

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

“Where serving the Children of the World is our Mission & Passion”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

August 8, 2011

Tim Haynes

TechColumbus



TechColumbus helps start-ups grow their concepts, their maturity, their abilities, and their ambitions. The professionals at TechColumbus help established companies grow their business, their capabilities, their connections and their knowledge. And they help individuals grow their careers, their expertise, their networks and their confidence. Every day, TechColumbus provides the people, the information and funding critical to a thriving innovation economy.

Their ultimate goal is to accelerate business growth, job creation, and prosperity in the 15-county region of Central Ohio. TechColumbus runs a world-class technology business incubator and works with entrepreneurs and investors to develop and launch technology start-up companies, as well as grow young companies that will provide the jobs of tomorrow.

Prior to joining TechColumbus, Tim spent seven years with METTLER TOLEDO, a global weighing solutions and precision instrumentation company headquartered near Zurich, Switzerland. While there, he was a member of its executive committee and president of the retail division from 2001 through 2006. During his tenure, sales grew to \$200M globally, with 10% year-over-year increases during the most recent 3 years.

From 1999 to 2001, he served as Global Business Unit leader for Mettler Toledo's \$60M global transport, shipping, mail and components business. The business achieved over 10% sales and profit growth during those years. Prior to his years with METTLER TOLEDO, he spent seven years at Emerson where he was a Vice President of Marketing and Product Development in the Emerson Process Group. Tim has extensive international business management experience, technology-based product development and marketing expertise, and divisional management and P&L experience. He has a BS in Electrical Engineering from Cornell University and an MBA from Duke University's Fuqua School of Business.

Today's Meeting

- Greeters:** **Kathleen Roberts** - The Ohio Foundation of Independent Colleges
John Gambaiani - Nova Capital Group, LLC
- Invocation:** **Bill Newman** - Lucas, Prendergast, Albright, Gibson, Newman
- Committee meetings:** Homeless, International Relations, Service Leadership Program
- Menu:** House salad, flank steak, chimichurri
- Check presentations:** YWCA – Pam Steurer accepting
- Special presentation:** Capital University Circle K

This week at a Glance

Birthdays:

- 08/08 – **Jacalyn Slemmer**
08/12 – **Bob Gardner**
08/13 – **Troy Terakedis**



Tuesday – 08/09 /1944 – The United States Forest Services and the Wartime Advertising Council released posters featuring Smokey Bear for the first time.

Thursday – 08/11/1929 - Babe Ruth became the first baseball player to hit 500 home runs in his career with a home run at League Park in Cleveland, Ohio.

President's Corner



Just one more week until our second major fundraising event, the Columbus Kiwanis Corporate Regatta, sets sail on the front steps of the Columbus Metropolitan Library.

Many of you may not know the history behind this terrific event; it was not always a Regatta. In the mid-90's, the Club was looking for a signature fundraising event, one that would get our Kiwanis name out in the community and put us on the map. Past President **John DeSando** visited Toronto, Canada where he learned about a great fund raising event called the 'The Great Duck Race.' The event involved thousands of little yellow rubber ducks being dumped in a river and floating downstream through a finish-line funnel. Each duck is 'adopted' by a local citizen (in return for a contribution) and numbered, allowing the 'parents' of the winning ducks to be notified so that prizes could be presented.

John brought the concept back to our Club and **Kristen Sydney** (then serving as President-elect) agreed to chair the first Columbus Kiwanis Great American Duck Race. Since the Scioto River's current was not conducive to moving ducks along, the committee developed a unique plan. The event was held in and around the pond at Franklin Park, where more than 10,000 individually numbered ducks were dumped. Trained Labrador Retrievers were then sent into the pond to randomly select the winning ducks. The grand prize was a year-long lease on a new car. The event was an overwhelming success and it actively involved every Club member through selling duck 'adoptions,' prepping the ducks and cleaning them afterwards for shipment on to the next event.

Past President **Paul Bohlman** chaired the event the second year and he introduced the idea of the Corporate Duck Race. As he looked out his office window overlooking Bicentennial Park, he envisioned full-sized duck decoys floating down the three-tiered fountain in the center of the park. Everything was set to go. More than 50 companies were set to bring their CEO's to the park to race their ducks in the fountain and Lamar Hunt (founder of the Columbus Crew and the AFL professional football league) was the honorary chair. Unfortunately, the Friday before the event, the city called to let Paul know that they were shutting the fountains down over the weekend for maintenance and that they would be shut down for 3-4 weeks.

Necessity is the mother of invention. After exploring a variety of options, Paul and Kristen devised a plan whereby the CEO's would race their decoys in kiddie swimming pools using super soaker guns. The event went over well and everyone had a great time.

Several years later, Great American Duck Races, the company from whom we rented the thousands of rubber ducks, began increasing their prices and restricting our ability to have services locally donated. At that point, we decided to part ways. Although the Duck Race had been successful, it was very labor intensive and it had begun to place a drag on the Club. The Corporate Duck Race, however, was relatively easy to run, involved minimal out-of-pocket expenses and was very profitable.

To avoid any potential conflicts, we knew we needed to change the format away from ducks. Past President **Mark Swepston** suggested keeping the basic corporate event format by changing out the duck decoys in favor of boats. And so, the Kiwanis Corporate Regatta was launched.

There is still time to purchase a yacht for this year's event, but time is extremely short. If you, or your company or a small group of friends would like to purchase a yacht, please contact Regatta Chair Kathleen Roberts right away.

If you are unable to purchase a yacht but would like to support the event, why not consider becoming a deck hand? All of the proceeds from this event go to the Columbus Kiwanis Foundation and are tax deductible to the full extent of the law.

Let's have an outstanding turn-out next week for this great event. Bring the kids, bring your co-workers and cheer on your favorite entry.

Foundation Trustees to meet ...

The trustees of the Columbus Kiwanis Foundation will meet today immediately following the conclusion of our regularly scheduled Kiwanis luncheon meeting. Foundation trustees are expected to attend, however, the meeting is open to all members of the Kiwanis Club of Columbus, who are all also members of the Foundation. Please join us.

Membership ...

Here are two truths:

- 1- You (a Kiwanian) don't know until you ask!
- 2- Most people avoid asking about Kiwanis because they do not want to appear ignorant or uninformed.

So how do we break this deadlock? It is up to us to ask, by inviting a friend or business associate to a meeting, a service project, a social or fundraising event. We need to break the ice! Why not invite a guest to the Regatta?

The end of incandescent light bulbs . . .

In 2012, standard pear-shaped incandescent light bulbs will no longer be available for sale in the United States. **We should not be waiting to make the switch.** Incandescent bulbs are very efficient at making heat which in-turn produces a little light and stops working after 750 to 1000 hours.

By comparison, a compact fluorescent light bulb uses 75% less energy; is supposed to last 10 times longer; provides light quality equal to an incandescent when selecting a warm light color bulb; fits in almost all fixtures, including dimming fixtures (you must buy the right one); produces much less heat (reducing air-conditioning load and preventing fires); and saves a significant amount of money.

One compact fluorescent bulb will have the following operating impact:

Initial cost difference	\$3 more
Life cycle electricity savings	\$71
Payback time period	4 months
Life cycle kwh saved	450
Pounds of carbon dioxide not generated	693
Savings as a percentage of retail cost	2020%

What are we waiting for?

Switching is the easiest, most high-impact, cost-effective, environmentally sound change to our impact upon the Earth.

PS. You can recycle old compact fluorescents at Home Depot or Lowe's.

~~~~ Scott Doellinger

## Membership dues . . .

Yes, it is that time of the year again where we need to begin collecting our annual membership dues.

Invoices will be available for hand-delivery to those attending this week's meeting or the Trustee meeting on August 9. The more we can hand deliver, the more money we can save on postage. Those not hand-delivered will be mailed on Wednesday, August 10.

Our administrative year runs from October 1 through September 30 each year. The 2011-12 administrative year, under the leadership of Club President Jamie Richardson, promises to be an exciting one.

Paying your dues in a timely fashion is very important. We are all busy and having to send follow-up letters, send e-mail reminders or make phone calls is simply not productive time for your Club officers.

The new membership categories will make invoicing difficult. We will do our best to place everyone in the most advantageous category. If you feel you qualify for one of the new membership discounts, please let Club Secretary **Paul Bohlman** know.

All membership dues must be received prior to the start of the administrative year (October 1) to avoid being dropped from the roster and incurring a \$25 reinstatement fee.

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## Club Trustees to meet ...

The August Trustee meeting of the Kiwanis Club of Columbus will be held on Tuesday evening, August 9, at the Buckeye Hall of Fame Grill in Grandview Yard (off of Goodale Boulevard). The meeting will begin at 6 p.m.

All Club members are welcome to attend the monthly Trustee meetings. This is where the business of the Club is discussed and the requests for grant monies are considered and approved. While only Trustees can vote, all members are encouraged to provide their input on the various topics being discussed. This enables the Trustees to have the most complete picture available before making their final decisions.

This month's agenda will include the approval of several funding requests, the approval of new member applications, committee reports and a decision regarding a potential major fundraising event to support the Kiwanis International "Eliminate" Project.

Members are also welcome to stay after the meeting to enjoy some fellowship and to have dinner. This is a great way to get to know your fellow Kiwanians and to build relationships.

If you are interested in attending, please notify Secretary **Paul Bohlman** in advance so that proper arrangements can be made. Please indicate if you will be staying afterwards for fellowship and dinner.

"Nothing makes a person more productive than the last minute."



**Fred B. Miller, II**  
Managing Principal

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### Memorable airline announcements ...

From the pilot during his welcome message: "Kulula Airlines is pleased to announce that we have some of the best flight attendants in the industry. Unfortunately, none of them are on this flight!"

From the flight attendant during her briefing: "Your seats cushions can be used for flotation; and in the event of an emergency water landing, please paddle to shore and take them with our compliments."

"In the event of a sudden loss of cabin pressure, masks will descend from the ceiling. Stop screaming, grab the mask and pull it over your face. If you have a small child travelling with you, secure your mask before assisting with theirs. If you are travelling with more than one small child, pick your favorite."



**Mark Swepston**  
President/CEO

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I like long walks, especially when they are taken by people who annoy me.

### Next week's meeting

(August 15, 2011)

#### Program: Kiwanis Corporate Regatta –

Our annual fundraising event is open to the public. It will be held from 11:30 a.m. to 1 p.m. on the front steps of the Columbus Metropolitan Library (South Grant Street, across from Grant Hospital).

Lunch tickets are \$5 each if purchased that day. Advance purchase tickets are also \$5; however, you receive one free ticket for each ticket purchased in advance.

**Menu:** Subway subs and White Castle hamburgers

## Kiwanis Club of Columbus

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**website:** www.columbuskiwanis.org

#### CLUB OFFICERS

|                     |                  |
|---------------------|------------------|
| Tim Barhorst        | President        |
| Charlotte Collister | Past President   |
| Jamie Richardson    | President-Elect  |
| Lisa Jolley         | Vice President   |
| Nick Tomashot       | Treasurer        |
| Paul Bohlman        | Secretary/Editor |

#### CLUB TRUSTEES

|                   |                |
|-------------------|----------------|
| <b>2011</b>       | <b>2012</b>    |
| Paul Collinsworth | Jack D'Aurora  |
| Chad Endsley      | Lisa Jolley    |
| Jade Metcalf      | Brian Seitz    |
| Jamie Richardson  | Troy Terakedis |
| Larry Walters     | Nick Tomashot  |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

#### FOUNDATION OFFICERS

|                |                |
|----------------|----------------|
| S. Ronald Cook | President      |
| Alan Weiler    | Vice President |
| Jim Bechtel    | Treasurer      |
| Paul Bohlman   | Secretary      |

#### FOUNDATION TRUSTEES

|                  |             |
|------------------|-------------|
| Jamie Richardson | Lisa Jolley |
| Tim Barhorst     | Fred Miller |
| George Ruff      | Sam Vogel   |