid of their parents. Representatives from 'I Know I Can'

conducted information sessions on the college selection process and on financial aid. These were well attended and very informative.

WBNS TV-10 was on site for the evening session and aired a very nice segment during their 11 p.m. news. Secretary **Paul Bohlman** was interviewed for an article that will hopefully appear in an upcoming issue of the *Kiwanis International* magazine. Thanks go out to Committee Chair **Tom Hayden** for organizing this year's event and to all of his committee members for their hard work and commitment to the program.



President's Party ...

Hopefully the date is already on your calendar – Friday, November 4. If not, be sure to mark it down because you will not want to miss this evening of fun celebrating the great Kiwanis administrative year of immediate past president **Tim Barhorst**.

The event will begin with a reception at 6:30 p.m., with dinner being served at 7:15 p.m. Following some brief ceremonial items, we will be entertained by the “Not-so-prime-time players” led by the talented, but musically challenged, past president, **Dan McCormick**.

This is not just any entertainment. You will thoroughly enjoy the musical parody of President Tim's administrative year. Expectations are for a PG-rated show, but no guarantees are made. Remember, we are dealing with **Dan McCormick** here.

The event will be held at the Longaberger Alumni House, located at 2200 Olentangy River Road (just north of Lane Avenue across from the Schottenstein Center). Parking is free. The meal will be catered by the Berwick Manor, one of Columbus best banquet facilities.

Formal invitations will be going out next week to your home address, so please keep an eye out for them. They will provide you with your meal options and cost per person. Space is limited, so please be sure to RSVP early to be sure you have a seat.

Membership ...

Over the past few weeks, we have a number of members decide to not renew their membership with Kiwanis. The reasons varied, but at least ten people have already moved out of town and others are just feeling too much of a time constraint or financial burden.

But, we knew that was going to happen because it happens every year. In fact, a typical club loses 12-15 percent of its membership each year. It's only when you are a club our size that the number looks big.

So, our first goal is to replace those we have lost with more quality individuals, people who are interested in our mission and who want to make the world a better place to live, people who want to make new friends, hear great speakers every week, have opportunities for business and social networking, as well as opportunities to hone their leadership, organizational and public speaking skills.

We have set an aggressive goal for this, and the key to success will be to get off to good start. Was there someone to whom you were talking about Kiwanis who wasn't ready to join last year? Is there a new business associate, neighbor or friend you would like to invite? There is never a better time to invite someone to a Kiwanis activity (lunch, service project, committee meeting) than right now!

Never underestimate the power of positive thinking. Whether you think you can, or you think you can't -- you're right.

Eliminate ...

Can it be done? Can Kiwanis International, along with the implementation efforts of UNICEF, successfully "Eliminate" maternal and neonatal tetanus (MNT) from the face of the earth?

It is a lofty goal, but one that is extremely realistic and doable. Over the next four years, Kiwanis International, through the ground-level efforts of the entire K-family membership, will be working to raise a total of \$110 million. That is enough money to purchase the vaccinations and to cover the costs of distributing the shots to hundreds of thousands of people throughout some 38 countries where this dreadful disease still exists.

Just three doses of a 60-cent vaccine can save a mother and her children from suffering a terribly painful death. More than 60,000 children and 30,000 mothers die each year from MNT.

Kiwanis Club of Columbus was a leading force in the last international effort that successfully eliminated iodine deficiency disorder, and we plan to be a leader again. A specific dollar commitment has not yet been finalized, but we have already started to develop a strategy that will reach beyond our Club to raise a good portion of the funds we commit.

The Columbus International 5K Race/Walk will be held on Sunday, November 6. We are hoping all Kiwanis members, and their families, will participate either as a volunteer, a runner or a walker. The event will start and end at Veteran's Memorial (300 West Broad Street) and all participants will receive a shirt and entry into the Columbus International Festival that day.

Plan to participate, and help us make this inaugural event a huge success.

Teenage advice ...

If your friend wants to learn to drive, don't stand in the way.



Proud to support

~ ~ Kiwanis ~ ~

Committees forming ...

With the start of the new administrative year comes the opportunity, and need, to sign up or re-join those committees you wish to serve on. You can sign up by going to the member section of our website.

Next week's meeting

(October 10, 2011)

Speaker: Dr. Roger Blackwell - Marketing expert, writer, former OSU Professor

Greeters: Kathleen Roberts - The Ohio Foundation of Independent Colleges

Dick Tice - Richard C. Tice, CLU Co.

Invocation: Scott Doellinger - Design Group

Committee Meetings: none scheduled yet

Menu: Pan seared tilapia, parsley coulis

Kiwanis Club of Columbus

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CLUB OFFICERS

Jamie Richardson	President
Tim Barhorst	Past President
Lisa Jolley	President-Elect
Kathleen Roberts	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

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2012	2013
Jack D'Aurora	Tom Hayden
Lisa Jolley	Kathleen Roberts
Brian Seitz	Mareion Royster
Troy Terakedis	David Timmons
Nick Tomashot	Joyce Waters

Columbus Kiwanis Foundation

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