

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"It's not about me ... or you, but what WE will do for the children."

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



February 10, 2014

## Valentine's Day

Presented by our  
Music & Arts Committee



Love is in the air ... and it will certainly fill the room this week, as four of our long-standing fellow Kiwanians and a guest quartet led by our own **Andy Sonderman** will entertain us with an array of Valentine favorites.



In addition to *What the Heck Four* – **David Kandel, Bob Eberhart, Paul Baumer** and **Larry Icenogle** – our program will showcase *Out of Gas*, a Seniors quartet featuring Andy and his long-time barbershop colleagues Tom Henry, Rodger Suver and Bob Mills.

Valentine's Day comes but once a year, but love is a year-round, universal blessing. It is manifested in many ways – the tender touch, the warm smile, the helpful hand, the thoughtful act, the unquestioning support. It can happen spontaneously, or it can evolve. It can take you by surprise, or it can be the fruit of your efforts. Cupid knows no rules; rather, he just aims and shoots. Once you are struck, that magic ride begins. Love needs constant nourishment and should never be taken for granted. If cared for properly, it will grow and flourish.

Whether you are young or old, you will be entertained and warmed by the 'love in the room' at today's meeting. This is a fun luncheon date to share with your spouse, significant other or a romantic 'person of interest.' Please let us know when you sign up for your meeting how many meals you'll need so that we can provide the proper head count to the ACC staff.



### Today's Meeting

**Greeters:** **Bill Calvert** - Merrill Lynch  
**David Brainin** - David J. Brainin LLC

**Invocation:** **Alice Hohl** - SiteInSight

**Committee meetings:** Homeless

**Menu:** House salad, salmon with roasted red pepper jam

### This week at a Glance

**Birthdays:** 02/15 – Cindy Sturni 

**Tuesday** – 02/11 – National "Make a Friend" Day and Kiwanis Trustee meeting at ACC (5:30 p.m.)

**Wednesday** – 02/12 – Abraham Lincoln's birthday

**Thursday** - 02/13 – Boys & Girls Club reading – 4 p.m.

**Friday** – 02/14 – Valentine's Day

## Focus on Kiwanis

### Inter-clubbing ...

We all know that Kiwanis is a world-wide organization with more than 8,000 separate clubs scattered throughout the world. And we all know that those clubs share a common mission: Improving the world one community and one child at a time.

While the needs of each community vary, there are many similarities and there are always opportunities to learn how other clubs approach their local challenges and to apply some of those lessons to how our Club operates.

Inter-clubbing is when four or more of our members attend or participate in a meeting or event of another Kiwanis Club. The main objective is to observe, ask questions, experience and learn, so that ideas, concepts and programs can be shared within our committees and Club structure to help grow and develop our own initiatives.

Many inter-club opportunities take the form of supporting the events of other Clubs. Our attendance can help make their event more of a success, and they appreciate having us participate.

Of course, there is nothing wrong with attending another club's meeting to hear a good speaker and to enjoy the fellowship. Whatever the reason, we hope you will make it your personal goal to attend one or more inter-clubs, or to organize and lead one yourself. For more information and to get involved with inter-clubbing, contact Andy Sonderman at [asonderman@keglerbrown.com](mailto:asonderman@keglerbrown.com).

### Club Trustees to meet ...

The February Trustee meeting of Kiwanis Club of Columbus will be held Tuesday evening, February 11, at the Athletic Club of Columbus (in one of the second floor parlors). The meeting will begin at 5:30 p.m., and be followed by fellowship and dinner for those who wish to stay.

Trustees and committee chairs (*or their representative*) are expected to attend, and all Club members are welcome to join us, participate in the discussions and voice their opinions. Trustee meetings are where the business of the Club is transacted, new members approved and decisions made after hearing the reports and recommendations of our various committee chairs.

If you are interested in attending the meeting and/or staying for the fellowship and dinner afterwards, please let Club Secretary **Paul Bohlman** know, so that he can notify the ACC and have the proper accommodations set up for us.

## Hockstad spearheads major event ...

Member **Karen Hockstad** is serving as a co-chair of the 2014 JDRF-Mid-Ohio chapter's Promise Ball on Saturday, May 10. It will be held in The Archie Griffin Ballroom at the Ohio Union. The Promise Ball, one of JDRF's two major annual fundraisers, is a black-tie affair including dinner, live music, silent and live auctions.



This year, JDRF will honor the Tzigournas family as its "Fund A Cure" family. Olivia Tzigournas was diagnosed with Type 1 (juvenile) diabetes several years ago, and will be celebrating her 16<sup>th</sup> birthday the night of the auction. Her grandfather, Manny, is one of the most renowned endocrinologists in Ohio.

Former Congressman Zack Space is serving as the Honorary Chair, and his friend, Pat Tiberi, will be there to introduce him. Tables for the event – which will host approximately 600 business executives and professionals – may be purchased for \$2,500, and individual tickets are also available. There are many sponsorship opportunities as well. Other sponsors include Nationwide, Bob Evans, AEP, OhioHealth, Schottenstein's, and Grange Insurance. The event also includes a 50/50 raffle. Only 500 tickets will be sold. Each ticket costs \$100. The winner will receive one half of the sales proceeds from the raffle, up to \$25,000. You need not be present to win.

If you are interested in attending the event sponsoring the event, or buying raffle tickets, please contact Karen Hockstad. Eighty percent of all monies raised go directly to research to find a cure for Type 1 (juvenile) diabetes.

### Thoughts on training ...

**CFO to CEO:** "What happens if we invest in developing our people and then they leave us?"

**CEO to CFO:** "What happens if we don't, and they stay?"

**HIGHBAR**

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IDEAS THAT

IMPACT

Highbar Agency is committed to helping Columbus businesses generate / nurture sales leads, start two-way conversations, and build lifetime customer relationships through digital marketing strategies.

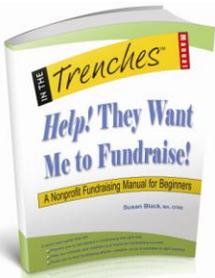
## Susan Black Aims to Help First-Time Fundraisers with New Book

It's been said that humans have two big fears: death and public speaking. Kiwanian and author **Susan Black**, CFRE, says there's another fear that should be added to the list: *fundraising*. "In my experience over the last 20 years working with non-profit organizations, I can definitely say that most people are afraid of fundraising," says Black, author of the new book [Help! They Want Me to Fundraise!](#), now available from CharityChannel Press.



Black, a local fundraising consultant and founder of Allene Professional Fundraising, wrote the book to help readers understand the basic building blocks of a successful fundraising program so that they can overcome their fears. "I wanted to write a book that would help break down fundraising into manageable pieces, so that folks new to the business could see how it really worked, and hopefully overcome some of their fears about it. People tend to fear the unknown, and there are a lot of misconceptions out there about the process" she said.

One of the most common misconceptions she finds is that those new to non-profit fundraising think if they don't know any wealthy people, they can't raise funds. "Fundraising is about building relationships, telling your story and effectively sharing the impact you are making, it's not about asking Bill Gates for a million dollars - unless you happen to know him personally," says Black. She says that whom you know is important, but that there are four basic building blocks of fundraising success that every organization needs to have in place to truly grow a fundraising program. Without those, she claims, all the wealthy donors in the world can't help.



The book, which is actually a manual complete with instructive worksheets, helps nonprofit staff, volunteers and board members assess where their fundraising program currently stands, and then learn what they can do to improve it. "It's the kind of book that busy folks need: easily digestible with worksheets that walk you through the process. It's also affordable, so that nonprofits can purchase multiple copies to use with their boards or staff," she says.

Susan is the founder and principal consultant at Allene Professional Fundraising in. She has over 20 years of non-profit fundraising and leadership experience, and is a seasoned fundraising trainer and presenter. [Help! They Want Me to Fundraise!](#) is available from CharityChannel Press and Amazon. More information about the book and the author can be found at [www.allenefundraising.com](http://www.allenefundraising.com) and [www.charitychannel.com](http://www.charitychannel.com).

### Entrepreneurial Challenge ...

High school students from throughout Franklin County will come together on Friday, February 21, for the 41<sup>st</sup> Annual Kiwanis Entrepreneurial Challenge. The event will be held at Columbus State Community College, in their Workforce Management building located on Cleveland Avenue. It will run from 8 a.m. to 2 p.m.

Students attending the program will be exposed to a number of critical elements relative to becoming an entrepreneur, and they will be given the opportunity to put those principles to work immediately with a hands-on learning experience. Our keynote speaker that day will be Brad Griffith, founder and CEO of Buckeye Interactive.

Volunteers are needed to help serve as facilitators during the hands-on, interactive break out sessions. No special skills or experience are needed to serve as a facilitator and a brief orientation will be provided to you prior to the students' arrival. If you are interested in serving as a facilitator, please contact Fred Miller at [fbmiller@brightlightconsultingllc.com](mailto:fbmiller@brightlightconsultingllc.com).

### Columbus International 5K ...



Run in it, walk in it, or volunteer in it – there's something for every Kiwanis member in our third annual Columbus International 5K.

Runners and walkers can take advantage of an early registration fee by going to our designated race web site at [www.columbusinternational5k.com](http://www.columbusinternational5k.com).

Please help us spread the word about this great event by emailing the web address above to your friends and co-workers, posting it on your Facebook page and other social media outlets. If you need paper registrations or posters for your place of work, fitness club, local recreation center or park, please let us know.

Proceeds from the event will benefit the ELIMINATE Project – the Kiwanis International world-wide effort to eliminate maternal and neo-natal tetanus in 25 third-world countries.

## Driving Miss Daisy ...

Our own Kiwanis member **David Kandel** has been cast in the upcoming production of *Driving Miss Daisy* being presented by the Hilliard Arts Council. He will be playing the role of Miss Daisy's son, "Boolie."

Kiwanis Club of Columbus is putting together a special social event to attend the Saturday evening, March 1, performance at 8 p.m. Tickets are \$20 per person, \$15 for seniors and \$10 for groups of 10 or more. We will coordinate the purchase of tickets at a flat rate of \$15 per person, and allow the extra \$5 per ticket to go to ELIMINATE Project. We are hopeful we can get a large group of both Kiwanians and friends to attend that evening, and to support David.

Kiwanis has a long history with the Hilliard Arts Council via **Wille Grové**, who served as their founding President and who has played lead roles in several productions, including *A Funny Thing Happened on the Way to the Forum*; *Camelot*; and *South Pacific*.

Once we know who will be attending, we will coordinate a dinner party at a nearby restaurant for those who would like to have dinner before going to the show (optional). The show will be held at the Makoy Center (5462 Center Street) in Hilliard.

If you are interested in going, please let Secretary **Paul Bohlman** know **NO LATER** than Friday noon, February 7. Payment can follow afterwards. All we need now is to know how many tickets you would like us to include in our group order.

## Upcoming events of note ...

Mark your calendar for the opportunity to participate in two major upcoming events:

1- **Annual Kiwanis Charity Auction** – Saturday, May 17, at Brookside Country Club, 6 p.m. to 10 p.m. Mark your calendar and invite some friends now, so they can get it on their calendars as well.

2- **The Columbus Arts Festival** – Friday, June 6, 10:30 a.m. to 10 p.m. – We will be filling shifts in one of the drink tents to earn money for our Club. Mark your calendar now and plan to help.



**Bill Calvert, CRPC, CFM**  
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*Hate foggy windshields? Buy a chalkboard eraser and keep it in the glove box of your car. When the windows fog, rub them with the eraser! Works better than a cloth!*

## Next week's meeting

(February 17, 2014)

**Speaker: Steven Brockshus** –  
National FFA President / special  
interactive program

**Greeters: Arnold Barzak**  
Myers Real Estate

**Neil Distelhorst**  
Retired, Deloitte & Touche

**Invocation: Tim Barhorst**  
Business Partners, Inc.

**Committees:** Membership, Music & Arts

**Menu:** Pasta buffet, including salad (*only choice*)

## Kiwanis Club of Columbus

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### CLUB OFFICERS

Kathleen Roberts	President
Lisa Jolley	Past President
Jim Skidmore	President-Elect
Jeff Rayis	Vice President
Nick Tomashot	Treasurer
Paul Bohlman	Secretary/Editor

### CLUB TRUSTEES

<b>2014</b>	<b>2015</b>
David Brainin	Alison Friend
Stephanie Harris	Alice Hohl
Mark Poeppelman	Candace Pflum
Jim Skidmore	Jeff Rayis
Cindy Sturni	Andy White

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

Alan Weiler	President
Jim Bechtel	Vice President
Scott Lindsey	Treasurer
Paul Bohlman	Secretary

### FOUNDATION TRUSTEES

Jeff Rayis	Jim Skidmore
Kathleen Roberts	Mark Swepston
George Ruff	Sam Vogel