

The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"Where serving the Children of the World is our Mission & Passion"

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

April 18, 2011

Rabbi Howard L. Apothaker, Ph.D. **Temple Beth Shalom of Columbus/New Albany**



Rabbi Howard L. Apothaker, Ph.D., has served as Rabbi of Temple Beth Shalom of Columbus/New Albany, Ohio since 1980.

An honors graduate of Brown University (1974), Rabbi Apothaker was ordained at the Hebrew Union College-Jewish Institute of Religion (NY) in 1980. He holds an MA (1977) from HUC-JIR in New York and a Ph.D. (1996) in Hebrew and Cognate Studies from HUC-JIR in Cincinnati. He has been a Visiting Graduate Student at NYU, The Jewish Theological Seminary in Jerusalem and The Hebrew University of Jerusalem. He has won numerous academic fellowships, including the Daniel Jeremy Silver Fellowship at Harvard University (1999-2000) for a congregational rabbi "who has demonstrated exceptional intellectual and academic ability and interest, originality, and energy in pursuit of Jewish scholarship."

Rabbi Apothaker is the author of a number of articles on classic Jewish literature and of a scholarly book on the rabbinic interpretation of Scripture (*Sifra, Dibbura deSinai: Rhetorical Formulae, Literary Structures, and Legal Traditions* [HUC Press, 2003]). He has given public academic lectures on topics ranging from Midrash to Medieval Jewish Philosophy. He has given popular public lectures on almost every aspect of Jewish Law and Life. Rabbi Apothaker has served as an adjunct professor at The Ohio State University where *inter alia* he taught a course at the Law School. He has lectured in classes at Franklin University, Hebrew Union College-Jewish Institute of Religion, Ohio Northern University, Otterbein College, Ohio Dominican College and The Ohio State University.

Rabbi Apothaker is the president of a Central Ohio Lions Club and has recently joined the board of the Community Kitchen, Inc. He has served as president of the Columbus Board of Rabbis and on numerous local boards, including: Columbus

~~ continued on page two

Today's Meeting

Greeter: Jerry Kuyoth

National Church Residence Healthcare

Invocation: Jerry Kuyoth

National Church Residence Healthcare

Committee meetings: Environment & Agriculture,
Music & Arts, Young Children Priority One

Menu: House Salad, Pecan Chicken

Check presentations: Kids Voting Central Ohio – Jeff Cabot

This week at a Glance

Birthdays:

04/20 – **Kristen Sydney**

Tuesday – on this day in 1987 – *The Simpsons* premiered
on *The Tracey Ullman Show* as a short cartoon.

Thursday – 4/21 – Boys & Girls Club tutoring – 4 p.m.
115 S. Gift Street

Friday – 4/22 - on this day in 1864, the U.S. Congress
passed the 'Coinage Act of 1864' which mandated the
inscription "In God We Trust" be placed on all coins
minted as United States currency.

President's Corner



I am sure most of you have been involved in or seen strategic planning exercises where the final “Strategic Plan” gets reviewed in a nice PowerPoint presentation, then is stuck in a binder and gathers dust on a shelf as everyone goes about business as usual. You may also be

asking yourself, “Why is the strategic plan our Club just developed different?” This is exactly why the officers and trustees of both the Club and the Foundation kicked off our communications by announcing our Centennial initiative, seeking to grow the assets held by the Foundation to \$1 million by 2016, and to raise an additional \$100,000 for substantial gifts into the community – to demonstrate our commitment to “walk the walk” and really improve how our Club operates and impacts our community.

Previously we have shared with members our Strategic Priorities:

- Get the Foundation to \$1.1 million by 2016;
- Focus on membership;
- Increase Club community service;
- Integrate public relations into everything our Club does; and
- Operational focus.

Public relations and operational focus are the last two items listed, but don't take that to mean that they are any less important than the first three. In fact, as the Strategic Plan was developed, these two were identified as essential to our being successful in the first three!

Public Relations isn't about “tooting our own horn” or getting “credit” for the work our Club does in the community. I think I speak for the entire Club in saying recognition is not the reason any of us give so generously of our time, talent and/or treasure. But if we “turn our shoes around,” and look at things from the point of view of a prospective new member, a corporate sponsor or someone just buying a ticket to an event like our annual auction, they all want to be sure their scarce time, effort and money is going to an organization that has a real impact on the community. The more effective we are in communicating our activities and the positive impact they are having on our community, the more successful we will be with our first three priorities.

Operational Focus is about setting goals and then measuring and managing our progress as we work toward achieving those goals. Just as the Club and the Foundation have established a timeline and committed to specific fundraising goals, the Club will be establishing goals in other areas of operation. We have more work to do in defining these goals and establishing deadlines, but the key is that the succession of incoming Club presidents is committed to

~~ continued from page one

Jewish Day School, Columbus Jewish Federation, Leo Yassenoff Jewish Community Center, Jewish Family Services, Wexner Heritage Village, Jewish Scouting of Central Ohio, Columbus Jewish Historical Society, Jewish National Fund, Ohio Holocaust Education Council, and Central Ohio State of Israel Bonds.

Rabbi Apothaker has also served on the Board of the Central Conference of American Rabbis, was president of its Great Lakes and Ohio Valley Region, and has served on a number of national committees, including the Committee on Reform Jewish Principles (1999). He currently serves as a corresponding member of the Responsa (Law) Committee of the CCAR. He has also served on the National Rabbinic Council of the United Jewish Appeal. In addition to Jewish community activities, Rabbi Apothaker is a past president of an interfaith, congregationally-based, justice organizing group of 50 congregations in Central Ohio (Building Responsibility, Equality and Dignity), and is the founding president of the Interfaith Association of Central Ohio and the local chapter of Children in Grief. He is a founder of the Congregational Alliance of New Albany. Among other honors, Rabbi Apothaker has received the Buckeye Boys Ranch Award in recognition of Community Accomplishments and Continuing Influence in Religion with in the Community.

Rabbi Apothaker is married to Marcie Golden and has two daughters.

Confucius did not say ...

Man, who wants pretty nurse, must be patient.
Lady who goes camping must beware of evil intent.
Man who leaps off cliff jumps to conclusion.

developing operational goals each year that support our progress in executing this Strategic Plan. Instead of thinking “incrementally” as we develop our annual plans, incoming presidents will think strategically. As **Jamie Richardson** begins planning for 2011-2012, expect to see goals and metrics for things like total service hours or percentage of members providing service above some target – or maybe even some sort of challenge where the Club is divided into competing teams! We want members to enjoy and be satisfied with their investment in our Club, and how we go about our weekly, monthly and annual activities needs to be considered.

I'll wrap up this President's Corner by asking my original question a little differently: “Five years from now, in 2016, will we have achieved our vision for the Kiwanis Club of Columbus?” How we will answer that question depends on you! Join me in taking our Club into its second century!



Easy green, right now ...

Never screw in another incandescent light bulb again. Compact fluorescents can do anything an incandescent can using only 20 percent of the power.

Insulate your water heater to keep from heating the inside of your house this summer. Turn the temperature down to prevent accidental burns and save even more.

Purchase foods produced locally. Improve the local economy and saves big on the fuel required to transport the food.

Purchase items with minimal packaging and if plastic, look for #'s 1 & 2's, as these plastics are recycled in central Ohio.

Use plug strips with on-off switches to power your appliances that have remote controls or 'sleep modes,' as they consume power when off. Some 15 to 20 percent of power consumed by these appliances is used while "off."

Do it NOW, save NOW, provide a better planet for the next generation.

~~~ *Scott Doellinger*

---

## Become a 'Reading Buddy' ...

We do it every day. In fact, you are doing it right now – reading. It is something that comes easy to us because someone - a parent, a teacher, a friend - helped us learn to read. They patiently taught us to sound out the words and to understand sentence structure. They read to us and they encouraged us to practice. Think where you would be today if you didn't know how to read.

On the second and third Thursday of each month, a group of Kiwanians participates in the 'Reading Buddies' program at the Boys & Girls Club (115 S. Gift Street) for about one hour, beginning at 4:30 p.m. We fill a need by working with the kids as they develop these vital skills. We can always use more people. If you are interested in becoming a 'reading buddy,' or at least giving it a try, contact Jack D'Aurora at [jdaurora@behallaw.com](mailto:jdaurora@behallaw.com).



*Proud to*  
support

~~ **Kiwanis** ~~

## STIFEL NICOLAUS

Stocks • Bonds • Mutual Funds • Retirement Plans  
UITs • Managed Accounts  
Financial Planning • Trusts & Estate Planning

**Sam Vogel, CFP®**

Vice President/Investments

21 East State Street, Suite 200  
Columbus, Ohio 43215

**(614) 463-9360 • (800) 499-6130**

Stifel, Nicolaus & Company, Incorporated | Member SIPC and NYSE

## Annual Auction deadline approaches ...

It is one of the social highlights of the year, the who's who of Kiwanis and the Columbus community, the event you won't want to miss! It is the annual Columbus Kiwanis Charity Auction.

This year's event is scheduled for Saturday, May 7, and will be held at the Athletic Club of Columbus. Being the first Saturday of May, our theme will honor the time-tested traditions of the Kentucky Derby. Dress will be "derby attire" (no jockey suits please), and will include a Derby hat contest for the ladies. WCMH TV4 weekend news anchor Mindy Drayer will be one of the judges.

The Auction committee has worked hard to secure a wide-variety of great items to appear in either the silent- or live-auction. There is something for everyone, and we are sure bidding will be lively, knowing that all proceeds from the event will go to support the many beneficial grants awarded by the Columbus Kiwanis Foundation.

There is still time to purchase your ticket for the evening, which will begin at 5:30 p.m. Please be sure to indicate your dinner choice (roasted breast of chicken, bourbon-molasses glazed pork loin or restricted diet).

All attendees will receive a complimentary Kentucky Derby glass as their party favor and reminder of their attendance.

If for some reason you did not receive your invitation, it has been misplaced, or you would like additional invitations to share with friends, co-workers and family, please let us know.

*"You can make more friends in two months by becoming really interested in other people than you can in two years by trying to get other people interested in you."*

~Dale Carnegie

## New office polices ...

### Dress Code:

- 1) You are advised to come to work dressed according to your salary.
- 2) If we see you wearing Prada shoes and carrying a Gucci bag, we will assume you are doing well financially and therefore do not need a raise.
- 3) If you dress poorly, you need to learn to manage your money better, so that you may buy nicer clothes, and therefore you do not need a raise.
- 4) If you dress just right, you are right where you need to be and therefore you do not need a raise.

### Sick Days:

We will no longer accept a doctor's statement as proof of sickness. If you are able to go to the doctor, you are able to come to work.

### Personal Days:

Each employee will receive 104 personal days a year. They are called Saturdays & Sundays.

### Bathroom Breaks:

Entirely too much time is being spent in the toilet. There is now a strict three-minute time limit in the stalls. At the end of three minutes, an alarm will sound, the toilet paper roll will retract, the stall door will open and a picture will be taken. After your second offense, your picture will be posted on the company bulletin board under the 'Chronic Offenders' category. Anyone caught smiling in the picture will be sanctioned under the company's mental health policy.

### Lunch Break:

- \* Skinny people get 30 minutes for lunch, as they need to eat more, so that they can look healthy.
- \* Normal sized people get 15 minutes for lunch to get a balanced meal to maintain their average figure.
- \* Chubby people get 5 minutes for lunch, because that's all the time needed to drink a Slim-Fast.

Thank you for your loyalty to our company. We are here to provide a positive employment experience. Therefore, all questions, comments, concerns, complaints, frustrations, irritations, aggravations, insinuations, allegations, accusations, contemplations, consternation and input should be directed elsewhere.

**If at first you don't succeed,  
skydiving is not for you ...**

**Money isn't everything,  
but it sure keeps the kids in touch.**

*I wish the buck stopped here.  
I could use a few ...*

### Next week's meeting

(April 25, 2011)

**Speaker: Ken Schnacke**

Columbus Clippers

**Greeters: Cindy Sturni**

United Way of Central Ohio

**Jerry Durham**

Continental Realty

**Invocation: Dave Timmons**

G.W. Timmons & Sons

**Committee Meetings:** None scheduled

**Menu:** Salad, Meatloaf, Mushroom Demiglace

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-738-0069

**e-mail:** office@columbuskiwanis.org

**website:** www.columbuskiwanis.org

### CLUB OFFICERS

|                     |                  |
|---------------------|------------------|
| Tim Barhorst        | President        |
| Charlotte Collister | Past President   |
| Jamie Richardson    | President-Elect  |
| Lisa Jolley         | Vice President   |
| Nick Tomashot       | Treasurer        |
| Paul Bohlman        | Secretary/Editor |

### CLUB TRUSTEES

| <u>2011</u>       | <u>2012</u>    |
|-------------------|----------------|
| Paul Collinsworth | Jack D'Aurora  |
| Chad Endsley      | Lisa Jolley    |
| Jade Metcalf      | Brian Seitz    |
| Jamie Richardson  | Troy Terakedis |
| Larry Walters     | Nick Tomashot  |

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

|                |                |
|----------------|----------------|
| S. Ronald Cook | President      |
| Alan Weiler    | Vice President |
| Jim Bechtel    | Treasurer      |
| Paul Bohlman   | Secretary      |

### FOUNDATION TRUSTEES

|                  |             |
|------------------|-------------|
| Jamie Richardson | Lisa Jolley |
| Tim Barhorst     | Fred Miller |
| George Ruff      | Sam Vogel   |