

THE Bulletin



Kiwanis®

CLUB OF COLUMBUS

Kiwanis is a global organization of volunteers dedicated to improving the world – one child and one community at a time.

“Moving forward, pushing to the edge.”

Noon to 1 p.m. luncheon meeting at The Athletic Club of Columbus, 136 East Broad Street, Columbus, OH 43215



May 22, 2017

Betsy A. Pandora Short North Alliance



Betsy Pandora is the executive director of the Short North Alliance. She oversees a \$950,000 annual budget, a team of 10, all district operations, artistic and cultural program development, strategic marketing, fundraising and board relations.

The Short North Arts District is the most vibrant spot in the City of Columbus and is home to more than 300 exciting businesses, the majority of which are locally owned or headquartered. It has received numerous national accolades, is considered a model for urban revitalization, and is known as the ‘art and soul’ of Columbus. The mission of the Short North Alliance is to nurture the Short North Arts District as a vibrant and balanced residential, cultural and business community and as a regional and national destination through advocacy; public realm improvements; engagement and support of the arts community; creative marketing and programming; and resource development.

Prior to joining the Short North Alliance, Betsy was the community relations coordinator for Columbus Public Health's Healthy Places Program. Under her leadership, the program won the 2011 Columbus Business First Health Care Hero Award for Community Outreach and the 2012 National Association of County and City Health Officials Model Practice Award.

Betsy has more than 10 years of experience working the creative sector, and has held education, marketing, outreach, and strategic planning positions with many of Columbus' leading arts and cultural nonprofits, most notably CAPA and the Wexner Center for the Arts.

She holds a Bachelor of Arts and a Master of City and Regional Planning degree, both from The Ohio State University.

Today's Meeting

Greeters:

Ellwood Lewis - Retired
Fil Line - ROI Realty Services

Invocation:

Alice Foeller - SiteInSight

Committee Meetings: None scheduled

Menu Options:

Hot: Wedge salad, slow roasted turkey, with gravy.
Cold: Club Sandwich, with chips.

Upcoming events

Birthdays:

May 22 – **Mark Swepton**
May 25 – **Jim Skidmore**
May 29 – **Elaine Young**
June 01 – **Susan Black**
June 03 – **Alan Weiler**



Friday – 05/26 – 6 p.m. – Kiwanis Charity Auction – at Valley Dale Ballroom – 1590 Sunbury Road

Monday – 05/29 – **MEMORIAL DAY** – No meeting

OSU football ticket raffle is back ...

There is little question that during the fall, Ohio State football is king. On talk shows, in the news media, at social events and in conversations around the office water cooler, it is everywhere.

That is what makes our Ohio State ticket raffle fundraiser such an easy sale ... everyone wants a chance to win two season tickets (*yes, two tickets to each of the seven home games*) and buying a \$5 ticket that gives you that chance while simultaneously supporting a non-profit organization, is a win-win-win situation.



We will again be selling raffle tickets for \$5 each. All proceeds will go to the Columbus Kiwanis Foundation to support our on-going scholarship and community grant programs.

In addition, we will again be working with other non-profit groups to give them an assist. For each raffle ticket they sell on our behalf, they will keep \$3 for their organization. They have no investment, and no guarantee of a set number of ticket sales, just an opportunity to raise \$3 out of every \$5 ticket sale.

Here is how you can help:

1- **Share this opportunity** with other non-profit organizations you are involved with, to encourage them to join us in this effort. That might be a booster group, a church group, a scout troop, etc. Do the math: if a high school booster group asks the parents of each football team member to sell 10 tickets, and there are 50 kids on the team, they could raise \$1,500 while hardly lifting a finger.

2- **Sell tickets yourself.** Each of us will have the opportunity to sell tickets to our friends, neighbors and co-workers. They are an easy sell; the hardest part is remembering to ask.

For more details, please contact Art Helldoerfer at 614-573-3608 or ahelldoerfer@YMCAcolumbus.org.

Franklinton interclub planned ...

Join us for an interclub meeting with the Kiwanis Club of Franklinton on Wednesday, June 14. This is a noon luncheon meeting and it will be held at LifeCare Alliance located at 680 Harmon Avenue. The meal cost is \$7.50 but those over age 50 only have to pay \$1.50.

If you would like to attend, please sign up via the sign-up sheet found on the Activity Calendar on our website.

Interclub with I-Next Kiwanis Club ...

The I-Next Kiwanis Club has extended an invitation to members of Kiwanis Club of Columbus to participate in one of their upcoming meetings.

The I-Next Club is an internet based Club that meets via telephone and computer. At 8 p.m., on Sunday evening, May 21, they will be having a special meeting with speaker Anna Hofsis from The Ohio State University. Her program is titled, "Ohio State Columbus Campus: Our History Shapes our Future."

To attend their meeting and participate in the program you will need to do the following:

1. E-mail I-Next Club Secretary Cindy Champer at CindyChamper@aol.com, and let her know you will be attending.
2. At 8 p.m. on Sunday evening the 21st, you will be able to access the program by logging in to: www.freeconferencecall.com/join/brianboru2. This should access the screen and allow you to see the program.
3. You can and should also call in by dialing 641-715-0700. The access code is 723503.

This is an easy and enjoyable way to earn an attendance credit and it can be done from the comfort of your home with no out-of-pocket expenditures or dress code.

In the word 'scent,' is the letter "s" silent or is the letter "c" silent?

Giant Eagle gift cards ...

It is often hard to find just the right gift for the high school or college graduate, the newly-weds, the bridal party and so many others.



Giant Eagle gift cards are just the thing. They give the recipient the option to use your gift for something they really need or want ... from groceries, to household goods, to gasoline, to a wide variety of retail outlets (restaurants, attractions, stores, etc.).

Contact **Paul Bohlman** for additional details and to purchase your Giant Eagle gift cards. A small inventory of \$100 cards is kept on hand and be purchased at each Monday meeting. Large orders, or cards of smaller denominations (\$10, \$20, \$25, etc.) can be special ordered. Please allow one week to receive special-order cards.

Join us for the 60th annual Ohio Kiwanis Golf Outing ...

The Ohio District Foundation will celebrate its 60th year of golf for Ohio Kiwanis members. The event will be held on June 28, at Tam O'Shanter golf club, in Canton, Ohio.

New this year, they will have a shotgun start at 10 a.m. Registration will open at 8:30 a.m.

Teams will be organized as all-female team members; or an open division for golfers of any age; or in teams with all members 65 years of age or older.

The cost is \$85 per player before May 28. After then, the cost is \$90 per player. Deadline for all entries is June 20th. Your entry fee covers golf, cart, lunch, dinner and door prizes.

You can register your team on our new Ohio District Kiwanis Foundation website (<http://odkf.org/>). Credit card payments are used for all on line payments.

At the movie theatre, which arm rest is yours?

1916 Society open to all ...

The Columbus Kiwanis Foundation is an independent 501(c) 3 non-profit organization that supports the mission of Kiwanis Club of Columbus. The Foundation allocates fund for the Club to use each year to administer our ongoing scholarship and community grants programs.

The 1916 Society is an unrestricted fund within the Foundation designed to encourage and support those individuals wishing to make tax deductible gifts that will benefit the community.

Individual giving to the 1916 Society is tracked, and recognition is given when individuals reach targeted giving totals. The first target giving level is \$1,000. Reaching that level makes you a full member of the 1916 Society. Additional targeted giving levels are at \$2,500, \$5,000 and \$10,000.

The key to reaching these targeted goals is ongoing systematic giving. While we do get occasional large gifts, most contributions to the Foundation are in the \$25 to \$100 range. Often, they are in honor of another person who has had a landed a new job, been promoted, gotten married, had a baby or grandchild, etc. Is there someone you would like to thank or recognize? Why not do so by making a contribution to the Columbus Kiwanis Foundation in their honor?

Take note: June 5 meeting to have different start time ...

Getting quality speakers is an ongoing challenge for the Program Committee, and while they do a great job week in and week out, occasionally they outdo themselves. Such is the case with our June 5 speaker.

We designate the first Monday of June as our 'Education Day,' because we recognize local high school students and present our annual scholarship awards. Consequently, we try to secure a leading educator as our speaker that day. This year, we will have Dr. Michael Drake, president of The Ohio State University as our speaker.

As you can imagine, Dr. Drake is in high demand, and his schedule is extremely tight. In order to accommodate his schedule, we will be starting our regular luncheon meeting 30 minutes early, at 11:30 a.m., rather than at noon. Dr. Drake will arrive by 11:45, make his remarks, answer questions and depart at 12:10 p.m. In addition, our normal programming (*announcements, scholarship presentations, etc.*) will be conducted after Dr. Drake has concluded his remarks, and our meeting that day will end by 12:30 p.m.

Please mark your calendar and make note of these time changes, so that you do not arrive late and miss Dr. Drake's comments. This will be a great meeting to invite guests to.

Need an ark to save two of every animal? I Noah guy.

Let's play some golf ...



The Golf Committee, headed up by **Mike Becker** and **Tom Christman**, has lined up a great summer agenda for those interested in spending some time chasing a little white ball and having some fun and fellowship. Here is the summer line up of our Club's golf outings:

Wednesday, May 31, at Bent Tree Golf Course.

Wednesday, June 21, at Hickory Hills.

Thursday, July 13, at The Country Club at Muirfield.

Thursday, August 24, at Brookside Country Club.

Wednesday, September 6, at Golf Club of Dublin.

Wednesday, September 27, at Granville CC (now called Denison Golf Club at Granville).

Tee times and costs will appear in the newsletter and on the Activity Calendar of the website (*where you can also sign up*) as each date draws closer. Remember, these are outings, not tournaments. Everyone is welcome.

Celebrate Memorial Day with some facts ...

Memorial Day weekend marks the unofficial start of summer and is often a time of family get-togethers, picnics, parades and community events. Too often, we lose sight of the true meaning of this Federal holiday.

Memorial Day is for remembering the people who died while serving in our country's armed forces. The holiday originated as **Decoration Day** after the Civil War in 1868, when the Grand Army of the Republic, an organization of Union veterans founded in Decatur, Illinois, established it as a time for the nation to decorate the graves of the Union war dead with flowers. By the 20th century, competing Union and Confederate holiday traditions, celebrated on different days, had merged, and Memorial Day eventually extended to honor all Americans who died while in the military.



Many may have heard this story in the past but perhaps our younger members have not. *"Today, I saw a man selling poppies stop a lady and ask if he could re-position the poppy she was wearing. While doing so, he told the lady she should wear the poppy on her right side; the red represents the blood of all those who gave their lives, the black represents the mourning of those who didn't have their loved ones return home, and the green leaf represents the grass and crops growing and future prosperity after the war destroyed so much. The leaf should be positioned at 11 o'clock to represent the eleventh hour of the eleventh day of the eleventh month, the time that WWI formally ended. He was worried that younger generations wouldn't understand this and his generation wouldn't be around for much longer to teach them."*

One of the more well-known war memorials is the Vietnam Veterans Memorial, first dedicated there decades ago. Here are a few facts:

- There are 58,282 names on the wall. When it was first dedicated, the wall contained the names of 57,939 American servicemen believed to have lost their lives in the Vietnam War. But since then, that number has jumped to 58,282. In fact, 10 new names were engraved this year.
- Approximately 1,200 of these are listed as missing (MIA's, POW's and others).
- There are 3 sets of fathers and sons on the wall.
- 31 sets of parents lost 2 of their sons.
- 8 women are on the wall – nurses.
- 244 soldiers were awarded the Medal of Honor during the war and 153 of them are on the wall.

Have fun over the Memorial Day weekend, but please don't forget to thank and honor the men and women of our armed services who gave their lives so we could enjoy our freedom.

Give me ambiguity or give me something else.

*Who knew what time it was
when the first clock was invented?*

Next meeting

(June 5, 2017)

Program:

Dr. Michael Drake – President, The Ohio State University.

Greeters:

Alison Thibaut – Illuminating Technologies
Kathleen Roberts - Sweetbriar Group LLC

Invocation:

To be determined.

Committee Meetings: Golf, Scholarship (1 p.m.)

Menu Options:

Hot: House salad, grilled chicken with a red pepper coulis

Cold: Turkey Caesar wrap, with fruit.

Kiwanis Club of Columbus

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Columbus Kiwanis Foundation

P.O. Box 20334, Columbus, OH 43220-0334

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