

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Where Ordinary People Provide Extraordinary Service"



September 27, 2010

Larry Hilsheimer

**President and Chief Operating Officer,
Nationwide Direct & Customer Solutions**



Larry Hilsheimer is President and Chief Operating Officer of Nationwide Direct & Customer Solutions, a post created in 2009 to focus on internet strategy and operations, affinity, strategic alliances and Nationwide's call center-based sales units. In addition, he oversees Nationwide Bank, Nationwide Better Health, Veterinary Pet Insurance and Nationwide's Customer Services organization.

Larry joined Nationwide as Executive Vice President and Chief Financial Officer in 2007 from Deloitte & Touche USA, LLP, where he held numerous positions as a partner, including Vice Chairman and Regional Managing Partner. He also served on the board of directors of the Deloitte Foundation.

Larry serves the community as a board member for Nationwide Children's Hospital and Battelle for Kids. Previously, he chaired the Greater Columbus Chamber of Commerce Board, CompeteColumbus, the Central Ohio United Way Campaign, served as a board member of the Columbus Downtown Development Corporation / Capitol South Board and many other community and civic organizations.

Larry received his bachelor's degree in accounting from the Fisher College of Business at The Ohio State University and his law degree from Capital University Law School. He also sits on the Dean's Advisory Council at the Fisher College of Business and is a board member of The Ohio State University Alumni Association.

Nationwide, based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by A.M. Best. The company provides a full range of personalized insurance and financial services, including auto insurance, motorcycle, boat, homeowners, life insurance, farm and commercial insurance, administrative services, annuities, mortgages, mutual funds, pensions, long-term savings plans and health and productivity services.



Thank you **Kathleen Roberts**
for greeting us today.



Thank you
Kathleen Roberts
for providing today's invocation.

Scheduled Committee Meetings

September 27

Boast
Boost
Career Guidance
Public Affairs
Service Leadership
Program

October 4

Environment & Agriculture
Golf
Interclub
Reception/Invocation
Scholarship
Youth Opportunity

Today's Menu: House Salad, Classic Beef Lasagna

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

President's Corner



As my Presidential year comes to a close, I want to recap some of the highlights and initiatives that will continue to make this Kiwanis Club one of the model organizations in this country.

We have significantly combined putting dollars into the community for the neediest and completing impactful service projects where more than 100 of our members have participated in these many hands-on opportunities:

Strengthened our involvement with the Boys and Girls Club through the twice-monthly reading program, a 'Kiwanis One Day of Service' with five projects and a donation of \$5,000 for a new roof.

Established a Key Club at the Boys and Girls Club.

Provided funds and volunteers for the Franklin County Board of Developmental Disabilities.

Provided funds and volunteers for Manna Café feeding the homeless, and to Bethlehem on Broad Street for disadvantaged kids at Christmas.

We partnered with the Hilltop Club to furnish 1,000 book bags for kids returning to school.

These are just a few areas where we committed both our time and resources.

In addition, we sponsored:

The Entrepreneurial Forum for 120 kids, with 30 volunteers at Columbus State.

Bell Ringers who raised \$4,800 for the Salvation Army.

And we developed new initiatives to bring new members into the Club, including:

A new membership packet which includes the new FAQ, a letter from the president, the DVD video of our members comments and an application from 23 new members.

A new mentoring program which provides new members an opportunity to know more about the Club and to get involved with committees of their interest.

The video on U-Tube containing information for those seeking it.

Kiwanis Club of Columbus business cards, available for members to provide details of our Club meetings and contact information.

We provided more fun for our members and raised \$2000 by:

Calendar of Events

10/2 – Shred-It Day – Schottenstein Center

10/4 – Installation of new Club officers

10/9 – Good Neighbor Picnic – Make-A-Difference Day

A bowling party fundraiser which provided funds for a drug and alcohol program for the Urban League.

A social at Past President George Ruff's home.

Monthly 'Third Thursday' socials.

A reception for new members who joined during the past 21 months.

And our two large fundraisers concluded successfully:

The Auction raised \$42,000

The Regatta raised \$28,000

Which means that, while this year we put \$71,000 back in the community, the \$70,000 we raised this year, when added to the annual Foundation investment allocation, should allow us to place up to \$100,000 back in to our community this next administrative year.

This year, we have attained Distinguished Club status by meeting stringent Kiwanis International requirements. And, we have five Distinguished members, which met stringent individual stringent requirements.

Initiatives that have begun, which will reach fruition in the future include:

A branding initiative that will elevate our profile in the community.

A strategic planning initiative designed to give our Club a three-to-five-year look rather than our current one-year look.

So, it has been a busy and fruitful year. I again thank you for the privilege of being your president and look forward to continuing my involvement as your past president.

As Robert Fulghum stated in his book, *All I really need to know I Learned in Kindergarten*, Be aware of wonder: Remember the little seed in the Styrofoam cup: the roots go down and the plant goes up and nobody knows how or why, but we are all like that...

Stay the course!

Thanks for a great year,
Char Tollister

Windows - holes to the world!

We love windows! They let in daylight, they let us see out from our buildings and they allow direct sunlight to enter our homes, helping to heat them in the winter.

However, windows allow more heat to escape from our houses than any other component. So, as we head toward the fall and winter seasons, reducing heat loss through windows is a worthwhile goal.

Early settlers had operable exterior shutters they closed over windows to protect the valuable and rare glass and to reduce heat loss. They still work today.

Interior draperies help decrease heat loss.

Interior shutters like plantation shutters, also increase the thermal performance of windows.

Consider covering those windows you do not need for light or visual satisfaction.

Basement windows are usually the poorest-performing windows in a house, many with a single pane of glass. Consider placing a ¾" piece of white bead-board insulation outside the glass and inside the insect screen. Daylight still comes through, but with the insulation in place, it is now the best-performing window in your home.

~~~ Scott Doellinger

The gem cannot be polished without friction,  
nor man perfected without trials.

## Committees now forming ...

With the start of the new administrative year comes a group of new committee chairs and the opportunity for you to get involved in the committees of your choice.

To join a committee, simply go to the website, enter into your profile page in the "Members Only" section and check the box next to the committee(s) you would like to join. The information will be relayed to the committee chair (NOTE: there is no "save" button).

### J.R. MESENBURG & ASSOCIATES INVESTMENT MANAGEMENT

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**ELLWOOD W. LEWIS**  
PORTFOLIO MANAGER FOR INDIVIDUAL, INSTITUTIONAL,  
AND CORPORATE RETIREMENT FUNDS  
E-MAIL: ELLWOODWLEWIS@AOL.COM

## Trustee Meeting Highlights ...

The Kiwanis Trustees met at Scioto Country Club on September 14. The following is a synopsis of reports and actions:

President's Party is Nov. 5. Invitations go out end of Sept.

Deadline for dues payment is September 15. As of tonight, 75 members are still unpaid.

**Financials:** Spent \$55,000 with \$17,000 committed leaving \$1,500 available to spend.

**'Shred it Day':** Oct. 2 - need three shifts of volunteers

**Membership:** Five applications accepted:

**Deborah Cassel**, Executive Director Brookdale Sr. Living, Trillium Place

**Steven Schoeney**, Principal at SZD Whiteboard

**Cindy Sturni**, Dir. Early Childhood of United Way of Central Ohio

Athletic Club of Columbus, **Paul Kroll**, new manager

**Jerry Kuyoth**, COO, National Church Residence, former member

**Youth Opportunity:** Submitted request for \$4000 for Wellness Center Cooking program of which \$1500 was approved.

**Scholarship:** Received a record number of applicants for our non-traditional scholarship; trustees approved \$1,000 for second scholarship.

**Builders Club** at Ridgeview: The school has a new principal but our Club advisor is the same.

**Service Leadership Program (SLP):** Boys and Girls Club Key Club has been chartered, and Circle K at Capital is up and running.

**Music and Arts:** \$250 approved for stereo equipment for Columbus Dance Theater.

**College Fair:** Sept 27, need volunteers for three shifts, good response from colleges.

**Make a Difference Day:** October 9, Goodale Park, noon to 4 PM, need three to four people for three shifts.

**Homeless:** Requested and approved \$500 to Southeast, Inc. for gathering green; \$325 to Broad St. Methodist Church for sponsoring dinner for 180 homeless and \$811 to the Salvation Army to replace food canteens.

**Regatta Charity:** Requested and approved \$12,000 to Columbus Public Library.

**Strategic Planning:** **Fred Miller II** is chairing a committee to look at a three-to-five year strategic plan. Members of the committee are: **Nick Tomashot, Tim Barhorst, Paul Bohlman, Jamie Richardson** and **Lisa Jolley**. All Club members will be asked to be involved.

"Try not to become a man of success,  
but rather try to become a man of value."  
~ Albert Einstein

## 'Shred-It' Day here again ...

For the past several years, the Kiwanis Club of Columbus has teamed up with WCMH TV4 to conduct the twice-a-year 'Shred-It' Day. Residents from throughout Columbus can bring up to five boxes of sensitive documents to be shredded, things such as tax returns, utility statements, loan documents and other such papers.



This fall's event will be held on Saturday, October 2 at the Schottenstein Center on Olentangy River Road. Their new system of flowing cars through the process requires additional manpower in order to keep things moving quickly and efficiently.

They are looking to the Kiwanis Club of Columbus to help staff each of the three shifts that have been established – 7 a.m. to 10 a.m.; 10 a.m. to 12:30 p.m. and noon to 2:30 p.m. Snacks, lunch and beverages will be provided for those who volunteer. Proceeds from the event will be used to help fight identity theft. Donations for Children's Hospital will also be accepted during the event.

This will be the first service project our Club performs in the new administrative year. Each shift worked will earn you one attendance credit and one service credit. So why not get the year off to a great start?

And volunteering is not limited to Kiwanians. If you have spouses, teenagers, friends or relatives who would like to help, please sign them up.

Please let Club Secretary **Paul Bohlman**, know if you are interested and which shift(s) you would like to work. We must provide WCMH TV4 with a list of names by this Tuesday.

Alcohol doesn't make you fat ...  
it makes you "lean" ...  
on tables, chairs and random ugly people.

J. Troy Terakedis  
Attorney at Law

**CALFEE**

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## BIRTHDAYS THIS WEEK



09/28 – Tom Christman  
09/30 – Andrew Carver  
10/02 – Ohmer Crowell  
10/03 – Bob Irwin

## Fourth quarter pre-paid luncheons ...

Looking to make things a little less hectic at our Kiwanis luncheon meetings? One way to do that is by pre-paying for your Monday meal, thus eliminating the hassle of bringing cash, getting change, fumbling for your wallet, etc.

The pre-paid luncheon program provides a \$1 per week discount on your meals. Fourth quarter payments must be received by October 4. The cost for the 12 weeks in this quarter is \$120. Checks should be made out to Kiwanis Club of Columbus and sent or given to Secretary Paul Bohlman.

## Kiwanis Club of Columbus

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website: www.columbuskiwanis.org

### CLUB OFFICERS

|                  |                  |
|------------------|------------------|
| Char Collister   | President        |
| Scott Lindsey    | Past President   |
| Tim Barhorst     | President-Elect  |
| Jamie Richardson | Vice President   |
| Nick Tomashot    | Treasurer        |
| Paul Bohlman     | Secretary/Editor |

### CLUB TRUSTEES

|               |                   |
|---------------|-------------------|
| <b>2010</b>   | <b>2011</b>       |
| Tim Barhorst  | Paul Collinsworth |
| Susan Black   | Chad Endsley      |
| Mike Edwards  | Jade Metcalf      |
| Holly Stokes  | Jamie Richardson  |
| Nick Tomashot | Larry Walters     |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

|                |                |
|----------------|----------------|
| S. Ronald Cook | President      |
| Alan Weiler    | Vice President |
| Jim Bechtel    | Treasurer      |
| Paul Bohlman   | Secretary      |

### FOUNDATION TRUSTEES

|                  |                |
|------------------|----------------|
| Jamie Richardson | Char Collister |
| Tim Barhorst     | J. David Ryan  |
| George Ruff      | Fred Miller    |