

# The Bulletin

The Kiwanis Club of Columbus



"Kiwanis is a global organization of volunteers dedicated to changing the world - one child and one community at a time."

"It's not about me ... or you, but what WE will do for the children."

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



January 27, 2014

**RYAN LIPPE**

**Consumer Educator**

**Ohio Attorney General's Office**



Ryan Lippe is a Consumer Educator for Ohio Attorney General Mike DeWine's Consumer Protection Section. The Consumer Protection Section protects Ohioans from predatory and illegal business practices. With authority granted by the Ohio Consumer Sales Practices Act and other statutes, the Section enforces laws that prohibit unfair and deceptive practices including, but not limited to: false advertising, shoddy workmanship and failure to perform services or to deliver goods.

Consumer Protection works to protect Ohio consumers by conducting local and state investigations and by joining multi-state and federal investigations. Through cooperating with federal and other state authorities, the Section has achieved landmark settlements and won millions of dollars in civil penalties and restitution for Ohioans.

To further assist consumers and businesses, the section also provides consumer education, business education and a free informal dispute resolution process to resolve consumer complaints, including complaints related to identity theft. The process is open to small businesses and non-profit organizations.

As a consumer educator, Ryan conducts presentations to groups across the state to teach Ohioans about their rights and how to avoid scams. He also prepares educational materials to advance the Consumer Protection Section's mission of protecting Ohioans from unfair and deceptive business practices and consumer fraud.

Prior to joining the Ohio Attorney General's Office, Ryan spent more than 10 years in the communications arena, where he practiced public and media relations. Ryan holds a Bachelor of Science degree in Communications, summa cum laude, from Ohio University. In his spare time, he is a member of Charity Newsies, a local nonprofit that serves needy schoolchildren with new clothing each year, as well as a graduate of the Leadership Columbus program.

## Today's Meeting

**Greeters:** **Neil Distelhorst** - Retired, Deloitte & Touche

**Adam Burk** - YMCA of Central Ohio

**Invocation:** **Joyce Waters** - Johnson Investment Counsel

**Committee meetings:** Youth Opportunity

**Check Presentation:** Manna Café

**Menu:** **Wedge salad, grilled sirloin with demi-glace**

## This week at a Glance

### **Birthdays:**

01/28 - **James Jewell**

01/31 - **Kelan Craig**

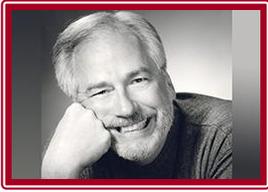
02/02 - **Larry Icenogle**



**Tuesday** - 01/28/1915 - An act of the U.S. Congress created the United States Coast Guard as a branch of the United States Armed Forces.

**Thursday** - 01/30/1969 - The Beatles held their last public performance, on the roof of Apple records in London. The impromptu concert was broken up by the police.

## Focus on Kiwanis



The following article was published by WOSU Radio in appreciation of Ken Keller. Ken served as President of our Club during the 2004-05 administrative year.

WOSU supporter Ken Keller grew up in Toledo, Ohio and describes his childhood as "breathtakingly ordinary." The truth is, his life has been anything but. His love for radio began when he was a child.

He remembers during a family outing in Toledo many years ago, his mother took him inside the WTOL television station building, where he curiously watched a man reading into a microphone inside a studio. He thought about how this man's voice was reaching hundreds, thousands of ears, and instantly knew that's what he wanted to do with his life.

Ken went on to college at The Ohio State University, where he majored in English. He pledged Phi Delta Theta and a fraternity brother introduced him to student radio, which he joked, reached "two, possibly three listeners."

With his radio talent blossoming, he left school to pursue a full-time job in broadcasting, where he reached considerably more than two or three listeners. He would go on to interview many personalities of the day, including Edgar Bergen, Phyllis Diller, George Shearing and The Four Freshmen.

Unfortunately, radio was a very volatile market, and Ken made his rounds among many of the local radio stations and even worked as an announcer for a local TV station. At one point, he held jobs at two stations simultaneously and worked split shifts on a regular basis.

In September 1960, at the ripe young age of 21, Ken married his college sweetheart and had two kids while working the erratic schedule the world of broadcasting demanded. Ken's path also brought him to WOSU for a period of time, but eventually, the changing makeup of the broadcast industry in the 1960s compelled Ken to leave it and start a new career in advertising.

He started out as a copywriter, and then moved gradually up the ranks at a couple of different companies before he started TRIAD, Inc. in 1972 with his friends Lee Ault and Pat Reynolds. He retired in 2002 and his son, Dave, took over the business.

Ken never forgot his six precious years in local radio. He loved it so much that his memoir, *Monkey on a Turntable*, focuses mainly on his years in broadcast in Columbus,

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## Reserve your Singing Valentine today!

Valentine's Day is just around the corner. If you are looking for a unique and memorable way to show your special someone just how much you care, you've come to the right article.



Even as you read these words, the 'world-famous' Kiwanis quartet, *What the Heck Four*, is rehearsing furiously to perfect those special songs for you which are guaranteed to melt hearts, spark flames of passion or simply convey how much you love and appreciate your Valentine.



For a modest stipend of \$60\*, *What the Heck Four* will deliver a 'Singing Valentine' to your special someone on **Friday, February 14**, - morning, noon, or evening.

Your Valentine will be treated to at least two harmonious songs of love & devotion, a red rose and some delicious chocolates. If your Valentine really likes us, we'll even sing a few more songs! All proceeds will go to Kiwanis Club of Columbus to support the Club's mission of changing the world, one child and one community at a time.

**Please call David Kandel at 614-442-9020 to order your Singing Valentine today!**



But don't send any money yet, because we have to see how many locations we will be able to visit during the allotted time. Once all the logistics are figured out and your "appointment" is confirmed, then we'll take your money! Your special someone will love getting a Singing Valentine from you.

(\*There are no restrictions or limits on paying more than the advertised price!)

## Did you know ...

For every extra kilogram carried on a space flight, 530 kg of excess fuel are needed at lift-off.



**Bill Calvert, CRPC, CFM**  
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Senior Vice President-Wealth Management  
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Merrill Lynch, Pierce, Fenner & Smith Incorporated



Fred Miller



Alice Hohl



Tom Hayden

## Another successful ‘Bell Ringing’ season ...

Kiwanis Club of Columbus raised **\$6,843** “ringing the bell” for The Salvation Army during this past holiday season. Members, along with their families, friends and co-workers, volunteered to fill 52 total shifts at the North Market. This was the 38<sup>th</sup> consecutive year our Club has supported the Army’s Red Kettle program. All money raised stays right here in central Ohio to help people in need.

A big ‘Thank You’ goes to the following Kiwanians for “ringing the bell” for The Salvation Army:

- |                          |                         |
|--------------------------|-------------------------|
| <b>Bob Banasik</b>       | <b>Paul Bohlman*</b>    |
| <b>David Brainin</b>     | <b>Bill Calvert</b>     |
| <b>Circle K*</b>         | <b>Jack D’Aurora*</b>   |
| <b>John DeSando</b>      | <b>Neil Distelhorst</b> |
| <b>Mike Edwards</b>      | <b>Dave Fenner</b>      |
| <b>Perry Fisher*</b>     | <b>Alison Friend</b>    |
| <b>John Gambaiani</b>    | <b>Bill Gillam</b>      |
| <b>Tom Hayden</b>        | <b>Alice Hohl</b>       |
| <b>Brad Hyslop</b>       | <b>Larry Icenogle</b>   |
| <b>Lisa Jolley</b>       | <b>Dave Keller</b>      |
| <b>Dan Lacey</b>         | <b>JP LaFramboise</b>   |
| <b>Scott Lindsey</b>     | <b>Fil Line</b>         |
| <b>Ron Manser</b>        | <b>Fred B. Miller*</b>  |
| <b>Jonathan Moody</b>    | <b>Mark Poepelman</b>   |
| <b>Kathleen Roberts*</b> | <b>Brian Seitz</b>      |
| <b>Jim Shively*</b>      | <b>Andrew Sonderman</b> |
| <b>Kristen Sydney</b>    | <b>Larry Walters</b>    |
| <b>Joyce Waters</b>      | <b>Dave Weibel</b>      |
| <b>Bob Wiseman*</b>      |                         |

\*And special thanks to these Kiwanians who rang multiple shifts.

## Life before the computer ...

- A memory was something that you lost with age.
- An application was filled out for employment.
- A program was a TV show.
- A cursor used profanity.
- A keyboard was a piano.
- A web was a spider’s home.
- A virus was the flu.
- A CD was a bank account.
- A hard drive was a long road trip.
- And a mouse pad was where a mouse lived.



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Ohio. In the book, he recounts the ups and downs of the local radio world in the 1960s and his personal experience with it that followed its own ups and downs: "The pace was sometimes frantic, the money was never adequate, job security was a laugh. And I loved every minute of it."

The title of Ken's book comes from one of the memories he had in which his pet Capuchin monkey, "Peanuts," jumped onto a turntable when he brought it to work, knocking the needle off of the record and into the air before it came back and landed exactly where it had left off, causing a brief, but tense, hiatus in the music broadcast. Ken has a lot of poignant stories. They come with a life well lived.

After appreciating classical music on WOSU for years, Ken decided to remember WOSU in his estate due in part to its commitment to classical music in our community. "You're either exposed to it or you aren't...and I think it is desperately important that young people be exposed to it...and I think WOSU has that mission." We certainly do have that mission at WOSU and Classical 101, and we thank Ken for his continued support of it.

*Honey is the only food that will not rot.  
A jar of honey may remain  
edible for 3,000 years.*



## Foundation to hit Million-dollar benchmark ...

At the January 13 annual meeting of the Columbus Kiwanis Foundation, it was reported that the assets of the Foundation stood at an all-time high of \$996,324 - placing us within \$3,674 of reaching the coveted million-dollar benchmark.

It is our hope, that through the continued generous support of our members and some continued help from the growth of our investments, we will hit the million-dollar mark very soon. We will keep you posted.

Of course, this benchmark is just one of many as we continue to work toward our long-range strategic plan of building the Foundation’s assets to \$1.1 million by 2016. Reaching that goal will enable us to celebrate our Club’s 100<sup>th</sup> anniversary by placing an additional \$100,000 back into the community (*above our standard \$80-85,000*) via our extensive scholarship and grants program.



Monies designated to the Columbus Kiwanis Foundation will be credited to your giving history in the 1916 Society, unless otherwise designated. Please feel free to contact Club Secretary **Paul Bohlman** if you need to know where you are in your giving history.

## New member approved ...

At their January meeting, our Club Trustees approved the membership application of **Arnold A. Barzak III.** Arnold is a property manager with Meyers Real Estate and is a graduate of The Ohio State University.



Arnold has lived in Columbus for 13 years and was married to Deanna in August of 2102. He enjoys mountain biking, road cycling, music/drumming and water sports. His first-line sponsor is **Paul Bohlman** and his second-line sponsor is **Scott Lindsey.** Help us welcome Arnold.

## Road trip Inter-club planned ...

On Saturday, February 8, our Club will send a traveling delegation to Marietta, Ohio to help the Marietta Kiwanis Club with their annual Pancake Days and Silent Auction. We will drive down, volunteer for several hours and drive home, making it a full-but-fun day. Contact Club Secretary **Paul Bohlman** at [pbohlman@aol.com](mailto:pbohlman@aol.com) if you would like to join us.

# ELIMINATE

maternal/neonatal tetanus

## Update on ELIMINATE ...

According to world health officials, a baby dies of maternal/neonatal tetanus every nine minutes. This is a totally preventable, painful and tragic disease that robs families of their children, often soon after birth. In partnership with UNICEF, Kiwanis International has placed maternal neonatal tetanus squarely in its targeted sights.

Our Club has already been one of the largest contributors towards the ELIMINATE project, raising more than \$140,000 in gifts and pledges! The Ohio District has raised \$1.6 million as part of the total campaign, which has gifts and pledges of \$42 million. We continue to recognize new Zeller Fellows, who have committed \$1,250 towards the campaign, but there are many ways YOU can help, from working on our own International 5K to setting up your own fundraising project.

Please contact Club Campaign Coordinator **Ted Coons**, or any of the committee members - **Scott Lindsey, Jim Skidmore** or **Kathleen Roberts** - today for more information on how you can help.

Thirty-four countries have eliminated MNT since 2000, but 25 countries are still at risk. Please help us push toward our goals as a Club and as an international organization for this life-saving cause!



## Q- Why aren't there any midget accountants?

A- Because they always come up short.

## Next week's meeting

(February 3, 2014)

**Speaker: Melinda Haggerty** – Director of Children's Initiatives – Human Trafficking – Ohio Attorney General's Office

**Greeters: Cindy Sturni**

United Way of Central Ohio

**Fil Line**

ROI Realty Services

**Invocation: Bill Kiefaber**

Highbar Agency, LLC

**Committees:** Behavioral Health & Wellness, Golf

**Menu:** Being finalized

## Kiwanis Club of Columbus

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**website:** [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

### CLUB OFFICERS

|                  |                  |
|------------------|------------------|
| Kathleen Roberts | President        |
| Lisa Jolley      | Past President   |
| Jim Skidmore     | President-Elect  |
| Jeff Rayis       | Vice President   |
| Nick Tomashot    | Treasurer        |
| Paul Bohlman     | Secretary/Editor |

### CLUB TRUSTEES

#### 2014

David Brainin  
Stephanie Harris  
Mark Poeppelman  
Jim Skidmore  
Cindy Sturni

#### 2015

Alison Friend  
Alice Hohl  
Candace Pflum  
Jeff Rayis  
Andy White

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

### FOUNDATION OFFICERS

|               |                |
|---------------|----------------|
| Alan Weiler   | President      |
| Jim Bechtel   | Vice President |
| Scott Lindsey | Treasurer      |
| Paul Bohlman  | Secretary      |

### FOUNDATION TRUSTEES

|                  |               |
|------------------|---------------|
| Jeff Rayis       | Jim Skidmore  |
| Kathleen Roberts | Mark Swepston |
| George Ruff      | Sam Vogel     |