



**“Lead with Service”**

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



**~~ DIANE WINGERTER ~~**  
**Founder, Totally Exposed, LLC.**

More than 20 years’ entrepreneurial experience, combined with 16 years of multi-unit supervision with specialty retail chains, equips Diane Wingerter, founder of Totally Exposed, LLC, with a complete understanding of the process and procedures required to successfully operate and promote any business. “One can have the best product or service and processes and procedures, but without the proper messaging, the results will fall short of the expectations,” she says.

As a young girl, Diane dreamt of ‘someday’ owning a chain of retail clothing stores. After earning her fashion merchandising degree, she began the retail grind with Paul Harris Stores. Through hard work, sacrifice, determination and dedication to her career, she achieved seven promotions in 12 years. She was recruited by Just Sweats to bring structure, revenue and growth, and served as vice president of personnel, operations & franchise development. Diane was then recruited by G.H Bass and Co., and became the Midwest regional recruiting and training manager.

Deciding that she had ‘paid her dues,’ Diane was ready to launch her own stores. So, Stepping Out USA was born in Columbus, and grew to 17 locations in five states over an eight-year period. “Because my target market was females ages 21-35, I participated in numerous fashion shows and on-site events to get the word out and promote the stores,” she said.

Moving forward from the retail industry, Diane launched *Just Women Magazine*, then Storm Angels, LLC, and currently operates as Totally Exposed, LLC., dba The Tradeshow Doctor™. “I learned to appreciate the value of face-to-face

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*Today’s Meeting*

**Greeters:**

**Tom Christman** – The Ohio Exterminating Company  
**Neil Distelhorst** – Retired, Deloitte

**Invocation:**

**To be determined**

**Committee Meetings:** Membership, Scholarship,  
Music & Arts

**Menu Options:**

**Hot:** Pan-seared salmon, with a citrus gastrique.  
**Cold:** Club sandwich, with chips.

*A Glance at this week*

**Birthdays**

07/02 – **Jim Shively**  
07/04 – **Shawn Ballinger**  
07/05 – **John Gillam**  
07/07 – **Dave Keller**



**Tuesday, 07/03/1962** – Jackie Robinson became the first African-American to be inducted into the National Baseball Hall of Fame.

**Friday, 07/06/1933** – The first Major League Baseball All-Star Game was played in Chicago’s Comiskey Park. The American League defeated the National League, 4–2.

## Informal social event set ...

Whether organizing, planning or volunteering, there is plenty to keep us busy with Kiwanis activities, so periodically, we need to take a break, kick back and relax. That's what we'll be doing on Thursday evening, July 19, at 5 p.m.



Come join us for a casual evening of relaxation, socialization and networking, as we gather at **Juniper** (atop Smith Brothers Hardware, 580 N. 4<sup>th</sup> Street).

There is plenty of parking, as the event takes place after work hours. Please feel free to bring your spouse, significant other or other friends and co-workers. Besides, the more the merrier.

Happy hour runs from 5 p.m. to 6:30 p.m. (wine is \$3 off) so be sure to get there early. Drinks are moderately priced.

**Positive Thinking:** *If you fail, never give up because F.A.I.L. means "first attempt in learning." End is not the end. In fact, E.N.D. means "effort never dies." If you get "no" as an answer, remember, N.O. means "next opportunity."*

## Kiwanis One Day ...

Kiwanis One Day is now celebrated in October. This year, the date is Saturday, October 27. This falls in the 2018-19 Kiwanis year, but planning should be underway now. Recently elected club officers should be involved in the selection of service projects and planning.



While this is a special event in the Kiwanis year, it is also an opportunity to consider a collaborative 'impact event.' We should be reaching out to other service-oriented groups in the community. The American Red Cross'

Sound the Alarm smoke detector campaign is an example of a project that Kiwanis could cooperatively implement as a Kiwanis One Day project. The local United Way would also be a source of potential projects to meet a community need.

Kiwanis One Day is a great time to plan an event involving the entire K-Family, and we should involve our SLPs in planning and conducting our Kiwanis One Day project. Their new leadership is already in place. Perhaps a summer planning picnic could be scheduled to solicit their input and develop the associated public relations framework for our Kiwanis One Day project.

There is a helpful Kiwanis One Day Toolkit on the [www.kiwanis.org](http://www.kiwanis.org) website for planning a successful event.

## Bare necessities drive ...

Clean underwear and socks – items we wear every day, and items we take for granted, because we are fortunate to have what we need, when we need it. But not everyone is as fortunate. In fact, there are many right here in Columbus who are in desperate need.

This past week, we launched a 'Bare Necessities Drive' to collect underwear and socks. We are looking for boxer shorts or briefs in Large, XL and XXL sizes. We also need socks for men, women and Children, but please, no dress socks. They should not be 100 percent cotton, as cotton holds moisture. The best socks are 'all wool,' but Orlon or blends are also very good.



We hope you will consider donating one or more new packages of underwear or socks, or to writing a check so that someone can shop on your behalf. Checks should be made out to **Good Neighbors of Central Ohio**.

*As I look back over my life, the four greatest years I ever had were in the sixth grade.*

## Division 10-W Council Meeting set ...

Our next division council meeting will be Sunday, July 29, at 1:15 p.m., at the Merolo Barn in Upper Arlington (4395 Carriage Hill Lane). This is an air-conditioned facility with a lot of space – a great place for a summer outing, and one that is conducive to families with kids.

The business meeting will be brief, as this is primarily a social event open to all Kiwanis members and their families. It will be catered by City Barbecue (pulled pork, beef brisket, baked beans, mac & cheese, potato salad, green salad, corn pudding and cookies) at a cost of \$13 per adult; \$10 per child; free for children 5 and under.

Reservations are due in by July 24.

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*I think working in a bakery would be a cake job.*

## Perfect attendance progress report ...

Attendance credits are earned throughout the year by attending Monday meetings, participating in committee meetings, attending Trustee meetings, going to interclubs, serving as a greeter or invocator, participating in a community service project and so on. To earn "Perfect Attendance" for the administrative year, you must earn at least 48 attendance credits – the equivalent of one credit per week for each of the weeks when we have Monday Club meetings.



We are now two-thirds through the administrative year that began on October 1, so it is a good time to assess where we are. Below *is* where we are, based on attendance reports submitted by committee chairs. To be 'on track,' you should have at least 32 attendance credits.

• **48+ attendance credits (Congratulations)** – Paul Bohlman, Tom Christman, Char Collister, Lynn Coons, Ted Coons, Neil Distelhorst, Bob Eberhart, Chad Endsley, Chuck Frobose, Caitlyn Johnson, Ken Keller, Scott Lindsey, Fil Line, Kathleen Roberts, Jim Shively, Jim Skidmore and Bob Wiseman.

• **40-47 credits** – Susan Black, Dan Lacey, Brian Seitz and Dave Timmons.

• **33-39 credits** – Merri Bame, Jack D'Aurora, Jerry Durham, Dave Fenner, Dave Gallit, Lauren Lee, Tom Sherrill, Wes Strickling, and Dick Tice.

• **32 credits** – Joyce Waters.

• **25-31 credits** – Greg Daugherty, Ed Deering, Ellwood Lewis, Kim Welty, Dave Fenner, Alice Foeller, Bill Gillam and Kristin Gintz.

• **18-24 credits** – Bob Barnes, Ron Cook, Scott Doellinger, Perry Fisher, Lisa Jolley, Bill Kiefaber, Carrie Poel, Mark Poepelman, Chad Price, Mark Swepston, and Dave Weibel.

• **10-17 credits** – Shawn Ballinger, Lauren Bell, Hilary Blakemore, Michael Drummond, John Gillam, Leslie Huntington, David Kandel, Colleen Ogle, Sheila Ross, George Ruff, Jay Schoedinger, Adrienne Sraver, Alison Thibaut, Alan Weiler and Stephen Wilson.

• **Less than 10 credits** - all others.

If you are behind, there is still plenty of time to catch up ... it is simply a matter of getting involved, showing up and receiving more of the benefits of your Club membership. Earning attendance credits is easy, and you can start by signing up for this Monday's luncheon meeting, or by checking the Activities Calendar to see upcoming events and activities that may be of interest to you.

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relationships and event marketing." Diane Wingerter recognizes the manner and process in which a business needs to position itself within the 'networking' and face-to-face arena, to obtain results. "Relationships are your key to business success. It is amazing to do business everyday with people that you know, respect and trust," she says!

*If your eyes hurt after you drink coffee,  
you have to take the spoon out of the cup.*

## Bill Newman passes ...



We are saddened by the loss of long-time Kiwanian **William ("Bill") Frank Newman**. Bill was born June 7, 1929 in Wellston, Ohio, and died June 22, 2018, in Columbus, at the age of 89. Bill was President of our Club in 1992 and went on to serve as Lt. Governor for Kiwanis Division 10-W.

Bill grew up in Wellston, Ohio. During his youth, he worked in his father's grocery store and meat market. Bill entered the United States Army during the Korean War, attaining the rank of Captain. Following military service, as a graduate of The Ohio University, he attended the OSU School of Law, where he obtained his juris doctorate in 1954. Bill practiced law for 61 years, and was a partner in the Columbus Law Firm of Lucas, Prendergast, Albright, Gibson & Newman.

Bill's contributions to our community will be truly missed. Family was the most important thing in life to him. He truly believed he found pure happiness in being a grandparent. An avid golfer, Bill was a member at Worthington Hills Country Club. He enjoyed woodworking, his wife's Italian cooking and his sweets!

**The Columbus Kiwanis Foundation will hold its next quarterly meeting on Monday, July 9, at 1 p.m., immediately following our regular Kiwanis luncheon meeting. All club members are invited and welcome to attend.**

## Kiwanis Charity 5K and 1-mile stroll ...



On Saturday morning, July 28, we will be conducting our annual Kiwanis Charity 5K and 1-mile stroll. This year's event will be held at the beautiful and historic Green Lawn Cemetery.

Those who run and walk during our Kiwanis Charity 5K will have the opportunity to learn many facts about this historic park and about many of the famous people resting there. As a member of our Club, here's what you can be doing:

- 1- If you are a runner or walker, sign up to participate. Registrations are now open. You can register on-line at our dedicated race website [www.Columbuscharity5k.org](http://www.Columbuscharity5k.org).
- 2- Get some additional discounts if you register a team. Talk to your friends, co-workers and family members and encourage them to enter the race under a team name, to receive an additional discount on the entry fee.
- 3- Spread the word to those you know who are runners and walkers – family members, neighbors, co-workers, etc. We all know people who are avid runners or walkers, and most are happy to enter once they are asked. But it starts with "the ask."

Reach out to these people early, so they have time to prepare.

*A frog goes into a bank and approaches the teller. He can see from her nameplate that her name is Patty Whack. "Miss Whack, I'd like to get a \$30,000 loan to take a vacation," he said.*



*Patty looks at the frog in disbelief and asks his name. The frog says his name is Kermit Jagger, his dad is Mick Jagger, and that "It's okay, he knows the bank manager."*

*Patty explains that he will need to secure the loan with some collateral. The frog says, "Sure. I have this," and produces a tiny porcelain elephant, about an inch tall, bright pink and perfectly formed.*

*Very confused, Patty explains that she'll have to consult with the bank manager, and disappears into a back office. She finds the manager and says, "There's a frog called Kermit Jagger out there who claims to know you and wants to borrow \$30,000, and he wants to use this as collateral." She holds up the tiny pink elephant. "I mean, what in the world is this." she asked?*

(You're gonna love this.)

*The bank manager looks back at her and says, "It's a knickknack, Patty Whack. Give the frog a loan. His old man's a Rolling Stone."*

(You sang it, didn't you? Yeah, I know you did.)

*The more I get to know certain people, the more I realize why Noah only let animals board the ark.*

### Next meeting

(July 9, 2018)

#### Program:

**Gavin Meyers** – North High Brewing

#### Greeters:

**Fil Line-** ROI Realty Services

**Kim Welty** – Continental Construction

#### Invocation:

**Scott Doellinger** – Star Consultants, Inc.

**Check Presentation** – Lutheran Social Services

**Committee Meetings:** International Relations

#### Menu Options:

**Hot:** Blackened chicken, with a corn emulsion.

**Cold:** Tuna salad on a croissant, with chips

## Kiwanis Club of Columbus

P.O. Box 20334, Columbus, OH 43220-0334

**Phone:** 614-738-0069

**e-mail:** [office@columbuskiwanis.org](mailto:office@columbuskiwanis.org)

**website:** [www.columbuskiwanis.org](http://www.columbuskiwanis.org)

#### CLUB OFFICERS

Chad Endsley	President
Jack D'Aurora	Past President
Jim Shively	President-Elect
Joyce Waters	Vice President
Dan Lacey	Treasurer
Paul Bohlman	Secretary/Editor

#### CLUB TRUSTEES

<b>2018</b>	<b>2019</b>
Jim Shively	Joyce Waters
Brian Seitz	Dan Lacey
Chuck Frobose	Anahi Ortiz
Caitlyn Johnson	Bob Barnes
Wes Strickling	Lynn Coons

## Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

#### FOUNDATION OFFICERS

Mark Swepston	President
Ted Coons	Vice President
Jim Bechtel	Treasurer
Paul Bohlman	Secretary

#### FOUNDATION TRUSTEES

Chad Endsley	Jim Shively
Joyce Waters	Kathleen Roberts
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