

"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

**"Where serving the Children of the World is our Mission & Passion"**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215

April 4, 2011



## Kent Johnson

### Highlights For Children

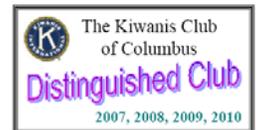


Kent S. Johnson is chief executive officer of Highlights for Children, Inc. and a member of the corporation's board of directors. The company, which publishes educational products for children, including the popular children's magazine *Highlights*, has grown to include five wholly owned subsidiaries. These include a children's book publisher, a textbook publisher and a publisher of professional development books for teachers as well as a company that provides direct training seminars for teachers.

Kent is only the third CEO in the history of the company, which Garry Cleveland Myers, Ph.D., and Caroline Clark Myers, founded in 1946. He is the great-grandson of the founders, and a member of the fourth generation in the family-owned enterprise. Previously, Kent served as a corporate vice president of strategic management. He received his bachelor's degree from Amherst College and his doctorate in physics from Harvard University. Prior to joining *Highlights*, he served in various roles in research and development, manufacturing and operations.

Kent serves on the Board of Trustees of the Direct Marketing Educational Foundation.

He lives in Columbus, Ohio with his wife and two young sons.



### Today's Meeting

**Greeters:** **Leslie Huntington**

J.P. Morgan Chase

**Jonathan Caswell**

Ohio State Student

**Invocation:** **Kathleen Roberts**

The Ohio Foundation of Independent Colleges

**Committee meetings:** Scholarship, Golf,  
Behavioral Health & Wellness

**Menu:** House Salad, lasagna

**Inter Club:** Delaware Kiwanis

### This week at a Glance

**Birthdays:**

04/09 – **George Ruff**



**Tuesday** – 1933 - U.S. President Franklin D. Roosevelt signs Executive order 6102 "forbidding the hoarding of gold coin, gold bullion, and gold certificates" by U.S. citizens.

**Wednesday** - 1973 – The American League of Major League Baseball began using the designated hitter.

**Sunday** – 4/10 – Franklinton Club – Pancake breakfast



## Celebrating 100 Years of Service ...

In five short years, our Club will celebrate the one hundredth anniversary of its founding. One hundred years of service to the Columbus community is a momentous achievement! This milestone

provides the Club with a unique opportunity to gain support from the community as we seek to expand our impact on it over the course of our second hundred years.

With these thoughts in mind, the officers and trustees of both the Club and the Foundation have jointly resolved to mark the Club's centennial in a memorable way. This plan has three components:



1- First, the Club and the Foundation have resolved to seek to grow the total assets held by the Foundation—the sum available to support community projects indefinitely into the future—to \$1 million. Given that the Foundation's assets already exceed \$850,000, this may be a somewhat modest goal.

2- Second, the Club and the Foundation will seek to raise by 2016 the additional sum of \$100,000 and to distribute that sum to the community through a visible process that will result in substantial gifts—not less than \$10,000 each—being made to between one and ten particularly worthwhile projects in our community. This sizeable goal, if it can be achieved, will allow the Club and Foundation to celebrate a hundred years of community contributions through an even more dramatic gesture of giving. This component of the centennial goal has been named the “Century Gift.”

3- Third, and importantly, the Club and Foundation will, during the five years leading up to 2016, continue at their current levels the gifts made each year to those in the Columbus community most in need of the Club's help.

This is a dramatic plan, and it can only be accomplished with the support of every member of our Club. If every Club member will commit to make an annual gift to the Foundation in this and each of the next four years, the goal should be within our reach. Remember that every gift of unrestricted funds to the Foundation counts toward the donor's admission to the next membership level in the 1916 Society (George R. Manser, Founder). If you are not a member of the 1916 Society, please consider becoming one with a contribution (which can be made over time) of \$1000. If you are already a member, consider a personal five-year goal of achieving at least the next 1916 Society membership level: Silver Level - \$2500 in total contributions; Gold Level - \$5,000 in total contributions; Diamond Level - \$10,000 in total contributions.

## Pickerington interclub planned ...

Do you live, work or get out around Pickerington? If you do, here's a great opportunity. **Lisa Jolley** and **Paul Collinsworth** are putting together an interclub with the Pickerington Kiwanis and you should be there.

The date is set for Tuesday, April 12. They meet at noon at Romeo's Pizza (80 West Church Street). If you are interested in attending and would like to carpool from downtown Columbus, please contact **Lisa Jolley**.

Inter-clubbing is a great way to learn about Kiwanis and to see how other clubs approach problems similar to what we are experiencing. Sharing ideas is encouraged and we hope you will attend several inter-clubs each year just to have a better idea of the scope of Kiwanis and all of the good things Kiwanis is doing in each local community.

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## Pre-paid luncheon program ...

Yes, it is that time again! If you are one of our loyal members participating in the quarterly pre-paid luncheon program, your next installment is due this Monday, April 4.

This quarter there are 12 Monday meetings scheduled (no meeting on Memorial Day, May 30).

Therefore, the amount due is \$120. As usual, checks should be made out to 'Kiwanis Club of Columbus' and either mailed or handed to Club Secretary **Paul Bohlman**.



New participants in this program are always welcome. You can sign up at the beginning of any quarter by submitting the quarterly payment.

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## Upcoming meetings to note ...

**Monthly Trustee meeting** – Tuesday, April 12 at the Buckeye Hall of Fame Grill – meeting will start at 6 p.m. with dinner to follow for those who wish to stay. Please let Secretary **Paul Bohlman** know if you will be attending and/or staying for dinner, so that proper arrangements can be made.

**Quarterly Division 10-W Council meeting** – Thursday, April 14 at Der Dutchman in Plain City. The meeting will begin with dinner at 6:30 p.m. Dinner will be all-you-can eat family-style and will cost \$17 per person. Reservations are due in to Club Secretary **Paul Bohlman** by Friday, April 8.

## Count down to Auction-time ...

By now, all members should have received their formal invitation to the 2011 Kiwanis Charity Auction scheduled for Saturday, May 7, at the Athletic Club of Columbus. It promises to be another great evening filled with entertainment, fellowship, good food and a wide variety of fabulous items to bid on, in both the "live" and silent auction portions of the program.

There is still time to do several things:

- 1- **Donate an item**, or point us in the direction of a company or individual you feel will donate.
- 2- **Become a sponsor**. There are different levels of sponsorship available to fit most any budget. Details are on our website or available from any committee member.
- 3- **Spread the word**. If you have someone you would like to make certain is invited, just provide us with their name and mailing address. We will be sure an invitation is sent to them. Of course, a follow-up call and personal invitation from you would be sure to get them there.
- 4- **Buy your tickets**. As with any venue, there is limited seating available, so don't procrastinate. Get your money and dinner reservations in early to be sure you are part of this fantastic evening.

We are looking forward to another excellent event!

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## Grants awarded ...



The Music and Arts Committee is delighted to announce two recipients of the Kiwanis Grants Program for the Arts. In addition to a \$1,000 grant which was awarded this past December to the Columbus Children's Choir, the Committee recommended \$1,000 grants for the **King Arts Center** and **Columbus Children's Theatre**.

**The King Arts Center** is establishing the KAC After-school Arts Institute, a multi-disciplinary arts education program which will involve 90 children ages, 7 to 15, who reside or attend school in the King-Lincoln district. The program will involve professionally taught classes in dance, visual art, theatre and music, and will give students a meaningful educational experience while nurturing their participation in multiple arts disciplines.

**The Columbus Children's Theater** project will benefit the CCT Professional Touring Company by replacing sound equipment which is needed for on-the-road theatre performances. The CCT Touring Company is scheduled to deliver 200 performances this year, which will reach more than 22,000 students throughout Franklin County area. Performances are often in school gymnasiums that have unfavorable acoustics. The sound equipment will enable students to hear the performances and provide both an educational and enjoyable theatrical experience.

The Kiwanis Music and Arts Committee is proud to award grants to these outstanding organizations that are making a positive impact on the lives of thousands of area children. Congratulations to **The King Arts Center** and **Columbus Children's Theater**!

## Green Gardening ...

**Use less water** - Mulch and water seldom, but deeply. Water requirements vary greatly between plants, with tomatoes requiring water every other day and corn only once a week.

**Use less chemical fertilizer** - A 12-12-12 fertilizer is a general chemical garden fertilizer. Crops like corn need much nitrogen, while other crops will produce lots of leaves but little fruit. Organic fertilizers are great, but weak. They actually remove nitrogen as they decompose, but they provide great soil conditioning. Be sure to follow the directions associated with any fertilizer.

**Prevent soil loss** - Erosion by water is usually found on sloped garden surfaces. Be sure to plant in level areas. Wind can also blow soil as dust. Try using something to block the wind, or make sure the soil is kept moist.

**Insect Control** - Avoid insecticides. In small gardens, you can usually avoid using insecticides by physically removing bugs or larvae. You can also use soapy water to wash bugs off, or dust to injure the insects. Old time insecticides, such as tobacco dust, are rather benign to humans but can be effective on plants.

--- by Scott Doellinger



## Bill Gates versus General Motors ...

At a recent computer expo (COMDEX), Bill Gates reportedly compared the computer industry with the auto industry and stated, 'If GM had kept up with technology like the computer industry has, we would all be driving \$25 cars that got 1,000 miles to the gallon.'

In response to Bill's comments, General Motors issued a press release stating:

If GM had developed technology like Microsoft, we would all be driving cars with the following characteristics:

1. For no reason whatsoever, your car would crash ... twice a day.
2. Every time they repainted the lines in the road, you would have to buy a new car.
3. Occasionally your car would die on the motorway for no reason. You would have to pull to the side of the road, close all of the windows, shut off the car, re-start it and re-open the windows before you could continue. For some reason you would simply accept this.
4. Occasionally, executing a maneuver, such as a left turn, would cause your car to shut down and refuse to re-start, in which case you would have to re-install the engine.
5. Macintosh would make a car that was powered by the sun, was reliable, five times as fast and twice as easy to drive - but would run on only five per cent of the roads.
6. The oil, water temperature and alternator warning lights would all be replaced by a single 'This Car Has Performed An Illegal Operation' warning light.
7. The airbag system would ask, 'Are you sure?' before deploying.
8. Occasionally, for no reason whatsoever, your car would lock you out and refuse to let you in until you simultaneously lifted the door handle, turned the key and grabbed hold of the radio antenna.
9. Every time a new car was introduced, car buyers would have to learn how to drive all over again because none of the controls would operate in the same manner as the old car.
10. You'd have to press the 'Start' button to turn the engine off.

P.S. - when all else fails, you could call 'customer service' in some foreign country and be instructed in some foreign language how to fix your car yourself!

Lead me not into temptation -  
I can find it myself.

By the time a woman realizes  
her mother was right,  
she has a daughter who thinks she's wrong.

### *Next week's meeting*

(April 11, 2011)

**Speaker: Larry Hamill**

Creative photographer

**Greeters: Dick Tice**

Richard C. Tice, CLU Co.

**Invocation: Dick Tice**

Richard C. Tice, CLU Co.

**Committee Meetings:** Homeless, International Relations, Youth Opportunity, Senior Citizens, Service Leadership Program

**Menu:** House Salad, Penne with Grilled chicken, roasted tomatoes, broccolini, mushrooms, pomodoro

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-738-0069

**e-mail:** office@columbuskiwanis.org

**website:** www.columbuskiwanis.org

### CLUB OFFICERS

Tim Barhorst	President
Charlotte Collister	Past President
Jamie Richardson	President-Elect
Lisa Jolley	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2011</b>	<b>2012</b>
Paul Collinsworth	Jack D'Aurora
Chad Endsley	Lisa Jolley
Jade Metcalf	Brian Seitz
Jamie Richardson	Troy Terakedis
Larry Walters	Nick Tomashot

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

S. Ronald Cook	President
Alan Weiler	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

Jamie Richardson	Lisa Jolley
Tim Barhorst	Fred Miller
George Ruff	Sam Vogel

# Kiwanis Charity Auction Raffle



## Beautiful Committee 'Theme' Baskets

Hurry, Hurry – Buy your tickets now!

1 for \$5.00



5 for \$20.00

You do not have to attend the Auction to win\*.  
The more tickets you purchase the better your chances of winning!

Committee Baskets - \$75 - \$100 value

Themes may include:

- #1. *OSU Sports*
- #2. *Family Night*
- #3. *Ohio Grown Foods*
- #4. *Homeless Supplies*
- #5. *Wine & Cheese*

\* must present ticket stub within 1 week after auction to win